

**MONDAY, 12 OCTOBER 2020**

**TO: ALL MEMBERS OF THE EXECUTIVE BOARD**

I HEREBY SUMMON YOU TO ATTEND A **VIRTUAL MEETING** OF THE **EXECUTIVE BOARD AT 10.00 AM, ON MONDAY, 19TH OCTOBER, 2020** FOR THE TRANSACTION OF THE BUSINESS OUTLINED ON THE ATTACHED AGENDA

*Wendy Walters*

**CHIEF EXECUTIVE**

<b>Democratic Officer:</b>	<b>Martin S. Davies</b>
<b>Telephone (direct line):</b>	<b>01267 224059</b>
<b>E-Mail:</b>	<b>MSDavies@carmarthenshire.gov.uk</b>

Wendy Walters Prif Weithredwr, *Chief Executive*,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
*County Hall, Carmarthen. SA31 1JP*

# EXECUTIVE BOARD

## MEMBERSHIP - 10 MEMBERS

<b>Councillor</b>	<b>Portfolio</b>
<b>Councillor Emlyn Dole</b>	<b>Leader</b> Corporate Leadership and Strategy; Chair of Executive Board; Represents Council at WLGA; Economic Development Represents the Council on the Swansea Bay City Region; Collaboration; Marketing and Media; Appoints Executive Board Members; Determines EBM Portfolios; Liaises with Chief Executive; Public Service Board
<b>Councillor Mair Stephens</b>	<b>Deputy Leader</b> Council Business Manager; Human Resources; Performance Management; Wales Audit; Training; I.C.T.; T.I.C. (Transformation, Innovation and Change); Strategic Planning
<b>Councillor Cefin Campbell</b>	<b>Communities and Rural Affairs</b> Rural Affairs and Community Engagement; Community Safety; Police; Counter-Terrorism and Security Act 2015; Tackling Poverty; Wellbeing of Future Generations; Third Sector Liaison ;Equalities, Climate Change Strategy.
<b>Councillor Glynog Davies</b>	<b>Education and Children</b> Schools; Children’s Services; Special Education Needs; Safeguarding; Respite Homes; Regional Integrated School; Improvement Service; Adult Community Learning; Youth Services; School Catering Services, Lead Member for Children and Young People; Youth Ambassador
<b>Councillor Hazel Evans</b>	<b>Environment</b> Refuse; Street Cleansing; Highways and Transport Services; Grounds Maintenance; Building Services; Caretaking; Building Cleaning; Emergency Planning; Flooding, Public Rights of Way.
<b>Councillor Linda Evans</b>	<b>Housing</b> Housing – Public; Housing – Private, Ageing Well
<b>Councillor Peter Hughes Griffiths</b>	<b>Culture, Sport and Tourism</b> Town and Community Councils Ambassador; Development of the Welsh Language; Theatres; Sports; Leisure Centres; Museums; Libraries; Country Parks; Tourism.
<b>Councillor Philip Hughes</b>	<b>Public Protection</b> Trading Standards; Environmental Health. Environmental Enforcement; Planning enforcement; Unlicensed Waste; Parking Services; Bio diversity
<b>Councillor David Jenkins</b>	<b>Resources</b> Finance & Budget; Corporate Efficiencies; Property/Asset Management; Procurement; Housing Benefits; Revenues; Statutory Services (Coroners, Registrars, Electoral, Lord Lieutenancy); Armed Forces Champion Contact Centres and Customer Service Centres
<b>Councillor Jane Tremlett</b>	<b>Social Care &amp; Health</b> Adult Social Services; Residential Care; Home Care; Learning Disabilities; Mental Health; NHS Liaison/Collaboration/ Integration; Care Home Catering Services, Carers’ Champion; Dementia Care Champion; Disability Ambassador

# **A G E N D A**

1. **APOLOGIES FOR ABSENCE.**
2. **DECLARATIONS OF PERSONAL INTEREST.**
3. **TO SIGN AS A CORRECT RECORD THE MINUTES OF THE MEETING OF THE EXECUTIVE BOARD HELD ON THE 5TH OCTOBER 2020.** 5 - 8
4. **DIGITAL INFRASTRUCTURE PROJECT, SWANSEA BAY CITY DEAL.** 9 - 180
5. **DEVELOPMENT FUND APPLICATION.** 181 - 188
6. **NATIONAL BOTANIC GARDEN OF WALES.** 189 - 198
7. **IMPACT OF COVID19 ON CARMARTHENSHIRE.** 199 - 256
8. **NOTICE OF MOTION REFERRED FROM COUNCIL (8TH JULY 2020) AMMAN VALLEY RAILWAY LINE.** 257 - 260
9. **ANY OTHER ITEMS OF BUSINESS THAT BY REASONS OF SPECIAL CIRCUMSTANCES THE CHAIR DECIDES SHOULD BE CONSIDERED AS A MATTER OF URGENCY PURSUANT TO SECTION 100B(4)(B) OF THE LOCAL GOVERNMENT ACT, 1972.**

This page is intentionally left blank

## EXECUTIVE BOARD

Monday, 5 October 2020

**PRESENT:** Councillor E. Dole (Chair)

**Councillors:**

C.A. Campbell, G. Davies, H.A.L. Evans, L.D. Evans, P.M. Hughes, P. Hughes-Griffiths, D.M. Jenkins, L.M. Stephens and J. Tremlett

**Also in attendance:**

Councillor D.M. Cundy

**The following Officers were in attendance:**

W. Walters, Chief Executive

J. Morgan, Director of Community Services

C. Moore, Director of Corporate Services

G. Morgans, Director of Education & Children's Services

R. Mullen, Director of Environment

L.R. Jones, Head of Administration and Law

P.R. Thomas, Assistant Chief Executive (People Management & Performance)

G. Ayers, Corporate Policy and Partnership Manager

I.R. Llewelyn, Forward Planning Manager

L. Jenkins, Executive Board Support Officer

D. Hockenhull, Marketing and Media Manager

S. Rees, Simultaneous Translator

J. Corner, Technical Officer

J. Hawker, Digital Support Officer

E. Bryer, Democratic Services Officer

M.S. Davies, Democratic Services Officer

K. Thomas, Democratic Services Officer

**Virtual Meeting - . - 10.00 - 10.33 am**

**1. APOLOGIES FOR ABSENCE.**

There were no apologies for absence.

**2. DECLARATIONS OF PERSONAL INTEREST.**

There were no declarations of personal interest.

**3. TO SIGN AS A CORRECT RECORD THE MINUTES OF THE MEETING OF THE EXECUTIVE BOARD HELD ON THE 21ST SEPTEMBER, 2020**

**UNANIMOUSLY RESOLVED** that the minutes of the meeting of the Executive Board held on the 21<sup>st</sup> September, 2020 be signed as a correct record.

**4. CARMARTHENSHIRE COUNTY COUNCIL'S ANNUAL REPORT FOR 2019/20**

The Executive Board considered Carmarthenshire County Council's Annual Report for 2019/20 produced in accordance with the requirements of both the Local Government (Wales) Measure 2009 and the Well-being of Future Generations (Wales) Act 2015. It was noted that the report must be published by the end of October each year to comply with the Measure

**UNANIMOUSLY RESOLVED TO RECOMMEND TO COUNCIL that Carmarthenshire County Council's Annual Report for 2019/20 be approved.**

**5. QUARTERLY TREASURY MANAGEMENT AND PRUDENTIAL INDICATOR REPORT - 1ST APRIL 2020 TO 30TH JUNE 2020**

The Executive Board, in accordance with the Council's decision on the 3<sup>rd</sup> March, 2020, considered an update report on the treasury management activities and the prudential indicators for the period 1<sup>st</sup> April 2020 to 30<sup>th</sup> June 2020.

**UNANIMOUSLY RESOLVED that the report be approved.**

**6. SWANSEA BAY CITY DEAL JOINT COMMITTEE AGREEMENT**

The Executive Board considered a report seeking the Council's endorsement to the Swansea Bay City Deal Joint Committee's decision to amend Clause 7 of Schedule 12 of the Joint Committee Agreement relating to the Joint Scrutiny Committee Quorum arrangements in so far as it related to the deletion of Clause 7.1 and its replacement by the following:

"The Quorum for meetings shall be no less than 6 members, which must include at least 1 member from each of the 4 Authorities. The Joint Scrutiny Committee is not permitted to scrutinise a matter relating to a project if a member representative of the Council's involved in that project is not present at the meeting"

The Executive Board was advised that for any amendment to the Joint Committee Agreement to come into effect, it would first need to be considered by the Joint Committee and then placed before each of the 4 four local authorities to consider and adopt. In accordance with that agreement, the Joint Committee had considered the amendment on the 9<sup>th</sup> July 2020 and it was now being presented to each of the 4 authorities for confirmation

**UNANIMOUSLY RESOLVED TO RECOMMEND TO COUNCIL:**

- 6.1 to endorse the decision of the Swansea Bay City Region Joint Committee to amend the Joint Scrutiny Committee quorum arrangements, as detailed within the report.**
- 6.2 to authorise the Head of Administration and Law to enter into a deed of variation to effect the changes to the Joint Committee Agreement.**

**7. REVISED CARMARTHENSHIRE LOCAL DEVELOPMENT PLAN 2018 - 2033**

The Executive Board considered a report on the revised Delivery Agreement and Covid-19 Update in relation to the adoption of the Revised Carmarthenshire Local Development Plan 2018-2033.

The Board was reminded that Council at its meeting held on the 13<sup>th</sup> November 2019 had endorsed a 6 week public consultation (subsequently extended to 8 weeks) on the Deposit Revised LDP 2018-2033 together with its supporting documents (Habitat Regulations Assessment and Sustainability Appraisal) and two draft Supplementary Planning Guidance. The Board was also reminded that an additional 3-week consultation has been undertaken in response to the impacts of the lockdown. The current report reflected on the implications of Covid 19 on that consultation and the current preparation of the revised LDP. It also considered the implications of the outbreak on the timetable for the adoption of the LDP and the proposal to revise the Delivery Agreement (and its component timetable and Community Involvement Scheme (CIS)) ahead of submission to the Welsh Government for Agreement.

The Executive Board's attention was drawn to the recommendation within the report to write to the Minister for Housing and Local Government requesting an amendment to the legislation regarding the "drop dead" provisions for the current LDP. It was advised that correspondence had now been received from the Minister confirming those provisions would not apply to Local Authorities whose plans were in place by the 4<sup>th</sup> January 2016. As the Council's LDP had been adopted in 2014, the legislation would not therefore apply, and it would continue to form the basis for decision making until it was superseded by the emerging Revised LDP. Consequently, the recommendation in the report to write to the Minister could be withdrawn

#### **UNANIMOUSLY RESOLVED TO RECOMMEND TO COUNCIL:**

- 7.1 To endorse the continued progress of the Revised Local Development Plan 2018-2033 (and supporting documents) and the approach outlined within the report;**
- 7.2 To approve the Revision of the Delivery Agreement to include a 7-month extension to the timetable and other consequential amendments, including those arising from Covid-19;**
- 7.3 To grant officers delegated authority to make non-substantive typographical, cartographical and/or factual amendments as necessary to improve the clarity and accuracy of the Draft Deposit Revised Local Development Plan.**

**8. ANY OTHER ITEMS OF BUSINESS THAT BY REASONS OF SPECIAL CIRCUMSTANCES THE CHAIR DECIDES SHOULD BE CONSIDERED AS A MATTER OF URGENCY PURSUANT TO SECTION 100B(4)(B) OF THE LOCAL GOVERNMENT ACT, 1972.**

The Chair advised that there were no items of urgent business.

---

**CHAIR**

---

**DATE**

This page is intentionally left blank



## EXECUTIVE BOARD 19<sup>th</sup> OCTOBER 2020

### DIGITAL INFRASTRUCTURE PROJECT, SWANSEA BAY CITY DEAL

#### Recommendations / key decisions required:

- 1) To approve the proposed Business Case and subsequent investment in Digital Infrastructure across the Swansea Bay City Region.
- 2) To grant the project SRO (Senior Responsible Owner) delegated powers to make minor amendments to the business case as necessary to obtain approval at local, regional, and national governance.

**Reasons:** The Digital Infrastructure Project of the Swansea Bay City Deal is an investment in the Digital Connectivity and associated Telecommunications Infrastructure of the region. This includes but is not limited to full fibre fixed connectivity and associated infrastructure, 4G, 5G and Internet of Things wireless networks. It is in essence the deployment of enabling technology that will allow quality digital services to be delivered and accessed over fixed line networks or wireless networks. The Project will deliver the essential underlying Infrastructure required to support and underpin the regions broader Digital Strategy. It will help to ensure that the region is equipped with future-proofed Digital Infrastructure that will provide the transformative foundations for City Deal interventions and wider regional growth. The Project will also help to ensure social inclusion and cohesion in a post Covid19 world.

Carmarthenshire County Council is the designated lead Authority for the Digital Infrastructure Project with responsibility for its delivery across the region. City Deal governance requires authorisation of this Business Case by each of the 4 regional Local Authorities.

Relevant scrutiny committee to be consulted NA

Exec. Board Decision Required YES 19<sup>th</sup> October 2020

Council Decision Required YES 11<sup>th</sup> November 2020

EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER: - Cllr Emlyn Dole, Leader and Executive Board Member for Economic Development.

Directorate: Chief Executives

Name of Head of Service: Jason Jones

Report Author: Gareth Jones

Designations:

Head of Regeneration

Digital Infrastructure Project Manager

Tel No: 01267 242336

Email addresses:

[JaJones@carmarthenshire.gov.uk](mailto:JaJones@carmarthenshire.gov.uk)

Tel No: 07854 304 740

Email addresses:

[garethjones@carmarthenshire.gov.uk](mailto:garethjones@carmarthenshire.gov.uk)

**EXECUTIVE SUMMARY  
EXECUTIVE BOARD  
19th October 2020**

**DIGITAL INFRASTRUCTURE PROJECT, SWANSEA BAY CITY DEAL**

**1. BRIEF SUMMARY OF PURPOSE OF REPORT.**

The Digital Infrastructure Project of the Swansea Bay City Deal is an investment in the Digital Connectivity and associated Telecommunications Infrastructure of the region. This includes but is not limited to full fibre fixed connectivity and associated infrastructure, 4G, 5G and Internet of Things wireless networks. It is in essence the deployment of enabling technology that will allow quality digital services to be delivered and accessed over fixed line networks or wireless networks.

The Project will deliver the essential underlying Infrastructure required to support and underpin the regions broader Digital Strategy. It will help to ensure that the region is equipped with future-proofed Digital Infrastructure that will provide the transformative foundations for City Deal interventions and wider regional growth. The Project will also help to ensure social inclusion and cohesion in a post Covid19 world.

This ultra-fast ultra-reliable connectivity will help to ensure that the region capitalises on opportunities to accelerate economic growth and establish itself as a centre of excellence in the key sectors of; energy, life science and well-being and smart manufacturing. Future proofed Digital Infrastructure will help will create a paradigm shift in the design, development, and application of technology within these key sectors across the region.

**DETAILED REPORT ATTACHED?**

**YES**

**IMPLICATIONS**

**I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:**

**Signed:** Jason Jones, Head of Regeneration

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>NONE</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>YES</b>

## **2. Legal**

Legal advice will be required during the implementation of certain workstreams within this project as we move to individual procurements. This will be dealt with on an ad hoc basis with relevant advice and guidance sort as and when necessary. Specialist external legal advice will be required on specific matters relating to the Telecommunications industry and state aid.

## **3. Finance**

The financial implications associated with the digital infrastructure project will be managed through the projects risk register with associated mitigating actions.

The project is funded through £25m City Deal Funding, £13.5 public sector funding and £16.5 Private sector sending. City deal funding will be release on the successful approval of the project business case by UK and WG Government. Public sector investment will be generated through wider public sector infrastructure funding. Private sector inward investment will be generated by telecom and internet providers investing in and building off the Digital Infrastructure deployed as part of this Project.

The procedures around the management of City Deal funding are detailed within the Joint Committee Agreement.

## **4. ICT**

Some of the workstreams within the proposed Business Case may have minimal ICT resource implications for implementation & maintenance. Discussions are ongoing with the Head of ICT and will continue throughout the lifetime of the project to ensure collaboration and alignment.

The Project will complement existing ICT systems.

The Project complies with, supports, and underpins ITSG/IEG criteria & the ICT Strategy.

## **5. Risk Management Issues**

All risks associated with undertaking the proposed actions and the risks associated with failing to undertake the proposed action have been identified and mitigated where possible within the Business Case and supporting Risk register. This has been done in line with City Deal governance and risk management procedures and will continue to be managed throughout the lifetime of the Project.

## **6. Physical Assets**

Physical assets belonging to Carmarthenshire County Council will be enhanced by this Project through the provision of improved Digital connectivity.

## **7. Staffing Implications**

The Business Case includes the recruitment of a small team of officers to deliver the Project and all associated workstreams. This team will be hosted by Carmarthenshire on behalf of the region and funded entirely by the City Deal budget for this project.

All recommendations in relation to staffing matters comply with statutory employment legislation and the Authority's employment policies.

## CONSULTATIONS

I confirm that the appropriate consultations have taken place and the outcomes are as detailed below

Signed:

Jason Jones, Head of Regeneration

- 1. Scrutiny Committee** Not applicable
- 2. Local Member(s)** Not applicable
- 3. Community / Town Council** Not applicable
- 4. Relevant Partners**

All Relevant regional partners and stakeholders have been and continue to be consulted with in relation to this Project. A regional Digital Infrastructure Project Board has been established with representation from all City Deal partners being sort. Other relevant partners and stakeholders have also been invited.

- 5. Staff Side Representatives and other Organisations** Not applicable

**EXECUTIVE BOARD PORTFOLIO  
HOLDER(S) AWARE/CONSULTED**

YES

Supportive of the Project and it's proposed investment in the Digital Infrastructure and connectivity of the region.

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

See page 20 – 24 of the Digital Infrastructure Project Business Case for a comprehensive list of local, regional, and national strategies and papers used in the preparation of this report.

# Swansea Bay City Deal

## Digital Infrastructure Project



### Business Case

### Draft Version 3.1

August 2020



## Table of Contents

<b>Executive Summary</b> .....	<b>7</b>
<b>1 STRATEGIC CASE</b> .....	<b>15</b>
<b>1.1 STRATEGIC CONTEXT</b> .....	<b>15</b>
111 BACKGROUND .....	15
112 ORGANISATIONAL OVERVIEW .....	17
1.1.3 ALIGNMENT TO EXISTING POLICIES AND STRATEGIES.....	19
<b>1.2 CASE FOR CHANGE</b> .....	<b>25</b>
1.2.1 SPENDING OBJECTIVES .....	25
<b>1.3 CONNECTED PLACES</b> .....	<b>29</b>
1.3.1 SPENDING OBJECTIVES .....	29
1.3.2 EXISTING ARRANGEMENTS .....	30
1.3.3 BUSINESS NEEDS .....	34
1.3.4 SCOPE AND SERVICE REQUIREMENTS .....	34
1.3.5 BENEFITS.....	35
1.3.6 RISKS, CONSTRAINTS AND DEPENDENCIES.....	37
<b>1.4 RURAL</b> .....	<b>39</b>
1.4.1 SPENDING OBJECTIVES .....	39
1.4.2 EXISTING ARRANGEMENTS .....	40
1.4.3 BUSINESS NEEDS .....	46
1.4.4 SCOPE AND SERVICE REQUIREMENTS .....	47
1.4.5 BENEFITS.....	47
1.4.6 RISKS, CONSTRAINTS AND DEPENDENCIES.....	49
<b>1.5 NEXT GENERATION WIRELESS</b> .....	<b>51</b>
1.5.1 SPENDING OBJECTIVES .....	51
1.5.2 EXISTING ARRANGEMENTS .....	51
1.5.3 BUSINESS NEEDS .....	58
1.5.4 SCOPE.....	58
1.5.5 BENEFITS.....	59
1.5.6 RISKS, CONSTRAINTS AND DEPENDENCIES.....	61
<b>2 ECONOMIC CASE</b> .....	<b>63</b>
<b>2.1 INTRODUCTION</b> .....	<b>63</b>
<b>2.2 CRITICAL SUCCESS FACTORS</b> .....	<b>64</b>
<b>2.3 LONG LIST OPTIONS</b> .....	<b>65</b>
2.3.1 RURAL PROGRAMME.....	65
2.3.2 CONNECTED PLACES PROGRAMME .....	74
2.3.3 NEXT GENERATION WIRELESS PROGRAMME .....	79
<b>2.4 ECONOMIC APPRAISAL</b> .....	<b>87</b>
2.4.1 SUMMARY OF LONG LIST .....	87
2.4.2 LONG LIST TO SHORT LIST CRITERIA ASSESSMENT .....	91
2.4.3 THE PREFERRED OPTION(S).....	94
2.4.4 SENSITIVITY ANALYSIS.....	95
2.4.5 CONCLUSIONS.....	97

<b>3</b>	<b><u>COMMERCIAL CASE</u></b> .....	<b>102</b>
<b>3.1</b>	<b>BACKGROUND</b> .....	<b>102</b>
<b>3.2</b>	<b>STATE AID</b> .....	<b>102</b>
<b>3.3</b>	<b>PSBA</b> .....	<b>104</b>
<b>3.4</b>	<b>PROCUREMENT STRATEGY</b> .....	<b>104</b>
3.4.1	BACKGROUND .....	104
3.4.2	RURAL CONNECTIVITY .....	105
3.4.3	CONNECTED PLACES.....	106
3.4.4	NEXT GENERATION WIRELESS.....	112
<b>3.5</b>	<b>SERVICE REQUIREMENT</b> .....	<b>114</b>
3.5.1	RURAL CONNECTIVITY .....	114
3.5.2	CONNECTED PLACES.....	115
3.5.3	NEXT GENERATION WIRELESS.....	116
<b>3.6</b>	<b>RISK TRANSFER</b> .....	<b>116</b>
<b>3.7</b>	<b>KEY CONTRACTUAL ARRANGEMENTS</b> .....	<b>118</b>
3.7.1	RURAL CONNECTIVITY .....	118
3.7.2	CONNECTED PLACES.....	119
3.7.3	NEXT GENERATION WIRELESS.....	120
<b>3.8</b>	<b>SUMMARY AND KEY COMMERCIAL CONSIDERATIONS</b> .....	<b>122</b>
3.8.1	KEY COMMERCIAL QUESTIONS.....	122
3.8.2	SBCD FINANCIAL SUPPORT .....	123
<b>4</b>	<b><u>FINANCIAL CASE</u></b> .....	<b>125</b>
<b>4.1</b>	<b>INTRODUCTION</b> .....	<b>125</b>
<b>4.2</b>	<b>FUNDING SOURCES - CAPITAL EXPENDITURE</b> .....	<b>125</b>
4.2.1	RURAL .....	125
4.2.2	CONNECTED PLACES/ ECONOMIC DEVELOPMENT AREAS.....	126
4.2.3	NEXT GENERATION WIRELESS.....	129
<b>4.3</b>	<b>FUNDING SOURCES - REVENUE EXPENDITURE</b> .....	<b>130</b>
4.3.1	RURAL .....	130
4.3.2	CONNECTED PLACES.....	130
4.3.3	NEXT GENERATION WIRELESS CORRIDOR .....	131
4.3.4	REVENUE EXPENDITURE SUMMARY .....	131
<b>4.4</b>	<b>FUNDING SUMMARY</b> .....	<b>133</b>
<b>5</b>	<b><u>MANAGEMENT CASE</u></b> .....	<b>134</b>
<b>5.1</b>	<b>PROGRAMME MANAGEMENT</b> .....	<b>134</b>
5.1.1	ROLES AND RESPONSIBILITIES .....	134
5.1.2	PROCUREMENT RESOURCES AND RESPONSIBILITIES .....	139
5.1.3	DEMAND STIMULATION .....	140
5.1.4	PROGRAMME PLAN .....	141
5.1.5	THE WORK BREAKDOWN STRUCTURE .....	142
5.1.6	USE OF SPECIAL ADVISORS .....	143
<b>5.2</b>	<b>ARRANGEMENTS FOR CONTRACT AND CHANGE MANAGEMENT</b> .....	<b>143</b>
<b>5.3</b>	<b>BENEFITS REALISATION</b> .....	<b>145</b>

<b>5.4 ARRANGEMENTS FOR RISK MANAGEMENT .....</b>	<b>145</b>
5.4.1 RISK MANAGEMENT STRATEGY .....	145
5.4.2 RISK REGISTER.....	146
<b>5.5 MONITORING AND ASSURANCE .....</b>	<b>146</b>
5.5.1 ASSURANCE FRAMEWORK .....	146
5.5.2 POST PROJECT EVALUATION .....	146
ANNEX 1 – KEY REFERENCE SOURCES.....	147
ANNEX 2 – RISK REGISTER.....	148
ANNEX 3 – BENEFITS REGISTER.....	150
ANNEX 4 –ECONOMIC IMPACT.....	154
ANNEX 5 – SUCCESS FACTORS ANALYSIS FRAMEWORK.....	157
ANNEX 6 - SUMMARY OF FINANCIAL ANALYSIS – Assumptions and Sources.....	160



FIGURE 1 - SCENARIOS FOR THE DEPLOYMENT OF FIBRE AND DUCT INFRASTRUCTURE INTO THE CONNECTED PLACES OF THE REGION	32
FIGURE 2 - SWANSEA & NEATH PORT TALBOT OMR	43
FIGURE 3 - PEMBROKESHIRE OMR	44
FIGURE 4 - CARMARTHENSHIRE OMR	45
FIGURE 5 – 4G COVERAGE MAP CARMARTHENSHIRE	52
FIGURE 6 – 4G COVERAGE MAP NEATH PORT TALBOT	52
FIGURE 7 – 4G COVERAGE MAP PEMBROKESHIRE	53
FIGURE 8 – 4G COVERAGE MAP SWANSEA	53
FIGURE 9 – CURRENT NATIONAL COVERAGE PERSPECTIVE	54
FIGURE 10 - 5G IMPACTS GLOBALLY	56
FIGURE 11 - 5G JOURNEY	59
FIGURE 12 - PROCUREMENT FRAMEWORK	109
FIGURE 13 - SBCD OVERARCHING GOVERNANCE STRUCTURE	134
FIGURE 14 - ORGANISATIONAL STRUCTURE	136
FIGURE 15 - GANTT CHART	141
TABLE 1 - KEY UK STRATEGIES	20
TABLE 2 - KEY UK STRATEGIES – CONT.	21
TABLE 3 - KEY WELSH STRATEGIES	22
TABLE 4 - WALES HEALTH	23
TABLE 5 - KEY REGIONAL AUTHORITY STRATEGIES	24
TABLE 6 – CONNECTED PLACES SPENDING OBJECTIVES	29
TABLE 7 - FULL FIBRE AVAILABILITY (UK 10%)	30
TABLE 8 - ULTRA-FAST BROADBAND AVAILABILITY (UK 53%)	30
TABLE 9 - BENEFITS FOR CONNECTED PLACES	37
TABLE 10 – CONNECTED PLACES RISK REGISTER	39
TABLE 11 - RURAL SPENDING OBJECTIVES	39
TABLE 12 - SUPERFAST AVAILABILITY	40
TABLE 13 - PREMISES < 2MBS PERCENTAGE	40
TABLE 14 - BELOW 5MBS PERCENTAGE	41
TABLE 15 – USO PERCENTAGES SPRING 2020	41
TABLE 16 - WHITE PREMISES TOTALS	41
TABLE 17 - PREMISES NUMBERS BENEATH UNIVERSAL SERVICE THRESHOLD OF 10MBPS	42
TABLE 18 - RURAL CONNECTIVITY INVESTMENT IMPACTS IN NI (SOURCE BT)	48
TABLE 19 - BENEFITS FOR RURAL CONNECTIVITY	49
TABLE 20 - PRIMARY RISKS	51
TABLE 21 - NEXT GENERATION WIRELESS SPENDING OBJECTIVES	51
TABLE 22 - BENEFITS FOR NEXT GENERATION WIRELESS	61
TABLE 23 – NEXT GENERATION WIRELESS RISKS	62
TABLE 24 - DIGITAL INFRASTRUCTURE SPECIFIC SUCCESS FACTORS	64
TABLE 25 - WHITE PREMISES BY LOCAL AUTHORITY	65
TABLE 26 - PREMISE COUNTS BY LOCAL AUTHORITY	65
TABLE 27 - RURAL ECONOMIC SUMMARY	87
TABLE 28 - CONNECTED PLACES SUMMARY	88
TABLE 29 – NEXT GENERATION WIRELESS SUMMARY	89
TABLE 30 - SUCCESS FACTOR MAP	91

TABLE 31 – FIBRE NETWORK LENGTH & COST	96
TABLE 32 - ECONOMIC APPRAISAL SUMMARY	99
TABLE 33 - BUDGET & SOURCE OUTLINE	100
TABLE 34 - REVENUE & CAPITAL SPLITS	101
TABLE 35 - OWNERSHIP MODELS	110
TABLE 36 - RISK PROFILES	118
TABLE 37 - COMMERCIAL ISSUES	123
TABLE 38 - ESTIMATED RURAL CAPITAL EXPENDITURE PROFILE AND FUNDING SOURCES	126
TABLE 39 - ESTIMATED CONNECTED PLACES CAPITAL EXPENDITURE PROFILE AND FUNDING SOURCE	128
TABLE 40 - ESTIMATED CAPITAL EXPENDITURE PROFILE AND FUNDING SOURCES	129
TABLE 41 - ESTIMATED RURAL PROGRAMME REVENUE COSTS	130
TABLE 42 - ESTIMATED CONNECTED PLACES PROGRAMME REVENUE COSTS	131
TABLE 43 - ESTIMATED NEXT GENERATION WIRELESS PROGRAMME REVENUE COSTS	131
TABLE 44 - ESTIMATED DIGITAL PROGRAMME REVENUE COSTS	132
TABLE 45 - FUNDING SUMMARY	133
TABLE 46 - RESOURCES	138
TABLE 47 - RURAL CONNECTIVITY INVESTMENT IMPACTS IN NI	157
TABLE 48 - RURAL OPTIONS ASSESSMENT. PREFERRED CHOICE, 'DEMAND STIMULATION'	158
TABLE 49 - CONNECTED PLACES ASSESSMENT. PREFERRED OPTION, 'SUPPLY SIDE ENGAGEMENT'	159
TABLE 50 - NEXT GENERATION WIRELESS ASSESSMENT. PREFERRED OPTION, 'UNDERTAKE FTIR GUIDANCE'	160

## **Executive Summary**

The Digital Infrastructure Project of the Swansea Bay City Deal is an investment in the Digital Connectivity and associated Telecommunications Infrastructure of the region. This includes but is not limited to full fibre fixed connectivity and associated infrastructure, 4G, 5G and Internet of Things wireless networks. It is in essence the deployment of enabling technology that will allow quality digital services to be delivered and accessed over fixed line networks or wireless networks.

The Project will deliver the essential underlying Infrastructure required to support and underpin the regions broader Digital Strategy. It will help to ensure that the region is equipped with future-proofed Digital Infrastructure that will provide the transformative foundations for City Deal interventions and wider regional growth. The Project will also help to ensure social inclusion and cohesion in a post Covid19 world.

This ultra-fast ultra-reliable connectivity will help to ensure that the region capitalises on opportunities to accelerate economic growth and establish itself as a centre of excellence in the key sectors of; energy, life science and well-being and smart manufacturing. Future proofed Digital Infrastructure will help will create a paradigm shift in the design, development, and application of technology within these key sectors across the region.

## **Strategic Case**

The breadth and quality of digital infrastructure available in Wales has fallen behind that found in many other parts of the UK. This is compounded by the fact that there are significant differences within Wales itself. The reasons for this do not only rest with the topology of the region and the fact that it is heavily rural, it is a deeper issue related to digital awareness, affordability and commercial appetite for investment by the communications service providers (CSPs).

There is broad and proven recognition that the provision of digital services drives economic growth and enables social inclusion and cohesion. There is also a growing recognition that the availability of world class digital connectivity stimulates innovation and the creation of new business streams. The clear conclusion is that the Swansea Bay City Deal (SBCD) must address any shortfall in the availability of digital connectivity in the region. It must invest in digital connectivity to obtain a competitive advantage and it must also drive the uptake and quality of those services that are already available.

Improving the Digital Infrastructure of the region is critical<sup>1</sup> as it has suffered from a lack of commercial investment that has consequently resulted in an underlying gap in delivery capability. These gaps need to be closed in order for the SBCD and the region as a whole to achieve its goals. The proposed programme of work will lead to:

- An increase in local productivity and employment
- An uplift in the region’s attractiveness for both the telecommunications industry and subsequent inward investment by highly skilled digitally intensive industries
- An enhanced ability to deliver local services, notably education, health, and transport
- Environmental benefits through the facilitation of teleworking and enhanced traffic management
- A reduced gap in access to digital services across the region, notably to isolated communities
- Enabling digital transformation across the public and private sector
- Ensuring the cities and development zones of the region obtain a competitive advantage against other parts of the UK.

The region is not homogenous in its requirements and challenges and the investment priorities need to reflect this. In order to give a focus on the region’s needs, and the manner in which they can be met, three intervention areas have been identified to be delivered through the Digital Infrastructure project. These are:

Intervention	Description
<b>Connected Places</b>	This is regional support that will increase the availability of fibre to the premise in key urban areas. Mainly targeted at existing industrial areas and economic growth zones to provide world class connectivity
<b>Rural Connectivity</b>	Intervention where there is shortfall in existing or planned investment to ensure as many rural premises as possible in the region has access to a minimum broadband service, currently considered to be 30Mbs
<b>Next Generation Wireless</b>	This is focussed on the provision of next generation wireless connectivity in the form of 5G and IoT networks. The use cases and business models for these technologies is still to emerge, but supporting early adoption and stimulating innovation within the regions SMEs will ensure that the region stays at the forefront of deploying this technology

<sup>1</sup> Many policy documents and strategic intents from both the UK and Welsh government attest to the criticality, see section 1.5

Each area deals with a different regional challenge and calls upon different mixes of digital infrastructure to overcome them. However, all are complimentary and interdependent and together provide the underlying infrastructure for the SBCD to address its goals.

SMART investment objectives have been defined for each of these three areas as follows:

- **Connected Places; Ensures towns, cities and development zones have access to world class full fibre infrastructure.** This will deliver the following spending objectives:
  - *improve the quality of public service delivery by ensuring all public buildings are digitally connected facilitating improved efficiency and public access to services*
  - *cost savings to the public sector for digital connectivity*
  - *stimulation of competition in digital services*
  - *stimulate inward investment in the region by telecommunications industry and hence improve access to services for residents and businesses*
  - *deliver economic benefits through the usage of digital infrastructure, notably increased efficiency and enhanced productivity.*
  
- **Rural: Facilitate equality of access to broadband services across the region.** This will deliver the following spending objectives;
  - *improve the quality of public service delivery by ensuring communities in remote areas have access to services*
  - *social cohesion and inclusion across the region to sustain communities*
  - *stimulate economic growth by enhancing opportunities for employment.*
  
- **Next Generation Wireless; Ensure that the region is at the forefront of 5G and Internet of Things (IoT) investment and subsequent innovation.** This will deliver;
  - *Inward investment*
  - *Innovation and ensuring the region is at the forefront of new service roll out and delivery*
  - *Economic growth*

## **Economic Case**

The Digital Infrastructure Project has three areas in which it will directly deliver in order to drive growth and GVA and to close the digital divides across the region.

Options have been considered for all three areas, ranging from Do-Nothing to significant levels of investment. A preferred option has been identified for all three areas which represents a pragmatic approach that maximises the impact of existing interventions and addresses any significant gaps that these might leave.

### **Connected Places**

- An investment in public sector owned duct infrastructure and a procurement of commercial owned full fibre infrastructure

### **Rural**

- Programme of supply side engagement to stimulate investment
- Demand stimulation programme to raise awareness and drive adoption in businesses and residential consumers
- A focused and locally led procurement to in-fill gaps in service provision which is state aid compliant and complementary to existing national and regional programmes

### **Next Generation Wireless**

- Selected funded interventions and proof of concepts to deliver 5G and IoT connectivity in key locations should be executed under a central SBCD mandate and management

## **Commercial Case**

The commercial case defines the recommended procurement routes, service specifications and commercial and contractual considerations. These are different for each stream and shaped by:

- Stakeholders appetite to invest in public sector assets and infrastructure
- Commercial appetite for inward investment
- Ensuring state aid compliance
- Ensuring investments are complementary to the activities of the PSBA
- Complementary to other national and regional schemes

## Financial Case

A summary of the proposed expenditure under each of these three streams is presented in the table below. The table splits out that potentially provided by the SBCD along with commercial investment and likely central government grant funding. It should be noted that commercial investment is likely to emerge in two waves; an initial direct contribution to the proposed programme plan. In addition, there will be secondary pull through investment by the commercial sector as subsequent investment will be made to enhance and expand the digital infrastructure facilitated by SBCD.

There are strong positive economic and social impacts for all three of the project streams. The analysis undertaken has been careful to apply economic multipliers that have been used in other government programmes to support their business case.

Stream	Total Budget Spend (Revenue and Capital over 5 year)	Direct SBCD Capital Contribution	Direct SBCD Revenue Contribution	Other Public Sector Contribution	Direct Commercial Contribution	Additional Commercial Sector Pull through Investment	Economic Uplift over 15 years from Budget Investment
<b>Rural</b>							
Option 2; Supplier Engagement	0.5	0.0	0.5	0.0	0.0	0.0	
Option 3: Demand Stimulation	5.0	0.0	1.5	3.5	0.0	28.9	17.5
Option 4: In-fill Procurement	20.0	6.0	0.0	10.0	4.0	20.0	70.0



<b>Connected Places</b>							
Options 3/4 Duct Investment /Procurement	20.0	12.0	0.5	0.0	7.5	70.0	220.0
<b>Next Generation Wireless</b>							
Option 3; Infrastructure Review	2.0	0.0	2.0	0.0	0.0		
Option 5: Support for Specific Projects	7.5	2.5	0.0	0.0	5.0	3.0	11.3
<b>TOTAL</b>	<b>55.0</b>	<b>20.5</b>	<b>4.5</b>	<b>13.5</b>	<b>16.5</b>	<b>121.9</b>	<b>318.8</b>

The table above summarises the budget spend and investment sources along with associated benefits

It is estimated that the Digital Programme will result in over £120 million of direct and pull through commercial investment and an economic stimulus to the region of over £300 million over the next 15 years.

## Management Case

A clear Programme Management structure has been defined consisting of a Digital Infrastructure Project Board reporting to the Programme Board and Joint Committee.

A central Digital Infrastructure Project team will be established to oversee and steer Digital Infrastructure strategy and policy for the region in liaison with UKG, Welsh Government and the private sector. The Project Team is charged with meeting project aims and objectives as set out in the project business case, overseeing risk and governance, maintaining communication and engagement across all sectors, and achieving project outcomes, including community benefits.

This team will be hosted within Carmarthenshire County Council as the lead authority for the Digital Infrastructure Project.

In order to deliver the business plan the Project team will be responsible for the;

- Development of overall digital strategy
- Maximising and coordinating funding opportunities for the Region
- Interaction with Welsh and UK Govts on digital programmes
- Co-ordination and management of regional Digital procurement activities
- Supply side engagement with industry
- Development of regional procurement frameworks and procurement templates
- State aid guidance
- Development of regional guidelines and approach to demand stimulation
- Market analysis and monitoring of infrastructure deployed.

Where required the project team will utilise external legal (for state aid and procurement) and technical support. This central team would report directly to the project board, project lead authority and Joint Committee as required.

It will also coordinate and draw upon the resources and skills of stakeholders including the local authorities, health boards and universities as required – notably in the course of procurements and demand stimulation activities.

# 1 Strategic Case

## 1.1 Strategic Context

### 1.1.1 Background

The **Digital Infrastructure** project is one of the nine projects within the Swansea Bay City Deal (SBCD). The City Deal was signed by Prime Minister Theresa May and First Minister Carwyn Jones on the 20<sup>th</sup> March 2017, securing £1.3billion of public and private sector funding over a 15-year programme for economic growth and regeneration for the region.

The Swansea Bay City Region<sup>2</sup> is a critically important driver for the Welsh and UK economy. It is a region with strong urban centres complemented by a wider rural landscape and a significant coastal footprint that has created a diverse economic profile with numerous opportunities and challenges. With a resident population of 688,000<sup>3</sup> supporting some 302,000 jobs and containing around 22,000 businesses, Swansea Bay City Region is a major driver of the Welsh economy. Overall productivity (GVA) growth in the region has been consistently below that of the UK and Wales over the past two decades. It is the key factor underpinning the sub-optimal economic performance and remedying this position is the primary priority of the City Deal.

The key issues to be addressed by the Digital Infrastructure project are mirrored in the overall challenges for the region;

- GVA per employee in the Region was £34,300 in 2015 (at 2011 prices), 74% of the UK average
- Too few businesses and are not growing their business base quickly enough<sup>4</sup>;
- There are not enough people with high level qualifications and too many with none at all;
- Economic inactivity remains too high across the region;
- The physical infrastructure is not keeping pace with the needs of growing businesses or our communities. Broadband capacity and digital connectivity are improving, but not quickly enough. Much of the commercial and retail property is low quality and attracts low rents;
- The city centre of the regional capital is under-performing and needs to deliver a commercial, residential and leisure offer to match the ambitions of the innovation proposals; and

---

<sup>2</sup> UK and Welsh Govt Document

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/611685/Swansea\\_City\\_Deal\\_-\\_English.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf)

<sup>3</sup> Swansea Bay City Deal Internet Coast publication

<sup>4</sup> Bullet points drawn from The Internet Coast, SBCRD 2016-2035: <https://democracy.npt.gov.uk/documents/s20423/City>, part of the underpinning rationale for the Swansea Bay Region City Deal

- The rural and visitor economy, region wide, also needs to deliver a step change in performance if the region as an integrated whole is to achieve its long term aims.

The Swansea Bay City Deal works to address these challenges and capitalise on regional opportunities to accelerate economic growth and establish the region as a centre of excellence in the key sectors of; energy, life science and well-beings and smart manufacturing

Key to the success of the City Deal is a future-proofed Digital Infrastructure that will provide the transformative foundations for City Deal interventions and wider regional growth which will create a paradigm shift in the design, development and application of technology within these key sectors across the region. This Infrastructure will support and underpin the regions broader Digital Strategy and help to ensure social inclusion and cohesion in a post Covid19 world by facilitating provision and access to Digital services.

Improving the Digital Infrastructure of the region is critical<sup>5</sup> as the region has suffered from a lack of commercial investment in digital infrastructure that consequently has resulted in an underlying gap in delivery capability compared with other regions of the UK. This gap needs to be closed in order for the SBCD is to achieve its goals. The proposed programme of work will lead to:

- An increase in local productivity and employment
- An uplift in the region's attractiveness for both the telecommunications industry and subsequent inward investment by highly skilled digital intensive industries
- An enhanced ability to deliver local services, notably education, health and transport
- Environmental benefits through the facilitation of teleworking and enhanced traffic management
- A reduced gap in access to digital services across the region, notably to isolated communities
- Enabling and accelerating digital transformation across the public and private sector
- Ensuring the cities and development zones of the region obtain a competitive advantage against some other parts of the UK.

It is acknowledged that all the above benefits will not solely be a direct impact of digital infrastructure, however a failure to address the gaps in digital infrastructure and services will place a sever burden on the achievement of the improvements and gains anticipated within the wider City Deal.

---

<sup>5</sup> Many policy documents and strategic intents from both the UK and Welsh government attest to the criticality- see section 1.5

## 1.12 Organisational Overview

The Swansea Bay City Deal (SBCD) is a £1.3bn investment in 9 major projects across the Swansea Bay City Region – which is made up of Carmarthenshire, Neath Port Talbot, Pembrokeshire and Swansea.

The Swansea Bay City Deal<sup>6</sup> is being led by the four regional local authorities - Carmarthenshire Council, Swansea Council, Neath Port Talbot Council and Pembrokeshire Council - together with the Abertawe Bro Morgannwg and Hywel Dda University Health Boards, Swansea University, the University of Wales Trinity Saint David, and private sector partners.

An overview of each of the partners is provided below to set the context for this investment proposal.

### Carmarthenshire County Council (CCC)

Carmarthenshire is the lead local authority for this programme.

Carmarthenshire has a track record of delivering large scale regeneration programmes for example:

- South West Wales Property Development Fund – £25m
- South West Wales Local Investment Fund – £20m
- Cross Hands East development £13m
- Carmarthenshire Physical Regeneration programme – £11m
- 21st Century Schools Programme
- Vibrant & Viable Places (Welsh Government regeneration programme)

Carmarthenshire facts:

- formed in 1996 after local government reorganisation
- it is the third largest county in Wales covering some 2,365km with a population of 184,681

### Neath Port Talbot County Borough Council (NPTCBC)

Neath Port Talbot CBC has a proven track record of managing and delivering large capital programmes, including European structural fund projects, Welsh Government funded projects and other externally funded projects, for example:

- PDR Harbour Way – £111m
- 21st Century Schools Programme - £122m
- Neath Port Talbot Physical Regeneration – £15m
- Vibrant & Viable Places – £35m

NPTCBC key facts:

- formed in April 1996 after local government reorganisation

---

<sup>6</sup> <https://democracy.npt.gov.uk/documents/s20423/City>

- it is an amalgamation of the former Neath and Port Talbot Borough Councils with parts of Lliw Valley Borough Council and West Glamorgan County Council
- the 8th most populous local authority areas in Wales
- 40k population (2011 census)
- 7 areas are within the top 10% most deprived in Wales

### **City and County of Swansea (CCS)**

Swansea Council has a track record in delivering large scale regeneration programmes, having been involved in the management and delivery of such programmes since its formation in 1996.

Programmes funded and delivered by the Council have included:

- Construction of the Liberty Stadium for Swansea City Football Club & Ospreys Rugby Club
- A £32m Leisure Centre in the city centre
- Joint ventures progressed with Welsh Government (and formerly WDA) to deliver:
- Swansea Vale Mixed Use Development
- Felindre Strategic Business Park

Over £120 million of programmes were facilitated during the EU Objective 1 2000-2006 programme including landmark schemes such as the National Waterfront Museum (£28m total cost).

During the Convergence 2007-2013 programme period, a series of large scale initiatives were delivered including:

- Quadrant Bus Station £ 10m
- Waterfront City, which invested £ 30m in a range of improvements to the fabric of the city centre including major public realm and property façade alterations

Swansea Council key facts:

- formed in 1996 after local government reorganisation
- it is the second largest Local Authority in Wales (with a population of 244,513 in 2016)
- it has some of the most deprived areas in Wales, with 12.2% of Lower Super Output Areas (18 of 148) in the top 10% most deprived in Wales

### **Pembrokeshire County Council (PCC)**

Pembrokeshire County Council has a track record in delivering large scale regeneration programmes including:

- Withybush Strategic Development Site (business Infrastructure and access roads)
- Advance build Factory Programme
- Pembrokeshire Technium Development
- Several European Social Fund regional collaborative projects
- 21st Century Schools programme
- Haverfordwest Leisure Centre

- Bulford Road
- Pembroke and Pembroke Dock Physical Regeneration project
- Coastal Tourism Centre of Excellence
- One Historic Garden
- Haverfordwest Townscape Heritage Initiative

The Joint Committee of the SBCD will be responsible and accountable for all financial, staffing, and legal decisions in the delivery of the deal. The Joint Committee will make decisions on City Deal funding based on business cases for specific interventions and the advice of the private sector Economic Strategy Board.

The Joint Committee will also embrace the wider opportunities presented through a regional approach to strategic functions such as planning, transport and economic development.

All interventions will be subject to the submission of detailed business cases and approval by the Welsh and UK Governments<sup>7</sup>.

A project delivery structure is provided in the Management Case that will report through to the Joint Committee. The roles and responsibilities of the delivery team will be further defined within the recruitment proposals.

### **1.1.3 Alignment to existing policies and strategies**

Digital transformation and Digital Infrastructure features in a very wide range of strategies across UK Government, Welsh Government and Local Authorities. This is matched by transformation programs within the private sector ranging from Communications Service Providers, (CSPs), themselves to Industry 4.0.

---

<sup>7</sup> [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/611685/Swansea\\_City\\_Deal\\_-\\_English.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf)

UK Strategy	Strategic Intent Summary	Digital Infrastructure Fit	Link
<b>The Grand Challenges DBEIS</b>	Put the UK at the forefront of the AI and data revolution	AI and Data require widespread and high capacity digital connectivity	<a href="https://www.gov.uk/government/publications/industrial-strategy-the-grand-challenges/industrial-strategy-the-grand-challenges">https://www.gov.uk/government/publications/industrial-strategy-the-grand-challenges/industrial-strategy-the-grand-challenges</a>
	Harness the power of innovation to help meet the needs of an ageing society	Key enabler is technology that has fixed and mobile connectivity widely available and high capacity	
	Maximise the advantages for UK industry from the global shift to clean growth	Reduction in the need to travel and the 'Smart' control of energy systems	
	We will become a world leader in shaping the future of mobility	Mobility demands high capacity and widespread mobile communications	
<b>UK Digital Strategy DCMS</b>	Building World Class Digital Infrastructure, including full fibre and 5G	A central part of what Digital Infrastructure project will deliver	<a href="https://www.gov.uk/government/publications/uk-digital-strategy">https://www.gov.uk/government/publications/uk-digital-strategy</a>
	Give everyone access to the digital skills they need	Widespread deployment and hot-spots of 5G will drive the development of skills	
	Making the UK the best place to start and grow a digital business	Digital Infrastructure is a pre-requisite, alongside the other central SBCE projects in digital media	
	Helping every British business become a digital business	Making high quality digital connectivity widely available is a critical enabler	
	Maintaining the UK government as a world leader in serving its citizens online	Digital transformation requires digital infrastructure to deliver the services	
	Unlocking the power of data in the UK economy	Data analytics is core to new digital services	
<b>Future Telecoms Infrastructure DCMS</b>	Fixed and mobile networks will be the enabling infrastructure that drives economic growth	The Digital Infrastructure project is based upon this	<a href="https://www.gov.uk/government/publications/future-telecoms-infrastructure-review">https://www.gov.uk/government/publications/future-telecoms-infrastructure-review</a>
	Nationwide Full Fibre connectivity, there must be a sharp increase in the pace of full fibre roll out	Full Fibre is a one of the key objectives under the connected Cities element of Digital Infrastructure project	
	Making the cost of deploying fibre networks as low as possible by addressing barriers to deployment	Part of Digital Infrastructure is the deployment of publicly owned infrastructure assets to reduce roll out costs	
	Supporting market entry and expansion by alternative network operators	Open procurements are planned for all Digital Infrastructure	
	An 'outside in' approach to deployment that means gigabit-capable connectivity across all areas of the UK is achieved at the same time	Rural connectivity is a key objective of Digital Infrastructure project	
	A switchover process to increase demand for full fibre services	Demand and Supply simulation are both planned within Digital Infrastructure	
	We want the UK to have high quality mobile connectivity where people live, work and travel	Support for supply side actions and lowering build costs for 4G are included	
	Alongside finishing the roll out of 4G networks to meet existing mobile demand, we want the UK to be a world leader in 5G	Construction of 5G hot-spots is a key objective	
<b>5G Strategy for the UK DCMS</b>	Government has a clear ambition for the UK to be a global leader in the next generation of mobile technology – 5G	5G in support of specific and key projects in included	<a href="https://www.gov.uk/government/publications/next-generation-mobile-technologies-a-5g-strategy-for-the-uk">https://www.gov.uk/government/publications/next-generation-mobile-technologies-a-5g-strategy-for-the-uk</a>
	Digital infrastructure is a building block of the Government's modern Industrial Strategy	Several aspects of the SBCE deal and specifically Digital Infrastructure addresses this directly	
	Deliver three main outcomes: • accelerating the deployment of 5G networks • maximising the productivity and efficiency benefits to the UK from 5G • creating new opportunities for UK businesses at home and abroad, and encouraging inward investment	Accelerating deployment through direct intervention and supporting infrastructure roll-out Projects will demonstrate productivity and efficiency gains across several sectors Availability of leading edge connectivity through Digital Infrastructure project will encourage inward investment	

**Table 1 - Key UK strategies**



UK Strategy	Strategic Intent Summary	Digital Infrastructure Fit	Link
<b>Digital Strategy and Leadership DCMS</b>	<p>Developing a local digital infrastructure strategy:</p> <ul style="list-style-type: none"> <li>• A senior digital champion to lead the process</li> <li>• Bringing together local teams involved in deployment of digital infrastructure</li> <li>• Putting in place the required skills and resources</li> <li>• Collaborating with network providers</li> </ul>	<p>A central SBCD team under a single leadership is proposed</p> <p>Coordination of the 4 Local Authorities is proposed</p> <p>Development and recruitment of key skills and resources is proposed</p> <p>Working closely with communications Service Providers is proposed</p>	<p><a href="https://www.gov.uk/guidance/digital-strategy-and-leadership">https://www.gov.uk/guidance/digital-strategy-and-leadership</a></p>
<b>5G Briefing Paper - UK Parliament</b>	<p>Gives a date of 2027 for most of the UK POPULATION to have 5G coverage</p> <p>Acknowledges the need for wider fibre deployments to support 5G</p> <p>Acknowledges the costs and commercial risks for MNOs to roll out 5G</p>	<p>The papers are more aspirational than concrete requirements on CSPs to roll out 5G. However, the commitments are there and engagement by the SBCD team with the intent and how these evolve into full policy and perhaps intervention funding should be kept under constant review</p>	<p><a href="https://www.researchbriefings.files.parliament.uk/documents/CBP_07883">https://www.researchbriefings.files.parliament.uk/documents/CBP_07883</a></p>
<b>SRN Ofcom Notice of 4G Coverage Compliance</b>	<p>SRN is a joint agreement with MNOs to cover the UK with 4G services, Match funded £1bn</p> <p>90% of the UK Landmass must be covered</p> <p>87% of Wales landmass must be covered</p> <p>Baselined in 2020, additional coverage must be in Not-Spots</p>	<p>The timescales for SRN are unclear, 14 years is identified as the period this will apply, but no end date is given for the 88% or 90%+</p> <p>The SBCD team would have the opportunity to examine the proposals of the MNOs for coverage in Q3/4 of 2020 and thereby lobby for changes or to be early in additional deployments</p>	<p><a href="https://www.ofcom.org.uk/_data/assets/pdf_file/0031/192919/notice-of-compliance-verification-methodology.pdf">https://www.ofcom.org.uk/_data/assets/pdf_file/0031/192919/notice-of-compliance-verification-methodology.pdf</a></p>
<b>Innovate UK, Industrial Challenge Fund DBEIS</b>	<p>Next Generation services are predicated on leading edge digital infrastructure</p> <p>Transforming construction envisages digital design and IoT</p> <p>Robotics across a wide number of sectors</p> <p>Next Generation services for AI and embedded digital technology</p> <p>Leading edge healthcare, including digital technologies</p> <p>Driverless Cars</p> <p>Creative Industries clusters</p>	<p>Includes digital technologies as a key component which will require leading edge connectivity in fibre and 4G/5G</p> <p>Distributed design and IoT are all included in the project</p> <p>Robotics require leading edge fixed and mobile connectivity</p> <p>AI and analytics require leading edge fixed and mobile connectivity</p> <p>Healthcare requires leading edge fixed and mobile connectivity, particularly the new wave of wearable devices</p> <p>Autonomous vehicles need widespread 5G</p> <p>Creative industries are primarily digitally based and need leading edge fixed and mobile connectivity</p>	<p><a href="https://www.gov.uk/government/collectio ns/industrial-strategy-challenge-fund-joint-research-and-innovation">https://www.gov.uk/government/collectio ns/industrial-strategy-challenge-fund-joint-research-and-innovation</a></p>
<b>Catapults</b>	<p>Various Streams, including: Digital, Energy, Future Cities, High Value Manufacturing, Offshore renewable energy and transport systems</p>	<p>Although these are not government entities, they are closely linked with Innovate UK and act as a delivery partner in many cases. A large number of their interest areas align directly with the Digital Infrastructure project</p>	<p><a href="https://catapult.org.uk/catapult-centres/">https://catapult.org.uk/catapult-centres/</a></p>

**Table 2 - Key UK Strategies – cont.**

Wales Strategy	Outline	Fit	Link
<b>Well-being of Future Generations (Wales) Act 2015</b>	A prosperous Wales	Directly supports the goal through delivering innovation, low carbon, expands skills and employment to new high-value roles	
	A resilient Wales	Supports economic change through digital transformation	
	A healthier Wales	Supports technology's part in delivering health of the nation	<a href="http://futuregenerations.wales/about-us/future-generations-act/">http://futuregenerations.wales/about-us/future-generations-act/</a>
	A more equal Wales	Supports the removal of the digital divide across all sectors	
	A Wales of cohesive communities	Supports well connected communities and governments	
<b>Well-being of Future Generations (Wales) Act 2016 5 Ways of Working</b>	Long Term - Balancing short term needs with safeguarding the long term needs	Digital infrastructure is a long term investment that enables transformative actions at many levels	
	Prevention - Preventing problems occurring or getting worse	Digital service delivery represents an opportunity to improve services and a stable platform for future change	
	Integration - Impact of Well-Being objectives may have on their objectives or other's	Digital infrastructure is a critical enabler across many sectors and makes integration simpler and more effective	<a href="http://futuregenerations.wales/about-us/future-generations-act/">http://futuregenerations.wales/about-us/future-generations-act/</a>
	Collaboration - Working with others	Digital collaboration opens significant new opportunities to involve people and organisations in working together	
<b>Digital First Welsh Government</b>	Involvement - An inclusive approach to involving people in achieving the goals	Part of the project is to deliver digital inclusion, a fundamental to opening opportunities for involvement across the widest breadth of participants	
	Helping the public sector provide excellent online digital services to the people and business of Wales	Delivering online services requires digital connectivity to those services, through fixed and mobile networks being supported by the project	
	Seek to develop the infrastructure required to support digital service delivery	A key element of the infrastructure is the digital connectivity with the right coverage and quality, both delivered by the project	<a href="https://gov.wales/topics/science-and-technology/digital/public-services/digital-first/?lang=en">https://gov.wales/topics/science-and-technology/digital/public-services/digital-first/?lang=en</a>
<b>Delivering Digital Inclusion Welsh Government</b>	Digital Transformation forms a central part of the Welsh Government's plans to make public services more meaningful to users	Digital Transformation is enabled and driven by the availability of digital infrastructure	
	To ensure that everyone who wants to be online can get online, protect themselves and their friends and families online and do more online to fully benefit from the opportunities the internet and other digital technologies offer	The Digital Infrastructure project is directly focused on this vision and expands upon it to ensure everyone has network access, but also that access meets the demand of the user, including ultrafast and full fibre links and 4G/5G links	<a href="https://gov.wales/docs/dsilg/publications/comm/160316-digital-inclusion-strategic-framework-en.pdf">https://gov.wales/docs/dsilg/publications/comm/160316-digital-inclusion-strategic-framework-en.pdf</a>
<b>Mobile Action Plan Welsh Government</b>	The planning system has a key part to play in maximising mobile phone coverage across Wales	Specific proposals are made related to a central SBCD function to support efficient planning processes	
	The public sector in Wales has thousands of assets that could be used to site mobile telecommunications infrastructure on public land, public highway and buildings	Specific proposals are made related to a central SBCD function to support efficient asset management processes	
	The topography and population density in Wales throws up specific challenges for mobile coverage. Extending coverage as far as possible is likely to require innovative solutions particularly in rural areas.	The use of new ways to achieve rural connectivity is included for both fixed and wireless technologies	<a href="https://gov.wales/topics/science-and-technology/digital/infrastructure/mobile-action-plan/?lang=en">https://gov.wales/topics/science-and-technology/digital/infrastructure/mobile-action-plan/?lang=en</a>
	The investment being made by the mobile industry towards regulatory targets will significantly improve mobile connectivity in Wales both in terms of voice and data. However, it is likely that there will still be areas of Wales without a usable and reliable mobile signal	A central team is proposed for SBCD to act as a voice for the region in both investment and regulatory compliance and to work with the Emergency Service coverage requirements	

**Table 3 - Key Welsh Strategies**

Wales - Health	Strategy	Outline	Fit	Link
<b>Digital Wales</b> <b>Welsh Government</b>	Inclusivity: Making sure everyone can enjoy the benefits of technology is a key part	Digital Infrastructure project has a key objective of the widest possible connectivity services		
	Skills: We will use technology to improve teaching methods and learning. Beyond schools, we will ensure that everyone in Wales can acquire the basic skills and confidence to get online and use digital technologies.	Utilising technology for skills and education requires underpinning digital infrastructure of the highest quality as delivery moves into video and augmented reality, both considerations for the project		
	Economy: We want to drive economic growth. We will support Welsh companies to network with research departments to create and commercialise new digital technologies. We will help more Welsh companies to exploit these developments to innovate, grow and access new markets, especially in our priority sectors	Leading edge digital infrastructure will support inward investment and innovation directly	<a href="https://gov.wales/topics/science-and-technology/digital/?lang=en">https://gov.wales/topics/science-and-technology/digital/?lang=en</a>	
	Public services: We will make more public and government services digital so they are easier to access	Digital Transformation in services requires access via digital networks		
	Infrastructure: To deliver all the benefits of digital technology, we aim to ensure that all residential premises and businesses in Wales will have access to high speed broadband. We will continue to work to eliminate 'not spots' and to ensure that there is fair and equal access to higher speed broadband and to improve mobile coverage	A fundamental aspect of the project is to ensure the widest possible coverage of both fixed and mobile communications		
<b>Informed Health and Care - Wales</b>	This strategy outlines how we will use technology and greater access to information to help improve the health and well-being of the people of Wales. It describes a Wales where citizens have more control of their health and social care, can access their information and interact with services online as easily as they do with other public sectors or other aspects of their lives, promoting equity between those that provide and those that use our services in line with prudent healthcare and sustainable social services.	Digital Infrastructure is a direct enabler of all the strategic objectives within this Digital Health and Social Care Strategy for Wales.	Specifically, some of the proposed projects under the 5G and IoT actions are directly involved with health projects such as the Well Being village. Generally, an supporting the widest deployment of digital infrastructure, many of the strategic aims become easier to deliver and maintain.	<a href="https://gov.wales/docs/dhss/publications/151211reporten.pdf">https://gov.wales/docs/dhss/publications/151211reporten.pdf</a>
	Information for You		Wider digital access directly promotes this aim	
	Supporting Professionals		System integration directly is supported	
	Improvement & Innovation		Service change and data availability directly supported	
<b>The Parliamentary Review of Health and Social Care in Wales</b>  <b>Transforming Health and Care in Wales</b>	The current situation is of great concern for service users, health and care organisations, health and social care workers, and society more broadly. Health and social care services experience workforce shortages; Wales' outcomes for health and care are not improving as fast as desired; and service delivery is not consistently good.	Recommendations 7 - Harnessing innovation and accelerate technology and infrastructure developments is directly supported. Digital Infrastructure is a critical enabler to achieve this recommendation.		
	In this final report, we recommend to the Welsh Government some key actions that need to be taken to do that, including: clarifying what a set of new models of care might look like; strengthening the power of citizens and users to make change; improving the local leadership and governance needed to implement change; harnessing digital, scientific, technological and infrastructure developments to underpin modernised models of care as well as unlock efficiencies; and at a national level designing the system to expedite and incentivise progress through increased transparency.	Recommendation 8 - Align system design to achieve results. Transformative change happens at several levels, but digital transformation of services is a key driving force that is supported directly by the actions in this business case.	<a href="https://beta.gov.wales/sites/default/files/publications/2018-01/Review-health-social-care-report-final.pdf">https://beta.gov.wales/sites/default/files/publications/2018-01/Review-health-social-care-report-final.pdf</a>	

**Table 4 - Wales Health**

Authority Strategy	Outline	Fit	Link
Swansea Bay City Deal	<p>A future-proofed digital infrastructure will provide the transformative foundations for interventions in the Deal</p> <p>The Internet of Economic Acceleration. To deliver a coherent and integrated economic development strategy for the region that incorporates next generation digital infrastructure</p> <p>The Internet of Life Science &amp; Well-Being. Expansion of research and innovation infrastructure and the piloting of a digitally integrated healthcare environment</p> <p>The Internet of Energy. Areas of sustainable house building and in the creation of a centre of excellence to develop and exploit aspects of marine and other energy</p> <p>Smart Manufacturing. To support digital assets and research and development provision under Industry 4.0 and innovation capability to support R&amp;D within the steel industry in Wales and the wider UK.</p>	The Digital Infrastructure project is a direct response to the needs of the underlying themes and objectives of the SBCD	<a href="https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf">https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf</a>
Swansea Bay City Region Regeneration Strategy	<p>By 2030, South West Wales will be a confident, ambitious &amp; connected City Region, recognised internationally for its emerging Knowledge and Innovation economy</p> <p>Strategic Aim 1: Business Growth, Retention &amp; Specialisation</p> <p>Strategic Aim 2: Skilled &amp; Ambitious for long-term success</p> <p>Strategic Aim 3: Maximising job creation for all</p> <p>Strategic Aim 4: Knowledge Economy and Innovation</p> <p>Strategic Aim 5: Distinctive Places and Competitive Infrastructures</p>	<p>Knowledge and innovation are strongly supported by digital infrastructure and digital services. The delivery of both are primary objectives for the Digital Infrastructure project</p> <p>Inward investment can be made more attractive by the availability of high quality digital infrastructure. Digital sector businesses tend to drive higher value jobs</p> <p>Digital Transformation affects many sectors and will drive skills and resources to meet the demand. Digital infrastructure is a key enabler for the transformation process</p> <p>High quality digital infrastructure stimulates innovation and digital/media clusters, creating new opportunities</p> <p>First class digital infrastructure is a prerequisite for any knowledge and innovation based approach</p> <p>The project directly supports the widest access to next generation fixed and mobile broadband, including 5G</p>	<a href="https://www.swansea.gov.uk/swanseabaycityregioneconomicregenerationstrategy">https://www.swansea.gov.uk/swanseabaycityregioneconomicregenerationstrategy</a>
Neath Port Talbot Digital Strategy	<p>A better everyday life for everyone in Neath Port Talbot by being smart and connected, Outcomes Expected:</p> <ul style="list-style-type: none"> <li>• State of the art digital infrastructure and next generation wireless connectivity;</li> <li>• Creation of new digital commercial opportunities</li> <li>• Creation of smart manufacturing capabilities;</li> <li>• Improved digital skills base;</li> <li>• New employment opportunities for local people;</li> <li>• Wider economic growth;</li> <li>• Reduction in energy costs;</li> <li>• Alleviation of fuel poverty;</li> <li>• Improved well-being</li> <li>• Greater equality in service access and outcomes;</li> <li>• Reduced carbon footprint;</li> <li>• Fewer people digitally excluded;</li> </ul>	All of the objectives are addressed by the Digital Infrastructure project.	<a href="https://www.npt.gov.uk/media/9938/smart_and_connected_strategy_draft_aug_2018.pdf">https://www.npt.gov.uk/media/9938/smart_and_connected_strategy_draft_aug_2018.pdf</a>
Carmarthenshire County Council Digital Transformation Strategy	<ul style="list-style-type: none"> <li>• Provide transactional services and information online in a user-friendly and inclusive way.</li> <li>• Use technology to change the way traditional face-to-face services are delivered, enabling us to deliver effective and efficient services for our residents.</li> <li>• Create a digital workforce which is agile, mobile and using the most appropriate technologies to support service delivery.</li> <li>• Support our residents to use digital technology and enable access to technology for those that do not have it.</li> <li>• Support our businesses to compete in the digital economy.</li> <li>• Use digital technology to work and collaborate with our partners seamlessly, including the effective sharing and use of data.</li> </ul>	All of the objectives are addressed by the Digital Infrastructure project.	<a href="http://democracy.carmarthenshire.gov.wales/documents/s13030/REPORT.pdf">http://democracy.carmarthenshire.gov.wales/documents/s13030/REPORT.pdf</a>
Swansea Council Regeneration Strategy	<p>Has direct links to the City Deal, but highlights City Centre Regeneration The Kingsway Co-Operative Housing Beyond Bricks &amp; Mortar</p>	Several aspects of the strategies are related to digital infrastructure improvements	<a href="https://www.swansea.gov.uk/regenerationplans">https://www.swansea.gov.uk/regenerationplans</a>

**Table 5 - Key Regional Authority Strategies**

## 1.2 Case for Change

### 1.2.1 Spending Objectives

SBCD will need to work alongside the UK Government, the Welsh Government, Local Authorities, and industry to deliver world class, high-quality, full fibre and wireless digital services across the region.

*'Our vision is that by 2035 the Swansea Bay City Region will be recognised internationally as a lead innovator in developing and commercialising applications using the transformational economic power of digital economy. The Swansea Bay City Deal (SBCD) aims to put the region at the forefront of the digital age and fourth industrial revolution; where value is created by knowledge extracted from vast data resources, the internet of things and communications mobility. These are the factors that will fundamentally change and enhance the way we work and live'.*

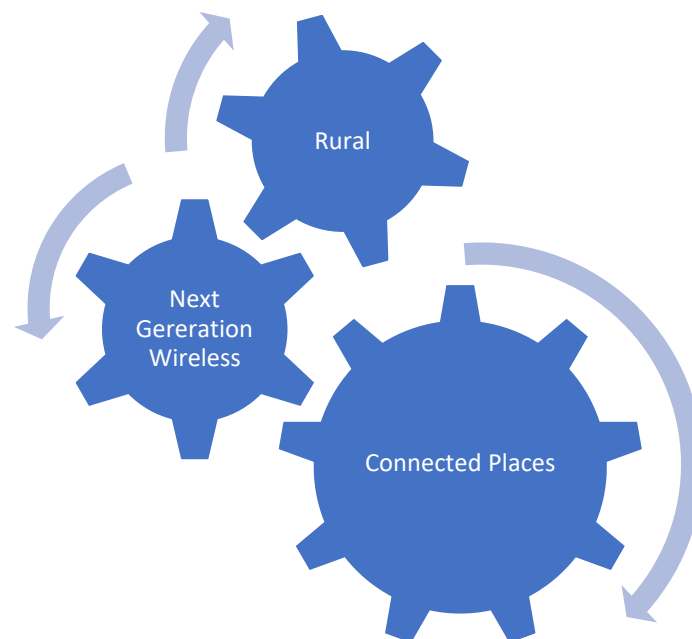
#### **Cllr Rob Stewart, Chair of the Swansea Bay City Deal Joint Committee**

City Deal's Digital Infrastructure will deliver its objectives by supporting intervention in specific areas and for specific projects through a combination of connectivity types, depending on what is most suited. It must be remembered that the Digital Infrastructure project rests within a dynamic service provision environment, operated by large independent private sector organisations. It also exists within a number of existing digital infrastructure intervention programmes operated by the UK and Welsh governments.

The region is not homogenous in its requirements and challenges, with the investment priorities reflecting this. In order to give a focus on the region's needs and the manner in which they can be met, three intervention areas have been identified to be delivered through the Digital Infrastructure project. These are:

- **Connected Places:** Targeted at the main urban and economic development centres within the region to realise a full fibre network of connectivity.
- **Rural;** Addressing the market failure to provide many rural communities with broadband that reaches at least the UK standard.
- **Next Generation Wireless;** Targeted at the early deployment and use of 4G-Adv and 5G to support use cases across the City Deal aims and region wide.

Each area deals with a different regional challenge and calls upon different mixes of digital infrastructure to overcome them. However, all are complimentary and interdependent. All three Digital Infrastructure deployment types are complimentary and importantly amplify each other. Strong and widespread fibre deployments is a precursor for advanced mobile services, while many Use Cases are enhanced by the fact that they are able to deliver through both fixed and mobile applications and services.



In order to address these issues SMART investment objectives have been defined for each of these three areas as follows:

- **Connected Places; Ensures towns, cities and development zones have access to world class full fibre infrastructure.** This will deliver the following spending objectives:
  - improve the quality of public service delivery by ensuring all public buildings are digitally connected facilitating improved efficiency and public access to services
  - cost savings to the public sector for digital connectivity
  - stimulation of competition in digital services
  - stimulate inward investment in the region by telecommunications industry and hence improve access to services for residents and businesses
  - deliver economic benefits through the usage of digital infrastructure, notably increased efficiency and enhanced productivity.
  
- **Rural: Facilitate equality of access to broadband services across the region.** This will deliver the following spending objectives;
  - improve the quality of public service delivery by ensuring communities in remote areas have access to services
  - social cohesion and inclusion across the region to sustain communities
  - stimulate economic growth by enhancing opportunities for employment.
  
- **Next Generation Wireless; Ensure that the region is at the forefront of 5G and Internet of Things (IoT) investment and subsequent innovation.** This will deliver;
  - Inward investment
  - Innovation and ensuring the region is at the forefront of new service roll out and delivery
  - Economic growth

Harmonising with meeting City Deal challenges, Digital Infrastructure can be seen as a core part of the ecosystem for driving up GVA, Skills and Jobs<sup>8</sup>.

The Digital Infrastructure project represents the building of a critical **enabling** digital environment within which a wider, but completely complimentary, set of strategic aims can be articulated;

1. existing businesses exploiting Digital Infrastructure applications to generate **productivity improvements**
2. existing businesses exploiting Digital Infrastructure applications to **innovate new business models<sup>9</sup> and open new markets**
3. **new business start-ups** capitalising on Digital Infrastructure to operate new digitally dependent business models at lower cost and more flexibly than established businesses
4. economic and employment impacts associated with any new **network infrastructure build**, including ongoing network and application support
5. **Skills development** across digital sectors to drive higher value employment opportunities
6. a rise in **new working practices**, enabled through Digital Infrastructure<sup>10</sup>, communications/conferencing/collaborative tools, applications and delivering additional digital transformation benefits
7. Opening the way for **teleworking to stimulate Rural business models** which positively impacts the environment, maintaining communities, as well as job creation through distributed working
8. **private household benefits**, via increases in house price and housing wealth
9. **Sustaining communities** through remote access to digital services and by allowing rural SMEs to work and conduct business through digital platforms
10. the enablement of **5G** mobile networks and associated Use Cases to accelerate its deployment to lead the way rather than historically being a follower
11. **smart cities/homes infrastructure** offering reductions in energy use, congestion and fuel costs stemming from smart management, smart energy and smart travel systems

---

<sup>8</sup> Ofcom, The Benefits of Ultrafast Broadband Feb 2018

<sup>9</sup> This is particularly pertinent to Covid 19 driven change with more on-line businesses and changing working practices

<sup>10</sup> Specifically 'Cloud' based operation and services and Digital Transformation

12.increased manufacturing productivity secured from the emerging digital revolution in manufacturing (**Industry 4.0**) and connected **Internet of Things (IoT)**

Advanced Digital Infrastructure also enables many other social benefits, such as;

13. **healthcare benefits** through advances in connected health technologies

14. **environmental impacts** through carbon reduction, travel reduction, home working etc.

15. **social inclusion** and removal of any Digital Divide



## 1.3 Connected Places

### 1.3.1 Spending Objectives

It is the overarching investment objective of the Swansea Bay City Region Deal to ensure that the regions cities, towns and development zones have access to world class infrastructure to deliver economic growth and attract inward investment. As stated in section 1.2 this will deliver the following SMART spending objectives

Objective	Benefit
<p><b>Improve quality of public service delivery</b></p>	<ul style="list-style-type: none"> <li>• Facilitate SMART cities e.g. enhanced transport management, waste disposal, environmental monitoring etc</li> <li>• Improved efficiency of public sector in areas such as health, social care and education</li> </ul>
<p><b>Cost savings</b></p>	<ul style="list-style-type: none"> <li>• Reduced operational costs in public service delivery</li> <li>• Savings in on-going revenue costs for digital services</li> </ul>
<p><b>Stimulation of competition and choice</b></p>	<ul style="list-style-type: none"> <li>• Enhanced availability of services to local businesses and residents</li> <li>• Price and service level competition</li> </ul>
<p><b>Inward investment</b></p>	<ul style="list-style-type: none"> <li>• Telecoms investment in fixed and mobile infrastructure</li> </ul>
<p><b>Economic benefits</b></p>	<ul style="list-style-type: none"> <li>• Employment growth</li> <li>• Start ups</li> <li>• Productivity improvements</li> </ul>

**Table 6 – Connected Places Spending Objectives**

### 1.3.2 Existing Arrangements

The cities and development zones in the region have a very low penetration of full fibre to the premise. Table 1 shows the 2020 Ofcom Spring data<sup>11</sup> that reveals the penetration of full fibre<sup>12</sup> in the region.

Authority	Percentage Premises Served
<b>Carmarthenshire</b>	16.7%
<b>Neath Port Talbot</b>	2.6%
<b>Pembrokeshire</b>	5.2%
<b>Swansea</b>	18.5%

**Table 7 - Full Fibre Availability (UK 10%)**

In contrast the City of London has 32.7% availability of Full Fibre. Internationally the comparisons are starker with Japan 97%, Sweden 44% and a total EU average of 14%. In fact, the situation has improved markedly in the past year in Swansea where BT announced a programme of investment in the key commercial centres, and In Carmarthenshire where BT is investing in Carmarthen and Cross Hands. However, Neath Port Talbot and Pembrokeshire remain poorly served. Similarly, alternative network operators are prioritising other centres in the UK. The Swansea Bay City Deal must therefore have an objective to address this challenge.

Ultra-Fast<sup>13</sup> Broadband shows a better penetration (notably in Virgin Media areas), but in some parts still extremely low penetration for the region.

Authority	Percentage Premises Served
<b>Carmarthenshire</b>	16.2%
<b>Neath Port Talbot</b>	59.2%
<b>Pembrokeshire</b>	5.2%
<b>Swansea</b>	73.2%

**Table 8 - Ultra-Fast Broadband Availability (UK 53%)**

<sup>11</sup><https://app.powerbi.com/view?r=eyJrIjoIZTg4NDMyZjctNWJhZS00MjNjLWlxYzMtZjkwYzljNDk2NzdmliwidCI6IjBhZjY0OGRILTMxMGMtNDA2OC04YWU0LWY5NDE4YmFIMjRjYyIsImMiOjh9>

<sup>12</sup> Able to deliver Gigabit speeds

<sup>13</sup> Identified as download speeds above 300Mbps being available

In order to improve the position and unlock the benefits available to business and homes, the objectives for Connected Places will focus on the provision of new duct and dark fibre (or equivalent) infrastructure which will need to be built in key development corridors and zones to underpin strategic aims. For state aid reasons SBCD can only invest in connecting public sector assets but experience elsewhere has shown that such investment anchors pump primes additional commercial investment into business parks, commercial centres and residential premises. Indeed, other cities have experienced a multiplier of 6:1 between commercial and public sector investment<sup>14</sup>. For example, in Aberdeen an initial £6m anchor tenancy project by Aberdeen City Council leveraged a further £40m of investment by City Fibre and Vodafone<sup>15</sup>.

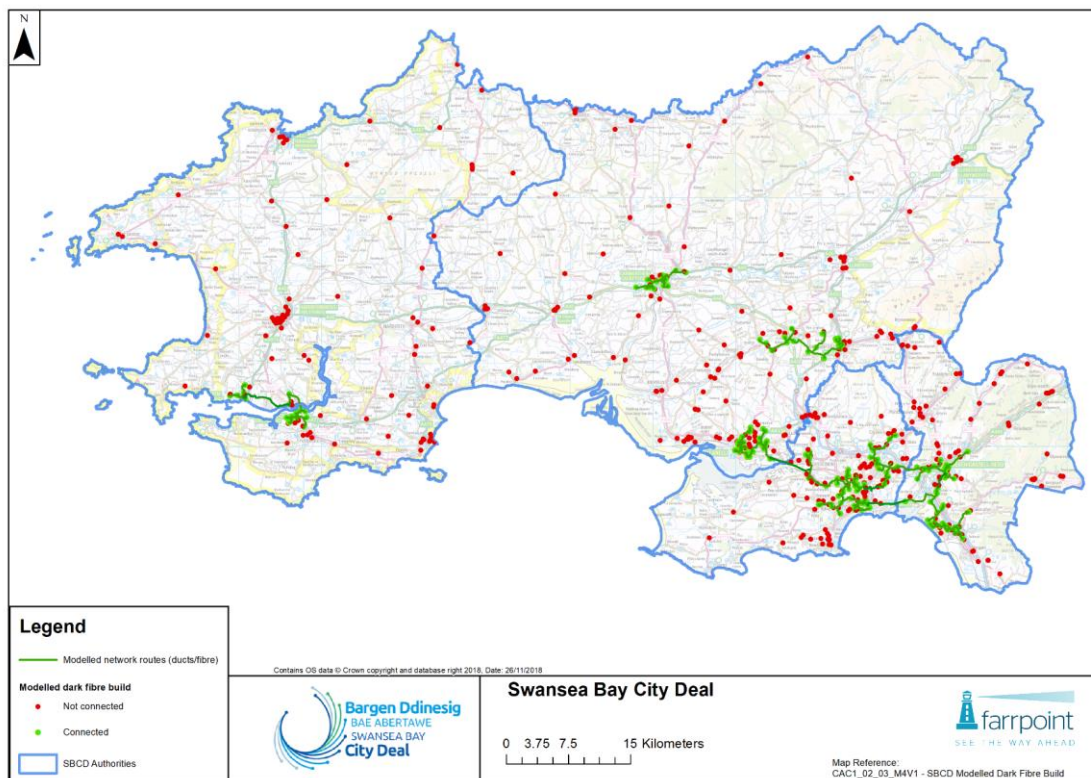
The key areas for investment are;

- Llanelli/Central Swansea/Neath Port Talbot; This is a contiguous area where a number of the SBCD and private sector initiatives are located. This infrastructure will help to facilitate a world class marine energy hub and support existing and emerging industries including those in media, digital, life sciences and engineering.
- Pembroke and Milford Haven: The location of Pembroke Dock Marine will create a world class marine engineering fabrication, test and deployment hub.
- It should be noted that Carmarthen and Cross Hands were also identified as areas for full fibre investment, but BT has now announced full fibre investment programmes in these areas.

---

<sup>14</sup> Example city from primary research, Aberdeen

<sup>15</sup> <https://investaberdeen.co.uk/index.cfm?topNav=success-stories&subNav=case-studies&subsubNav=cityfibre-building-aberdeen%E2%80%99s-full-fibre-future>



**Figure 1 - Scenarios for the deployment of fibre and duct infrastructure into the Connected Places of the region**

The full fibre build across the connected places/ development zones may be addressed in a number of ways and different approaches are required in different parts of the region to reflect the geographical and demographic diversity of the region as follows:

- In Swansea/Neath Port Talbot and Llanelli a blend of public sector duct usage, PIA and new commercial build will be delivered to complement and enhance the existing commercial appetite for investment. This should build on the duct programmes already commencing in Swansea, notably on Kingsway and Oystermouth Rod. This will be explored during market testing and procurement. In some parts of the region there is an appetite to invest in public sector infrastructure whilst in others, commercially owned infrastructure is favoured. This is discussed in the commercial case.
- In areas such as Milford Haven and Pembroke Dock a duct build programme will be required to enhance transport and energy sectors. The City Deal will aim to facilitate infrastructure across the region and beyond by enabling enhanced regional and international connectivity. In reality, the SBCD deal initiatives are key to enabling commercial industry and the Welsh Government to achieve many of their proposed digital programmes.

The public sector will also be a key beneficiary of the connectivity provided and as such will gain through the accelerated and improved digital transformation of their services, offering efficiency and cost saving improvements.

The UK Government Future Telecoms Infrastructure Review<sup>16</sup>, (FTIR), sets out the UK position on enhancing connectivity, including fibre to the premise and 4G/5G. In addition, the UK Government Department for Digital Culture Media and Sports funding for Local Full Fibre Networks programme is entirely based on achieving wider access to fibre based services. Connected Places is therefore directly aligned to current UK and Welsh Government interventions and to their wider policies.

Currently BT Openreach is the dominant provider of telecommunication infrastructure across the region, although Virgin Media also has a significant presence in Swansea and Neath Port Talbot. Other alternative carriers in the UK such as City Fibre, Talk Talk and Vodafone have yet to announce any investment in the region.

The services provided by the PSBA, a Welsh government organisation providing broadband services within the public sector, uses connectivity provided primarily by BT Openreach. Within the region, the provision of fibre connectivity will need to integrate with PSBA responsibilities, potentially integrating their current role and business model with SBCD interventions.

In addition, the west coast of Wales is a termination point for the proposed Greenlink power (and potentially fibre) link from Ireland<sup>17</sup>. This could also link with the proposed Welsh Govt Trunk Road Fibre network. It is essential these projects are interlinked by the fibre connectivity that is envisaged under this SBCD programme. The programmes are complementary and interdependent. Feedback from both the telecommunications industry as well as other key sectors (e.g. media and digital content) looking to invest in South Wales has stated that they require diverse routing<sup>18</sup> across South Wales to Ireland and beyond. Examples of companies who have stated this include major international telecommunications companies such as Zayo and media organisations.

Supporting and coordinating these initiatives would give the Swansea Bay City Region and Wales a large capacity diverse route in the form of a loop taking in Dublin and linking across via another undersea cable to Liverpool and Manchester. If a fibre route such as this was constructed it would immediately put Swansea and the region on a par with Manchester in terms of digital access, opening opportunities that are currently out of reach for data centres and cloud services, as well as inward investment from media and content providers.

---

<sup>16</sup>[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/732496/Future\\_Telecoms\\_Infrastructure\\_Review.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/732496/Future_Telecoms_Infrastructure_Review.pdf)

<sup>17</sup> <https://www.greenlinkinterconnector.eu/>

<sup>18</sup> This is a business requirement for the UK broadcasters on a security and availability issue. Comments from BBC and S4C have been made directly to this point.

### 1.3.3 Business Needs

Intervention is required by SBCD in order to deliver the current and future digital requirements of the cities and development areas of the region. It is imperative to facilitate a digital economy in the region and ensure that the region has an infrastructure that prepares and future proofs the area for future social, economic, and commercial change. Without such an intervention the SMART objectives will not be met, notably;

- The ability to deliver cost effective, wide ranging public services at a lower cost will be constrained.
- The local economy will not have access to the digital infrastructure it requires to deliver the economic growth and benefits identified.

Experience has shown that market forces alone will not deliver the desired digital infrastructure footprint and action is required by the SBCD to anchor investment and act as a catalyst for further investment. This is because;

- Telecommunications industry is resource constrained (both capital and operational resources) and will prioritise areas of the country that are the most commercially attractive and can be delivered at greatest efficiency. It is faced with a wide range of opportunities and will priorities investments based on the parts of the country that have been proactive in the stimulation of digital investment (e.g. York, Milton Keynes, Aberdeen)
- Market forces are likely to lead to significant gaps in service provision – even within Cities and development zones and there is a risk that commercial investment would be focussed solely on central Swansea rather than the development areas across the region as a whole.

### 1.3.4 Scope and Service Requirements

Several options present themselves for consideration in developing wider full fibre connectivity across the region;

*Investment in infrastructure, such as underground ducts to carry fibre optic cables*

The investment is the building of ducts that would be made available on an open-access basis to allow companies to place their own fibre cables through them. The action would effectively create an asset for the city deal from which it could expect a return from companies renting space in the ducts. The leverage effect is to make it cheaper and less capital intensive for the building of Gigabit fibre networks. The investment is long term in that the infrastructure would be expected to last for at least twenty years.

### *Investment in fibre connectivity, (which would include ducts)*

In addition to simply constructing passive infrastructure for telecoms companies to use, it is also possible to deploy fibre at the same time and then to make this connectivity available to others, either as dark fibre which they can light and use for their own purposes or as managed fibre that is ready to use for connecting different locations. The leverage effect is the same as for ducts. Fibre optic cables have a life of at least ten years, but in reality, their useful life may run to at least twenty years.

### *Investment through managed services such as from the PSBA*

Organisations with existing fibre assets can be partnered with in order to encourage them to upgrade their existing infrastructure. Such investments are often to extend the coverage to new locations or to improve the capacity of their existing infrastructure by updating the active equipment in exchanges and points of presence. Building on existing digital assets is often a way to reduce timescales and accelerate the uptake of digital services.

The blend of the above approaches will be required across the region. This will be a function of:

- Whether the authorities have existing ducting that they wish to expand and open to the market
- Authorities appetite for owning assets versus procuring services over commercial owned infrastructure
- State aid constraints
- Commercial industry appetite to invest in any given part of the region
- The role of the PSBA and its proposed service portfolio and tariffs

These issues are discussed in detail in the Commercial Case

It is critical to apply the business needs across the region and not focus only on dense urban locations found in Swansea. Digital connectivity offers the opportunity to leverage and distribute work across a wide geographic area rather than concentrate it in urban locations.

### **1.3.5 Benefits**

In the Urban /Economic Development Zones segment a report by the economics consultancy Regeneris<sup>19</sup> has assessed the direct and indirect economic impacts of full fibre infrastructure over 100 UK cities. Specifically, in the Swansea Bay City region, the modelled impacts of the direct benefits are >£200m against a projected investment for the region of £17m, a multiplier of 11. In fact, Swansea City itself has a multiplier of 20. These benefits are broken down as follows;

---

<sup>19</sup> Regeneris report on the Economic impact of Full Fibre

<https://www.cityfibre.com/wp-content/uploads/2018/03/The-Economic-Impact-of-Full-Fibre-Infrastructure-in-100-UK-Towns-and-Cities-12.03.18.pdf>

- Productivity improvements to businesses - 8%
- Start-ups – 9%
- Innovation - 8%
- Network build – 19%
- Enhanced teleworking and worker flexibility – 11%
- Household benefits – 45%

This assumes a build up as follows;

- services enabled: 1 year after the start of network build
- 35% adoption rate reached: after 5 years
- productivity benefits achieved: 1 year after adoption
- innovation benefits realised: 4 years after adoption.

The range of benefits that can be achieved are laid out in section 1.2, with the understanding that both private and public sector bodies can achieve multiple benefits through enhanced connectivity. However, the benefits available and then secured are dependent on many factors, such as the sector in which the organisation operates and the skills and knowledge they have around digital innovation and application. A general overview of benefits are;

Benefit Outline	Connected Places
Productivity improvements	Digital Transformation enabler
Innovate new business models and open new markets	Digital Transformation enabler
New business start-ups	Innovation in digital services
Network Building & Support Employment	Civil engineering and Technical Skills
Skills Development	Demand for digital skills increased
New Working Practices	Collaborative and distributed working
Teleworking to Stimulate Rural Business Models	
Private Household Benefits	Attraction to area
Sustaining Communities	
Enablement of 5G	Access to fibre
Smart Cities/Homes Infrastructure	Enablement of IoT services
Industry 4.0	Enablement of IoT services



Healthcare Benefits	Innovation in services delivered digitally
Positive Environmental Impacts	Reduced need to travel
Social Inclusion and Removal of any Digital Divide	

**Table 9 - Benefits for Connected Places**

### 1.3.6 Risks, Constraints and Dependencies

The constraints for Digital Infrastructure intervention in the Connected Places workstream are shaped by:

- SBCD governance procedures.
- Stakeholder co-ordination and participation in any proposed intervention. In particular the authorities (and potentially other public sector bodies in the region) will need to use and anchor any infrastructure deployed. This will have implications for delivery of ICT and other services
- State aid that limits the ability of the public sector to invest directly into commercial opportunities in the sector without access to state aid clearance or the establishment of commercial ventures
- Supplier appetite to invest in the region
- Available funds which may require intervention scale prioritisation by SBCD leadership
- PSBA policies for the delivery of services over dark fibre infrastructure
- Resources and skills necessary to lead and manage the interventions.

In terms of the dependencies, these are more aligned to co-investment opportunities. A range of national and rural telecommunication interventions will need to be complementary and aligned to SBCD actions. Aligning interventions to take account of other funding sources would be efficient and allow wider scale impacts to be achieved, rather than acting alone and possibly duplicating other interventions.

In addition the SBCD Digital Infrastructure project is a cross cutting project that will provide the underlying infrastructure for many of the other SBCD programmes and initiatives to be delivered. There is a risk that many of the other SBCD projects may be sub-optimal if they are not able to access the infrastructure envisaged here. Innovation, competitiveness and employment opportunities would be risked.

Potential Risks are outlined in table below

Risk	Mitigation
Resources constraints	SBCD will require a dedicated Digital team to manage the range of interventions envisioned. This will include funding applications, procurements, stakeholder liaison, supplier engagement and interaction with external national and regional schemes
State aid challenges	Clearly defined legal and regulatory guidance required to frame selected options and activities
Integration with other interventions is challenging on timescales and governance	Be clear on the actions that City Deal are undertaking to clearly identify boundaries and overlaps. Work with other interventions to frame areas of joint interest and where joint action is called for
Other sources of funding become available to integrate into the City Deal funding for specific objectives and to leverage outcomes	Ensure the business case is able to adapt to external changes in overall funding scope and availability
Other interventions overlap with the City Deal, with early investment by SBCD possibly losing other funding to the region	Work with other interventions to frame areas of joint interest and where joint action is <b>not</b> called for
Intervention timescales under Digital Infrastructure exceed five years due to governance or management issues	Prioritise actions within the Commercial and Management case to ensure benefits are delivered
There is a risk that operators may be selective in their deployment within the region. Supplier appetite is not stimulated	The telecommunications industry has finite capacity and multiple opportunities. Potential participants should be encouraged to consider the opportunity, particularly the lowering of their risk

Digital Infrastructure is delivered in a fragmented way, lessening the impact and leverage that could be achieved	Make the interdependencies between the intervention types clear and include these within the critical success factors
Sourcing from service aggregators or suppliers such as the PSBA may prove commercially challenging	Ensure that stakeholders and the PSBA are clear on the rationale and objectives to allow the greatest level of involvement

**Table 10 – Connected Places Risk Register**

## 1.4 Rural

### 1.4.1 Spending Objectives

It is the overarching investment objective of the Digital Infrastructure project to ensure widespread equality of access to broadband services across the region (notably in rural areas) to deliver social cohesion, efficient delivery of public services and economic growth.

Objective	Benefit
<b>Improve quality of public service delivery</b>	<ul style="list-style-type: none"> <li>• Improved access to public services in remote areas such as health, social care and education</li> <li>• Ensure rural schools, community centres, libraries etc have access to the same quality of information and digital services</li> </ul>
<b>Social cohesion and sustain communities</b>	<ul style="list-style-type: none"> <li>• Reduce population decline</li> <li>• Facilitate community services</li> </ul>
<b>Economic benefits</b>	<ul style="list-style-type: none"> <li>• Employment growth</li> <li>• Facilitate teleworking</li> </ul>

**Table 11 - Rural Spending Objectives**

### 1.4.2 Existing Arrangements

Rural communities in the region have long suffered from poor internet connectivity. Ofcom's Spring 2020 data showing the % of properties able to receive superfast services (defined as >30Mbps) in the table below.

Superfast Broadband Availability	
Authority	Percentage Premises Served
Carmarthenshire	86.2%
Neath Port Talbot	97.6%
Pembrokeshire	87.2%
Swansea	97.6%

Table 12 - Superfast Availability

The Ofcom data also shows those **unable** to receive minimal internet connectivity.

NOT able to receive 2Mbps	
Authority	Percentage Premises
Carmarthenshire	2.0%
Neath Port Talbot	0.1%
Pembrokeshire	1.6%
Swansea	0.1%

Table 13 - Premises < 2Mbps Percentage

NOT able to receive 5Mbps	
Authority	Percentage Premises
<b>Carmarthenshire</b>	4.5%
<b>Neath Port Talbot</b>	0.2%
<b>Pembrokeshire</b>	4.0%
<b>Swansea</b>	0.2%

**Table 14 - Below 5Mbps Percentage**

NOT able to receive 10Mbps – Universal Service Threshold	
Authority	Percentage Premises
<b>Carmarthenshire</b>	7.1%
<b>Neath Port Talbot</b>	0.3%
<b>Pembrokeshire</b>	6.8%
<b>Swansea</b>	0.5%

**Table 15 – USO Percentages Spring 2020**

In all cases there is a distinct variation across the region showing a level of market failure due to the cost of delivering services to areas that are more rural in their makeup.

As part of the Welsh Government Superfast Cymru programme Open Market Review, dialogue with industry was undertaken to establish if a premise was able to receive a 30Mbps download service currently, or whether it will be delivered over the next three years under the programme. The results revealed a significant gap in service provision of 20,548 premises across the region, as shown in the table below;

Authority	White Premise <sup>20</sup>
<b>Carmarthenshire</b>	9,480
<b>Neath Port Talbot</b>	1,650
<b>Pembrokeshire</b>	6,366
<b>Swansea</b>	3,052

**Table 16 - White Premises Totals**

The Ofcom Spring 2020 data set also provides statistics on actual premises by broadband speed. In particular it identifies the number of premises in the region that are currently beneath the envisaged minimum Universal Service Obligation of a 10Mbps download speed. These are as follows:

<sup>20</sup> The EU term 'White Premises' indicates unable to receive NGA broadband < 30Mbps

Authority	Premises below USO
<b>Carmarthenshire</b>	6,170
<b>Neath Port Talbot</b>	223
<b>Pembrokeshire</b>	4,079
<b>Swansea</b>	602

**Table 17 - Premises Numbers beneath Universal Service Threshold of 10Mbps**

In total there are 11,074 sites – largely concentrated in the rural areas of Carmarthenshire and Pembrokeshire that are below the UK governments stated USO.

The Welsh Governments Superfast Cymru programme was put in place to address this market failure, whereby the costs of delivering superfast broadband to challenging locations in some rural and urban locations meant they had lagged behind significantly. It does need to be noted that the figures above are post Pre-Superfast Cymru 2 but funding constraints and the ability of suppliers to address easier to reach low cost sites means that the SBCD region will still have significant gaps in coverage. The Welsh Government has collated the impact of the programme along with other initiatives such as LFFN and voucher schemes and there will remain approx. 20,500 white premises to be addressed in the region.

A detailed mapping exercise has been undertaken of the location of these white premises with poor digital connectivity. This is shown in the following maps for each authority area that shows the concentration of sites not able to receive a 30Mbps broadband service. In areas shaded red there is a greater concentration of poorly served premises. Although there are challenges across the region there are particular issues in the following areas:

- Swansea; Gower, Forestfach, Pontarddulais
- Neath Port Talbot; Kenfig, Bryn-Coch, Vale of Neath
- Carmarthenshire; Widespread across County
- Pembrokeshire; Widespread except Haverfordwest and A40 corridor.

All of these areas are therefore disadvantaged across the broad range of benefits being sought by the City Deal, in some cases to the point where they will not be able to participate in any of them.

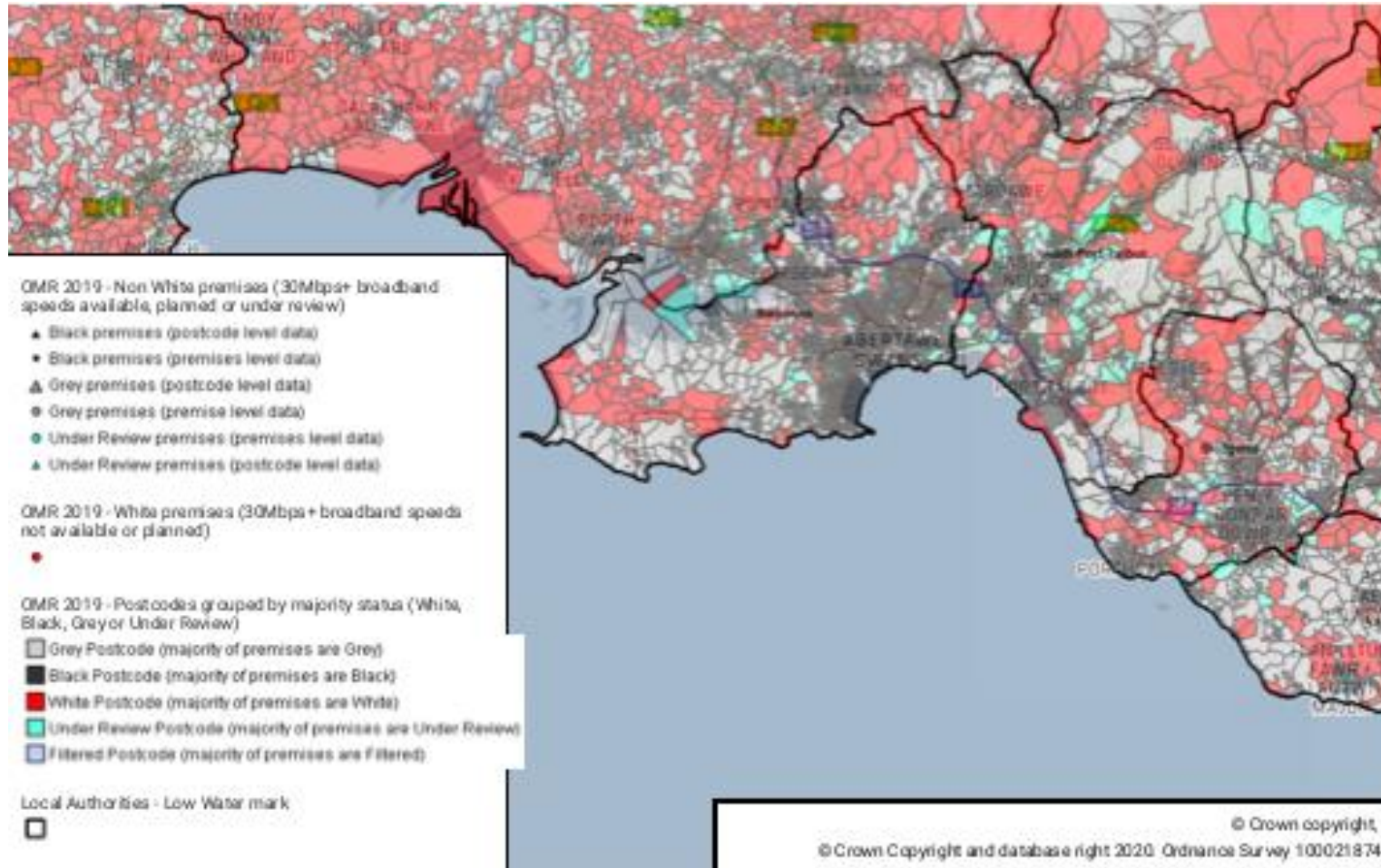


Figure 2 - Swansea & Neath Port Talbot OMR

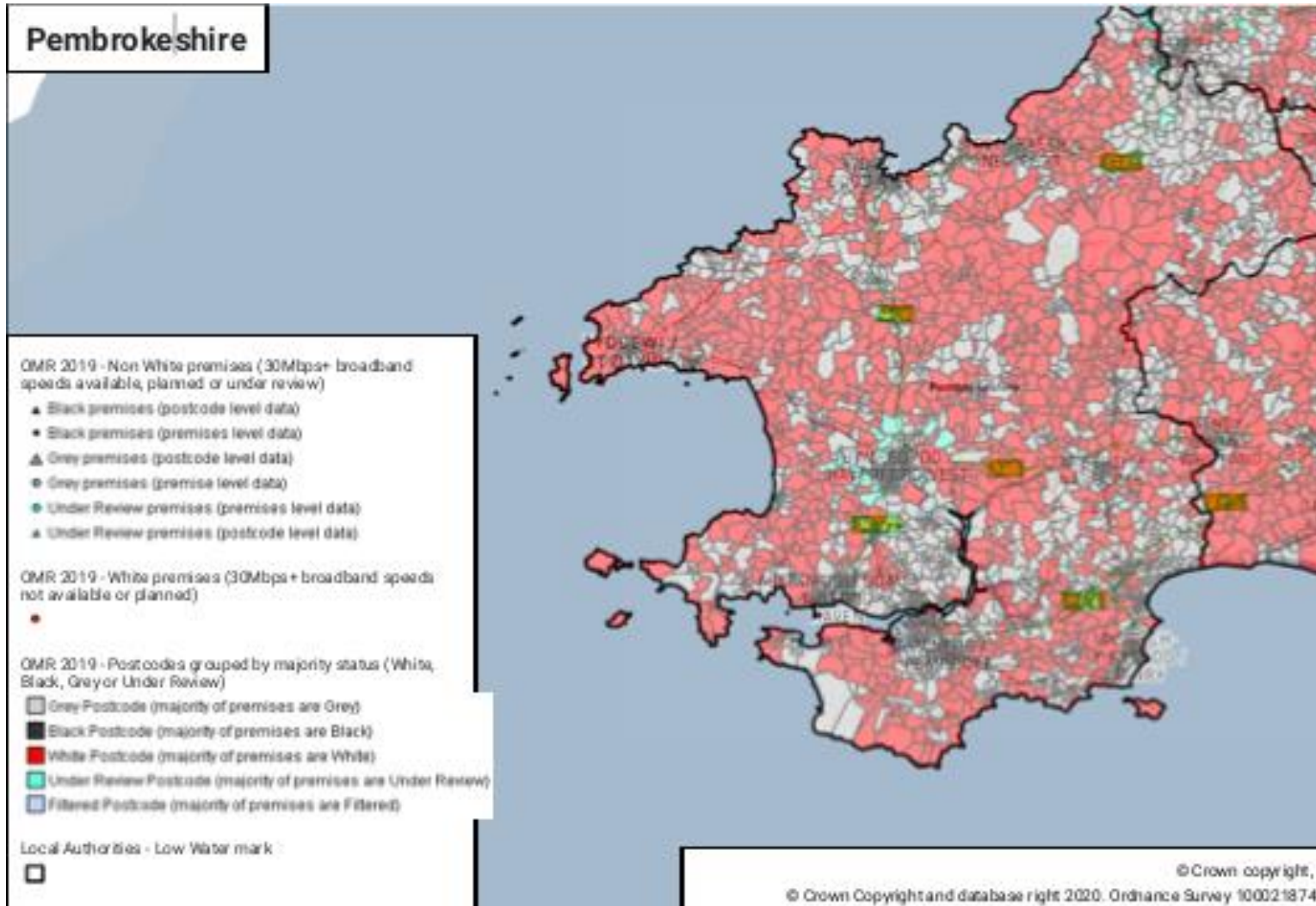


Figure 3 - Pembrokeshire OMR



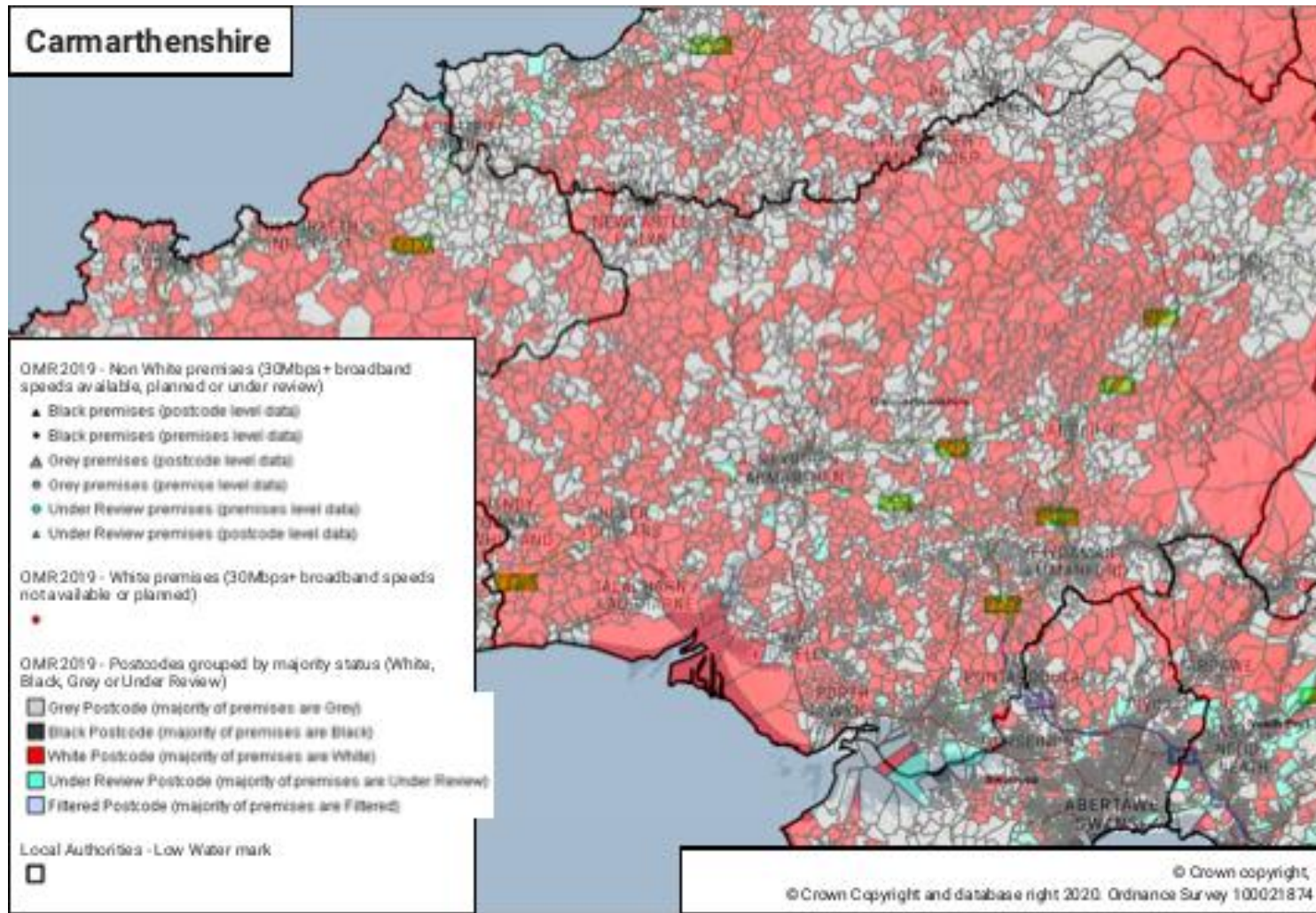


Figure 4 - Carmarthenshire OMR

### 1.4.3 Business Needs

The challenge of bridging the rural gap is recognised by both the UK and Welsh Government and a range of initiatives are either planned or in place including;

- Currently in operation, Access Broadband Cymru (ABC) scheme; A De Minimis grant of £400 or £800 towards the installation costs of a better broadband connection.
- DCMS Local Full Fibre Network Fund (LFFN Waves 2 & 3) funded investment into public sector sites in rural areas: Pembrokeshire was successful in applying for LFFN funding. Under this programme 53 public sector sites are being upgraded from copper to Full Fibre using Openreach FFIB infrastructure. At the time of writing it is hoped that this scheme may be extended across the region.
- The Welsh Govt is considering setting up a national Dynamic Purchasing Scheme to enable local additional investment to Superfast Cymru.
- A Universal Service Obligation (USO) for broadband was launched in March 2020. Regulated by Ofcom, everyone has a legal right to request a broadband connection of at least 10 Mbps although users have to cover costs if they exceed £3400, which will often be the case in rural Swansea Bay Region. Further details are available at:

<https://www.ofcom.org.uk/phones-telecoms-and-internet/advice-for-consumers/broadband-uso-need-to-know>

- DCMS Rural Gigabit Connectivity Fund. This scheme provides funding to connect rural hubs in a village or market town with a fibre connection. This must be a public sector site such as GP, health centre, library or school. Full details are provided at

<https://www.gov.uk/government/publications/rgc-programme-key-information>

- The Rural Gigabit Voucher scheme is a UK wide subsidy scheme aimed at groups of individuals or businesses based in rural areas. The scheme offers funding towards the cost of installing gigabit capable broadband to residential and business premises and who currently have broadband speeds less than 100 Mbps. (<https://gigabitvoucher.culture.gov.uk>). Residential properties can receive a connection voucher for up to £1500 and SMEs £3500.
- Autumn 2019 Boris Johnson announced a target of 2025 for all premises to receive “gigabit capable” broadband connectivity. Up to £5billion has been allocated nationally to achieve this goal which is targeted at the final 20% of premises across the UK i.e. the 20% worst served premises. At the time of writing it remains unclear how this will be implemented and the cross impact on existing schemes.

The net impact of these schemes is likely to reduce the scale of the problem facing the SBCD region in its goal of quality broadband service access.

All of these initiatives have lower take-up than has been achieved in other parts of the UK, indicating that the demand-stimulation actions undertaken so far require attention.

A feature of all of the above schemes is that they are national in focus and often lack the local knowledge, resources and presence to address regional requirements. It is this role that the SBCD can address. There will continue to be gaps in coverage across the region and this needs to be addressed by a locally driven programmes that are complementary to national schemes.

#### **1.4.4 Scope and Service Requirements**

Although there are a range of regional and national initiatives to improve rural access to digital services it is clear that gaps in service, take up and availability will remain across the region. SBCD propose a range of intervention measures to complement current and future national and regional schemes to address these gaps. These will include;

- A programme of demand stimulation activities to increase awareness in communities and drive service adoption
- A regionally led procurement of broadband infrastructure in those areas not served by the commercial sector and other national and regional interventions. This should seek to deliver a minimum of 30Mbps download speeds to as many commercial and residential premises as possible
- Supplier side engagement to raise awareness of gaps in service provision and encourage investment through the removal of barriers such as planning
- Engagement and funding applications to central and regional government to ensure the region is targeted for funding.

#### **1.4.5 Benefits**

A direct comparator in this case is the work undertaken by Ofcom to determine the business case for the introduction of a Universal Service Obligation<sup>21</sup> so that every premise in the UK has connectivity at 10Mbps or above. This directly compares with the rural areas of the region. In their economic assessment, a benefit multiplier of 3.4-3.6:1 is set out. Independent research<sup>22</sup> for BT undertaken to assess the impact of investment in rural connectivity for Northern Ireland gave the following;

---

<sup>21</sup> <https://www.ofcom.org.uk/phones-telecoms-and-internet/advice-for-consumers/broadband-uso-need-to-know>

A limit of £3,400 has been placed on any single connection, if the cost of connectivity is in excess of this, then a contribution will be required. It is also limited to customers who will NOT benefit from another publicly funded programme.

<sup>22</sup> The analysis was the delivery of 30Mbps services across rural areas in NI, DotEcon report for BT

Benefit Category	Absolute Benefit	Benefit Multiple
Productivity Growth	£50m - £410	0.3 – 2.7
Employment Benefits	£290m - £890m	1.9 – 5.9
Teleworking	£40m	0.3

**Table 18 - Rural Connectivity Investment Impacts in NI (Source BT)**

In effect this gives a range of benefit multipliers of between 2.5 and 8.9. However, as the economic impact undertaken for the USO is very recent and is more conservative, the 3.5:1 figure is preferred for rural Digital Infrastructure.

Benefit Outline	Rural Connectivity
Productivity improvements	Digital Transformation enabler
Innovate new business models and open new markets	Digital Transformation enabler
New business start-ups	Innovation in digital services
Network Building & Support Employment	Civil engineering and Technical Skills
Skills Development	Demand for digital skills increased
New Working Practices	Collaborative and distributed working
Teleworking to Stimulate Rural Business Models	Remote working
Private Household Benefits	Attraction to area
Sustaining Communities	Teleworking and distributed working
Enablement of 5G	Access to fibre
Smart Cities/Homes Infrastructure	
Industry 4.0	
Healthcare Benefits	Innovation in services delivered digitally
Positive Environmental Impacts	Reduced need to travel
Social Inclusion and Removal of any Digital Divide	Widespread access to advanced digital services

**Table 19 - Benefits for Rural Connectivity**

### 1.4.6 Risks, Constraints and Dependencies

The constraints for SBCD Digital Infrastructure to address the rural connectivity issue are shaped by:

- Ensuring that SCBD in-fills the connectivity gaps in the region following the national and rural interventions. This will need close alignment and monitoring between stakeholders and programmes
- State aid is a challenge and SBCD should utilise existing clearances wherever possible. It will not be timely or feasible to apply for a new state aid clearance
- Supplier appetite
- Community pressure.
- Available funds which may require intervention scale prioritisation by SBCD leadership
- Resources and skills necessary to lead and manage the interventions.

It is also very likely that in the rural dimension of Digital Infrastructure, some of the spending options to deliver infrastructure will require grant funding, with little likelihood of achieving a claw-back should the revenue generated by the infrastructure become net positive to the supplier. The options and approach will be defined in the Commercial Case.

In terms of the dependencies, these are more aligned to co-investment opportunities rather than true dependencies. As an example, the USO may offer a capped grant fund of up to £3,400 per premise. Aligning interventions to take account of such funding sources would be efficient and allow wider scale impacts to be achieved, rather than acting alone and possibly duplicating other interventions.

The primary risks associated with the Rural Programme are given in the table below;

Risk	Mitigation
Resources constraints	SBCD will require a dedicated Digital team to manage the range of interventions envisioned. This will include, funding applications, procurements, stakeholder liaison, supplier engagement and interaction with external national and regional schemes
State aid challenges	Clearly defined legal and regulatory guidance required to frame selected options and activities
Integration with other interventions is challenging on timescales and governance	Be clear on the actions that City Deal are undertaking to clearly identify boundaries and overlaps

	Work with other interventions to frame areas of joint interest and where joint action is called for
Other sources of funding become available to integrate into the City Deal funding for specific objectives and to leverage outcomes	Ensure the business case is able to adapt to external changes in overall funding scope and availability
Other interventions overlap with the City Deal, with early investment by SBCD possibly losing other funding to the region	Work with other interventions to frame areas of joint interest and where joint action is <b>not</b> called for
Intervention timescales under Digital Infrastructure exceed five years due to governance or management issues	Prioritise actions within the Commercial and Management case to ensure benefits are delivered
Demand side interventions are not fully harmonised with connectivity interventions	<p>Ensure project plans have clear timelines and actions that recognise the interdependency with demand side stimulation</p> <p>Extend the skills and training remit within the City Deal to encompass supporting digital transformation and innovation of use cases making use of the Digital Infrastructure</p>
Levels of skills around digital innovation and transformation within SMEs mean that take-up is low.	<p>Extend the skills and training remit within the City Deal to encompass supporting digital transformation. In particular, digital skills around the technology such as 5G, but also the way in which innovation of sector specific use cases could make use of the Digital Infrastructure being provided.</p> <p>In addition to technical skills, there will potentially be significant work within Civil Engineering areas. If this is an area of skills shortages, then support in this area should also be considered.</p>
Digital Infrastructure is delivered in a fragmented way, lessening the impact and leverage that could be achieved	Make the interdependencies between the intervention types clear and include these within the critical success factors

Table 20 - Primary Risks

## 1.5 Next Generation Wireless

### 1.5.1 Spending Objectives

5G and to some extent 4G, are widely seen and accepted as the next General-Purpose Technology (GPT). The term is used to describe something that will have a protracted aggregate impact across many economic and social structures. Often, electricity is cited as the primary example in the way that its introduction spawned so many innovations and change. To this end, 5G is the first mobile telecoms technology to receive support for both its application and deployment directly through government<sup>23</sup> funding.

The overarching objectives of SBCD in relation to next generation wireless technology is to ***ensure that the region is at the forefront of 5G and Internet of Things (IoT) investment and subsequent innovation.***

Objective	Benefit
<b>Inward investment</b>	<ul style="list-style-type: none"> <li>• Mobile infrastructure and service providers to invest in improved coverage in region</li> <li>• SBCD to be an area of early investment in new technologies and services</li> </ul>
<b>Innovation</b>	<ul style="list-style-type: none"> <li>• Digital infrastructure to stimulate local businesses and innovative start ups</li> <li>• Use of innovation to enhance public service delivery and lower costs</li> </ul>
<b>Economic benefits</b>	<ul style="list-style-type: none"> <li>• Employment growth</li> <li>• Start ups</li> <li>• Usage of new applications and services to drive competitiveness of local economy</li> </ul>

Table 21 - Next Generation Wireless Spending Objectives

### 1.5.2 Existing Arrangements

In relation to current wireless mobile coverage, it is primarily 4G that is of concern to the region. Overall, Wales has the biggest urban/rural divide for 4G coverage in the UK. Coverage is behind the UK averages with Ofcom<sup>24</sup> stating that 10% of the geographic area of Wales has no coverage. Also, only 36% of rural areas have complete 4G coverage, with 10% of A and B roads having no coverage. When compared to England, the corresponding figures are 3% in both cases.

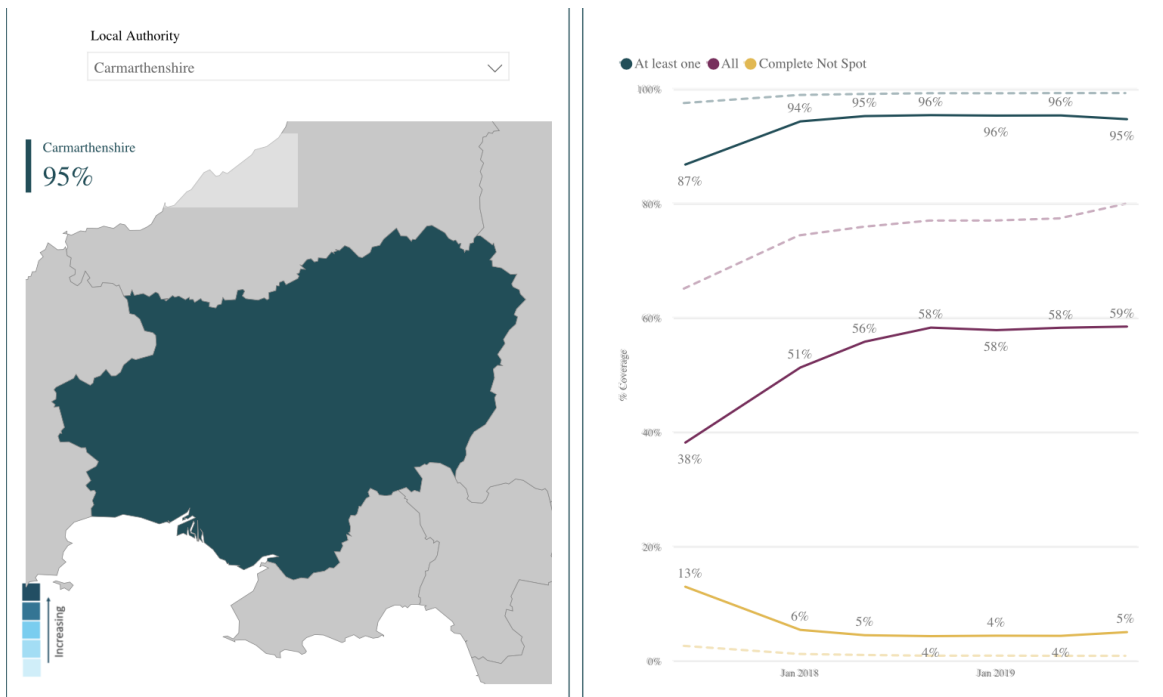
<sup>23</sup> Trials and testbeds sponsored by industry and national governments are happening across the globe.

<sup>24</sup> Ofcom Connected Nations 2019 – Wales Report.

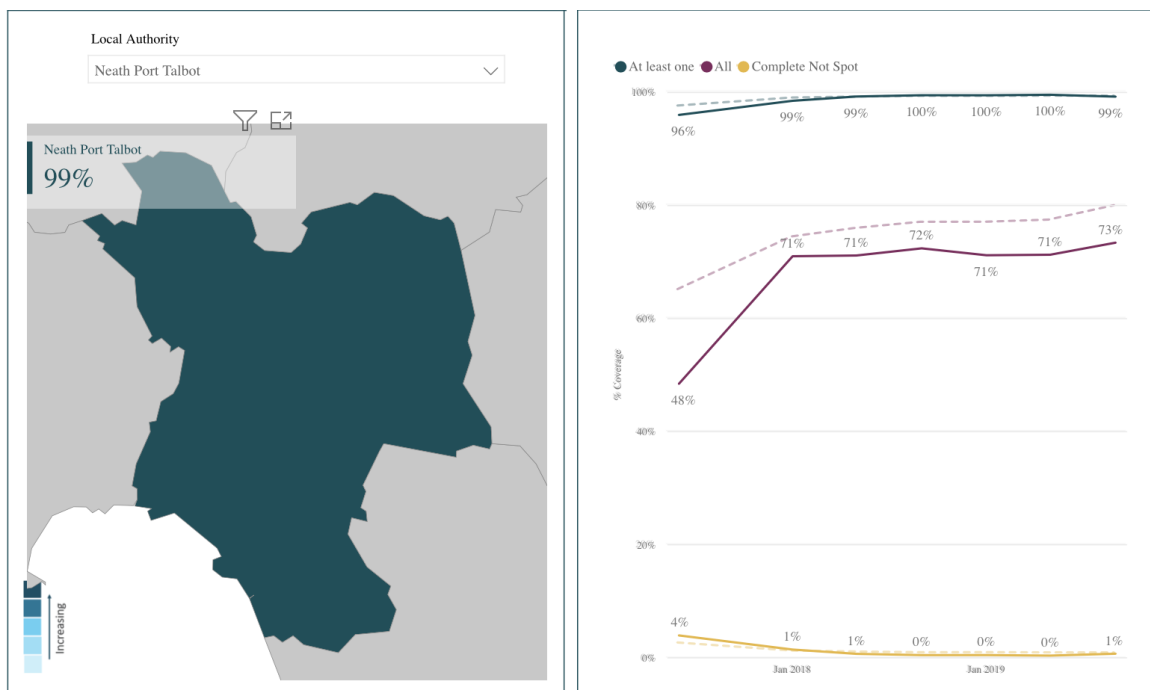
[https://www.ofcom.org.uk/\\_\\_data/assets/pdf\\_file/0016/130822/Connected-Nations-2018-Wales.pdf](https://www.ofcom.org.uk/__data/assets/pdf_file/0016/130822/Connected-Nations-2018-Wales.pdf)

The 4G coverage map in Figure 4 uses Ofcom's 2019 data updated to March 2020:

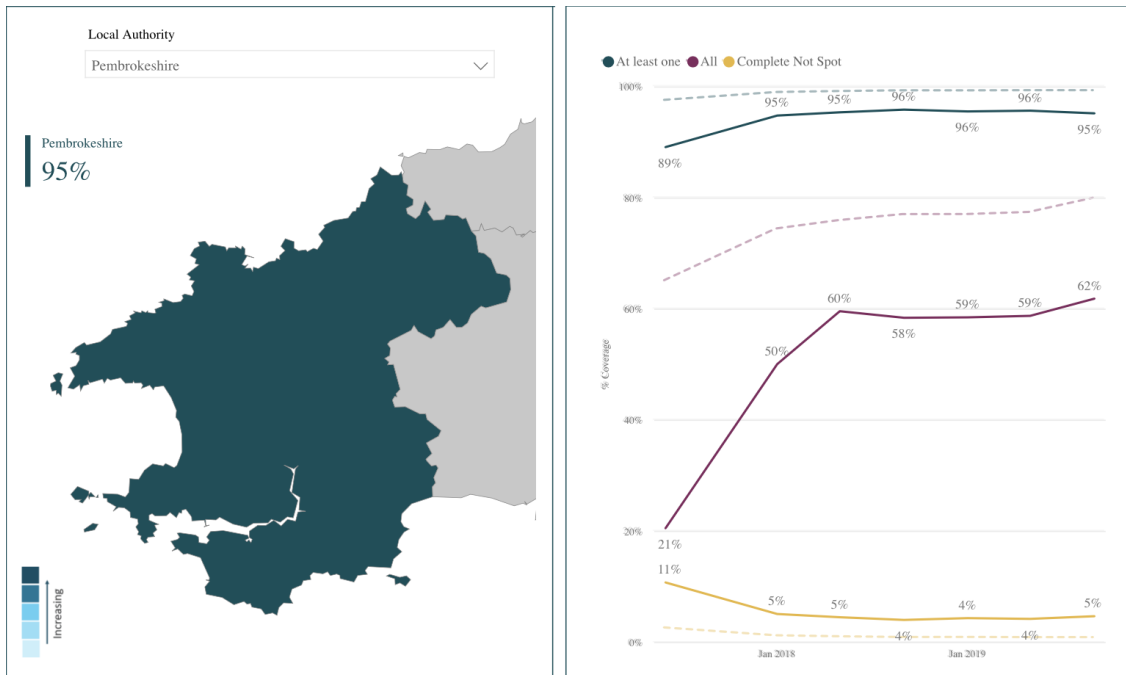
**Figure 5 – 4G Coverage Map Carmarthenshire**



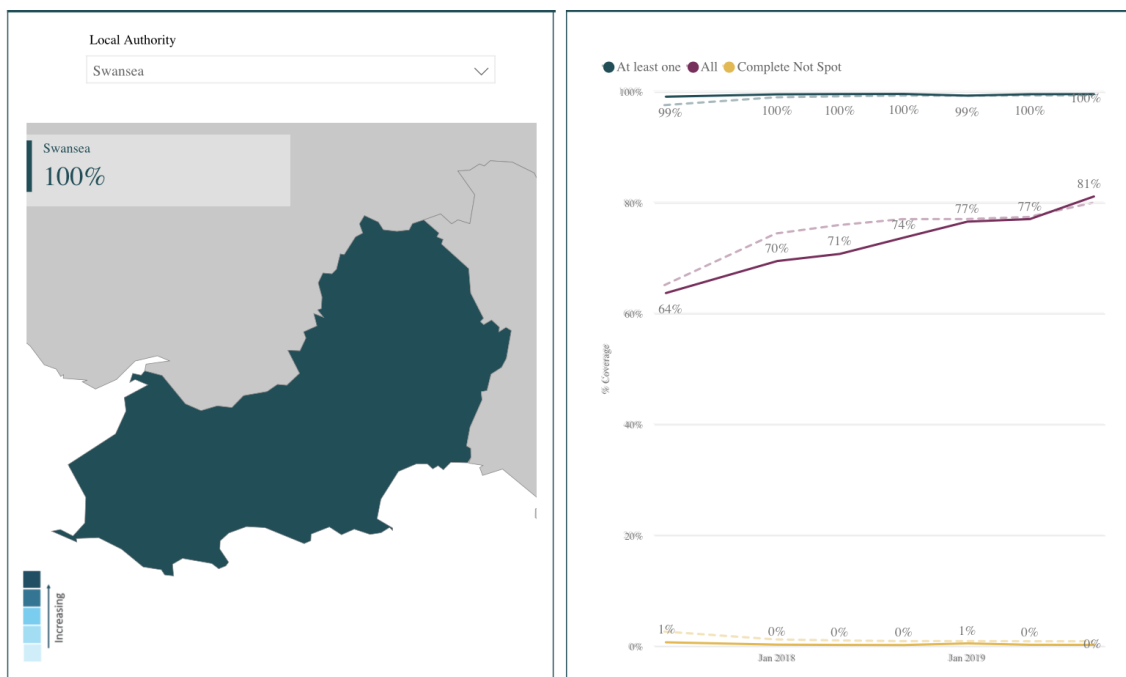
**Figure 6 – 4G Coverage Map Neath Port Talbot**







**Figure 7 – 4G Coverage Map Pembrokehire**

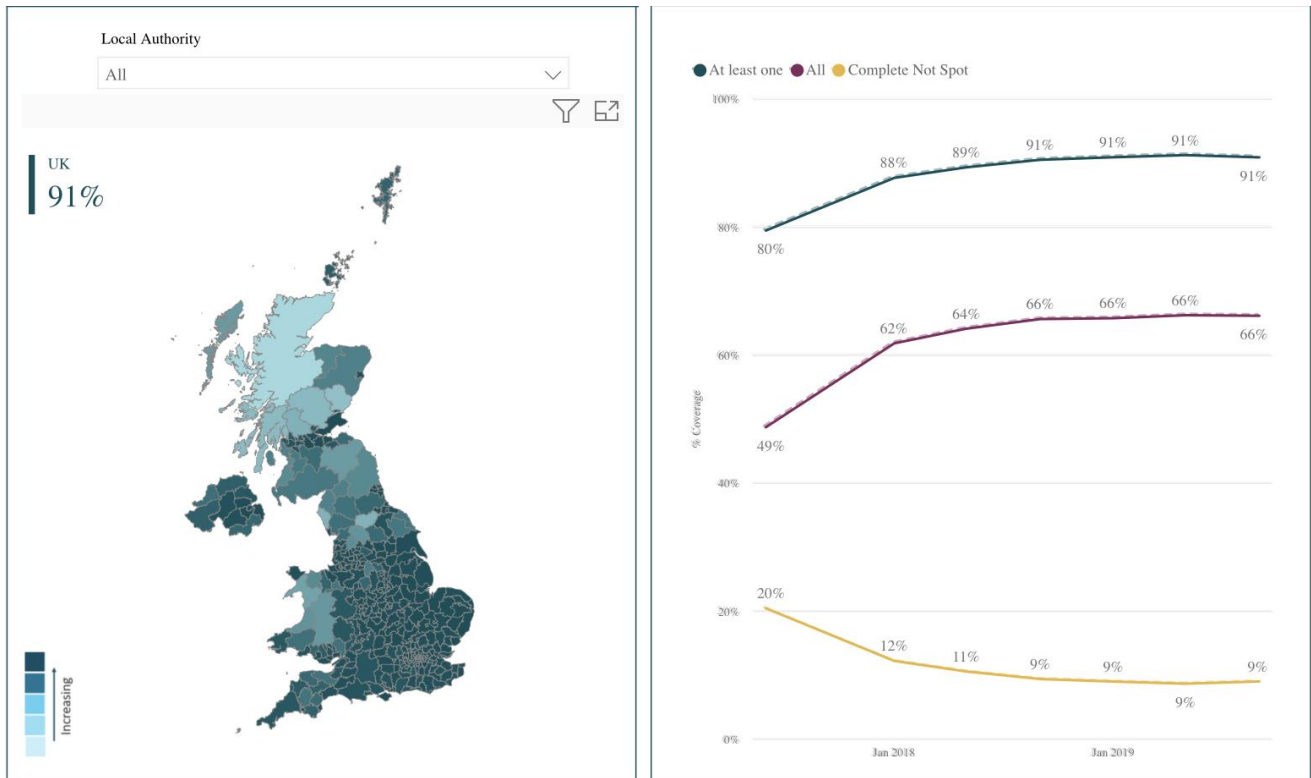


**Figure 8 – 4G Coverage Map Swansea**

This illustrates that there remain significant Not-Spots in 4G coverage in rural areas:

- Carmarthenshire – 8% by Geography, 11% by Indoor of Premises
- Neath Port Talbot - 7% by Geography, 4% by Indoor of Premises
- Pembrokehire - 8% by Geography, 9% by Indoor of Premises
- Swansea - 2% by Geography, 2% by Indoor of Premises

4G coverage in Wales compares poorly with England with the likes of Bristol and Brighton having 100% coverage as a comparison for Cardiff and Swansea. While more rural counties in England such as Cornwall are on a par with Swansea. Within Wales there are poorer areas with Ceredigion with 16% geographic Not-Spots, but within England nearly all counties are now 100% geographic and indoor coverage. The National picture is shown below.



**Figure 9 – Current National Coverage Perspective**

Ofcom has identified several interventions to address this issue. Specifically, additional obligations for 4G coverage as part of any operator’s bids for new spectrum has been dropped in favour of the Shared Rural Network<sup>25</sup>, (SRN). From the Ofcom SRN Compliance document there will be specific geographic targets set for Wales;

*[MNO specific value, which is 83% for EE Limited and Hutchison 3G UK Limited, 82% for Telefónica UK Limited and Vodafone Limited] of the geographic landmass of Wales.*

This leaves Wales some way behind the overall National required coverage of 88%. This disparity is likely to be in some part due to the more extensive and remote rural areas of Wales. Nevertheless, unless managed carefully this could put Wales even further behind England and Northern Ireland in terms of 4G coverage, which will also have a direct impact on 5G roll out in the coming years.

<sup>25</sup> <https://www.ofcom.org.uk/spectrum/information/cellular-coverage>

An interesting topic related to the use of satellites has emerged over the last year with broadband, remote 4G/5G base stations and even IoT being able to connect to space based services. The current crop of Low Earth Orbit (LEO) constellations are primarily targeted at bringing internet services to the underserved, particularly across the most Digitally underserved and challenging parts of the World i.e. Africa. However, these new satellite-based services will have footprints that cover the UK as well, potentially presenting opportunities to serve remote areas with broadband connectivity. The primary challenge for emerging satellite broadband providers to overcome is the inherent latency on any such service. 5G offers single digit millisecond latency, which is one of its highly desirable characteristics relevant to numerous innovative use cases. Utilising satellite connectivity will increase this latency between 10 and 100 times. For domestic and some business broadband only, this latency is potentially negligible and therefore these types of services may be appropriate. One significant factor will be the timing of service availability, which is likely to be around 2024. By this time, it is likely that further fibre and wireless broadband expansion will have reached remote rural locations making this type of service relevant to only a very niche number of customers. It is also likely to be far more expensive than current broadband prices, especially for early adopters.

The Emergency services network is a Home Office lead programme to deliver the new Emergency Services Network (ESN) critical communications system across the UK. Through the emergency services network contract, awarded to EE, there is an ongoing program of mobile network coverage expansion across Wales. Current data shows that 35 additional mobile sites have been delivered and another 37 are planned across Wales at primarily rural locations, with a total of 86 sites planned over the next two years. There is very limited 5G coverage in Wales with only Cardiff central currently benefiting. There is also a planned deployment for Swansea central this year. This is likely to increase over the next three to five years with commitments by operators to extend coverage and services to major Urban areas<sup>26</sup>. The Digital Infrastructure project will target the acceleration of the roll out of 5G and IoT services ensuring the region plays a leading role in demonstrating the benefits and innovation<sup>27</sup> that next generation wireless services offer.

Commercial deployment of 5G in the region remains embryonic and largely focused on Swansea. In particular:

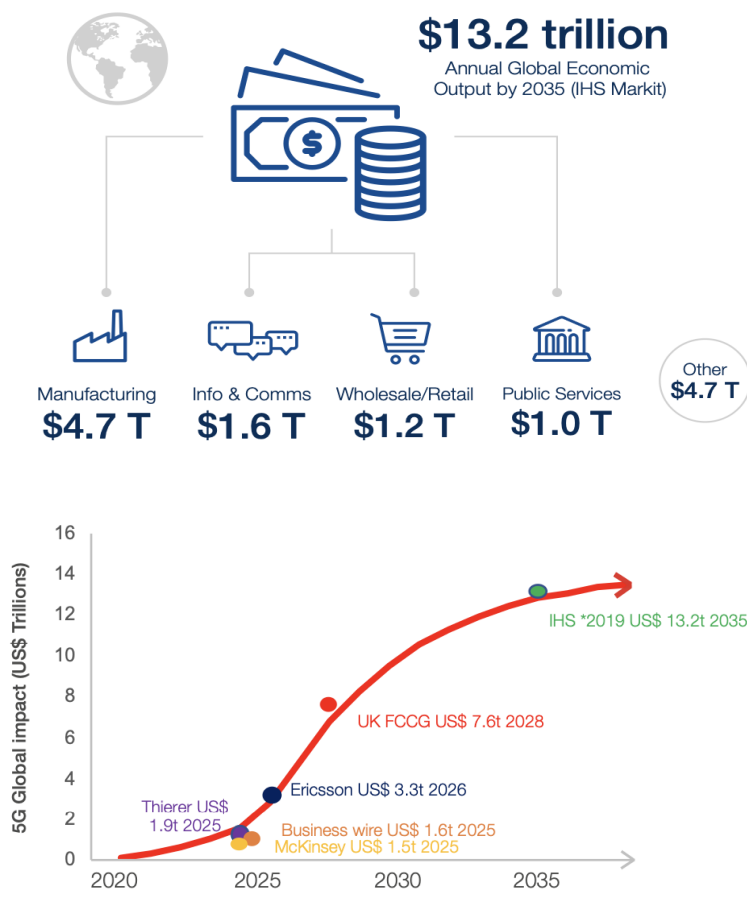
- 3 announced deployment in Swansea in February 2020
- Vodafone launched 5G services in pockets of central Swansea in summer 2020
- O2 and EE have yet to deploy 5G in the region.

---

<sup>26</sup> Statements by all mobile operators support this as their strategic intent. The head of BT even challenged the need for 5G in 2018

<sup>27</sup> In line with the DCMS funded 5G Urban and Rural Connected Communities initiatives

The Next generation Wireless workstream of the Digital infrastructure project primarily relates to and is concerned with 5G and IoT networks and use case, although in all 5G cases the option of utilising advanced 4G technologies may be appropriate. This option should be determined on a case by case basis. As a matter of preference, 5G should be the deployment and the service of choice to enhance the regions capability in next generation wireless services. However, where costs and speed of implementation might be paramount, the use of 4G-Adv should remain an option. As the Next Generation Wireless workstream of the Digital Infrastructure project will primarily be dealing with new and innovative services and use cases, there is currently very little evidence on which to estimate their socio/economic impact. However, many within the industry are forecasting material improvements in services and applications driven by the availability of 5G. The two charts below provide global prediction figures for 5G impact over the next 15 years<sup>28</sup>.



There is a general trend of positive economic impact from 5G across all sectors with the largest impact in Manufacturing. This may not be considering the SME sector in its estimates. The chart is drawn from a number of reports and studies that show a consistent growth curve. They are heavily grossed up figures and are not necessarily applicable to the region and its sectorial ecosystem. However, they do indicate significant opportunities provided the right stimulus is given to supply and demand side.

**Figure 10 - 5G Impacts Globally**

The focus for the SBCD should be to use a limited number of interventions to accelerate deployment of 5G in localised areas and thereby prove the market such that further investment by the mobile operators to establish wider 5G coverage is encouraged.

<sup>28</sup> World economic Forum – Impact of 5G

By taking this approach, it will be possible to deliver evidence-based increases in productivity, innovation, skills and knowledge transfer, and in particular for the Mobile Network Operators, actual or potential revenue generation.

Due to the fact that 4G-Adv and 5G coverage will be deployed in hot-spots through normal commercial pressures, either by the operators, or as part of Digital Infrastructure interventions, drawing out widespread regional economic impacts or uplifts to GVA is very challenging and will have a high degree of uncertainty. In order to remove or mitigate that uncertainty, this business case lays out a selection of specific projects to be supported. These will act as a proof of concept against which decision about further investment by the operators, in cooperation with SBCD or directly, can be made. Key topics are:

- Enhancement of the Digital aspects of other City Deal projects, such as the Digital Clusters, Life-Science and Well-Being, Industry 4.0 and Energy
- Fixed Wireless Access for rural communities, 'Wireless fibre' for 'last-mile' distribution of digital services
- Connected vehicle demonstration along a section of trunk road
- Education related use cases, distance learning and augmented reality
- Digital transformation in industry, additive manufacturing, distributed design
- IoT demonstrator in logistics and supply chain management

In essence, each project under Next Generation Wireless will need to have a business case developed for them, with the Digital Infrastructure being provided acting as a key enabler for transformation and innovation.

The Welsh government recently completed a 5G strategy study supported by Innovation Point which is focused on Agri-Tech, Transport and Tourism. Some elements of this are likely to be of interest to SBCD.

In terms of national government supported 5G, DCMS on behalf of the UK Government, is operating several funded testbeds and trials. At this time, none are within the SBCD region. Wales did enter a bid for the DCMS lead Rural Connected Communities competition based around Tech Valleys and was successful. Planning is now complete and the grant funding about to be drawn down to enable 6 use cases to be undertaken. The model being used to provide the 5G coverage is particularly designed to allow other grant funding bodies to put in place interventions to accelerate 5G deployment. It is likely that any SBCD 5G interventions should be done in cooperation with the RCC and potentially 5G Create<sup>29</sup> programmes.

---

<sup>29</sup> 5G Create is the latest phase of the DCMA 5G Trials and Test bed programme. Cardiff has submitted a bid based on the creative sector that is under evaluation. The model used for the 5G coverage is the same as for RCC.

### **1.5.3 Business Needs**

The overarching objectives of the SBCD should be to ensure that it is at the forefront of 5G and IoT investment and to accelerate deployment of coverage to match or exceed that in the UK. It is also to provide market confidence in deploying 5G widely through strong demonstrations of commercially successful use cases.

Many regions of the UK are targeting the deployment of innovative 5G use cases with a view to enhancing commercial investment in their region. A failure to do this in the SBCD area would lead to the region being given a lower priority in planned commercial deployment.

A critical need in underpinning network and service deployment is to enhance the demand and the skills in the region. The Use Cases around 5G are in their infancy and offer significant opportunity in creating new jobs and services. Innovation will be what determines the beneficial use of this technology. Interventions that involve the supply side must therefore be balanced with supporting sectors in their digital transformation journeys. In addition, skills in digital infrastructure, applications and data need to be enhanced to increase the local talent pool for potential inward investors seeking to take advantage of the enhanced digital infrastructure, including 5G.

The leveraging of all the intellectual and physical assets within the region will be an important differentiator and capturing this must be a key objective and need.

### **1.5.4 Scope**

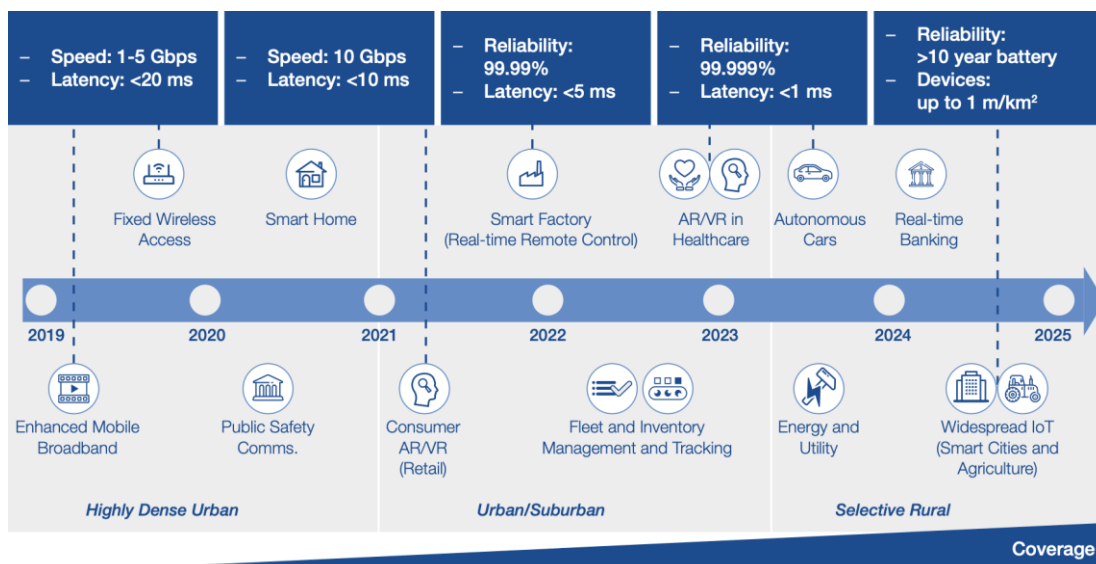
The core scope for the Next generation Wireless Workstream is 5G deployments. This is simply because, without intervention in Digital Infrastructure, it is very unlikely that 5G will be deployed across the region other than dense urban locations with the added danger that if this is left to supply-side market forces they may simply be MNO show cases and not generate any impact on GVA.

As part of the effort to secure 5G coverage, some of the actions taken in respect of following the guidance in the Future Telecoms Infrastructure Review will also benefit the improvement of the coverage for 4G, a supplemental goal might be added to increase 4G to at least that in England, a thorough and intense engagement with SRN would be necessary. SBCD should work closely with Ofcom and the Welsh Government to ensure that policy objectives and funding are focused on the region. With several initiatives from Ofcom and the Welsh government seeking to reinforce 4G coverage in Wales, this benefit can be driven through ensuring there is a strong, clear and open dialogue with the mobile operators around their objectives and the way in which they intend to ensure Wales keeps pace with the expansion of general 4G coverage.

### 1.5.5 Benefits

There is little direct evidence available as yet for the impact of better 4G coverage and almost none for 5G, (as it has not been deployed at this time in more than testbeds). Despite this, the general opinion of the industry is that 4G and 5G coverage is essential for both their general customer base and also industry and the service sector as a whole.

Work undertaken for the EU in relation to 4G services being made widely available in Sweden and Estonia, has estimated a benefit ratio of 1.5:1. In light of the very large impacts of deploying full fibre, 4G in particular is enhancing and accelerating benefits further purely as a result of its mobility. This provides a baseline for deployment of 5G. It is highly likely that 5G will in the end be significantly higher than a benefit ratio of 1.5:1 simply because it will open significantly more opportunities for new services and innovation than 4G. The diagram below, (from the WEF document) gives the roadmap for 5G impact areas which goes far beyond 4G.



**Figure 11 - 5G Journey**

A critical need to underpin network and service deployment is to enhance the demand and the skills in the region. The Use Cases around 5G are in their infancy but offer significant opportunity in creating new jobs and services. Innovation will be what determines the beneficial use of this technology. Interventions that involve the supply side must therefore also include ways in which to gain skills in the technology itself but also in supporting different sectors in their digital transformation journeys.

The range of benefits that can be achieved are laid out in section 1.2, with the understanding that both private and public sector bodies can achieve multiple benefits through enhanced connectivity. However, the benefits available which then go on to be secured are dependent on many factors, often depending on the sector in which the organisation operates and the skills and knowledge they have around digital innovation and application. A general overview of expected benefits is;

- Uplift in GVA<sup>30</sup>
- Safeguarding jobs
- Creation of new high value jobs
- Development of new sectors and inward investment

Benefit Outline	Next Generation Wireless
Productivity improvements	Digital Transformation enabler
Innovate new business models and open new markets	Digital Transformation enabler
New business start-ups	Innovation in digital services
Network Building & Support Employment	Wider skills needed at the network edge as functionality migrates outward from the traditional Data Centre approach
Skills Development	Demand for digital skills increased
New Working Practices	Collaborative and distributed working <sup>31</sup>
Teleworking to Stimulate Rural Business Models	Wireless digital service access
Private Household Benefits	Smart Homes
Sustaining Communities	Teleworking and distributed working
Enablement of 5G	Access to fibre
Smart Cities/Homes Infrastructure	Enablement of IoT services
Industry 4.0	Smart Manufacturing
Healthcare Benefits	Innovation in services delivered digitally <sup>32</sup>
Positive Environmental Impacts	Reduced need to travel
Social Inclusion and Removal of any Digital Divide	Widespread access to advanced digital services

<sup>30</sup> Report from dot.econ for BT NI gives a GVA uplift range of 3% - 11% across four rural counties of England. These figures are much higher than others.

WIK report to Ofcom 2018 gives a 0.5% uplift

<sup>31</sup> Covid 19 has been a driver which will have long term consequences for working practices

<sup>32</sup> Covid 19 experiences will continue to drive this service sector



**Table 22 - Benefits for Next Generation Wireless**

Quantifying benefits across what is a very diverse set of private sector and public sector enterprises in the region is not possible at this stage, it can only be assessed in aggregate in line with the economic assessments that have been undertaken on the impact of digital connectivity in the UK and Europe.

### **1.5.6 Risks, Constraints and Dependencies**

The constraints for Digital Infrastructure are bound within;

- SBCD governance procedures.
- Stakeholder co-ordination and participation in any proposed intervention. In particular the authorities (and potentially other public sector bodies in the region) will need to use and anchor any infrastructure deployed. This will have implications for delivery of IT and other services
- Supplier appetite to invest in the region
- Available funds which may require intervention scale prioritisation by SBCD leadership
- Resources and skills necessary to lead and manage the interventions
- The appetite for SMEs in the region to adopt and innovate new digital ways of working
- Coordination with other regions in Wales to ensure a joined-up approach and shared learnings
- State Aid considerations

Intervention funding by SBCD should be on a match funded basis with the private sector and spending should target the delivery of specific 5G coverage.

It is very likely that in the rural dimension of 4G, some of the spending options to deliver infrastructure could require significant grant funding, with little likelihood of achieving a claw-back should the revenue generated by the infrastructure become net positive to the supplier. It would be sensible to refrain from entering into any 4G interventions directly while the SRN<sup>33</sup> intervention is defined. What would be worth investing in is driving the agenda for the region in terms of SRN outcomes for the region. The benefit ratio for this could be significant considering the low cost of investment required.

In terms of the dependencies, the key issue is to ensure that any 5G use cases deployed in the region are effective, deliverable and subsequently stimulate commercial investment in the region.

---

<sup>33</sup> SRN is a match funded £1bn fund

The primary risks associated with the Next Generation Wireless are given in the table below;

Risk	Mitigation
Resources constraints	SBCD will require a dedicated Digital team to manage the range of interventions envisioned. This will include, funding applications, procurements, stakeholder liaison, supplier engagement and interaction with external national and regional schemes
State aid challenges	Clearly defined legal and regulatory guidance required to frame selected options and activities
Intervention timescales under Digital Infrastructure exceed five years due to governance or management issues	Prioritise actions within the Commercial and Management case to ensure benefits are delivered against early adoption, (first 2 years)
Demand side interventions are not fully harmonised with connectivity interventions	Ensure project plans have clear timelines and actions that recognise the interdependency with demand side stimulation. Extend the skills and training remit within the City Deal to encompass supporting digital transformation and innovation of use cases making use of the Digital Infrastructure
Use Cases are not well defined and benefits are not specific	Ensure a simplified 5 Case model is used to draw up the business case for each project to be supported under Next Generation Wireless. Assessment should take a wider view related to achieving proof of concepts and market viability demonstration
Levels of skills around digital innovation and transformation within SMEs mean that take-up is low.	<p>Extend the skills and training remit within the City Deal to encompass supporting digital transformation and innovation of use cases making use of the Digital Infrastructure</p> <p>Consider the creation of a digital transformation centre of excellence that can support multiple sectors in an economic manner</p>
5G network availability fails to attract other uses once deployed, the initial use case project being the only user	Utilise demand side stimulation and innovation support to exploit the availability of 5G services across the SMEs and organisations within the coverage range of the network
Digital Infrastructure is delivered in a fragmented way, lessening the impact and the leverage that could be achieved by wider fibre and 5G services	Make the interdependencies between the intervention types clear and include these within the critical success factors

**Table 23 – Next Generation Wireless Risks**

## 2 Economic Case

### 2.1 Introduction

The outcomes from the strategic case are to ensure that:

- Towns, cities and development zones have access to world class full fibre infrastructure to deliver economic growth and inward investment
- There is widespread equality of access to broadband services across the region (notably in rural areas) to deliver social cohesion, efficient delivery of public services and economic growth
- SBCD is at the forefront of development and roll out of world class next generation wireless services.

A secondary objective is to identify and facilitate any additional digital infrastructure required to ensure the success of the 9 other City Deal projects.

A long list of options has been defined for each of these segments. Each of these will also have a different mix of success factors applied in the selection of the preferred option(s).

## 2.2 Critical Success Factors

In order to give a completely rounded consideration, the critical success factors for the digital infrastructure project should include;

Success factor	Measurement Criteria
<b>Strategic fit</b>	<ul style="list-style-type: none"> <li>• Meets the strategic goals of the SBCD</li> <li>• Delivers future proofed digital infrastructure to enable to achieve economic and social objectives</li> <li>• Supports wider Welsh priorities and strategies</li> <li>• Is at least comparable with elsewhere in UK</li> </ul>
<b>Economic return</b>	<ul style="list-style-type: none"> <li>• Achieves a viable cost benefit ratio when compared with the other available options</li> </ul>
<b>Achievability</b>	<ul style="list-style-type: none"> <li>• Fits with the region's resources</li> <li>• Follows a clear, timely and deliverable approval route and delivery timeframe</li> <li>• Has political and stakeholder support across region and delivers benefits to all parties</li> <li>• Is fully state aid compliant and does not require new state aid applications</li> <li>• Is sustainable with the flexibility and scalability to serve the regions requirements as the economy grows.</li> </ul>
<b>Attractiveness to Supply side</b>	<ul style="list-style-type: none"> <li>• A clear delivery model is agreed</li> <li>• There is supplier appetite for investment in the region</li> </ul>
<b>Compatibility with other programmes</b>	<ul style="list-style-type: none"> <li>• No overlap or duplication of effort with other national or regional digital infrastructure investment programmes.</li> <li>• Fully aligned with UK and Welsh digital policy objectives</li> </ul>
<b>Risk Management</b>	<ul style="list-style-type: none"> <li>• Financial</li> <li>• Operational</li> <li>• Legal and Regulator, N.B. state aid</li> </ul>

Table 24 - Digital Infrastructure Specific Success Factors

## 2.3 Long List Options

This section presents the long list of options. This has been analysed and presented for each of the three areas of the Digital Infrastructure project as previously defined. This is because:

- The economic impacts and cost benefit ratios are different between rural and urban areas
- The range of options differs by area as each has different requirements and potential delivery mechanisms
- External issues such as the role national programmes and the impact of state aid are varied across the pillars
- Supplier appetite for investment will vary across the region.

### 2.3.1 Rural Programme

It should be noted that the options laid out are not mutually exclusive. They can, and in many cases, should be combined to achieve the most beneficial outcomes.

A long list of options for SBCD to address the challenges within the rural communities has been defined.

As seen in the strategic case there are currently over 20,500 white premises in the region unable to receive a 30Mbps broadband service following all planned interventions. These are shown below

Authority	White Premise <sup>34</sup>
<b>Carmarthenshire</b>	9,480
<b>Neath Port Talbot</b>	16,506
<b>Pembrokeshire</b>	6,366
<b>Swansea</b>	3,052

**Table 25 - White Premises by Local Authority**

In addition, some 11,000 of these are beneath the Universal Service Obligation of 10Mbps as shown below;

Authority	Premises below USO
<b>Carmarthenshire</b>	6,170
<b>Neath Port Talbot</b>	223
<b>Pembrokeshire</b>	4,079
<b>Swansea</b>	602

**Table 26 - Premise Counts by Local Authority**

We estimate that there will remain a significant gap in service provision in the region, even after the role out of DCMS and Welsh Government led interventions. Therefore,

---

<sup>34</sup> The EU term 'White Premises' indicates unable to receive an NGA broadband service

the following options offer opportunity for the Digital Infrastructure intervention to address these areas.

### **Long List Options**

#### **Option 1: Do Nothing**

##### **Description and Rationale:**

No actions or funding provided by SBCD. Market left to deploy infrastructure against their own investment criteria, or with support of the UK and Welsh Governments programmes

##### **Costs:**

**£ 0**

It should be noted there is an opportunity cost to the region of doing nothing. This will include:

- A loss on inward investment; If SBCD fails to intervene in the market and/or anchor investments there will be a loss of commercial investment.
- A % of the region will not receive commercial broadband services. If 5000 households and SMEs were to be excluded in this manner the loss of economic benefit over a 15-year period is estimated to be >£80m

##### **Benefits:**

**£ 0**

NOTE: Once the USO and Superfast Cymru 2 interventions take place, they in themselves they will produce a positive economic impact. Typically, an investment into a remote rural site produces a benefit: cost ratio of 3.5:1 over 15 years. Hence if the number of white premises was reduced by 10,000 at a cost of £3000 per site, the economic benefit can be expected to be over £100m over 15 years. However initial indications are that the SBCD is likely to receive proportionally less investment than other more densely populated parts of South Wales and Superfast Cymru will not have the financial resources to address the requirements of the most remote and costly parts of the SBCD region to serve.

##### **Issues/Risks:**

- There will be a risk of deepening the digital inclusion gap across region
- No local control of priorities – dependent on industry and national initiatives
- Lack of inward investment. Elsewhere in the UK public sector intervention has resulted in leveraged commercial investment.
- Social loss – percentage of households with limited access to healthcare, education, access to social care and public services will increase but potentially very slowly, leaving some areas with no or minimal connectivity
- Economic loss – lower productivity, inability to work in flexible manner, reduced employment opportunities
- Environmental – increased carbon footprint

## Option 2: Do Minimum: Supply Side Engagement

### Description and Rationale:

SBCD to proactively engage with market. Activities to include:

- Briefing industry on regional plans and requirements
- Lobby for inward investment
- Promotion of region as test bed for new technologies and services
- Arranging site visits, events etc
- Providing single interface between industry and the regional public sector bodies and a point of contact for issues such as planning, way leaves etc
- Co-ordination of programmes with UK Govt and Welsh Government

Such activity has proven a key catalyst for inward investment elsewhere in the country and there have been examples of plans changed by operators such as City Fibre and Virgin Media. Suppliers are faced with multiple opportunities and are often responsive in their planning.

### Costs:

**£ 100k per annum**

### Benefits:

Easier to target support and to coordinate other funding channels to benefit the region and SBCD. Increased investment by operators over and above 'Do Nothing'. Harmonisation with other initiatives such as SRN for 4G and maximising its impact.

To be monitored against clearly defined targets for inward investment and service provision.

Target additional £5m of inward investment stimulated over the five-year programme plus successfully obtained £10m of public grant funding

### Issues/Risks:

- Limited financial exposure to SBCD
- Time to implementation reducing potential impact achieved
- Regional priorities may be ignored
- Service take-up may not improve
- Competition for investment from other parts of UK leaves the region behind
- Supplier appetite for regional investment may be limited
- The most remote, commercially challenged part of the region will be difficult to attract inward investment to

### Option 3: Do Something: SBCD Demand Stimulation Programme

#### Description and Rationale:

SBCD establish a local programme to increase user awareness and adoption of digital services across the entire population of SMEs and households. Activities would include:

- PR and promotion
- Establishment of case studies of benefits and usage
- Engagement with local stakeholders such as business groups, community organisations etc
- Events
- Promotion of connection voucher schemes of UK and regional Govt
- Engagement with suppliers
- Engagement with local businesses and residents
- Support and training programmes
- Use of social media
- Web based support
- Provision of technical, commercial and legal support to community groups

#### Costs:

- Local team of 2 staff per authority area – £100k per area, £400K per annum across the region. For a five-year programme, £2m
- Additional promotional materials and support, £600k per annum
- To be monitored against clearly defined targets for inward investment and service provision.

#### Benefits:

Key measures of success will be monitored on an annual basis and will include:

- service adoption by business and residents
- business productivity
- employment and start up rates

Target an additional 5% uptake in Next Generation Broadband Access services over 5-year period i.e. approx. 17,000 premises in the region

Research commissioned by DCMS the economic, social and environmental impacts of faster broadband – UK Economic Impact Study. Economic benefits identified were local enterprise employment, teleworker productivity, productivity growth, labour force participation and network construction. Enhanced productivity is the key productivity with benefits growing by 0.3% as speeds double. A more direct comparison of the proposed SBCD intervention is the Impact Analysis undertaken for the Universal Service scheme. This analysis discounts benefits due to the nature of the programme under a range of speeds and subsidy scenarios. However, all options deliver a positive outcome and value for money (over 15 years) with a Benefit Cost Ratio of between 3.4 to 3.6



In addition, there are currently 3000 business sites in the region unable to access 30Mbps services. It is likely that some of these business sites will receive services as a result of Superfast Cymru 2, DCMS LFFN and USO initiatives.

It is estimated that there may be up to 2000 SMEs that would benefit from a local business support programme.

**Issues/Risks:**

- Limited financial exposure to SBCD
- Time to implementation
- Service take-up may not improve
- Need for co-ordination with national and regional schemes
- Demand stimulation only serves to increase take up in those areas that have infrastructure to take up. There will still be parts of the region without any infrastructure and demand stimulation does not address their requirements or lead to infrastructure investment

## Option 4: Do Something: SBCD In-Fill Procurement

### Description and Rationale:

It is acknowledged that the existing proposed national and regional initiatives will still leave a number of SME and residential premises un-served or poorly served. This is because:

- Welsh Government Superfast Cymru 2 lacks the funding to achieve ubiquitous coverage
- Superfast Cymru 2 targets an uplift in connectivity speeds to at least 30Mbps. It does not prioritise premises beyond this. Hence the supply side response is to target premises with the lowest upgrade costs. This will likely lead to premises with current broadband services below the threshold speed, (10 – 30Mbps), being prioritised over those with very poor, (<10Mbps), or no services at all.
- DCMS programmes are dependent on proximity to public sector sites. This is a state aid issue. DCMS does not have a state aid clearance for its LFFN and RGC programmes and hence can only fund connectivity to internal public sector sites which is a 'no aid' measure
- USO schemes will provide funding for in-fill are not timely for this programme with potentially years before services and delivery options are determined
- The number of premises in the region to be addressed following the impact of these schemes estimated at <5000 premises
- SBCD implements its own procurement programme to address this gap. The procurement would be similar in scope to Superfast Cymru 2. However, SBCD MUST be clearly able to define local priorities, evaluation criteria and targets and not be dependent on those of the Welsh Government

### Costs:

Superfast Cymru 2 is likely to primarily address the 'low hanging fruit' i.e. those sites that are cheapest and easiest to serve in urban centres. The outlying 20,500 sites are estimated to have a typical cost per site of £4500. This would result in a funding requirement of £92m.

However other national funding interventions are coming on stream over the next 2 years and SBCD will need to address what these measures will not fund rather than the total requirement.

In particular

- Number of USO sites in region is currently 11k. Hence there is the potential for central govt USO funding of approx. £37m in the region.
- DCMS Rural Gigabit Connectivity funding, this programme is limited to £200m per year nationally, so a reasonable assumption is that the region receives a further £10m

Provided DCMS and Welsh Govt initiatives and USO funds are delivered, SBCD will require a focused and relatively modest intervention to complement these other initiatives - £20m based on 4500 premises at £4,500 per premise.

In addition, there will be one off costs for the conduct of the procurement. This will be approx. 250k over a nine month to a year period

### Benefits:

Economic benefit impact analysis undertaken as part of the audit of rural broadband programmes range from;

- The DCMS UK Economic Impact Study concludes that every £1 invested in broadband delivered £20 in benefit over a 15-year period.
- A similar analysis of the benefit of Superfast Cymru presented a cost benefit ratio of 6 to 1

Within the assessments, economic impacts identified include local enterprise employment, teleworker productivity, productivity growth, labour force participation and network construction.

In addition, a range of social benefits also accrue including; reduced travel time, access to education, improved health, consumer access to e-commerce, enhance employment opportunities, rural community resilience and environmental benefits (e.g. reduced emissions).

This USO economic impact analysis discounts benefits due to the nature of the programme under a range of speeds and subsidy scenarios. However, all options deliver a positive outcome and value for money (over 15 years) with a Benefit Cost Ratio of between 3.4 to 3.6

Hence an intervention of £15m by SBCD is likely to deliver positive benefits of approx. £50m to the region

The other key benefits of such an approach are;

- speed of delivery
- reduced dependency on national programmes
- more control over national programmes
- improved local focus and prioritisation

### Issues/Risks:

There are two major issues/risks

- ensuring any SBCD led procurement is complementary to, and not competitive with, other national and regional programmes and there is no overlap or duplication of finance or effort. This will require co-ordination with the UK and Welsh Government
- State Aid: The telecommunications market is highly regulated with strict state aid regulations. SBCD could not undertake its own procurement without state aid clearance as it will effectively be funding services in the same intervention area as national programmes. The ability to get a state aid clearance is time consuming (typically 18 months) and resource intensive. Telecoms state aid is also administered and controlled at an EU level and it remains how this will be resolved moving forward given Brexit

An alternative way to mitigate against these risks is to utilise any state aid clearances and procurement resources of the Welsh and UK Governments. Consideration is being given to the establishment of a Welsh Dynamic Purchasing System that would enable Welsh regions to procure enhanced broadband coverage. This is still to be defined and much will depend how it will operate. SBCD will not wish to simply 'top up' a national scheme. However, there may be

benefits to using the national procurement resources if SBCD is able to shape its own targeted requirements

## Option 5: Do Something: SBCD Community Programmes

### Description and Rationale:

A number of communities have collaborated to define and procure their own telecoms infrastructure or establish themselves as a micro service provider in their community. Such activity has been supported by public funding schemes (e.g. Community Broadband Scotland). The Welsh Government is also defining a Communities Initiative. In addition, support and guidance can be provided in areas such as procurement, legal support and state aid.

### Costs:

Typically grants are made available to a community. These may range from small grants community size but across other parts of the country typical community grants were low hundreds of thousands pound per community with some rare larger exceptions. The Scottish Government spent £6.4m supporting 64 communities but in practise only 13 of these are fully operational. The scheme has now ceased

A modest fund in the region of £1m could be allocated to an SBCD community programme but MUST be complemented by technical, procurement and legal support to be effective. The support function should be limited to a team whose cost is capped at 20% of the fund.

### Benefits:

The benefits are focused on speed to service provision for the most rural communities that are often neglected by the roll out plan of the commercial operators and, indeed, national procurement programmes.

### Issues/Risks:

All cite challenges;

- There are limited (if any) communities in the region prepared for such a scheme
- State Aid rules apply to all projects irrespective of grant amount (even de-minimis) and state aid schemes are not suited to small community projects
- Empowering communities should not imply communities leading procurements. It is challenging to expect communities to be responsible for public sector procurement rules and SBCD support will be required here.
- Projects need to happen alongside a national and regional programme. Agreeing scope with national projects can be complex and sensitive: who (and when) agrees a de-scoping of an area from the national programme for local investment?
- What is the appetite of local communities for bespoke projects involving potentially small ISPs (no choice of national providers)?
- Engaging with communities is essential to identify projects suitable for the fund, but engagement with the market to understand appetite in delivering to small communities is critical

- There is a high failure rate with such schemes due to administrative complexity, low supplier appetite, a lack of resources and skills and the challenges of on-going operation and management.
- Importance of management of communication and expectations with communities (timescales, funding, solutions, ISP choice ...)

### 2.3.2 Connected Places Programme

In addition to the rural sites there is a requirement for new duct and fibre infrastructure to be built in key development corridors and zones to underpin the innovative projects outlined in the Strategic Case.

#### Long List Options

##### Option 1: Do Nothing

###### Description and Rationale:

- No actions or funding provided by SBCD. Market left to deploy infrastructure against their own investment criteria.
- No co-ordination or aggregation of purchasing power of public sector in the region to stimulate additional investment

###### Costs:

£0

###### Benefits:

£0

###### Issues/Risks:

- There is a risk that there will be a concentration of investment into the key urban centres of the region only. e.g. BT has announced investment programmes into central Swansea postcodes along with Carmarthen and Cross Hands. Other towns and suburban areas may not see investment in the foreseeable future. The impact would be negative, with limited or no inward investment and digital transformation, including digital led innovation. It would inevitable reinforce the drift of employment towards the Urban areas, particularly Swansea or outside the region.
- There will be a lack of competition and choice in the region that will impact service availability and pricing
- Social loss – very limited improvement to households with access to healthcare, education, access to social care and public services,
- Economic loss – productivity, inability to telework, reduced employment opportunities,
- Reduced ability to attract digital intensive sectors into region (e.g. media, finance)

## Option 2: Do Minimum: Supply Side Engagement

### Description and Rationale:

SBCD to proactively engage with market. Activities to include:

- Briefing industry on regional plans and requirements
- Co-ordinate public sector procurement activities
- Lobby for inward investment
- Promotion of region as test bed for new technologies and services
- Arranging site visits, events etc
- Providing single interface between industry and the regional public sector bodies and a point of contact for issues such as planning, way leaves etc
- Co-ordination of programmes with UK Govt and Welsh Government

Such activity has proven a key catalyst for inward investment elsewhere in the country and there have been examples of plans changed by operators such as City Fibre and Virgin Media. Suppliers are faced with multiple opportunities and are often responsive in their planning.

Stakeholders within the SBCD region have been following this policy for a number of years but the impact has been constrained by the challenges and cost of deploying infrastructure in a large diverse region. In addition, the level of competition in the region is low compared with other parts of the UK which has resulted in a limited incentive for investment by incumbent infrastructure providers.

### Costs:

**£ 100k - £150k per annum**

### Benefits:

Easier to target support and to coordinate other funding channels to benefit the region and SBCD. Increased investment by operators over and above 'Do Nothing'. Harmonisation with other initiatives such as Welsh Mobile Action Plan and delivering on its recommendations.

To be monitored against clearly defined targets for inward investment and service provision. An indicative target could be to attract an additional £5m of inward investment stimulated over the five-year programme plus successfully obtained £10m of public grant funding.

It should be noted that projected digital infrastructure grant funding streams from central Govt are planned to be in the order of £200m per annum across the UK with perhaps £10-£20m likely to come to Wales.

### Issues/Risks:

- Limited financial exposure to SBCD
- Time to implementation reducing potential impact achieved
- Regional priorities may be ignored
- Competition for investment from other parts of UK

- Supplier appetite for regional investment may be limited and, if so, Option 2 will not deliver the required infrastructure and resulting economic benefits to the Connected Cities in the region.

### Option 3: Do Something: Asset Investment Programme

#### Description and Rationale:

- SBCD authorities to invest in duct infrastructure or encourage third parties to do so. Duct infrastructure to be built in key transport corridors and economic development areas
- Local policies and initiatives put in place to encourage duct build whenever regional building or transport infrastructure is being deployed
- Potential to allow third party telecommunications operators to deploy fibre in ducting to reduce deployment costs

#### Costs:

- Estimated duct costs of £50-£100per metre dependent on terrain. May be reduced if sharing dig costs with other infrastructure.
- Estimated duct mileage required across key identified development zones is approx. 150-200 km, giving an indicative investment range of approx. £10m

#### Benefits:

- Reduced cost of investment for fibre service providers seeking to invest into region
- A return on the investment can be gained over a 15-year timeline from access charges.
- Stimulate inward investment and deployment by commercial operators
- As there is no guarantee of investment by operators in laying and operating new fibre in the ducts, the economic impact is not certain. If routes are carefully chosen and the roll out is staged by only preceding with phases when some commitment is given by the private sector, then a multiplier of 6 to 1 would be appropriate leading to the investment of £10m returning of the order of £60m

#### Issues/Risks:

- Ducting will have to be offered to the market in compliance with state aid regulations. Will require state aid assessment and benchmarked pricing
- SBCD authorities responsible for ownership and operational maintenance and operation of ducting
- May be limited appetite by industry to use the ducting outside of key commercial areas
- Ducting will have to be built to a standard acceptable to the industry for use, (Carrier Grade)
- The procurement, planning and build of infrastructure is likely to be take a minimum of 2-3 years to deliver
- If SBCD authorities are to facilitate commercial usage of the ducting a state aid opinion will need to be sought (see commercial case).



## Option 4: Do Something: SBCD procurement

### Description and Rationale

- SBCD authorities to procure either a managed service and/or fibre infrastructure to all public sites across the defined development zones. (Note public sector sites only chosen to comply with state aid regulations). Service definition may be a blend across the region based on local requirements and commercial appetite to deliver services.
- Anchor investment by the public sector will seek to stimulate additional private sector investment by commercial sector in area
- Procurement to deliver full fibre connectivity across Milford Haven/Pembroke Dock, Llanelli, Haverfordwest, Fishguard, Swansea city area and key development areas in Neath/Port Talbot.

### Costs:

- Estimated capital investment of £20m across region
- Note this estimate in an upper ceiling based on building new duct and fibre to an indicative footprint on public sector sites in the region as developed for the regions LFFN bid. It is an upper limited on costs for Options 3 and 4 combined (e.g. if the region had investment £10m of ducting in Option 3 and facilitated commercial use of the ducting the resulting costs of commercial investment would be reduced. In contrast if no public ducting was available the commercial sector would need to invest £20m.

### Benefits:

Stimulate inward investment by commercial telecoms sector into region. Experience has shown that commercial investment in a City region typically has a leverage of 6:1. Hence a £20m investment into such infrastructure could deliver a further an additional £120m of private sector investment

Enhanced service choice in the region

An analysis of direct economic benefits to only the Swansea City area of such investment is estimated at £133m over 15 years, broken down as follows; (source Regeneris)

- network build £25m
- productivity improvements in local businesses £11m
- innovation £10m
- business start-ups £12m
- worker flexibility £14m
- housing wealth £61m.

In addition, Regeneris also modelled other indirect benefits not included in the £133m

- enhanced ability to deliver 5G £240m
- smart city £44m

- industry 4.0/IoT £92m

If such a network was deployed beyond the City of Swansea to include Neath Port Talbot Llanelli, Pembroke and Milford Haven the estimated economic impact over 15 years would be approx. £200m.

**Issues/Risks:**

- SBCD will need to undertake the procurement. Cost approx. £250k over a 9-month timeframe
- Funding would need to be filled by a blend of public sector and commercial contributions (NOTE in other areas of the UK some authorities have capitalised future telecoms revenue expenditure as a contribution to projects of this nature)
- The PSBA will need to deliver its services over any new infrastructure built/deployed in the region. This will need co-ordination and possible investment in new equipment and service provision
- The question remains, will there be industry appetite to invest across the regions priority zones or only in Swansea City
- The procurement can only address connectivity to public sector sites to avoid the risk of state aid challenge.

### 2.3.3 Next Generation Wireless Programme

The options range across mobile connectivity and are related to coverage and capacity for 4G and 5G networks, also IoT networks which may or may not be specific to IoT services, as outlined in the Strategic Case.

#### Long List Options

##### Option 1: Do Nothing

###### Description and Rationale:

No actions or funding provided by SBCD. Market left to deploy infrastructure against their own investment criteria

###### Costs:

£0

###### Benefits:

£0

###### Issues/Risks:

- 4G coverage is in this case likely to improve slowly and mainly be based upon actions by the MNOs related to SRN<sup>35</sup>. 5G will not progress deployment beyond Swansea City Centre until after 2021 and would only reach all regional Urban areas by 2023 at the earliest. Targeted deployments to support areas of concentrations of digital sector businesses unlikely before 2023.
- Gaps will remain across the region, in particular the variation in coverage between the mobile operators will continue to mean that the selection of a mobile service provider further reduces the coverage perceived.
- Limited commercial support from MNOs for the deployment of advanced mobile services in the region, so reducing the opportunities for innovation and digital transformation
- This has been the situation in the region for the last fifteen years, which has resulted in the region being behind on 3G and 4G coverage when compared to the rest of the UK. In economic impact terms, there is general consensus that the absence of 4G services has a detrimental impact to consumers and businesses in terms of productivity and to jobs. However, the range of figures applied to these measures is wide and focussed on the applications 4G enables rather than the technology itself.
- Economic loss – Direct negative impact on productivity, GVA and consumer adoption of digital services. Reduced ability to attract digital intensive sectors into region (e.g. media, finance). Delay or frustrate the adoption of 5G enabled use cases across multiple sectors.
- Environmental – reduction in carbon footprint, but likely over a long period of time

<sup>35</sup> Timeframes for SRN are still unclear and any impact can be expected to be at three years away, 2023/4

## Option 2: Do Minimum: Supply Side Engagement

### Description and Rationale:

SBCD to liaise with mobile industry to;

- Briefing industry on regional plans and requirements
- Lobby for inward investment
- Promotion of region as test bed for new technologies and services
- Arranging site visits, events etc
- Providing single interface between industry and the regional public sector bodies and a point of contact for issues such as planning, base-stations location, asset location, etc
- Co-ordination of programmes with UK Govt and Welsh Government

Such activities have not yet been executed fully in the UK, although digital leads for fixed infrastructure do cover mobile as well. Suppliers are faced with multiple opportunities and are often responsive in their planning if they can simply;

- **access the processes needed for deployment of infrastructure,**
- **more fully understand the market they are addressing and**
- **have a good understanding of the initiatives and plans of the public sector that affect the market and density of consumers.**

### Costs:

**£100k - £150k per annum**, with a cap of a five-year programme reaching £500k to £750k

### Benefits:

- Easier to target support and to coordinate other funding channels to benefit the region and SBCD. Increased 4G investment by operators over and above 'Do Nothing'. Harmonisation with other initiatives such as SRN and maximising the benefits they can deliver to SBCD. To be monitored against clearly defined targets for inward investment and service provision.
- Additional £3-5m of inward investment stimulated over 3 years.

### Issues/Risks:

- Limited financial exposure for SBCD
- Time to deployment for 4G may be 3 years as Wales is not high priority under SRN, reducing potential impact achieved
- Regional priorities for 5G will have to be limited to dense urban locations
- Service take-up for 5G may not be extensive due to device costs
- Innovation in usage not addressed fully
- As there is little certainty around the impact of undertaking this option, the issues and risks around 'Do Nothing' also apply. The level to which they can be truly mitigated through supply side engagement is uncertain and there is little evidence from other areas of the UK where this approach has made a material difference

### Option 3: Do Something: Undertake Future Telecom Infrastructure Review guidance in full & Driving SRN

#### Description and Rationale:

The thrust of the Telecoms Review and the SRN is to make it easier and cheaper for mobile operators to expand 4G coverage and introduce new services such as 5G and IoT. Fundamentally, this requires SBCD, along with support from local authorities in allowing their asset usage and in addition streamlining the planning and licensing processes. A higher degree of responsibility and autonomy would be required over Option 2, Supply Side Market Engagement. Responsibilities would include:

- Building a small central team to organise and support Local Authorities to deliver streamlined access and services to support mobile operators in building more coverage and services in 4G, 5G and IoT. In effect following the guidance provided for lowering the cost to MNOs of building infrastructure and shortening the time this takes
- Briefing industry on regional plans and requirements
- Lobby for inward investment
- Lobby Ofcom and DCMS to support a more targeted approach to regulation in Wales, to assist with the specific issues around lack of investment in mobile services and coverage
- Promotion of the region as a strong market for new technologies and services
- Innovation stimulation through knowledge transfer events and information promotion
- Joint business and industry events with connectivity service providers to promote innovation and identify key development areas in which deploying 4G and 5G can stimulate growth and inward investment
- Providing a highly effective and efficient single interface between mobile operators, industry and the regional public sector bodies to enable all aspects of deployment support
- Co-ordination of programmes with UK Govt and Welsh Government

Such a role has not yet been executed fully in the UK, although digital leads for fixed infrastructure do cover mobile as well. Suppliers are faced with multiple opportunities and are often responsive in their planning if they can more fully understand the market they are addressing and have a good understanding of the initiative and plans of the public sector.

#### Costs:

**£250k - £500k per annum, with a cap of a five-year programme reaching £1.25m to £2.5m**

#### Benefits:

Strong focus and leadership to target supportive interventions and to coordinate other funding channels such as DCSM, to benefit the region and SBCD.

Materially increased investment by operators over and above 'Do Nothing' through supporting actions.

Lowering the threshold for mobile operator's investment decisions through lowering the cost of deployment and doing business in the region. In addition, leveraging the market information held by the authorities on business locations, sectors and numbers to provide better revenue forecasts for the mobile operators.

Working closely with mobile operators would enhance their knowledge of the region and improve the identification of skills needed and the promotion of providing those skills from local resources. Mobile operators through a knowledge transfer programme would be made aware of other inward investment activities and jobs creation to inform their opportunity to enhance services and coverage to seize market share as early as possible.

Promoting the ideas of infrastructure sharing, including access to fibre connectivity for backhaul services.

Harmonisation with other initiatives such as SRN and delivering on its recommendations. To be monitored against clearly defined targets for inward investment and service provision, notably 4G and 5G coverage in key corridors, capacity and data rates comparable with elsewhere in the UK. Increasing the effective choice of mobile service providers, notably in rural areas by having competing deployments.

Additional £7m of inward investment stimulated after 3 years.

#### Issues/Risks:

- Limited financial exposure for SBCD
- Participation of all four local authorities necessary and a significant uplift in local skills and expertise
- Local Authority willingness to cede some responsibility and delivery to SBCD to support mobile operator's deployment of networks, including information and access to infrastructure assets
- Local Authorities undertaking this type of action individually<sup>36</sup> would miss significant efficiency gains by having a single central team and likely mean that skills overall would be lower
- Single point through which to do business not consistent, caused by variability in local authority engagement
- **Telecoms operators** fail to engage because there is no material improvement in their prioritisation and future planning for investment in the region due to a perceived weak uptake of 5G services

---

<sup>36</sup> The FTIR document set seems to anticipate that Local Authorities would act individually. This would be very inefficient for the region.

## Option 4: Do Something: Funded Intervention to extend 4G coverage

### Description and Rationale:

Work in conjunction with the mobile operators to gap-fund mobile services in areas with poor indoor and outdoor coverage. Maximise the regional benefits from the SRN by fully engaging with DCMS and Welsh Governments on the process and how SBCD can be prioritised for additional 4G coverage. Organising and supporting Local Authorities to deliver streamlined access and their planning services etc. to support mobile operators in building more coverage and services in 4G & 5G, including the public sector providing intervention funding for radio access infrastructure (towers, roof-top sites and ducting) and offering these to operators under a site sharing regime to simplify and reduce the operators cost base. This would also include:

- Providing single business interface between Telco industry and the regional public sector bodies and a central resolution point for issues such as planning, wayleaves etc. Duplication of Option 3
- Co-ordination of intervention programmes with UK Govt and Welsh Government
- Providing Capex and Opex funding to support loss making 4G sites in terms of their usage and data throughput. This could include;
  - Upgrading all 3G sites to 4G equipment, accelerating deployment
  - Building new passive infrastructure sites, (towers, mono-poles and roof-top sites)
  - Deployment of 4G/5G active equipment to new sites
  - Building new duct work to support fibre backhaul links to sites

### Costs:

**Costs: £250k - £500k per annum, with a cap of a five-year programme of £1.25, to £2.5m.**

**Capex for infrastructure costs would range between £30k and £150k per site and be additional, assume 100-300 macro sites with a 40/60 risk share and half of these sites falling within SRN = 150 sites at average £60k = £9m.**

### Benefits:

- Increased investment by operators by lowering their threshold in terms of direct costs and the cost of doing business in the region for Mobile operators.
- Harmonisation with other initiatives such as SRN and delivering on its recommendations.
- To be monitored against clearly defined targets for inward investment and service provision, reflected in coverage improvement across multiple mobile operators and service enhancements to 4G & 5G.
- This should be delivered over a 3-year window and thereby quickly reduce the timescales in which parts of the region are likely to remain a poor or not spot.
- Additional £30m of inward investment stimulated after 5 years.

### Issues/Risks:

- Currently the Mobile Action Zone consultation documents indicate that there is a need to build a large number of sites. This is based on latent demand, NOT areas with poor coverage, SRN would be targeted at a large number of sites, but this is unquantified at this time<sup>37</sup>.
- Funding would need to be flexible, as any infrastructure to be built by the public sector would need to have a fixed tenancy agreement from one or more mobile operators, take up is therefore uncertain.
- Any infrastructure asset constructed by the public sector would need to be 'Open Access' and would represent an asset that would be expected to make a return. If sites were rented to mobile operators at a market rate (which may be a requirement under state aid) then the real savings to mobile operators would represent a cash-flow impact, not a true cost reduction.
- Agreement on where to build new infrastructure assets may be difficult to achieve, Operators would in all cases seek to maximise a return on their investment, resulting in current not-spots remaining so, unless SRN or individual investment cases for the operators demonstrate viability
- The Emergency Services Network already has a programme of extending 4G coverage and supporting the building of infrastructure in terms of Macro base station sites. There is an opportunity to work closely with this programme to encourage a wider extension to the coverage provided.
- Active equipment within the network being funded is an asset that could achieve a return through customer usage increasing.
- Investment in active equipment would need to carefully be considered as it could breach state aid rules and benefit a single supplier. Making active equipment 'Open Access' is highly problematic in terms of the current business model operated by mobile operators.

---

<sup>37</sup> [https://www.ofcom.org.uk/\\_\\_data/assets/pdf\\_file/0031/192919/notice-of-compliance-verification-methodology.pdf](https://www.ofcom.org.uk/__data/assets/pdf_file/0031/192919/notice-of-compliance-verification-methodology.pdf)



## Option 5: Do Something: Support for Specific 5G/IoT Projects

### Description and Rationale:

Work in conjunction with the mobile operators to operate a risk-based gap-funded mobile services in areas where there is a good use case to demonstrate the commercial and innovation impact of 5G/IoT. This option should be undertaken in conjunction with Option 3. Gap funding would be on the basis of joint investment in infrastructure and active network equipment and involve either a competitive process or partnership with a mobile operator on a case by case basis.

Purely as an example of projects, both core SBCD projects and others that should be considered are shown in the following table as 5G opportunities:

Project	Example Use Cases	5G	IoT	FttP	4G Adv
Waterfront Digital District	Media & Content production Cloud services	✓	X	✓	X
Pembroke Dock Marine	5G IoT Sensor Array - Manufacturing IoT Sensor Array - Energy Mgt	✓	✓	✓	✓
Life Science and Well-being Campus	Asset Tracking Health IoT Health Ultra-Fast Broadband	✓	X	X	X
Life Science and Well-being Village	Wearables Smart Home Location tracking Analytics Tele-Support	✓	✓	✓	X
Centre in Next Generation Services	Cloud and SaaS 5G Use Case Development IoT Use Case Development	✓	✓	✓	X
Creative Digital Cluster	Media and content Cloud services	✓	X	✓	X
Rural 5G Fixed Wireless Access delivering 'Wireless Fibre' Services	Teleworking Digital Health	✓	X	✓	X
Bay Studios	Media & Content Non-Specific Fast Connectivity	✓	X	✓	X

It should be very much kept in mind that this is an example list and others can and will be added. However, it is a reasonable place to start. It should also be kept in mind that 5G is one enabling digital service, in almost every case Gbs fibre connectivity and IoT services will co-exist and will leverage each-others performance in digital transformation. All of the networks deployed will also be open for other use cases to exploit, they are in no way dedicated to a single project function or service delivery, they remain public-open networks exactly as current 4G networks.

There are also a number of projects that can be IoT led;

<b>Rural Working TechHub - PoC</b> Made as additional to 5G FWA above	Teleworking				
	Digital Sector SME Innovation	☐	☐	☐	☐
	Digital Sector SME Growth				
<b>Internet of Energy</b>	Smart Grid	☐	☐	☐	☐
	Smart Home				
<b>Homes as Power Stations</b>	Smart Grid	☐	☐	☐	☐
	Smart Home				
<b>Factory of the Future</b>	IoT Sensor Array - Specific	☐	☐	☐	☐
	Control - Specific				
	Data exchange - Real Time				

### Costs:

Gap funding of between £300k and £500k per project depending on the technology being deployed and assuming match funding from industry for each location. Assuming five core SBCD projects, plus a further ten proof of concepts, a total investment of £7.5m.

### Benefits:

Enable supported projects to fully reach their potential while acting as Proof of Concept for 5G and IoT. Accelerating the deployment of 5G and IoT will have a positive impact on inward investment and the growth of digital clusters where it is present. Focus initially on the core SBCD projects to ensure they reach their maximum potential in terms of technology enablement, plus a further ten projects of mixed 5G and IoT within key zones of; manufacturing, transport, energy and health. Assuming match funding, industry would invest £7m. Further potential gains are challenging to define without the inputs of the individual projects.

### Issues/Risks:

Each project supported would have its own set of risks and issues that are not dependent on the provision of next generation wireless connectivity. In effect if any project does not have a positive business case for the services it will deliver, the deployment of 5G or IoT services is unlikely to change the position to a positive business case, in which case the digital infrastructure would not be supported and deployed.

Limited financial exposure for SBCD as only deployed against a separate business case

## 2.4 Economic Appraisal

### 2.4.1 Summary of long list

A summary of the long list options, possible targets and success measures, costs and economic benefits<sup>38</sup> is presented in the following tables:

Rural	Targets/ Measures	Costs over 5 years (2020-25)	Estimated Economic Impact 15y	Key qualitative impacts and benefits
<b>1. Do nothing</b>	-	-	-	
<b>2: Do Minimum</b> <i>Supply Side Engagement</i>	<ul style="list-style-type: none"> <li>Increase commercial inward investment by £5m over 5y</li> <li>Obtain £5-10m from funding applications</li> </ul>	£0.5m	£15m	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Aids start ups</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Delivers public services</li> <li>Environmental</li> </ul>
<b>3: Do Something</b> <i>Demand stimulation programme</i>	<ul style="list-style-type: none"> <li>Additional 5% uptake in NGA services over 5-year period i.e. approx. 17,000 premises in the region</li> </ul>	£5m	>£15 - 20m	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Aids start ups</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Delivers public services</li> <li>Environmental benefits</li> </ul>
<b>4: Do Something</b> <i>SBCD Procurement</i>	<ul style="list-style-type: none"> <li>100% premises connected</li> <li>4,500 outlying premises</li> </ul>	- £20m	- >£70m	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Aids start ups</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Facilitates mobile deployment</li> <li>Delivers public services</li> <li>Environmental benefits</li> </ul>
<b>5: Do Something</b> <i>Community Programmes</i>	<ul style="list-style-type: none"> <li>10 rural community schemes</li> </ul>	<£1m	<£3m	<ul style="list-style-type: none"> <li>Household benefits</li> <li>Sustains communities</li> <li>Delivers public services</li> </ul>

Table 27 - Rural Economic Summary

<sup>38</sup> See Annex 4 for economic analysis and impact multipliers

Connected Places	Targets/ measures	Costs over 5 years (2020-2025)	Estimated Economic Impact 15y	Key qualitative impacts and benefits
<b>1. Do Nothing</b>	-	-	-	-
<b>2. Do Minimum</b> <i>Supply Side Engagement</i>	<ul style="list-style-type: none"> <li>Increase commercial inward investment by £10m over 5 years</li> <li>Obtain £5-10m from funding applications</li> </ul>	£0.75m	£20m	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Aids start ups</li> <li>Stimulates network build and inward investment</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Facilitates mobile deployment</li> <li>Industrial benefits</li> <li>Delivers public services</li> </ul>
<b>3. Do Something</b> <i>SBCD Asset Investment</i>	<ul style="list-style-type: none"> <li>Build and upgrade 150-200km of duct infrastructure</li> </ul>	£10m (see note below)	£60m	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Aids start ups</li> <li>Stimulates network build and inward investment</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Facilitates mobile deployment</li> <li>Industrial benefits</li> <li>Delivers public services</li> </ul>
<b>4: Do Something</b> <i>SBCD procurement</i>	<ul style="list-style-type: none"> <li>Minimum of 281 public sector sites connected</li> <li>184km of ducts and fibre infrastructure deployed</li> </ul>	£20m (see note below)	>200m (£133m in Swansea City alone)	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Aids start ups</li> <li>Stimulates network build and inward investment</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Facilitates mobile deployment</li> <li>Industrial benefits</li> <li>Delivers public services</li> </ul>

**Table 28 - Connected Places Summary**

NOTE; The blend of public sector owned ducts and commercial owned duct investment will be determined in procurement. In option 4 in the table above we estimated the total blended costs of these two options is £20m i.e. if a procurement takes place it will include costs of options 3.

Next Generation Wireless	Targets/ measures	Costs over 5 years (2020-25)	Estimated Economic Impact 15y	Key qualitative impacts and benefits
<b>1. Do Nothing</b>	-	-	-	
<b>2. Do Minimum: Supply side market engagement</b>	<ul style="list-style-type: none"> <li>Increase commercial inward investment by £3m over 3 years</li> </ul>	£0.75m	£3m	<ul style="list-style-type: none"> <li>Stimulates network build and inward investment</li> </ul>
<b>3. Do Something: Undertake Future Telecom Infrastructure Review guidance in full &amp; Driving SRN</b>	<ul style="list-style-type: none"> <li>Increase commercial inward investment by £7m over 3 years</li> </ul>	£2.0m	£7m	<ul style="list-style-type: none"> <li>Stimulates network build and inward investment</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Facilitates mobile deployment</li> </ul>
<b>4. Do Something Funded Intervention to extend 4G coverage to at least parity with other parts of</b>	<ul style="list-style-type: none"> <li>Increased investment by operators to improve coverage, £10m - £30m</li> </ul>	£9m	£10m - £30m	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Stimulates network build and inward investment</li> <li>Teleworking</li> <li>Sustains communities</li> <li>Facilitates mobile deployment</li> </ul>
<b>5. Do Something Funded intervention to deliver 5G and IoT connectivity in selected locations</b>	<ul style="list-style-type: none"> <li>Accelerated deployment by operators of 5G and IoT services over the first 5 years</li> </ul>	£7.5m	£13.5m	<ul style="list-style-type: none"> <li>Productivity enhanced</li> <li>Aids start ups</li> <li>Stimulates network build and inward investment</li> <li>Teleworking</li> <li>Household benefits</li> <li>Sustains communities</li> <li>Facilitates mobile deployment</li> <li>Industrial benefits</li> <li></li> </ul>

**Table 29 – Next Generation Wireless Summary**

It should be noted that many of these options are complementary and should be undertaken as part of a package of interventions for each of the three target market segments.

***In addition, options should not be evaluated on total economic impact alone as each option will have different economic and social implications and risks.***

In all cases there are significant benefits that are non-quantifiable. The challenge is that all options offer these benefits, other than the do-nothing option. The measure is to what degree the benefits can be achieved rather than there being a fixed differential of the different benefits available. The identification of non-quantifiable benefits is a well-trodden path when considering digital connectivity and services and includes;

- Avoiding isolation and loneliness
- Social inclusion
- Digital inclusion
- Empowering communities
- Access to information sources for social benefits
- Access to a wider market of suppliers and money saving
- Time savings in accessing goods and services
- Entertainment access
- Educational resource access
- Health resource access

## 2.4.2 Long list to short list criteria assessment

In order to derive a preferred short list of options, each of the long list options has been assessed against the critical success factors for the programme as summarised in Table 18 above.

The table presents each long list option against each of these success factors and colour codes accordingly with green strongly achieving the criteria through to red where there is limited benefit.

Rural Options	Aligned to Strategy	Economic Impact	Achievability	Affordability	Attraction to Supply Chain	Programme Compatibility	Risk	Rank
1. Do Nothing	Poor	Poor	Poor	Good	Poor	Good	Poor	5th
2. Supply Side Engagement	Good	Medium	Good	Good	Medium	Good	Good	2nd
3. Demand Stimulation	Good	Good	Good	Good	Good	Good	Good	1st
4. SBCD Procurement	Good	Good	Medium	Medium	Medium	Medium	Medium	3rd
5. Community Programmes	Good	Poor	Poor	Medium	Poor	Medium	Poor	4th

Connected Places	Aligned to Strategy	Economic Impact	Achievability	Affordability	Attraction to Supply Chain	Programme Compatibility	Risk	Rank
1. Do Nothing	Poor	Poor	Poor	Good	Poor	Good	Poor	4th
2. Supply Side Engagement	Good	Medium	Good	Good	Good	Good	Good	1st
3. SBCD Asset Investment	Good	Good	Good	Good	Medium	Good	Medium	2nd
4. SBCD Procurement	Good	Good	Medium	Good	Medium	Good	Medium	2nd

Next Generation Wireless	Aligned to Strategy	Economic Impact	Achievability	Affordability	Attraction to Supply Chain	Programme Compatibility	Risk	Rank
1. Do Nothing	Poor	Poor	Poor	Poor	Poor	Good	Poor	5th
2. Supply Side Engagement	Good	Poor	Good	Good	Good	Good	Good	1st
3. Undertake 'Future Telecom Infrastructure Review guidance	Good	Medium	Good	Good	Good	Medium	Good	2nd
4. Funded Extension of 4G Coverage	Good	Medium	Medium	Poor	Medium	Medium	Medium	4th
5. Funded Intervention for 5G and IoT deployment	Good	Poor	Good	Good	Good	Good	Medium	3rd

Table 30 - Success Factor Map<sup>39</sup>

<sup>39</sup> See Annex 5 for analysis framework

In order to derive these scores an economic case workshop was held attended by the digital leads from each of the authorities. The scores were discussed, captured and circulated for comment. The analysis in Table 24 presents the consolidated view.

There are a number of key external risks and challenges that could potentially impact the delivery of the proposed SBCD Digital Infrastructure project, these are:

- **State Aid:** It will be time consuming and costly for SBCD to undertake its own state aid application – typically 2 years and several man years of resources. In addition, the process remains uncertain given Brexit. If SBCD wishes to minimise risk in this field, it should:
  - Prioritise demand side measures (e.g. vouchers, demand stimulation) which do not attract state aid issues
  - Undertake rural in-fill procurements working in conjunction with national or regional programmes that have or are obtaining state aid clearance (e.g. Welsh Govt or DCMS Rural Gigabit Connectivity). This also applies to Community led schemes. However, SBCD should retain local control and direction of any intervention
- **Supplier appetite:** Industry is constrained in its capacity and the SBCD is competing with similar measures across the country, including in Wales. The key risks are:
  - Community schemes may attract smaller specialist operators, but there is a risk they do not attract sufficient industry appetite
  - Connected City/ Economic development full fibre projects may be viewed as less attractive outside central urban areas such as Swansea. In this case a blend of Full fibre procurement and public asset investment may be more appropriate
  - 5G Use Case projects are likely to overlap with those being undertaken within the UK and particularly across Wales. It will be necessary to harmonise efforts within Wales to maximise the opportunities of 5G and to benefit from the outcomes of other's Use Cases, particularly where this involves commercial models of intervention
- **UK and Welsh Government Programmes:** Such programmes will part fund and address the challenges the region faces. The key challenges are;
  - Funding and programmes do not materialise in a timely manner
  - Such funding does not fairly reflect the needs of the SBCD region
  - SBCD funding is used in-lieu of funding when other sources are available.
- **Ability to recruit and attract resources** to lead the digital programme and undertake all procurement, stimulation and co-ordination activities. Failure to have such resources would lead to a failure to deliver economic benefits
- **Stakeholder co-ordination** between authorities and other key stakeholders such as Welsh Govt and PSBA could result in delay and increased costs
- Under any heading, **Do-nothing will be in breach of UK and Welsh policy** objectives and commitments at the local authority level, but not SBCD level



These risks will be captured, monitored and reported. A summary of the risks under each of the intervention areas has been described in sections 1.3.6 (Connected Places), 1.4.6 (Rural) and 1.5.6 (Next Generation Wireless)

### ***De-Selected Options***

- Do-Nothing is negative in all cases and is therefore not considered further

### ***Rural***

- Option 5 is negative on nearly all measures and is therefore rejected

### ***Next Generation Wireless***

- Option 2 offers very limited economic impact and is therefore rejected
- Option 4 offers a neutral position and will be provided through SRN

## **2.4.3 The Preferred Option(s)**

Given the above analysis a recommended strategy will consist of the following blend of activities

### **Rural**

- Option 2: Supply side engagement
- Option 3: Demand stimulation programme
- Option 4: SCCD led in-fill procurement BUT only if;
  - State aid compliant
  - Utilising national state aid and procurement programmes but under SBCD financial and operational control

### **Connected Places/Economic Development**

- Blend of Options 3- an investment in public sector owned duct infrastructure and 4, a procurement of commercial owned full fibre infrastructure should be undertaken. The blend of these two options will depend on supplier appetite to be defined in market testing with a total budget of ceiling of £20m

### **Next Generation Wireless**

- Option 3, namely compliance with the guidance provided in the Future Telecoms Review should be executed under a central SBCD mandate and management, but would require the agreement and cooperation of all member authorities. In addition, the provisions of SRN should be a key focus with the aim of ensuring Wales receives the right level of additional coverage and that it is first in the queue for action with at least two mobile operators
- Option 5, selected funded interventions to deliver 5G and IoT connectivity in key locations should be executed under a central SBCD mandate and management

## 2.4.4 Sensitivity Analysis

### ***Rural***

The following sensitivity analysis has been considered

#### ***Demand stimulation activities deliver a lower take up of next generation services***

In this analysis an industry standard benchmark has been used, demand stimulation delivers a 5% uptake in next generation services over 5 years equating to approximately 17,000 properties delivering an economic benefit of >£100m over 15 years. Hence a failure to deliver each 1% rise in take up results in a reduction in connectivity of 3400 premises and >£20 of economic benefit.

#### ***Lack of state aid compatible procurement channels restricts ability of SBCD to undertake in-fill procurement***

This would result in an estimated 3-5000 outlying premises being without access to broadband services and an economic loss of approx. £50m over 15 years as well as social and environmental consequences. This cannot be replaced by demand stimulation activities.

### ***Connected Places***

The following sensitivity analysis has been considered

#### ***Industry unwilling to utilise public sector assets***

If there is an unwillingness of industry to use public sector duct assets as a result of commercial or state aid concerns there will be an estimated economic loss of £60m to the region, notably in the development zones outside of central Swansea (e.g. Milford Haven/Pembroke Dock)

#### ***Industry only wishing to respond to procurement addressing central Swansea rather than region as a whole***

A detailed cost model has been produced showing the costs of required infrastructure investment in each of the connected cities/ development zones areas. This is presented below:

	Length of network	Cost (£)
<b>Carmarthenshire</b>	63.2Km	£5.7m
<b>Neath Port Talbot</b>	42.7Km	£4.1m
<b>Pembrokeshire</b>	17.9Km	£2.1m
<b>Swansea</b>	60.7Km	£5.7m

**Table 31 – Fibre Network length & cost**

However, it should be noted that Carmarthenshire build is focused on Carmarthen and Cross Hands which are now subject to a BT build programme. This is likely to restrict supplier appetite.

In the event that industry only had the commercial appetite to invest in Swansea the cost would fall to £5.7m, delivering an economic benefit of over £133m over 15 years. This high cost benefit ratio derives from the concentration and density of business in Swansea compared with the other proposed build areas of Pembroke, Milford Haven, Llanelli and Neath/Port Talbot.

***Failure of Welsh Govt to deliver trunk road infrastructure***

The Welsh Government has developed its own business case for the development of a Trunk Road Network across the SBCD region. This network (if built) would deliver significant economic benefit for the SBCD region as it will enhance inward investment opportunities and facilitate enhanced backhaul for mobile deployment. It would also be complementary to the proposed asset upgrade and full fibre procurement programme.

***Next Generation Wireless***

The following sensitivity analysis has been considered

***Limited industry appetite to deliver 5G and IoT in region***

This would result in a loss of investment of between £5-£10m in the region by the operators. It could also impact the deployment by operators of extended 4G and lead to a wireless infrastructure being of lower capacity and speed than that deployed elsewhere in the UK.

***SRN allowed to evolve without support or attention from Wales/SBCD region***

If SRN is allowed to develop without monitoring or proactively driving an SBCD agenda then it will in every likelihood reach the required Ofcom levels of coverage, but localised issues will be left in the margin. The measure is a percentage for the whole of Wales and there is significant variation in how this might be achieved. This sensitivity is really a lost opportunity

### **2.4.5 Conclusions**

The economic analysis for the digital infrastructure programme scheme has concluded that the most economically viable and beneficial interventions of the three areas of the Digital Infrastructure programme are:

#### ***Rural Programme***

- A blend of rural options 2 (Supplier engagement) ,3 (Demand stimulation) and 4 (In-fill Procurement) should be undertaken.
- Options 2 and 3 offer a low risk, economic beneficial approach in a deliverable manner.
- In-fill procurement will be dependent on an appropriate procurement channel and state aid but does offer a strong economic impact along with significant qualitative benefits.

#### ***Connected Places Programme***

- Should be undertaken with a blend of Options 3 (asset investment) and 4 (full fibre procurement) depending on supplier appetite to be defined in market testing.

#### ***Next Generation Wireless Programme***

- Option 3 should be executed under a central SBCD mandate and management but will require the agreement and cooperation of all member authorities.
- Option 5 should be executed under a central SBCD mandate and management.

A summary of the economic appraisal for each of the three streams within this digital programme is presented in the following table:

	Portfolio	Rural	Connected Places	Next Generation Wireless
A. Economic Impact		£87.5m	£220m	£11.7m
B. Public sector cost (or appropriate value for cost). Note Cost includes total public sector expenditure by SBCD, DCMS and Welsh Government	<b>Note:</b> Additional commercial investment in leveraged by public sector investment	£21.5m	£12.5m	£4.5m
C. Appropriate BCR		3.5	11	1.5
D. Significant unmonetizable costs/benefits		<ul style="list-style-type: none"> <li>• Productivity enhanced</li> <li>• Aids start ups</li> <li>• Teleworking</li> <li>• Household benefits</li> <li>• Sustains communities</li> <li>• Facilitates mobile deployment</li> <li>• Delivers public services</li> <li>• Environmental benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Productivity enhanced</li> <li>• Aids start ups</li> <li>• Stimulates network build and inward investment</li> <li>• Teleworking</li> <li>• Household benefits</li> <li>• Sustains communities</li> <li>• Facilitates mobile deployment</li> <li>• Industrial benefits</li> <li>• Delivers public services</li> </ul>	<ul style="list-style-type: none"> <li>• Stimulates network build and inward investment</li> <li>• Teleworking</li> <li>• Household benefits</li> <li>• Sustains communities</li> <li>• Facilitates mobile deployment</li> <li>• Productivity enhanced</li> <li>• Environmental impacts ( e.g. reduced Co2)</li> <li>•</li> </ul>
E. Significant unquantifiable factors		<ul style="list-style-type: none"> <li>• Central and Welsh Govt Funding</li> </ul>	<ul style="list-style-type: none"> <li>• Commercial appetite to invest</li> </ul>	<ul style="list-style-type: none"> <li>• Commercial appetite to invest in region</li> </ul>

		policy and subsidies • State Aid • Levels and locations of commercial investment • Ofcom regulatory policy	• Role of PSBA • State Aid	•
<b>F.</b> Risk costs by type and residual optimism bias				
<b>G.</b> Switching values (for the preferred option only)				
<b>H.</b> Time horizon and reason		2021 - 2025	2021- 2023	2021 – 2025

**Table 32 - Economic Appraisal Summary**

A summary of the proposed expenditure under each of these three streams is presented in the table below. The table splits out to what potentially is provided by SBCD along with commercial investment and assumed central government grant funding. It should be noted that commercial investment is likely to emerge in two waves. An initial direct contribution to the proposed programme plan. Then in addition, there will be secondary pull through investment by the commercial sector as subsequent investment will be made to enhance and expand the digital infrastructure facilitated by SBCD. This has been presented in the table below. The key assumptions are as follows:

- In the rural stream Openreach is likely to make an initial contribution of up to 20% of project costs. A subsequent second wave of commercial investment will arise as unserved premises are connected and SBCD demand stimulation activities increase take up and demand. There are currently 20,500 white premises. If the SBCD and DCMS programmes establish FFIB in most of these locations and there is a 30% adoption rate, we can expect around 7000 new FTTP customers. In addition, demand stimulation programmes will increase demand for Openreach products and services across the region. A 5% increase in adoption would lead to around 15-20k new connections.

- In Connected Places experience in cities such as Aberdeen has shown, a multiplier between public and commercial sector investment of >6:1. Hence based on £12m of SBCD investment, commercial contribution of at least >£70m can be expected.

Stream	Proposed Budget	SBCD	Central Funding	Commercial Contribution to Initial Budget	Additional Commercial Pull Through Investment 15 Years
<b>Rural</b>	£25.5m	£8m	£13.5m	£5.0m	>£48m
<b>Connected Places</b>	£20.0m	£12.5m		£9.5m	> £70m
<b>Next Generation Wireless</b>	£9.5m	£4.5m		£6m	>3m
<b>TOTAL</b>	£55.0m	£25.0m	£10.0m	£12.0m	>£120m

**Table 33 - Budget & Source outline**



A split of this expenditure between revenue and capital for the programmes is shown below

Stream	Proposed Budget	Capital	Revenue over 5 years
Rural	£25.5m	£20.0m	£5.5m
Connected Places	£20.0m	£19.5m	£0.5m
Next Generation Wireless	£9.5m	£7.5m	£2.0m
<b>TOTAL</b>	<b>£55.0m</b>	<b>£47.0m</b>	<b>£8.0m</b>

**Table 34 - Revenue & Capital splits**

## 3 Commercial Case

### 3.1 Background

This section presents the commercial case for the short-listed options. It should be noted that there are a range of commercial choices to be made under each of the proposed workstreams and external factors that shape the commercial choices to be made. The following sections are discussed in turn:

- Potential procurement routes
- Service requirements
- Risk transfer
- Commercial and contractual considerations.

The section concludes with a summary of the key commercial questions faced by SBCD and the dependencies.

*Throughout this commercial case frequent references are made to how any intervention will be managed and undertaken by SBCD.*

*In addition, there are two key external factors that will impact the commercial model chosen; state aid and the roll of PSBA. These are summarised below as background introduction to the analysis.*

### 3.2 State Aid

Through the commercial case frequent mention is made of state aid. As a general principle a public sector body cannot intervene in the digital marketplace unless clear market failure can be demonstrated.

In the case of next generation broadband services, it must be demonstrated that there is no commercial service available to a commercial or business premise and this must be demonstrated by asking suppliers through a consultation process what their existing and planned (over a 3-year period) infrastructure is to be. State aid clearance is then obtained at an EU level and administered by BDUK. This approach has been used by Welsh Govt for Superfast Cymru. Typically, a state aid clearance of such nature takes 1-2 years to obtain. If a further intervention is required in the same areas for a further upgrades of infrastructure (e.g. to increase speed or capacity) a further clearance is obtained. **This is relevant to the rural stream**

An alternative intervention approach is for the public sector to procure infrastructure and services to serve its *own sites only*. This may, as a consequence, serve to anchor investment in the region by a commercial operator as the public sector contracts stimulates inward investment and reduces commercial risk. This is the approach being undertaken by other regions under the DCMS LFFN programme. DCMS has not made a Notification to the EU Commission and so BDUK does not have any delegated authority. This means that it is a matter for SBCD to confirm that they are working within the State aid regulations and to deliver projects through "no aid" routes. The DCMS assessment is that the purchase of gigabit capable connections by public bodies, either

as an aggregated, regional approach or for individual sites is 'no aid' on the basis that it is not market distorting, as long as the public bodies only buy what they need. **This is the approach that would need to be adopted under the Connected Places stream.**

The final relevant scenario is if the SBCD wish to upgrade assets such as ducts and makes these available to the market. Here the approach is to demonstrate 'no aid' through the Market Economy Operating Principle (MEOP). The State Aid regulations treat the delivery of goods or services by the public, or private sector organisations in the same way. The MEOP provides a mechanism to demonstrate whether there is a market distorting effect from a public sector organisation delivering goods or services. If there is not a distorting effect, there is no State aid. For Public Sector Assets expansion and upgrade SBCD must be able to demonstrate through the MEOP principle that there is no aid and that the project is a genuine investment, including clearly demonstrating risks and profits and market-based pricing.

The above principles shape the commercial and ownership model that can be used.

### 3.3 PSBA

The Public Sector Broadband Aggregation (PSBA) is a managed network that connects public sector organisations in Wales to a private secure Information and Communications Technology (ICT) Wide Area Network (WAN).

It is highly desirable that all rural and connected cities interventions are complementary to the PSBA to ensure that public sector sites continue to receive services. In addition, the PSBA effectively acts as a channel for the local authorities to easily procure connectivity services.

In the case of rural public sector sites, the PSBA is already working closely with Openreach and a number of Welsh Authorities to ensure that any full fibre upgrade to rural sites can be procured through the PSBA. This eliminates the need for SBCD to undertake a procurement for its public sector site connectivity. Pembrokeshire has been working alongside PSBA on this matter.

The situation in the Connected Places is more complex. In the Connected Places, SBCD has a choice between;

- Procuring a managed gigabit service to its sites. This could be procured through PSBA
- Procuring a new dark fibre or equivalent infrastructure in the footprint of the Connected Places over which PSBA (and others) could deliver services.

The usage of dark fibre network infrastructure sits outside the existing PSBA product set and as well as its commercial supplier BT. As a result, the PSBA will have to light any dark fibre procured in the Connected Places stream and deliver its service wrap over a third-party network infrastructure provider with whom it does not a commercial and operational relationship. This is a bespoke deployment by PSBA and involves additional costs in terms of equipment, design and programme management. Although achievable, experience in CCRCDC has shown that it is slow and adds cost. It is however necessary if the SBCD commercial strategy is to widen choice at the infrastructure level.

## 3.4 Procurement Strategy

### 3.4.1 Background

A sub-set of the recommended shortlisted options will require the conduct of a procurement of assets and/or services. These are:

- Rural: Option 4; SBCD led in-fill procurement
- Connected Places: Options 3 (asset upgrade) and 4 (infrastructure procurement)

All will need to be undertaken in accordance with public sector procurement regulations and be fully compliant with relevant state aid regulations.

All procurements must be undertaken within the current procurement standards operated by the Local Authorities and other partners involved in the SBCD and be

aligned to overarching SBCD Procurement Principles. The procuring party will be specific to the procurement exercise and agreement by the Digital Infrastructure Board and / or Joint Committee as appropriate.

The chosen procurement strategies must take into account existing contractual arrangements and the role of the Welsh Government and the Public Sector Broadband Aggregation (PSBA). It is used by all authorities in the region from which they source connectivity services and a service wrap (note there are a small number of sites not sourced from PSBA). It is desirable that any new infrastructure or services procured are either via the PSBA or through a third-party infrastructure provider over which the PSBA is able to provide existing services to the local authorities.

The scope and services for each of the three main areas of the Digital Infrastructure project are different and will be carried out within a different environment of other intervention actions by the UK and Welsh Governments. To this end, each heading is treated separately.

### **3.4.2 Rural Connectivity**

- **Preferred Option 2 - Supply Side engagement**
- **Preferred Option 3 - Demand Stimulation programme**
- **Preferred Option 4 - SBCD led in-fill procurement**

Options 2 and 3 represent an **internal team** providing support services, possibly with some external professional support. This does not require procurement.

Option 4 represents a procurement activity of some form.

#### ***Option 4 - SBCD led In-fill procurement***

The procurement is the provision of connectivity to residential and commercial premises with no, or poor, internet access. All of the exact locations to be reached are to be specified within each procurement action, as well as the level of service<sup>40</sup> to be provided.

The actual procurement is complex due to state-aid issues. State aid clearance is required for each market intervention by the public sector at any given step change in technology. Currently there is a national state aid clearance for the provision of broadband services in accordance with the EU Broadband Guidelines (<https://www.gov.uk/government/publications/state-aid-eu-guidelines-for-the-application-of-state-aid-rules>). Obtaining a state aid clearance at a City Deal or authority level is NOT recommended due to timescales involved (typically 1-2 years), cost, replication of national clearances and Brexit uncertainties.

On this basis, the optimum procurement path is through the use of other existing procurement facilities, but against an SBCD provided scope. Several options may be available, including working through Welsh Government procurement channels and UK

---

<sup>40</sup> Service should be defined as a minimum Mbs

USO programme<sup>41</sup>. The procurement is further complicated by the fact that the SBCD scope cannot be fully determined until such time as the next phase of Superfast Cymru is identified and the processes that underpin the UK USO are known.

SBCD must be allowed to specify the locations and service level to be provided for each premise for any other funding mechanism that might be available.

Possible state aid compliant procurement routes currently open to SBCD are:

- PSBA; This can be used for connection of the public sector estate in rural areas and PSBA is already in discussions with some of the local authorities in the region on this matter. (Note; If SBCD is successful in obtaining funding from the DCMS Rural Gigabit Connectivity Programme which seeks to drive fibre into public sector hubs in rural locations the PSBA can be used for delivery under this programme)
- Welsh Government Dynamic Purchasing System; For clarity it is NOT proposed that SBCD simply top-up the funding to subsequent Superfast Cymru waves as local control and prioritisation will be lost. However, the Welsh Govt is considering establishing a Dynamic Purchasing System whereby the region can call off its requirements from an approved list of suppliers under the shelter of a national state aid clearance. At the time of writing this scheme is yet to be finalised but SBCD should liaise with Welsh Govt on this matter to ensure its technical and commercial requirements are addressed in the design of the scheme
- DCMS USO channels; It is recommended that discussions are begun immediately with the DCMS to ascertain the best way for interaction. If at all possible, SBCD should take control of the funding and delivery of the USO in the region, and top-up individual connections where they exceed the £3,400 cap. This will introduce a local knowledge capability that a national scheme could not hope to fulfil. It would also allow more effective aggregation of the fee for each connection, sharing some of the costs to provide main fibre bearers into an area. This approach would also open the market for provision to smaller Alt-Net providers who may well agree to recruit from the local population for construction and on-going service support.

### 3.4.3 Connected Places

#### ***Option 3 – Infrastructure asset investment***

Under this scenario SBCD fund the expansion and upgrade of public sector ducting within the region. The following points should be noted:

- Any ducting built or upgraded with public sector funding must be used by the authorities for their own use and the delivery of public sector services – it cannot be built purely for commercial objectives
- Any spare duct capacity can subsequently be offered to the commercial market to lower its costs of deploying fibre infrastructure in the region. However, this must be at benchmarked market prices and open access. Any investment in ducting which is subsequently offered to the market is subject to state aid and SBCD will

---

<sup>41</sup> Announced but yet to be put in place.

need to ensure compliance. The approach is to demonstrate 'no aid' through a Market Economy Operating Principle (MEOP). The MEOP provides a mechanism to demonstrate whether there is a market distorting effect from a public sector organisation delivering goods or services. If there is not a distorting effect, there is no state aid. SBCD must be able to demonstrate through the MEOP principle that there is no aid and that the project is a genuinely commercial investment, including clearly demonstrating risks and profits and market-based pricing. In practice this requires SBCD commissioning a state aid lawyer or auditing company to prepare a report on the investment undertaken and express formal advice that there is no aid.

- With the exception of central Swansea, authorities have indicated there is limited ducting in the region that is suitable for fibre deployment.

Any duct infrastructure built must be for public sector use, linking property or street assets.

In terms of procurement planning SBCD will need to segment the initial design and build of duct infrastructure from any subsequent operation.

Initial design and build of ducting are typically undertaken by the preferred highways contractor of each of the respective authorities. This can be procured using existing frameworks and contracts but under an agreed, common, commercial grade duct specification

The planning and permissions required from local authorities to build the duct network should wherever possible be put in place prior to the tender process to give certainty to the bidders and allow a fast start to the work.

Upon building of the duct there will be a requirement to facilitate the opening of the ducts to commercial operators. There are effectively three commercial models to do this:

- A concession (e.g. Welsh Govt Trunk Road Network)
- A Co-Op (e.g. Tameside Council)
- An open model (e.g. Aberdeen City Council)

A fuller description and the merits of each approach are described in the enclosed link (<https://www.gov.uk/guidance/commercial-models>)

From a procurement perspective an open model is the simplest to undertake. In contrast a concession will require a full OJEU procurement process, usually under the Open or CPN procedures. A Co-Operative involves the transfer of duct assets into a co-operative venture which can be time consuming in terms of establishing the entity, its governance, establishment of operational contracts and asset transfer.

#### ***Option 4: Procurement of infrastructure and/or managed service***

Under this Option the SBCD authorities procure either:

- Infrastructure; Notably the build and use of dark fibre (or an equivalent wavelength service) to a defined portfolio of public sector sites
- A Managed Service; Gigabit capable connectivity to sites.

This procurement will represent a service driven approach; whereby specific locations<sup>42</sup> are to be provided with a service rather than a specified physical network connection. The manner in which the service is provided will have some limitations placed upon it, but in general it is left to the supplier to provide the service through their selection of the most appropriate network connectivity.

*a) Infrastructure procurement*

If SBCD wishes to procure digital infrastructure it is typical to undertake an OJEU procurement (although some authorities have attempted to use existing frameworks' such as SWAN, YHPSN etc but these are typically limited in terms of their flexibility and suitability for an infrastructure procurement). A list of mandatory (and potential optional sites) are defined along with a proposed budgetary ceiling.

The cost, timescales and complexity of such a procurement process means that it would be beneficial to undertake this on a pan SBCD level led either by the City Deal or an agreed lead authority.

There are two approaches that can be undertaken;

- Establishment of an SBCD framework contract from which the authorities (and potentially other public sector bodies in the region) can call off as and when required. This maintains a higher degree of control at the authority level but is a two-stage procurement process. This is illustrated in Figure 1 below
- A one-off pan-regional procurement (possibly with regional lots). This is quicker but more centralised and is being used by Greater Manchester Combined Authority. It also constrains future public sector aggregation as bodies not party to the initial procurement cannot subsequently participate.

Under the framework approach, a central framework will be procured by SBCD on behalf the participating stakeholders. Points to note about this central framework are as follows:

- Suppliers will be placed on the framework following a competitive process – possibly using an Open Procedure
- Suppliers must have demonstrated a track record and capability to deliver at least one of the following services; dark fibre, Gigabit capable connectivity, additional services.
- The framework will include a template contract
- It will include instructions on how to call off
- Although pricing will be bespoke for each call off based on local requirements, the framework will specify high level pricing principles to ensure value for money. This will include benchmarking.

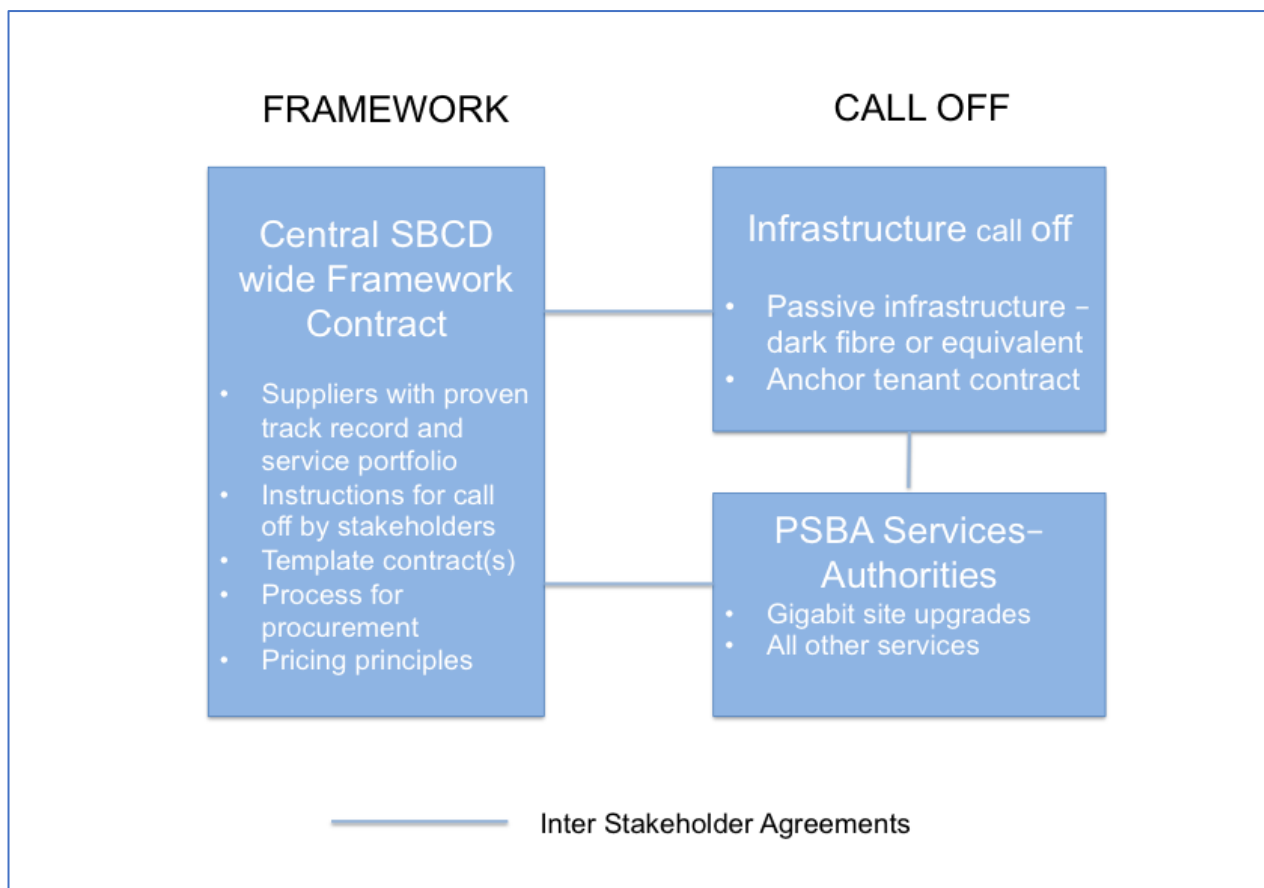
---

<sup>42</sup> Locations are public sector locations which represent an anchor customer for services



- Each authority or groups of authorities will then define a call off contract based on their individual service needs, coverage and budgets.
- Each authority sources a service wrap from PSBA who delivers services over the new infrastructure
- There will be inter-stakeholder legal and financial agreements between all respective purchasing bodies as appropriate across this structure.

**Figure 12 - Procurement Framework**



The alternative approach is a single procurement for agreed coverage across the region as a one-off. This will be quicker but will prevent further call-off actions at a later stage, including other public sector bodies in the region aggregating their requirements and connectivity spend.

Under either procurement approach it is likely that new ducting and fibre will be built across the region. ***The key commercial question is the ownership of this duct and fibre asset and whether it is in the public sector or commercial sector. This will need to be specified in the procurement as it will shape the commercial model and evaluation criteria.***

The table below summarises the merits of each approach;

Benefits	Ownership of ducts/fibre	Challenges
<b>Public sector</b>	Public sector owns an asset in return for its investment  Scope to use to deliver other public sector services  Potential for a revenue stream to recoup initial investment	Public sector unable to expand reach to commercial and residential market unless assets moved to commercially viable SPV  Public sector responsible for operations, SLAs, sales etc  Access to capital for future expansion  Transfer of public assets into a new vehicle such as a co-op or SPV?  Supplier appetite toward use of state-owned infrastructure may be limited
<b>Commercial sector</b>	Commercial sector owns assets but gives public sector an IRU in return for capital investment  Likely to lower authority's revenue spend on connectivity  No state aid constraints on expansion of network to commercial and residential areas	Public sector does not control coverage and reach  Risk commercial parties will concentrate on limited number of high value commercial areas.

**Table 35 - Ownership Models**

Effectively there is a risk reward trade-off for SBCD, a commercially led approach reduces state aid and operational risk but does not deliver a revenue stream or asset to the public sector. Much depends on the motivation for the procurement. If driven by a desire for inward investment and connectivity to businesses and resident's commercial ownership tends to be favoured. If driven by a desire for the public sector to have an asset and a revenue stream, public sector ownership is favoured. To meet the SBCD core strategic objectives, the former is recommended.

However, there is not a consensus across the country on this matter. Both approaches deliver connectivity to the public sector estate and much depends on political priorities. Cities that have sought to maximise commercial inward investment into their region to serve businesses and residents have tended to favour an IRU on a commercial asset. These include Peterborough, Aberdeen, Newport and York. In contrast other have

favoured public ownership for political and social reasons and to generate an income stream. These include Bristol, Mid Sussex and Liverpool.

It should also be noted that some bidders may also be willing to take on risk, building some of the network and providing services at their own cost. Risk appetite will be reflected in the overall cost.

As part of the economic case the estimated build cost of Options 3/4 across the key connected Places of the region was £17m. It is likely that this cost would not be fully carried by the public sector as the winning tenderer would be able to use the infrastructure for commercial use. A key element of the procurement process could be to score the level of contribution offered by the commercial sector in the selection of the winner. A further variation should be allowed. Bidders can explicitly show their risk appetite by committing to building and offering services across a wider footprint than that specified in the tender. A wider build-out at their cost would represent an inward investment. The weighting for this would need to be determined during the tender process.

The sources of capital funds from the public sector is typically derived from a blend of three sources;

- SBCD funds
- Other DCMS funding streams (e.g. LFFN)
- A local contribution by the authority.

In the latter case, authorities have looked at their on-going expenditure on connectivity services over a period of say 15-20 years. A percentage of this has then been capitalised to fund the building of a dark fibre network over which they will have a right to use. By using the IRU on a dedicated dark fibre savings can be made on an on-going basis as there will be a reduced requirement to procure circuits. As an illustrative example the Cardiff region analysed its PSBA costs across a time period. These costs are actually a blend of circuit cost with BT and a service wrap and management fee. PSBA provided this breakdown. It assumes that there is still a need to pay for the service wrap and management fee along with one-off costs for equipment upgrades and interest charges. However, there was a saving in circuit expenditure by migrating to an IRU approach and hence spend was migrated from the revenue account to the capital account to fund the initial build. This approach has also been used around the country by bodies such as Greater Manchester Combined Authority.

#### ***b) Managed Service Procurement***

Under this approach SBCD authorities procure a gigabit cable managed service. This in turn will drive investment in fibre within the chosen footprint.

Under this approach services would be procured directly from PSBA without the need for a further procurement.

### 3.4.4 Next Generation Wireless

#### ***Option 3 – Undertake Future Telecom Infrastructure Review guidance in full & Drive SRN***

There is no direct procurement action necessary.

The action will require the set-up and recruitment of a dedicated specialist team to provide, on behalf of the four local authorities, a service in line with that proposed in the Future Telecoms Infrastructure Review, (FTIR). A team of five is thought sufficient, provided each authority provides a single point of contact through which to deliver the streamlined services as proposed in the FTIR.

Due to the specialised nature of the staff, it is recommended that an external agency is used to identify internal and external candidates and to negotiate their selection and recruitment.

#### ***Option 5 – Funded intervention to deliver 5G and IoT connectivity in selected locations***

It is considered that the team brought together for Option 3 will also be able to provide the additional support necessary to execute Option 5.

Procurement will be undertaken in respect of a project by project requirement, covering one, or a combination of two actions;

- 5G coverage and services
- IoT coverage and services

The only source for providing such coverage and services are the existing mobile operators and a few specialist 5G neutral host providers. For IoT services there are a number of IoT specialists, including ones that utilise semi-proprietary standards such as LoRaWAN.

Several options exist for securing 5G coverage and services, some of which are being explored in CCRC and under the Wales RCC programme. As a first step, it is suggested that a dialogue is undertaken with interested parties. This may best be done through a formal market engagement using an RFI, seeking to gauge market interest and to establish direct contact with those CSP's interested and capable of deploying 5G services that match the use cases envisaged. It is likely that there will be a need to conduct one-to-one briefings of the CSPs to discuss the options. It is not recommended to have a single supplier briefing as there are different commercial options that bidders may choose to offer.

An important note is that any network coverage and services deployed through SBCD intervention or partnership would be open to the public and businesses to use, they would not be limited to the specifics of any one use case project. In this way, the benefits associated with the services being made available will be spread across a wide range of topics.

The specification that will be provided to the CSPs is simply the geographic coverage required and the type of service needed to support the intended use cases. CSPs may respond in several ways;

1. Where the coverage request intersects with the operator's own coverage plans and meets their own investment criteria, then a timetable can be agreed, with adjustments made to this depending on willingness to cooperate. In effect this would be an acceleration of commercial deployment by one or more CSPs and would represent a near zero cost to SBCD.
2. Where the coverage request is not in the CSPs current one-year planning horizon, then an accelerated timetable can be agreed, with adjustments made to this depending on willingness to cooperate. This is again an acceleration of deployment but may involve some level of commitment to purchase service in the coverage area. Again, this would represent a zero cost to SBCD, but the project use cases being supported will need to give a commitment to purchase services at a defined level and over a period of time. This might be particularly suited to IoT networks.
3. Where the coverage request is not in the CSPs current one-year planning horizon and there is no commercial justifiable cause to accelerate deployment, then proposals can be invited from the CSPs to identify their individual *risk increment* in providing the coverage requested.
  - a. The *risk increment* is the amount of co-investment they would need to have from SBCD in order to cover their losses over the initial three-year operational period, after which time the risk increment is ended and no further support is offered. This is in effect, assisting the CSP to establish a customer base within a fixed window, continuation of the service beyond this window is at risk, but it is highly unlikely than a CSP would cease services as the cost of removing the equipment would be prohibitive as would the public response.
  - b. Different CSPs will have a different view of the risk increment, depending on their five-year horizon for coverage in the identified geographic area. The lowest *risk increment* would then be agreed with one or more CSPs that can achieve immediate deployment and service offering
  - c. The project benefiting from the coverage would then be able to proceed and the SBCD team promote further use of the network coverage being provided for new use cases and further innovation
  - d. Chosen CSPs would also be expected to promote the service and maximise usage and thereby their own direct revenue. Should the revenue being gained by the operator in the coverage area reach an agreed level during the three-year period when the *risk increment* is being paid, then the payment will stop immediately
  - e. A mechanism will also be included by which the *risk increment* paid can be recovered on a quarterly basis should the coverage deployed exceed a level of agreed usage, (revenue), this would be reflecting a now profitable deployment, (i.e. the risk perceived at deployment did not materialise or ended sooner than anticipated through stronger user uptake).

The procurement is therefore a process undertaken on a use case project by project basis, with different SBCD cost and payment arrangements depending on the risk the

deployment represents. The procurement would also be treated as an investment with the potential for successful deployments returning the investment made by SBCD.

As there are significant numbers of variables in play, it will not be possible to specify the costs until there has been engagement with the operators on the specifics of the use case projects; service need, geographical coverage area and the wider market opportunity that the coverage might represent. An average risk increment per project has been calculated at £450,000<sup>43</sup> over a three-year period.

A single set of template requirements documents and contractual framework should be developed and used for all deployments. These documents will be novel.

The procurement itself should be in the form of a framework agreement for the supply of network coverage. Within the framework, there will be provision to run mini-competitions against each project's needs. The basis of the framework award will be on capability and willingness to accept the structure of a risk increment approach and in providing a return on the SBCD investments, made against set pre-determined success criteria. The risk increment value will be allowed to vary between 0% and 80%<sup>44</sup> of the total deployment and service provision cost.

It is not anticipated that there should or would be a case where the risk increment is 100%. This would represent a severe challenge to the CSP's own business case and indicate it is thought likely by the CSP to fail.

## 3.5 Service Requirement

### 3.5.1 Rural Connectivity

#### ***Option 2 and 3***

There is no procurement under Options 2 and 3 and therefore no service requirement<sup>45</sup>.

#### ***Option 4***

Option 4 will involve a procurement. The service requirement will consist of;

- Specified locations at which a defined service is to be delivered<sup>46</sup>. It will be essential to identify target premises and locations in order to scope the requirement and satisfy state aid requirements (Note; a given area is not allowed to receive aid from two intervention programmes given a comparable technical

---

<sup>43</sup> 5G projects would represent this figure, while IoT would be lower. An average has been used here.

<sup>44</sup> 80% is given as an upper bound to ensure some risk is taken by the CSP and some investment is made. The selection of projects will affect the risk increment applied.

<sup>45</sup> The management case will outline the internal organisation and services that are to be provided

<sup>46</sup> Service to be defined as an internet access speed

solution. Hence any area addressed by an SBCD intervention would need to be ring-fenced from Welsh Govt or DCMS interventions).

- Minimum download and upload speeds to be provided<sup>47</sup>. It should be noted that Superfast Cymru 2 (and other interventions such as R100 in Scotland) have specified either 24Mbps or 50 Mbps as minimum download speeds whereas the USO is 10 Mbps. Experience has shown that a rigid adherence to a single technical solution or speed is often unobtainable if reach is to be maximised and a blended approach of technologies and speed targets may be more appropriate<sup>48</sup>.
- If procured through another funding intervention such as the Welsh Government Dynamic Purchasing System, there will be a series of operational, performance and financial guarantees.

### 3.5.2 Connected Places

#### **Option 3**

Construction of communications ducting to Telco standards, (carrier grade), to specified locations. Working to the appropriate UK standards, the duct work must be suitable for any service provider to lay and operate new fibre connections, given adherence to SBCD technical and operational policies governing duct access and maintenance.

Primary supplier(s) would be Civil Engineers and Telecom operators

#### **Option 4**

It is envisaged that the framework procurement will specify three services. Suppliers will be expected to offer one or more of these product sets but not necessarily the full set:

- Dark fibre or virtual dark fibre connectivity to sites: This will be defined as dark fibre tails between a site and an agreed point of presence. Such fibre will be used by stakeholders or their service provider. This dark fibre will provide the optimum level of scalability and future proofing over such a long investment period (minimum 20-year period Indefeasible Right of Use – IRU)
- Gigabit Connectivity: Suppliers should offer Gigabit capable services to sites. These will be active services as delivered by PSBA
- Other Services: Stakeholders may choose to procure other services from framework suppliers. These may include active wide area services, IT services, consultancy, mobility solutions etc.

---

<sup>47</sup> The requirement for premises to have fibre connectivity by 2033 may require a level of future need to be accommodated

<sup>48</sup> A balance will be drawn at the time of procurement to ensure a sufficient level of futureproofing is included

### 3.5.3 Next Generation Wireless

In terms of the Digital Infrastructure, the service requirement is simply the provision of 3gpp standard coverage for 5G services over a specified area<sup>49</sup>. The specific requirements of what use the wireless connectivity will be used for is held within each specific use case. In many cases, even within the projects, generic services will be deployed by utilising the mobile networks, for instance, ultra-fast mobile broadband. All wireless networks are by their nature, open access, that is, any service can be operated over them, by any application provider<sup>50</sup>.

Within the 5G ecosystem, there are requirements to support ultra-low latency, that is extremely fast response times as might be needed by smart/autonomous vehicles, ultra-fast speeds (>300Mbps to mobile devices) and vast numbers of IoT devices. Some of this is represented by edge computing and extremely high bandwidth connections in mm band spectrum, it is felt that the use cases being considered will not be at the leading edge of research in these areas, but more direct application of fast mobile data. Each use case once developed may have some enhanced requirements, but these should be dealt with as they emerge.

For IoT networks, there are several semi-proprietary solutions. However, it is highly recommended that any IoT use cases are deployed utilising the 4G or 5G network services in order to maximise the Open Access nature of SBCD interventions and support the emerging 5G/IoT ecosystems.

### 3.6 Risk Transfer

Across all the intervention types within Digital Infrastructure there are operational or deployment risks. If any of the assets remain within the public sector elements, these risks will remain with SBCD or the authorities.

Where SBCD is to deploy a team to provide interfaces or support to the public, SMEs and operators, then the risks associated with these team's performance reside with SBCD. An alternative does exist in the form of a Special Purpose Vehicle, (SPV), – InfraCo<sup>51</sup>. In this case the risks associated with coordinating local authorities' actions to meet the FTIR, procurement of services and demand stimulation can be placed within a single commercial entity, potentially wholly owned by the public sector. Such an option has strong merits and should be considered, provided it can;

- Operate in an autonomous manner to make faster decision
- Provide the centralised functions necessary and achieve scale efficiency
- Have sufficient delegated powers from Local Authorities and SBCD

---

<sup>49</sup> The specification may define the ability to access the mobile network indoors as well as outdoors. In some cases, it might be necessary to define the signal strength that the network will deliver

<sup>50</sup> There are some uses which Ofcom or operators would not permit, but they are not ones envisaged by the projects being supported

<sup>51</sup> InfraCo and CommunityCo described in further detail in the Management Case



The risk profile of all the options selected are relatively low. The table below shows the overall risks, how they are allocated and whether they are high or low respectively under a Red/Amber/Green indication.

### Risk Transfer

Rural	Design Risk	Construction Risk	Operational Risk	Technology Risk	Commercial Risk	Residual Value Risk	Reputational Risk
Option 2	None	None	None	None	SBCD	None	SBCD
Option 3	None	None	None	None	SBCD	None	SBCD
Option 4	None	None	None	SBCD	SBCD	SBCD	SBCD

Connected Places	Design Risk	Construction Risk	Operational Risk	Technology Risk	Commercial Risk	Residual Value Risk	Reputational Risk
Option 3	None	None	None	None	SBCD	SBCD	SBCD
Option 4	None	None	None	None	Shared	Shared	Shared

Next Gen Wireless	Design Risk	Construction Risk	Operational Risk	Technology Risk	Commercial Risk	Residual Value Risk	Reputational Risk
Option 3	None	None	None	None	None	None	None
Option 5	None	None	None	Shared	Shared	Shared	Shared

**Table 36 - Risk Profiles**

The highest risk with the lowest risk transfer is option 3, under Connected Places. The rationale for this, is that the duct to be commissioned and built will have no certainty of being utilised for fibre distribution and thereby services being offered which equates to Commercial Risk, Residual Value risk and Reputation risk. Likewise, should there be a poor uptake, the reputational risk for SBCD would be high in terms of an investment that failed to achieve its objectives.

## 3.7 Key Contractual Arrangements

### 3.7.1 Rural Connectivity

#### ***Option 2 and 3***

No contractual arrangements are needed.

#### ***Option 4 - SBCD led procurement to In-fill un-served or poorly served locations***

If SBCD utilises an established procurement route (e.g. Welsh Government Dynamic Purchasing System) it will call off from an approved list of suppliers and service specification. In this case requirements will be defined in terms of local SBCD priorities for service roll out, target areas and timescales. These may include;

- Specified locations to be connected within available budget and timescale
- Compliance of roll out to SBCD defined priorities
- Performance guarantees (speeds, availability etc)
- Technology to be used

- Initial Award Payment and then payment by connection completed.
- SLAs to cover initial services and commitment to improve services
- Fixed period of two years in which to complete the work<sup>52</sup>
- Investment recovery mechanism where revenues become greater than cost, operating for a period of 'n' years after completion<sup>53</sup>
- Single lump sum price
- Single prime supplier.

### 3.7.2 Connected Places

#### ***Preferred Option 3***

A distinction needs to be made between the initial duct build and the on-going commercialisation of the assets.

It is presumed that the initial build of ducts will be undertaken with an existing supplier of highways infrastructure and under an existing agreed contract. Key issues to be defined are;

- Specified public sector sites to be connected by duct.
- Built to Telco industry standards
- Compliance to health and safety regulations
- Initial Award Payment and then payment by build milestone completed.
- Warranty period of at least fifteen years for passive infrastructure.
- Target period of two years in which to complete the work?<sup>54</sup>
- Single lump sum price for passive infrastructure
- Single prime contractor
- On-going maintenance and support.

The on-going operation and commercialisation will be undertaken under an open contract, concession or SPV/Co-Op. In all cases the key contractual considerations are as follows:

- Coverage; what will be offered to the market and where?
- Service specification
- Term (typically a minimum of ten years)
- Exclusivity rights
- Assets to be used
- Termination procedures
- Health and safety compliance
- State aid compliance

---

<sup>52</sup> Timescales to be determined

<sup>53</sup> The period over which a clawback mechanism can work is yet to be determined

<sup>54</sup> Timescale to be determined

- Operations (including customer service, service management, project team, project management, project delivery, interworking with SBCD and term contractor)
- Reporting
- Installation
- Adherence to planning
- Community benefits (e.g. local employment)
- Commercial arrangements including potential assets rental fees to authorities and proposed revenue share arrangements.

#### ***Preferred Option 4 – Infrastructure or Managed Service Procurement***

If an infrastructure procurement is undertaken, any framework contract is typically awarded based on service portfolio and track record along with pricing principles. Detailed specification, evaluation and contractual negotiations occur at the call-off level and should include the following issues:

- Locations to be connected by fibre. Typically, a mandatory list of sites to be connected within a budget ceiling is stated along with additional desirable sites with suppliers scoring higher for wider coverage
- Term length; Tenderers increase their evaluation scores for a longer IRU length
- Level of financial contribution to build costs by tenderer
- On-going operation and support / maintenance processes and costs
- Overall technical design and solution; PoPs, resilience, routes, capacity, use of existing infrastructure, dimensioning, interface to WAN supplier
- Open access
- Future proof and upgrade plans
- Optional service provided
- Compliance to regulations and standards
- Health and safety
- Testing
- Programme of works including street works and interface with local bodies
- Environmental and social considerations.

Any Managed Service contract would be sourced from PSBA under existing contractual and procurement terms.

#### **3.7.3 Next Generation Wireless**

##### ***Option 3 – Undertake Future Telecom Infrastructure Review guidance in full & Drive SRN***

None applicable.

##### ***Option 5 – Funded intervention to deliver 5G and IoT connectivity in selected locations***

The key contractual components should be;

- Framework agreement with all or some of the mobile operators and other neutral host operators able to provide the service

- The requirement will be set out as a service defined coverage in a geographical area
- Service levels will be set, such as good indoor coverage and minimum data speeds
- An upper limit on the risk increment should be set at 80% of the operator's cost of deployment
- Where it is necessary for new infrastructure to be built, use of infrastructure assets owned and controlled by the public sector should have a favoured-nation status and be utilised at commercial rates whenever they are suitable
- The fair market cost of using public sector infrastructure can be used as an offset within the risk increment
- The risk increment funding should be structured as an investment and is provided to **accelerate** the deployment of 5G coverage rather than specifically purchasing a service
- Any supported deployment must be open access, that is other services and users can make use of the network at the standard national service rate or its equivalent
- A threshold should be set against which the success of the deployment is measured. The measure can be revenue generated or throughput of data. Once the threshold is reached a return should be made on the investment represented by the risk increment
- Risk increments will be paid on a quarterly basis for a maximum of 3 years
- Returns upon success will be paid quarterly over 6 years from service commencement to the maximum of the total risk increment invested by SBCD

### 3.8 Summary and Key Commercial Considerations

#### 3.8.1 Key commercial questions

With the chosen short-listed options, there are a number of options in terms of procurement, delivery model and ownership.

Each of these decisions are dependent on both internal factors such as budgets, resources, existing contracts and political preferences and external dependencies such as national and regional programmes and state aid.

A Digital Infrastructure team will work with regional partners through the governance arrangements outlined in the management case to determine the appropriate approach.

Rural Issues	Key dependencies
<p><b>How should an SBCD rural in-fill procurement be defined and undertaken?</b></p> <ul style="list-style-type: none"> <li>• What is the service specification?</li> <li>• What is the reach?</li> </ul>	<p>Number of un-served premises</p> <p>Effectiveness of complementary programmes</p> <p>State aid compliance</p> <p>Availability of suitable procurement route</p> <p>Budget</p>
<p><b>Would SBCD offer loans to commercial players to stimulate inward investment (see section below)</b></p>	<p>Industry appetite</p> <p>Need for careful due diligence and on-going governance</p> <p>State aid compliance</p> <p>Budget</p>
<b>Connected Places</b>	
<p><b>What is the desire to invest in public sector assets (e.g. ducting)?</b></p>	<p>Willingness of SBCD authorities to use new ducting</p> <p>Appetite of commercial bodies to use public sector owned ducting</p> <p>State aid challenges</p>
<p><b>What is the scope of the procurement for commercial full fibre services in the region?</b></p>	<p>Available budget</p> <p>Integration with PSBA</p>

<ul style="list-style-type: none"> <li>• <b>Infrastructure or managed service?</b></li> <li>• <b>Geographic coverage?</b></li> <li>• <b>SBCD framework or one-off procurement?</b></li> </ul>	<p>Integration with WAN and other contracts</p> <p>Supplier appetite to invest in region</p> <p>State aid</p>
<p><b>What is the level of commercial risk/reward that SBCD wishes to take?</b></p>	<p>Is the key motivation for the procurement to;</p> <ul style="list-style-type: none"> <li>• Enhance public sector connectivity?</li> <li>• Deliver additionality i.e. connectivity to businesses and residents in the region</li> <li>• Generate revenue and value?</li> </ul>
<p><b>Next Generation Wireless</b></p>	
<p><b>Selection of projects to be supported with coverage</b></p>	<p>SBCD core projects such as the Wellness Village and Milford Haven being supportive of the need for digital infrastructure a thorough review of the SBCD projects and any initiatives related to 5G within each partner local authority should be undertaken to select the most appropriate Use Cases. There may be a case to harmonise with CCRCD and RCC use cases.</p>
<p><b>Service types to be deployed</b></p>	<p>Appetite of CSPs to engage and support the use cases and the coverage areas proposed</p>
<p><b>Level of risk increment that is acceptable to SBCD</b></p>	<p>Funding structure to be applied</p>

Table 37 - Commercial Issues

### 3.8.2 SBCD Financial Support

Some City Deals elsewhere in the UK have moved away from the concept of GAP funding towards an investment driven model. This may involve facilitating loans to digital infrastructure providers to enable investment in the region.

Typically, such loans are made at commercial rates and targeted at both infrastructure deployment and innovation. An example is the Cardiff Capital Region City Deal which has an innovation, infrastructure and challenge fund. This approach also satisfies state aid.

<https://www.cardiffcapitalregion.wales/wp-content/uploads/2019/06/ccr-investment-framework.pdf>

Broadway Partners have used such facilities in Monmouthshire where a loan was granted for the provision of broadband radio access services and fibre backhaul in

the hardest to reach parts of the County not reached by the Welsh Government national programmes.

Points to note are that:

- Typically, financial support is offered as debt not equity funding. Hence there are no SPVs to be established and managed
- Deals of this nature typically stimulate emerging innovative players to invest in rural areas and hence competition is stimulated
- In the event that the investment venture fails, SBCD would have step in rights and would take ownership of any assets deployed



## 4 Financial Case

### 4.1 Introduction

This section presents the financial case for the Digital Infrastructure programme. Key assumptions in this case are;

- All capital-intensive procurements take place in the financial year 2021/22
- All capital programmes are spent over a four-year period between 2021/22 and 2025/26
- A Digital Infrastructure programme team is recruited and commences work from Q4 2020
- All demand stimulation and supplier engagement activities commence in Q4 2020 and continue throughout a 5-year period

For the sake of consistency costs are presented for each of the rural, connected Places and Next Generation Wireless themes.

In addition the following points should be noted:

- **Income Streams:** An income stream is not envisaged under this programme. Expenditure is incurred for the purposes of procuring infrastructure for the public sector own use or GAP funding telecommunications infrastructure investment into areas that are not commercially viable. It should be noted that some authorities in the UK have sought to generate income through the commercial use of public sector assets (notably ducts). However, this is not envisaged in the SBCD region at present

### 4.2 Funding Sources - Capital Expenditure

This section presents the capital expenditure profile for each of the themes. The following points should be noted;

- In each table the anticipated contribution from SBCD, commercial sector and central government has been estimated
- In a number of cases it is anticipated that the programme will encourage additional further on-going commercial investment. This has been estimated wherever possible
- No commercial or central funding sources are guaranteed at the time of writing and will be dependent on the outcome of procurements and the region successfully applying for central government grant funding.

#### 4.2.1 Rural

Rural capital expenditure will rest on the conduct of:

- SBCD led in-fill procurement
- Any SBCD funding to community schemes

- Central government investment in rural connectivity in the region through national schemes such as the DCMS Rural Gigabit Connectivity. Such funds will be for capital only. The Govt has stated that £200m of grants annually will be provided and distributed across the UK. SBCD will need to apply for such grant funding. We have used a conservative baseline assumption that the region captures 1% of national funds per year but this will dependent on the rules for fund allocation and the strength and merits of the region compared with other competitive bids.

In addition, the USO fund is also anticipated to provide extensive capital investment in rural infrastructure in the region but the scale and timing is unknown at the time of writing.

It should be noted that there is limited pro-active commercial appetite for investment in outlying rural areas for the provision of digital services. Such activity has to be initially largely stimulated by public sector intervention. However, in the event that such an intervention occurs, the private sector may subsequently invest. For example, in a rural settlement the initial delivery of fibre into the settlement is likely to be public sector funded and targeted at a community hub such as a school or health centre. However, once this footprint has been established the commercial sector may connect contiguous residential or business premises as the marginal cost of such a connection will have been reduced.

Project Capital Expenditure						
(£m)	Year 1 (20/21)	Year 2 (21/22)	Year 3 (22/23)	Year 4 (23/24)	Year 5 (24/25)	Total
<b>SBCD</b>	-	3.0	2.0	1.0	-	<b>6.0</b>
<b>Central Government Grants</b>	2.0	2.0	2.0	2.0	2.0	<b>10.0</b>
<b>Private Sector</b>		1.0	1.0	1.0	1.0	<b>4.0</b>
<b>Total</b>	<b>2.0</b>	<b>6.0</b>	<b>5.0</b>	<b>4.0</b>	<b>3.0</b>	<b>20.0</b>

**Table 38 - Estimated Rural Capital Expenditure Profile and Funding Sources**

#### **4.2.2 Connected Places/ Economic Development Areas**

The chosen options include a requirement for new duct and fibre infrastructure to be built in the key cities and development zone of the region. A detailed bottom-up cost modelling exercise was undertaken and the projected capital costs of the build programme was £19.5m. This assumes:

- Infrastructure is built in each of the priority areas identified in the economic case, notably Swansea, Neath, Port Talbot, Llanelli, Carmarthen, Pembroke Dock, Haverfordwest, Crosshands and Milford Haven.
- There is a build of new duct infrastructure across the region to facilitate this fibre deployment. It is possible that costs might be lowered through wholesale access

to commercial owned ducting (notably from BT). However, this will not be known until the procurement process is completed. Some telecommunications providers do not use third party ducting as they prefer to own their own infrastructure for reasons of financial, operational and management control. In addition, there may be a desire on behalf of the public sector to build and own its own ducting over some routes.

There is a greater commercial appetite for investment in key urban economic development areas and significant commercial investment has been leveraged elsewhere in the country. This is typically in two stages; an initial contribution to the building of a network to public sector sites followed by further waves of investment as the commercial sector connects residential and business premises.

Once again, such activity has to be initially stimulated by public sector intervention through the state aid compliant approach of connecting public sector premises. A number of other Cities have adopted this approach and these are attracting inward investment from industry. For example, Vodafone has announced a plan to build FTTP connectivity to 5m homes by 2025. So far, the cities that have been chosen are those where it has access to a dark fibre network infrastructure of the type envisaged in this programme. They include Peterborough, Milton Keynes, Aberdeen, Stirling, Coventry, Edinburgh and Huddersfield. In all of the above cases the Councils have driven inward investment through the use of public sector purchasing power to anchor investment.

Table 33 below presents the estimated capital expenditure profile for this programme of work. It assumes that;

- A procurement is conducted throughout 2021 with contract award by end of the year
- A three-year build programme commencing in 2021/22
- Capital costs are paid upon delivery of key build milestones (e.g. routes completed, or sites connected)
- The commercial sector contributes 40% of initial build costs for connectivity to public sector sites as it will subsequently be in a position to commercialise this infrastructure.

<b>Project Capital Expenditure</b>						
<b>(£m)</b>	<b>Year 1 (20/21)</b>	<b>Year 2 (21/22)</b>	<b>Year 3 (22/23)</b>	<b>Year 4 (23/24)</b>	<b>Year 5 (24/25)</b>	<b>Total</b>
<b>SBCD</b>	-	4.0	5.0	3.0	-	<b>12.0</b>
<b>Central Government Grants</b>	-	-	-	-	-	<b>0.0</b>
<b>Private Sector</b>	-	2.5	2.5	2.5	-	<b>7.5</b>
<b>Total</b>	<b>0.0</b>	<b>6.5</b>	<b>8.0</b>	<b>5.0</b>	<b>0.0</b>	<b>19.5</b>

**Table 39 - Estimated Connected Places Capital Expenditure Profile and Funding Source**

### 4.2.3 Next Generation Wireless

Table 34 presents the capital expenditure profile for the Next Generation Wireless theme. This is driven by the accelerated deployment by CSPs and potentially neutral host providers of 5G and IoT services over 5 years. This investment will be primarily commercially led under an intervention model supported by SBCD.

The tables show a front ended expenditure, this is considered reasonable and indeed necessary as all of the digital infrastructure will enable later benefits. The sooner the infrastructure is in place the sooner benefits can be realised. It is also stand-alone in that much of the expenditure is time limited only by the availability of resources within the digital infrastructure team.

Project Capital Expenditure						
(£m)	Year1 (20/21)	Year 2 (21/22)	Year 3 (22/23)	Year 4 (23/24)	Year 5 (24/25)	Total
<b>SBCD</b>	-	1.5	0.5	0.5	-	2.5
<b>Central Government Grants</b>	-	-	-	-	-	0.0
<b>Private Sector</b>	-	3.0	1.0	1.0	-	5.0
<b>Total</b>	<b>0.0</b>	<b>4.5</b>	<b>1.5</b>	<b>1.5</b>	<b>0.0</b>	<b>7.5</b>

Table 40 - Estimated Capital Expenditure Profile and Funding Sources

## 4.3 Funding Sources - Revenue Expenditure

### 4.3.1 Rural

Revenue costs will be incurred under the rural programme for:

- Supply side engagement
- Demand stimulation.

In addition, costs are incurred during any procurement undertaken. These will be both in-house staff resources and external consultancy and legal support (procurement and state aid). It is assumed an in-fill procurement is undertaken in 2021/22

Estimated costs by activity are presented below.

Estimated Revenue Costs						
(£m)	Year1 (20/21)	Year 2 (21/22)	Year 3 (22/23)	Year 4 (23/24)	Year 5 (24/25)	Total
Supply side engagement	0.15	0.15	0.15	0.15	0.15	0.75
Demand stimulation	0.8	1.0	1.0	1.0	1.0	5.0
Procurement support:						
internal	-	0.1	-	-	-	0.25
external		0.15				
<b>Total</b>	<b>1.15</b>	<b>1.4</b>	<b>1.15</b>	<b>1.15</b>	<b>1.15</b>	<b>5.8</b>

Table 41 - Estimated Rural Programme Revenue Costs

### 4.3.2 Connected Places

It is assumed that any duct/fibre infrastructure built as part of this programme will be maintained and commercialised by a commercial partner. As a result, revenue costs are relatively light and limited to;

- On-going supplier engagement and demand stimulation. However, it has been assumed that the resources recruited and tasked with this activity for the rural programme will also address these activities in the urban areas. Hence an additional expenditure of £50k per annum has been included
- One-off procurement of duct and full fibre infrastructure assumed in 2021/22

Estimated Revenue Costs						
(£m)	Year1 (20/21)	Year 2 (21/22)	Year 3 (22/23)	Year 4 (23/24)	Year 5 (24/25)	Total
Supply side engagement and demand stimulation	0.05	0.05	0.05	0.05	0.05	<b>0.25</b>
Procurement support:	-					
internal		0.1	-	-	-	<b>0.25</b>
external		0.15				
<b>Total</b>	<b>0.05</b>	<b>0.3</b>	<b>0.05</b>	<b>0.05</b>	<b>0.05</b>	<b>0.5</b>

Table 42 - Estimated Connected Places Programme Revenue Costs

### 4.3.3 Next Generation Wireless Corridor

Estimated Revenue Costs						
(£m)	Year1 (20/21)	Year 2 (21/22)	Year 3 (22/23)	Year 4 (23/24)	Year 5 (24/25)	Total
Next Generation Wireless	-	0.5	0.5	0.5	0.5	<b>2.0</b>
<b>Total</b>	<b>-</b>	<b>0.5</b>	<b>0.5</b>	<b>0.5</b>	<b>0.5</b>	<b>2.0</b>

Table 43 - Estimated Next Generation Wireless Programme Revenue Costs

### 4.3.4 Revenue Expenditure Summary

Estimated Revenue Costs						
(£m)	Year1 (20/21)	Year 2 (21/22)	Year 3 (22/23)	Year 4 (23/24)	Year 5 (24/25)	Total
Rural	1.0	1.5	1.0	1.0	1.0	<b>5.5</b>
Connected Places	0.05	0.3	0.05	0.05	0.05	<b>0.5</b>
Next Generation Wireless	-	0.5	0.5	0.5	0.5	<b>2.0</b>

<b>Total</b>	<b>1.05</b>	<b>2.3</b>	<b>1.55</b>	<b>1.55</b>	<b>1.55</b>	<b>8.0</b>
--------------	-------------	------------	-------------	-------------	-------------	------------

**Table 44 - Estimated Digital Programme Revenue Costs**



## 4.4 Funding Summary

The table below summarises the budget spend and investment sources along with associated benefits. Assumptions are presented in enclosed Annex.

Stream	Total Budget Spend (Revenue and Capital over 5 years)	Direct SBCD Capital Contribution	Direct SBCD Revenue Contribution	Other Public Sector Contribution	Direct Commercial Contribution	Additional Commercial Sector Pull through Investment	GVA Uplift over 15 years from Budget Investment]
<b>Rural</b>							
Option 2; Supplier Engagement	0.5	-	0.5	-	-	-	-
Option 3; Demand Stimulation	5.0	-	1.5	3.5	-	28.9	17.5
Option 4; In-fill Procurement	20.0	6.0	-	10.0	4.0	20.0	70.0
<b>Connected Places</b>							
Options 3/4 Duct Investment/Procurement	20.0	12.0	0.5	-	7.5	70.0	220.0
<b>Next Generation Wireless</b>							
Option 3; Infrastructure Review	2.0	-	2.0	-	-	-	-
Option 5; Support for Specific Projects	7.5	2.5	-	-	5.0	3.0	11.3
<b>Total</b>	<b>55.0</b>	<b>20.5</b>	<b>4.5</b>	<b>13.5</b>	<b>16.5</b>	<b>121.9</b>	<b>318.8</b>

**Table 45 - Funding Summary**

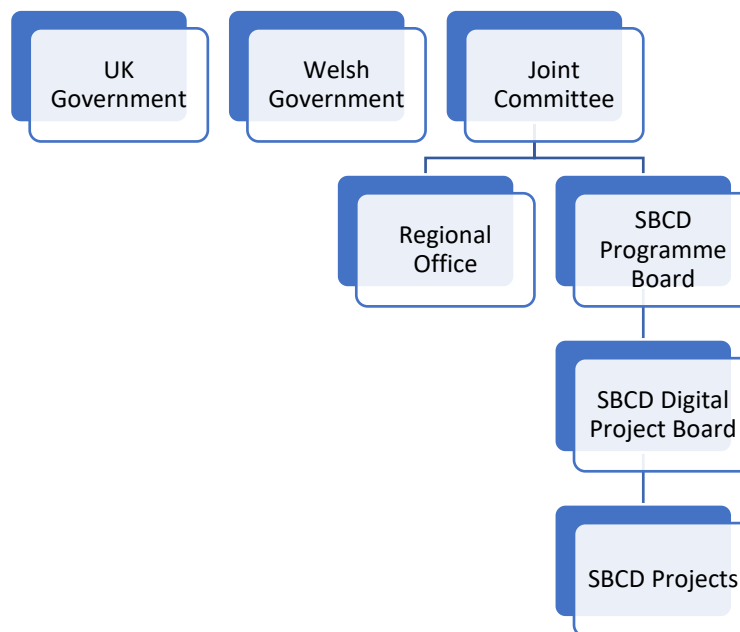
## 5 Management Case

### 5.1 Programme Management

The following structure will be established to deliver the SBCD Digital Infrastructure project.

#### 5.1.1 Roles and Responsibilities

Figure 13 - SBCD Overarching Governance Structure



The Digital Infrastructure project is one of the nine Swansea Bay City Deal projects and, as such, is bound by the overarching governance operating model of the Swansea Bay City Region in the above figure, as defined in the Heads of Terms agreed by both the UK and Welsh Governments and the four Local Authorities. The Project will conduct its business in accordance with the City Deal regional strategy and parameters set out by the SBCR Joint Committee, Economic Strategy Board and Programme Board. Further detail on programme governance can be found in the Heads of Terms and the SBCD Implementation Plan.

- The **Joint Committee** has overall responsibility and accountability for the management and delivery of the Swansea Bay City Deal. The Joint Committee consists of membership from the four local authorities of Carmarthenshire, Neath Port Talbot, Pembrokeshire and Swansea as well as the University of Wales Trinity Saint David; Swansea University, Hywel Dda Health Board and Abertawe Bro Morgannwg Health Board as co-opted members. The Joint Committee is responsible and accountable for all decisions pertaining to the delivery of the City Deal. This includes; the identification, approval and implementation of governance

structures, management of financial and legal matters, performance management and monitoring as well as the progression of the regionalisation agenda.

- The **Economic Strategy Board** (ESB), which is representative of the private sector, provides strategic direction and advice to the Joint Committee on matters relating to the City Deal particularly in relation to investment proposals and in monitoring progress of the Deal. Its role also involves ensuring that the wider business community is fully engaged with the City Deal delivery in order to secure the programme's long-term legacy. The ESB will identify activity required to support the growth of the City Deal sectors with particular reference to the wider supply chain and make recommendations on this and other opportunities to maximise the impact of the City Deal across the region to the Joint Committee.
- The **Programme Board** consists of the 4 local authorities and wider membership from primary Stakeholder Partners: University of Wales Trinity St David; Swansea University and Abertawe Bro Morgannwg and Hywel Dda University Health Boards. In maintaining the role of an 'overseer', the Programme Board is responsible for ensuring the practical delivery of the Deal in its entirety with a particular role in supporting and monitoring project development; overseeing financial implications and managing risks, identifying benefits and constraints and ensuring that synergies between projects are maximised and activities are in strategic and economic concurrence with the 15 year City Deal plan.
- The **Accountable Body** is the legal entity which acts on behalf of the City Deal Joint Committee in discharging all statutory requirements in respect of the City Deal. The Accountable Body is responsible for ensuring that correct and robust financial, legal and governance arrangements and frameworks are in place for managing the City Deal. It also has a compliance and assurance role in ensuring that all decisions made by the Joint Committee are handled within financial and legal frameworks and are therefore lawful, appropriate and within budget. The Accountable Body provides technical expertise and support to the Joint Committee, Programme Board, Regional Office and other City Deal functions as appropriate in discharging its responsibilities
- The **Regional Office** is the central support and coordinating function to facilitate the delivery of all projects within the City Deal portfolio. This will involve consultative support on governance, project monitoring and evaluation, communication/engagement and liaison with Welsh and UK Governments. Operating within a well-defined regional framework delivers overall governance and ensures that the interrelationship between the projects can be utilised to deliver optimal outcomes and benefit maximisation across the City Region.

### **Digital Project Board –**

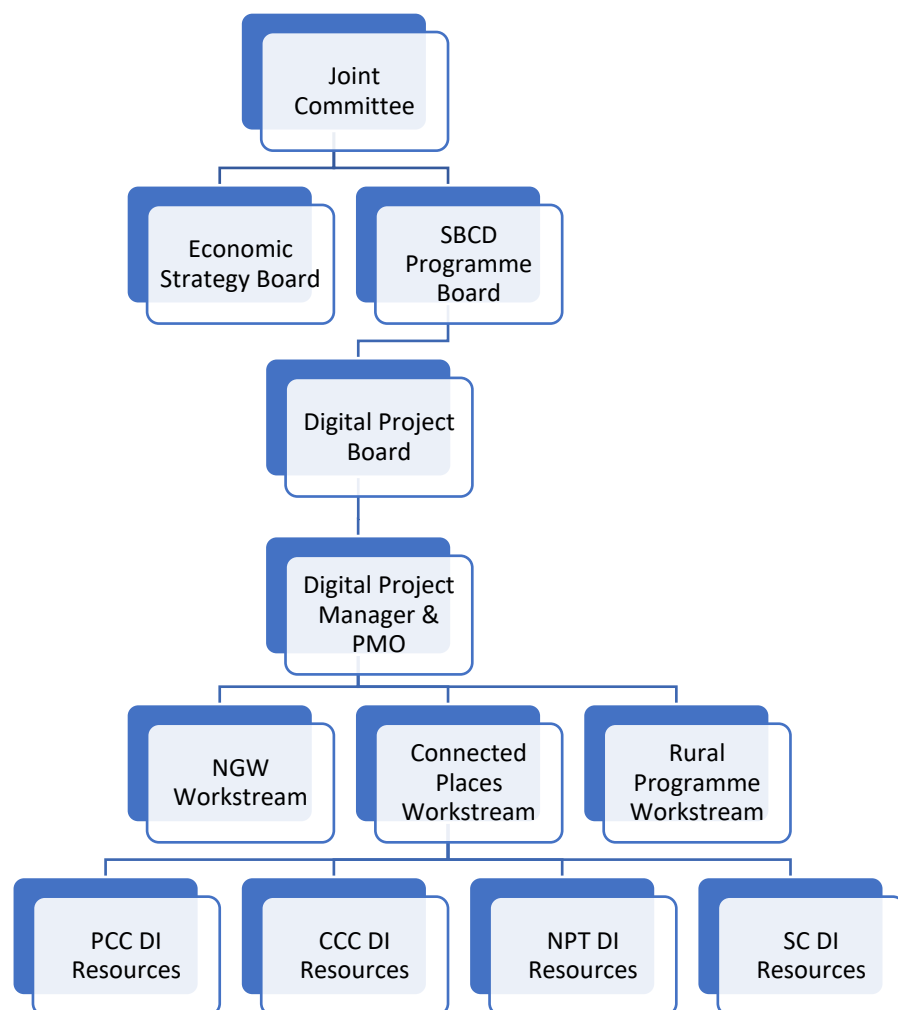
The Digital Project Board will head the governance structure for the project and through the Digital PM will ensure the project is managed effectively, to approved timescales and in line with the governance structure of partner organisations. The Digital Project Board has overall responsibility for decisions pertaining to the strategic direction and, where appropriate, the operational delivery of the Digital Infrastructure scheme.

These responsibilities include but are not exclusive to:

- Approval of all major plans
- Approval of all deviations from agreed tolerances
- Arbitration on any conflicts that cannot be resolved at Project level
- Taking ownership of major risks and issues
- Approval and sign off of key project documentation
- Approving and funding key changes

SBCD will identify a Digital Project Board Chair and Senior Responsible Owner. The regional Digital Project Board will consist of senior lead officers from all regional Local Authorities, Universities and Health Boards and identified lead officers for Procurement, Legal, Communications and Finance. The Board will invite representation from Welsh and UK Governments. This regional Digital Project Board is responsible for guaranteeing equity and catering for the diverse needs of all partners and stakeholders. The Board will be accountable to the Swansea Bay City Deal Programme Board, as defined in its formal terms of reference.

**Figure 14 - Organisational Structure**



### **Digital Infrastructure Project Team –**

A central Digital Infrastructure Project Manager (PM) and Project Management Office (PMO) team will be established to oversee and steer digital strategy and policy for the region in liaison with UKG, WG and the private sector. The Project Manager is charged with meeting project aims and objectives as set out in the project business case, overseeing risk and governance, maintaining communication and engagement across all sectors, and achieving project outcomes, including community benefits.

The PMO will be hosted by Carmarthenshire who are the named lead authority for the Digital Project within the City Deal and will be accountable to the Digital Project Board, Programme Board and Joint Committee as required. The central PMO team will comprise of:

- Digital Project Manager – SBCD
- Digital Infrastructure Officer x 3

In order to deliver the business plan the Project team will be responsible for the;

- Development of overall digital strategy
- Maximising and coordinating funding opportunities for the Region
- Interaction with Welsh and UK Govts on digital programmes
- Co-ordination and management of regional Digital procurement activities
- Supply side engagement with industry
- Development of regional procurement frameworks and procurement templates
- State aid guidance
- Development of regional guidelines and approach to demand stimulation
- Market analysis and monitoring of infrastructure deployed.

Where required the project team will utilise internal Local Authority services for procurement and other technical support. Also, where required the project team will utilise external legal (for state aid and procurement) and technical support.

### **Work streams –**

Each work stream comprises of appropriate multidisciplinary membership to progress the key themes of the SBCD Digital Infrastructure Project

### **Local Authorities –**

- Each authority continues to buy its own managed services from PSBA
- Each authority undertakes demand stimulation activities in its own area – possibly using a regionally agreed approach and collateral.
- Each authority owns and controls its own assets within its area
- Authorities provide dedicated support to procurement teams as required to support procurement activity and are responsible for definition of local requirements and installation planning

The Digital Infrastructure team will comprise of the following roles;

Resource	Number of FTE	Role	Locations
<b>Project Manager – SBCD Digital Programme</b>	1	Strategy, Fundraising, Stakeholder co-ordination, Interaction with Welsh and UK Govts	Swansea Bay City Deal (Hosted by Carmarthenshire)
<b>Digital Project Officer</b>	3	Support above activities	Swansea Bay City Deal (Hosted by Carmarthenshire)
<b>Local authority, Health Board and University procurement support as required</b>	0.25	Procurement	Each authority as required
<b>Commercial /State aid legal advisor</b>	0.25	Procurement	External
<b>Local Authority, Health Board and University ICT Lead</b>	0.25 per authority	Procurement and Build	Each authority
<b>Local Authority, Health Board and University Asset management</b>	0.25 per authority	Procurement and Build	Each authority
<b>Local Authority, Health Board and University Network Analyst</b>	0.25 per authority	Procurement and Build	Each authority
<b>Local Authority, Health Board and University Marketing Officers</b>	1per authority	Co-Ordination Marketing Demand stimulation	Each authority

Table 46 – Resources

### **5.1.2 Procurement resources and responsibilities**

Two major procurements are envisaged under the Digital Infrastructure business case;

- Rural; Community hubs and in-fill of business and residential premises
- Connected Places; Full fibre/Duct Infrastructure

The above structure will require that these activities are completed as follows;

#### ***Rural***

For procurement under the Rural element of the project, SBCD will be undertaking one or both of the following activities depending on identified need;

- Prioritising public sector sites to be used as hubs under the Regional Gigabit Connectivity Fund
- Procuring in-fill solutions to un-served residential and business premises through a national Dynamic Purchasing System/Framework

For both activities it is recommended that:

- Regional requirements be quantified and identified by the central Digital project team with the support of Digital leads from each authority and other key stakeholders who can prioritise target areas and service requirements in their local authority / service area
- The Central Digital project team will manage call off contracts from national programmes with Local Authority Digital Leads to co-ordinate local implementation and associated activities such as planning, street works and community engagement.

#### ***Connected Places***

For procurement under the Connected Places element of the Digital project a SBCD regional framework will be established from which local authorities are able to call off procurements.

- The framework will be developed and procured by the central Digital projects Team with the call off contract scope defined by Local Authority leads. The scope will include sites, service requirements, operations, service and support and budgets. Where the footprint of the network procurement is likely to cross authority boundaries one local authority may take a co-ordination lead of behalf of some or all authorities if agreed.
- Local Authority Leads to manage and co-ordinate local implementation as with the Rural programme.

#### ***Supply Side Engagement and Next Generation Wireless***

The central Digital Project team will be responsible for regional co-ordination of supply side engagement with industry. This will include:

- Briefing industry on regional plans and requirements
- Lobby for inward investment
- Promotion of regional opportunities for deployment of new technologies and services

- Arranging site visits, events etc
- Providing single interface between industry and the regional public sector bodies and a point of contact for issues such as planning, way leaves etc
- Co-ordination of programmes with UK Govt and Welsh Government

In addition, the team will be responsible for liaising with mobile operators and wireless service providers to manage all aspects of the Next Generation Wireless stream.

### **5.1.3 Demand Stimulation**

The central Digital Project team will undertake a co-ordinating role and prepare regional collateral. Roles will include;

- PR and promotion
- Establishment of case studies of benefits and usage
- Events
- Promotion of connection voucher schemes of UK and regional Govt
- Provision of technical, commercial and legal support to community groups

The team will therefore be a resource to support each local authorities' own staff who are dedicated to local demand stimulation activities including;

- Engagement with local stakeholders such as business groups, community organisations etc
- Support and training programmes
- Use of social media
- Web based support



## 5.1.4 Programme Plan

### Digital Infrastructure Programme Outline

17/08/2020

Cube

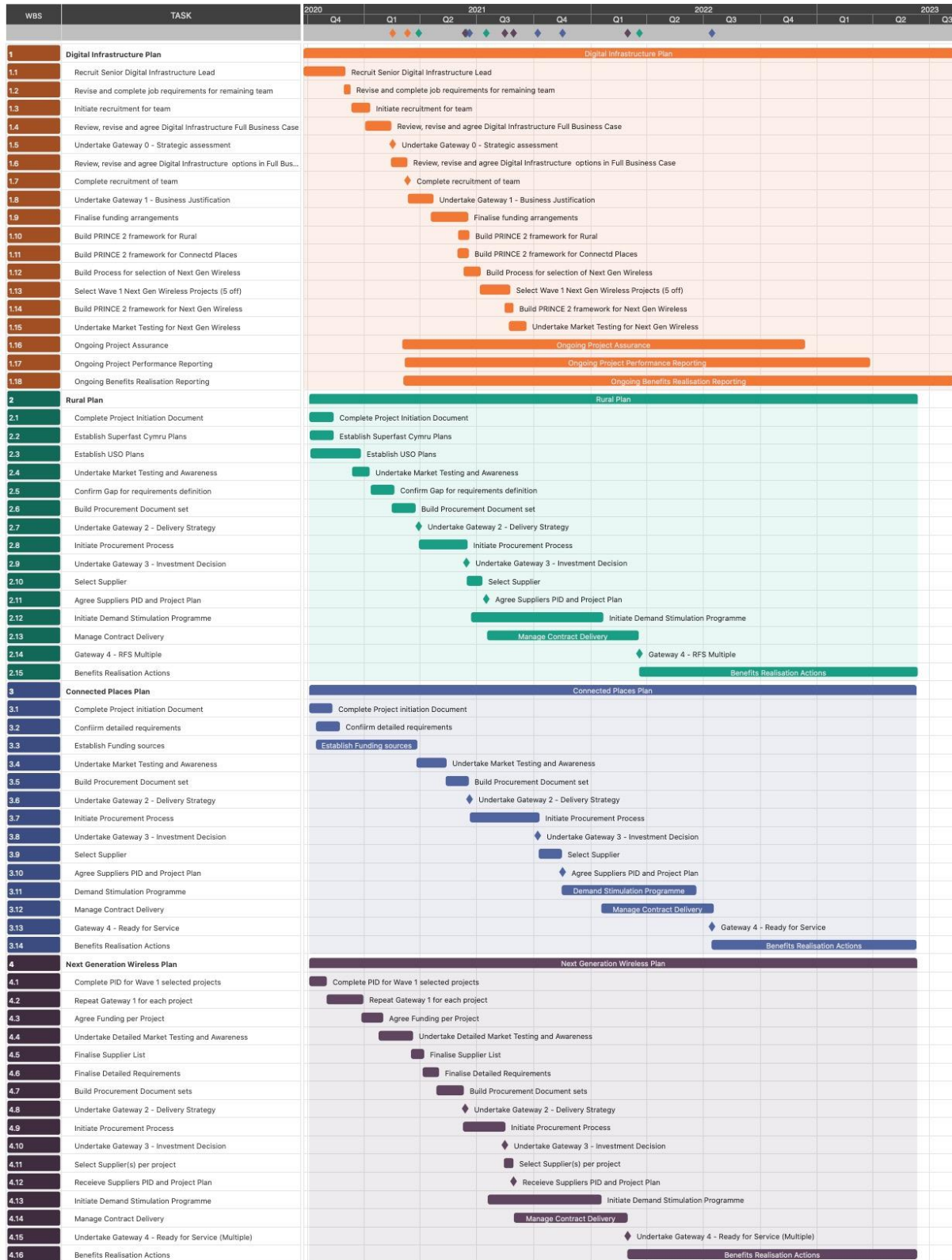


Figure 15 - Gantt Chart

## 5.1.5 The Work Breakdown Structure

WBS	TASK NAME	TASK KIND	START	FINISH
<b>1</b>	<b>Digital Infrastructure Plan</b>	<b>Task group</b>	<b>25-Sep-20</b>	<b>09-Aug-23</b>
1.1	Recruit Senior Digital Infrastructure Lead	Task	25-Sep-20	01-Dec-20
1.2	Revise and complete job requirements for remaining team	Task	29-Nov-20	09-Dec-20
1.3	Initiate recruitment for team	Task	11-Dec-20	10-Jan-21
1.4	Review, revise and agree Digital Infrastructure Full Business Case	Task	02-Jan-21	13-Feb-21
1.5	Undertake Gateway 0 - Strategic assessment	Milestone	14-Feb-21	14-Feb-21
1.6	Review, revise and agree Digital Infrastructure options in Full Business Case	Task	13-Feb-21	11-Mar-21
1.7	Complete recruitment of team	Milestone	10-Mar-21	10-Mar-21
1.8	Undertake Gateway 1 - Business Justification	Task	12-Mar-21	22-Apr-21
1.9	Finalise funding arrangements	Task	18-Apr-21	17-Jun-21
1.10	Build PRINCE 2 framework for Rural	Task	01-Jun-21	19-Jun-21
1.11	Build PRINCE 2 framework for Connected Places	Task	31-May-21	18-Jun-21
1.12	Build Process for selection of Next Gen Wireless	Task	10-Jun-21	07-Jul-21
1.13	Select Wave 1 Next Gen Wireless Projects (5 off)	Task	06-Jul-21	24-Aug-21
1.14	Build PRINCE 2 framework for Next Gen Wireless	Task	15-Aug-21	29-Aug-21
1.15	Undertake Market Testing for Next Gen Wireless	Task	22-Aug-21	19-Sep-21
1.16	Ongoing Project Assurance	Task	03-Mar-21	12-Dec-22
1.17	Ongoing Project Performance Reporting	Task	07-Mar-21	27-Mar-23
1.18	Ongoing Benefits Realisation Reporting	Task	05-Mar-21	09-Aug-23
<b>2</b>	<b>Rural Plan</b>	<b>Task group</b>	<b>04-Oct-20</b>	<b>12-Jun-23</b>
2.1	Complete Project Initiation Document	Task	04-Oct-20	12-Nov-20
2.2	Establish Superfast Cymru Plans	Task	05-Oct-20	12-Nov-20
2.3	Establish USO Plans	Task	06-Oct-20	26-Dec-20
2.4	Undertake Market Testing and Awareness	Task	12-Dec-20	09-Jan-21
2.5	Confirm Gap for requirements definition	Task	11-Jan-21	18-Feb-21
2.6	Build Procurement Document set	Task	14-Feb-21	24-Mar-21
2.7	Undertake Gateway 2 - Delivery Strategy	Milestone	28-Mar-21	28-Mar-21
2.8	Initiate Procurement Process	Task	30-Mar-21	16-Jun-21
2.9	Undertake Gateway 3 - Investment Decision	Milestone	13-Jun-21	13-Jun-21
2.10	Select Supplier	Task	15-Jun-21	10-Jul-21
2.11	Agree Suppliers PID and Project Plan	Milestone	15-Jul-21	15-Jul-21
2.12	Initiate Demand Stimulation Programme	Task	22-Jun-21	21-Jan-22
2.13	Manage Contract Delivery	Task	18-Jul-21	19-Mar-22
2.14	Gateway 4 - RFS Multiple	Milestone	19-Mar-22	19-Mar-22
2.15	Benefits Realisation Actions	Task	20-Mar-22	12-Jun-23
<b>3</b>	<b>Connected Places Plan</b>	<b>Task group</b>	<b>04-Oct-20</b>	<b>10-Jun-23</b>
3.1	Complete Project initiation Document	Task	04-Oct-20	10-Nov-20
3.2	Confirm detailed requirements	Task	15-Oct-20	22-Nov-20
3.3	Establish Funding sources	Task	15-Oct-20	27-Mar-21
3.4	Undertake Market Testing and Awareness	Task	26-Mar-21	13-May-21
3.5	Build Procurement Document set	Task	12-May-21	18-Jun-21
3.6	Undertake Gateway 2 - Delivery Strategy	Milestone	18-Jun-21	18-Jun-21
3.7	Initiate Procurement Process	Task	20-Jun-21	10-Oct-21
3.8	Undertake Gateway 3 - Investment Decision	Milestone	06-Oct-21	06-Oct-21
3.9	Select Supplier	Task	09-Oct-21	15-Nov-21
3.10	Agree Suppliers PID and Project Plan	Milestone	15-Nov-21	15-Nov-21
3.11	Demand Stimulation Programme	Task	15-Nov-21	20-Jun-22
3.12	Manage Contract Delivery	Task	18-Jan-22	18-Jul-22
3.13	Gateway 4 - Ready for Service	Milestone	14-Jul-22	14-Jul-22
3.14	Benefits Realisation Actions	Task	15-Jul-22	10-Jun-23
<b>4</b>	<b>Next Generation Wireless Plan</b>	<b>Task group</b>	<b>04-Oct-20</b>	<b>11-Jun-23</b>
4.1	Complete PID for Wave 1 selected projects	Task	04-Oct-20	01-Nov-20
4.2	Repeat Gateway 1 for each project	Task	01-Nov-20	30-Dec-20
4.3	Agree Funding per Project	Task	27-Dec-20	31-Jan-21
4.4	Undertake Detailed Market Testing and Awareness	Task	24-Jan-21	20-Mar-21
4.5	Finalise Supplier List	Task	17-Mar-21	07-Apr-21
4.6	Finalise Detailed Requirements	Task	05-Apr-21	01-May-21
4.7	Build Procurement Document sets	Task	27-Apr-21	10-Jun-21
4.8	Undertake Gateway 2 - Delivery Strategy	Milestone	11-Jun-21	11-Jun-21
4.9	Initiate Procurement Process	Task	09-Jun-21	16-Aug-21
4.10	Undertake Gateway 3 - Investment Decision	Milestone	14-Aug-21	14-Aug-21
4.11	Select Supplier(s) per project	Task	14-Aug-21	29-Aug-21
4.12	Receive Suppliers PID and Project Plan	Milestone	28-Aug-21	28-Aug-21
4.13	Initiate Demand Stimulation Programme	Task	19-Jul-21	18-Jan-22
4.14	Manage Contract Delivery	Task	30-Aug-21	01-Mar-22
4.15	Undertake Gateway 4 - Ready for Service (Multiple)	Milestone	28-Feb-22	28-Feb-22
4.16	Benefits Realisation Actions	Task	01-Mar-22	11-Jun-23

### **5.1.6 Use of special advisors**

Specialist advisors may be necessary in the following areas:

- Technical
  - Capture of requirements
  - Production of service definitions
  - Production of procurement documentation
  - Interaction with stakeholders and national and regional governments
  - Supplier dialogue
- Legal
  - Draft contracts
  - State aid guidance and judgements
  - Procurement support in dialogue and contract finalisation

Such advisors are readily available from most large consultancy firms, but also from smaller bespoke consultancies.

There are a small number of legal companies with a track record in digital infrastructure procurements and specialist state aid units.

## **5.2 Arrangements for Contract and Change Management**

The programme and project management approach will vary between each of the three Digital Infrastructure strands. However, in general terms, the approach will fall into one of two;

- For options that do not involve a procurement, there will be an objective setting phase and a project plan of actions, many of which will be ongoing rather than a specific fixed outcome, as an example Demand Stimulation activities
- For procurements, the SBCD programme and project management functions will be the responsibility of the supplier, SBCD will monitor, manage and provide assurance against the contracted requirements

In all cases PRINCE 2 will be adopted as the project management tool set. Where external suppliers are responsible for the programme and project management, they will be required in contract to adopt PRINCE 2, or they shall certify their practices meet or exceed the standards within PRINCE 2. Any and all project plans must be fully integrated across the relevant workstreams.

All projects will be required to construct a fully resourced project plan using Microsoft Planner or an equivalent professional level planning tool. Progress updates will be provided to the SBCD management team on a monthly basis. All plans will be baselined

and agreed with the SRO prior to project initiation. Revised plans can be proposed quarterly and adopted by the SRO programme team at their discretion.

## **5.3 Benefits Realisation**

The measurement of benefits within the supply of an enabling digital infrastructure is problematic as there are so many moving parts that change and benefits could be assigned to. The key SMART objectives will be fully laid out under the Prince 2 methodology so that the delivery can be clearly identified in terms of physical assets and digital service coverage delivered.

An overarching benefits measure should be the percentage of households or SMEs in a given area taking up the digital services available. Some reports have indicated that an 80% take up could be expected for services of 30Mbps and more. Currently the regional take up is nearer 40%. Movement from the current level upwards once the Digital Infrastructure project is launched should be monitored quarterly as a key benefits realisation metric.

The use of the assets and service coverage once deployed are unrestricted, and benefits can flow from a wide range identified within the strategic case and also other as yet unspecified Use Cases that may emerge.

In order to measure a benefit against this list, ideally a base-line position would need to be identified, so that improvement or degradation can be seen. Unfortunately, the setting of a base-line would be open to interpretation and take a considerable amount of time and effort. It is therefore proposed that use is made of a sampling based primary research is used to identify improvements and hence benefits.

A Benefits Register template is given in Annex 3.

The measurement is not meant to be comprehensive, but focus instead on the most likely indicators that would give a positive measure of the introduction and use of digital infrastructure. The measurement itself will need to be carried out through sample based primary research programme, which will allow additional benefits to surface.

If possible, the benefit register should be utilised as part of any voucher scheme or connectivity engagement and support given to households or SMEs. By getting the actual users of the digital infrastructure to provide a before and after view in relation to the introduction or increased use of digital services would act as a very strong evidence base.

## **5.4 Arrangements for Risk Management**

### **5.4.1 Risk Management Strategy**

Within Prince 2, risk management, is fundamental to the process

### **5.4.2 Risk Register**

The risk register should be a live document that is updated and referred to across the project delivery timescales and only retired once projects have been completed. The document is a fundamental input to the assurance and monitoring activities and to the final project impact assessment and evaluation.

A proposed layout for the anticipated projects is given in Annex 2.

## **5.5 Monitoring and Assurance**

### **5.5.1 Assurance Framework**

An assurance framework is included within the Prince 2 methodology and it is recommended this is adopted.

### **5.5.2 Post Project Evaluation**

It is recommended that an independent body is tasked with post project evaluation, measured against the objectives and risk management within the business case. It is likely that further cross-cutting analysis would be beneficial, particularly in the role digital infrastructure has played within the areas of social cohesion and sustainability of communities.

It is also recommended that an independent project review is undertaken after 3 years of the digital infrastructure is approved. This will be initial findings and help bed down the assessment criteria and allow any adjustments in the information being collected by the interventions themselves to help clarify the inputs to the post project work.

## Glossary

Ref	Expansion
SBCD	Swansea Bay City Region Deal
GVA	Gross Value Added
3G	Third Generation Mobile Services
4G	Fourth Generation Mobile Services
4G-Adv	4G using spectrum aggregation for higher speeds
5G	Fifth Generation Mobile Services
FttP	Fibre to the Premises
FttC	Fibre to the Cabinet
Industry 4.0	4th generation industrial - digital control
IoT	Internet of Things, Machine to Machine
WiFi	Wireless Local Area Network connectivity
Full Fibre	Gigabit/Sec connectivity
USO	Universal Service Obligation - Broadband
CSP	Communication Service Provider
DCMS	Department of Digital, Culture, Media & Sport
FTIR	DCMS, Future of Telecoms Infrastructure Review
LFFN	Local Full Fibre Networks
BT	British Telecoms
PSBA	Wales - Public Sector Broadband Aggregation
Prince 2	Project Management Process
NEC	New Engineering Contract Model
GPT	General Purpose Technology
EE	Everything Everywhere Mobile Operator
MNO	Mobile Network Operator
Mbs	Megebits of data per second
Gbs	Gigabits of data per second
Ultrafast	>100Mbs < 300Mbs
Superfast	>30Mbs < 100Mbs
SME	Small to Medium size Enterprise

## Annex 1

### Key Reference Sources

Ref	Document	Doc Page	Ref Page
Sec 1	UK & Welsh Govt Swansea Bay City Deal MoU		
	<a href="https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf">https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf</a>	5	1
Sec 1	Department for Business, Energy & Industrial Strategy The Grand Challenges	5	1
	<a href="https://www.gov.uk/government/publications/industrial-strategy-the-grand-challenges/industrial-strategy-the-grand-challenges">https://www.gov.uk/government/publications/industrial-strategy-the-grand-challenges/industrial-strategy-the-grand-challenges</a>		
Sec 1	DCMS Policy paper Connectivity - building world-class digital infrastructure for the UK	5	1
	<a href="https://www.gov.uk/government/publications/uk-digital-strategy/1-connectivity-building-world-class-digital-infrastructure-for-the-uk">https://www.gov.uk/government/publications/uk-digital-strategy/1-connectivity-building-world-class-digital-infrastructure-for-the-uk</a>		
Sec 1.2	UK & Welsh Govt Swansea Bay City Deal MoU	8	5
	<a href="https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf">https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/611685/Swansea_City_Deal_-_English.pdf</a>		
Sec 1.2	The Internet Coast, SBCRD 2016-2035	8	6
	<a href="https://democracy.npt.gov.uk/documents/s20423/City">https://democracy.npt.gov.uk/documents/s20423/City</a>		
Sec 1.2	Ofcom - Achieving decent broadband connectivity for everyone	11	1
	<a href="https://www.ofcom.org.uk/__data/assets/pdf_file/0028/95581/final-report.pdf">https://www.ofcom.org.uk/__data/assets/pdf_file/0028/95581/final-report.pdf</a>		
Sec 1.3 Fig 2	Connected Cities Multiplier - Regeneris Report		
	Rural Multiplier - Ofcom USO (see above)	12	
	Transport Corridor - The Benefits of 4G, Stockholm School of Economics <a href="http://www.biceps.org/assets/docs/petijumu-serija/TSIDP16">http://www.biceps.org/assets/docs/petijumu-serija/TSIDP16</a>		25
1.4	Regeneris report: The Economic Impact of Full Fibre Infrastructure (Data Filtered for Swansea Only)	13	1
	<a href="https://www.cityfibre.com/wp-content/uploads/2018/03/The-Economic-Impact-of-Full-Fibre-Infrastructure-in-100-UK-Towns-and-Cities-12.03.18.pdf">https://www.cityfibre.com/wp-content/uploads/2018/03/The-Economic-Impact-of-Full-Fibre-Infrastructure-in-100-UK-Towns-and-Cities-12.03.18.pdf</a>		
1.4	Deployment of FTTP in rural Northern Ireland A DotEcon report for NI Networks, part of BT	14	4
	<a href="https://www.dotecon.com/assets/images/Deployment-of-FTTP-in-rural-Northern-Ireland.pdf">https://www.dotecon.com/assets/images/Deployment-of-FTTP-in-rural-Northern-Ireland.pdf</a>		
2.1	Ofcom Data Sources		
	<a href="https://app.powerbi.com/view?r=eyJrjoiZTg4NDMyZjctNWJhZS00MjNjLWlxYzMtZjkwYzljNDk2NmliiwidCI6IjBhZjY0OGRILTMxMGMtNDNA2OC04YWU0LWY5ND E4YmFIMjRjYyIsImMiOjI6">https://app.powerbi.com/view?r=eyJrjoiZTg4NDMyZjctNWJhZS00MjNjLWlxYzMtZjkwYzljNDk2NmliiwidCI6IjBhZjY0OGRILTMxMGMtNDNA2OC04YWU0LWY5ND E4YmFIMjRjYyIsImMiOjI6</a>	22	Data
2.1.1	DCMS Future Telecoms Infrastructure Review	25	Report
	<a href="https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/732496/Future_Telecoms_Infrastructure_Review.pdf">https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/732496/Future_Telecoms_Infrastructure_Review.pdf</a>		
2.1.5	WIK Report to Ofcom - The Benefits of Ultrafast Broadband Deployment	26	Report
2.3	Ofcom data sources as in section 2.1	39	Data
2.3.1	SQW Impact Assessment report on Next Gen Broadband Wales	40	60
2.3.1	Ofcom data sources as in section 2.1	40	Data



## Annex 2 Risk Register. Showing early major risks. – Update to headings and review

Risk ID	Raised By	Date Raised	Risk Category	Description	Impact	Impact	Probability	Mitigation	Responsible Owner	Action Owner
No.	Name	Date	Source	Narrative	Time	Cost	Percent	Narrative	Name	
1			Business Case	There is currently a lack of resources engaged to deal with the Digital Infrastructure project. Urget recruitment is necessary	High	High	100%	1. Appoint recruitment agency 2. Second authority staff 3. Utilise external consultants to cover short term		
2			Business Case	Stakeholder coordination within the City Deal delays kick off	High	Medium	50%	Appoint digital lead as soon as possible		
3			Business Case	State Aid issues	Medium	Medium	30%	Seek legal advice across all three digital infrastructure streams		
4			Business Case	Supplier appetite to engage	High	Medium	30%	Appoint digital lead as soon as possible Engage with telecoms companies as widely as possible during project start-up		
5			Business Case	Prioritisation of funding from within SBCD funding allocation is low	Medium	Medium	10%	Ensure SBCD is fully engaged with the Digital Infrastructure project and aware of the enabling and transformative aspects of its delivery		
6			Projects	Integration with other funding interventions is not achieved leading to a loss of investment from external public sector sources	High	High	30%	Ensure the digital lead has this as a primary KPI and that it is a reported item for all risk management activities		
7			Projects	Demand side stimulation is not coordinated with digital infrastructure delivery timescales	Medium	Medium	20%	Ensure actions around demand stimulation is coordinated with the requisite digital infrastructure becoming available or are least assured in delivery		
8			Projects	Digital infrastructure interventions happen in a peicemeal manner and the leverage achievable between them is lost	Medium	Medium	20%	The digital lead must coordinate all three streams to maximise the impact they can achieve. It is likely that the investment in one stream will enable or encourage investment in another. Identify KPIs to support the leveraged poutcomes		
9			Rural Project	The unserved premises are not identified accurately	High	High	25%	Both the USO and Superfast Cymru must identify the premises they cover, if they are unable to do this clearly then the project will need to develop localised resources to identify premises with no or poor services		

Risk ID	Raised By	Date Raised	Risk Category	Description	Impact	Impact	Probability	Mitigation	Responsible Owner	Action Owner
No.	Name	Date	Source	Narrative	Time	Cost	Percent	Narrative	Name	
10			Rural Project	The number of premises to be connected by SBCD is higher due to unforeseen limitations in other intervention fund			20%	Prioritisation may be necessary and would be done in consultation between the digital lead and each authority		
11			Connected Places	Private sector will not utilise public sector assets due to quality or commercial arrangements			20%	Project team to fully understand the motivations and concerns of private sector investors to establish levels of challenges		
12			Connected Places	PSBA integration is problematic or PSBA is unable to extend its reach to rural communities			10%	Digital lead must work closely with the PSBA to ensure support and integration with their programmes and actions		
13			Connected Places	Fragmentation across Authorities in priority to support digital infrastructure			20%	Digital lead and project team to have close relationship with authorities infrastructure and ICT teams on deployment options and actions		
14			Connected Places	Local business fail to take up services once provided			20%	Demand side stimulation must lead the provision of digital infrastructure		
15			Next Generation Wireless	Use Cases are weak in support of SBCD projects and other innovative projects			30%	The project team will help shape and technically outline projects to ensure they are attractive to 5G investments		
16			Next Generation Wireless	The MNOs are challenged with multiple opportunities across the UK and SBCD projects are not seen as a priority			20%	Digital lead must engage with operators to ensure they are fully aware of both the ambitions and objectives of the SBCD projects		
17			Next Generation Wireless	Other 5G intervention funds are not capataised upon			40%	The digital lead and project team must work with other interested parties to ensure high quality proposals are delivered for additional UK national funding opportunities		

## **Annex 3**

### **Benefits Register**

The benefits register has been developed under different stages of the projects and against both quantitative and qualitative assessments. The first table references the Implementation Stage, representing a number of areas that will stimulate inward investment by the public sector in constructing the digital infrastructure assets and can all be measured to reveal quantitative outcomes.

The next two tables represent the operational benefits to be accrued by the digital infrastructure deployed. Again, these are quantitative measures that will give direct benefits to both the citizens and business communities in the region. Digital Infrastructure is an enabling environment and as such the benefits are dependent on uptake and usage and as such benefits are built across several actions, not just the availability of the infrastructure.

The final table is representative of qualitative benefits. In many cases, digital infrastructure will stimulate usage across a broad range social and business areas that although not delivering clear and measurable outcomes, will nevertheless offer significant improvements in current ways of delivering services and information to both the public and private sector.

The benefits registers should become living documents through the life of the SBCD Digital Infrastructure project. The benefits registers represented here are a starting point.

**BENEFITS REGISTER**

 Project Name: **Digital Infrastructure**

Date: Aug-20

Responsible Officer/Register Owner:

xxxx

This Benefits Register will be reviewed regularly and will form part a standing Agenda on the Project Board.

Note: All the benefits in the Strategic Case and Economic Case must be accounted for within the Benefits Register - this includes the Economic Appraisal for the Preferred Option.

This Register should cover all benefits - Financial, Non-Financial and Qualitative identified during the Implementation and Operational Phases of the project.

Benefit No:	Benefit Description	Benefit Target	Targeted End Achievement Date	Year Time Value			Data Sources	Activities Required/Critical Dates	Responsible Officer/Who will deliver it	How will it be evidenced	Reporting
				5yrs	10 yrs	15yrs					
(unique no. in this register)	(including enabling project or activity)	Measurable Target - Expected level of change	Specific date when will the benefit be realised	(what benefits will be delivered over the 5yr, 10yr, 15yr period)			(what aspect of the project will give rise to the benefit - to facilitate monitoring)	(to secure the benefit)			
<b>IMPLEMENTATION PHASE</b>											

**QUANTITATIVE INDICATORS**

IP 1	Connected Places: Increased commercial investment leveraged by SBCD project	£10m initial investment; £50m pull through investment	2021-2025	£30m	£30m		Reporting from telecommunications operators. Initial investment and build out reporting to form part of contractual obligations	Procurement and finalise contracts by 2020/21; Followed by initial 18month build programme	SBCD Project Manager, Digital Procurement Officer and Legal/State aid advisor	Tempates in contracts to provide evidence of km of duct and fibre built; Number of public sector sites served with gigabit connectivity monitored by IT departments and SBCD Project Team	Monthly reporting on steps to achieve benefits realisation to the Project Board. Quarterly reporting to the SBCD Regional Office by the Project Lead and the SBCD Project Local Authority Lead to inform on progress towards achievement of the benefit. Project Lead to report to SBCD Regional Office when benefit target achieved. Project Lead to quartetly reports to SBCD Regional Office to highlight all changes to benefits outputs and outcomes.
IP2	Connected Places: Improved public sector assets and connectivity	Number of public sector sites with gigabit capable fibre (281 sites) plus building of duct infrastructure	2020-2023	£20m			Reporting from telecommunications operators. Initial investment reporting to form part of contractual obligations	Procurement and finalise contracts by 2020/21; Followed by initial 18month build programme	SBCD Project Manager, Digital procurement Officer and Legal/State aid advisor	Tempates in contracts to provide evidence of km of duct and fibre built; Number of public sector sites served with gigabit connectivity monitored by IT departments and SBCD Project Team	Quarterly Reports to Project Board as above
IP3	Next Generation Wireless; Accelerated deployment of 5G and IoT	£9m of initial investment	2020-2025	£9m	£9m		Reporting from mobile operators and service providers	Establish funding inventions by 2021	SBCD Project Manager & Digital Procurement Officer	Joint working with mobile service providers to establish reporting of deployment and investment levels	Quarterly Reports to Project Board as above
IP4	Rural: Demand stimulation programme to increase service take up	Number of business and residential premises with NGS services	2020-2025	£5m	£15m		Reporting from Ofcom and telecoms industry	Stilumation activities on-going from 2019-2025	Local authority Marketing officers and analysts	Reporting from telecommunications companies and national and regional Govt monitoring	Quarterly Reports to Project Board as above
IP5	Rural in-fill procurement	Number of premises passed and service adoption rates	2020-2025	£20m	£5m		Reporting from telecommunications operators. Initial investment reporting to form part of contractual obligations	Procurement and finalise contracts by 2021; Followed by initial 2 year build build programme	SBCD Project Manager, Digital procurement Officer and Legal/State aid advisor	Tempates in contracts to provide evidence of premises passed;	Quarterly Reports to Project Board as above

**BENEFITS REGISTER**

Project Name: **Digital Infrastructure** Date: Aug-20

Responsible Officer/Register Owner: xxxxx

This Benefits Register will be reviewed regularly and will form part a standing Agenda on the Project Board.

Note: All the benefits in the Strategic Case and Economic Case must be accounted for within the Benefits Register - this includes the Economic Appraisal for the Preferred Option.

This Register should cover all benefits - Financial, Non-Financial and Qualitative identified during the Implementation and Operational Phases of the project.

Benefit No:	Benefit Description	Benefit Target	Targeted End Achievement Date	Year Time Value			Data Sources	Activities Required/Critical Dates	Responsible Officer/Who will deliver it	How will it be evidenced	Reporting
				5yrs	10 yrs	15yrs					
<i>(unique no. in this register)</i>	<i>(including enabling project or activity)</i>	<i>Measurable Target - Expected level of change</i>	<i>Specific date when will the benefit be realised</i>	<i>(what benefits will be delivered over the 5yr, 10yr, 15yr period)</i>			<i>(what aspect of the project will give rise to the benefit - to facilitate monitoring)</i>	<i>(to secure the benefit)</i>			
<b>OPERATIONAL PHASE</b>											

**QUANTITATIVE INDICATORS**

OP1	Gross new jobs directly created by the SBCD project	Direct employment in digital infrastructure deployment; Track employment levels in regional digital intensive industries; Track overall regional employment	15 years				Project Manager Monitoring Reports. Internal Management Information Systems' reporting data & HR records.	Ongoing from 2020	Project Lead	Project Manager project monitoring records. Floor/unit/building plans to show no of jobs that can be accommodated. Names of the businesses occupying the units/building/premises. Occupancy levels of buildings/no of businesses /jobs created in each business/total building & length of tenancies. Any documents to show that the jobs have been created and how many. Any other documents showing that these directly relate to the project - business' staff structure chart etc	Quarterly Reports to Project Board as above
OP2	Gross Value Added (GVA)	Monitor investment levels in programme; Apply national benchmarks and multipliers to derive GVA	15 years			>£350m (£200m Connected Places, £150m rural)	Utilise national and regional digital impact surveys	Ongoing from 2020	Digital Project Office and Economic Development to Monitor		Quarterly Reports to Project Board as above
OP3	Improve the quality of public service delivery by ensuring all public buildings are digitally connected facilitating improved efficiency and public access to services	In-house operational records for service availability and cost of service delivery	15 years				Service delivery reporting	Ongoing from 2020	Heads of Service to monitor service deliver and operational costs		Quarterly Reports to Project Board as above
OP4	Cost savings to the public sector for digital connectivity	Telecommunications service providers and PSBA billing records	15 years				ICT infrastructure billing	Ongoing from 2020	ICT leads and network analysts	Monitor on-going ICT connectivity expenditure	Quarterly Reports to Project Board as above
OP5	Stimulation of competition in digital services	Track operator and service provider presence in region; Benchmark services and tariffs	15 years				Monitoring of services and costs - benchmarked against national and regional service offerings	Ongoing from 2020	Network analysts and marketing officers	Ofcom reports, analysts reports, Welsh Govt monitoring	Quarterly Reports to Project Board as above
OP6	Deliver economic benefits through the usage of digital infrastructure, notably increased efficiency and enhanced productivity.	Local authority and health boards operational reports	15 years				Industry surveys and case studies	Ongoing from 2020	ICT leads and Heads of service	Service delivery operational cost reporting	Quarterly Reports to Project Board as above
OP7	Improve the quality of public service delivery by ensuring communities in remote areas have access to services		15 years				Monitor service access and delivery and benchmark against urban availability	Ongoing from 2020	ICT leads and Heads of service	Service delivery operational reporting	Quarterly Reports to Project Board as above
OP8	Social cohesion and inclusion across the region to sustain communities		15 years				Monitor population levels, employment and migration from rural communities	Ongoing from 2020	Economic development officers, Community officers		Quarterly Reports to Project Board as above
OP9	Stimulate economic growth by enhancing opportunities for employment	Business start up reports, inward investment by digital intensive industries	15 years				Monitor employment records, job creation and number of business start ups	Ongoing from 2020	Economic development officers, Community officers		Quarterly Reports to Project Board as above
OP10	Innovation and ensuring the region is at the forefront of new service roll out and delivery	On-going monitoring of service availability from telecommunications industry	15 years				Liaise with wireless service providers. Monitor service availability and applications against national benchmarks	Ongoing from 2020	ICT leads, Economic Development	Surveys	Quarterly Reports to Project Board as above
OP11	Environmental benefits (reduced transport congestion and lowered carbon footprint)	Transport monitoring reports and surveys	15 years				Survey commuting patterns; Monitor congestion	Ongoing from 2020	Transport Planning	Transport monitoring reports	Quarterly Reports to Project Board as above

**BENEFITS REGISTER**

 Project Name: **Digital Infrastructure** Date: Aug-20

Responsible Officer/Register Owner: xxxxx

This Benefits Register will be reviewed regularly and will form part a standing Agenda on the Project Board.

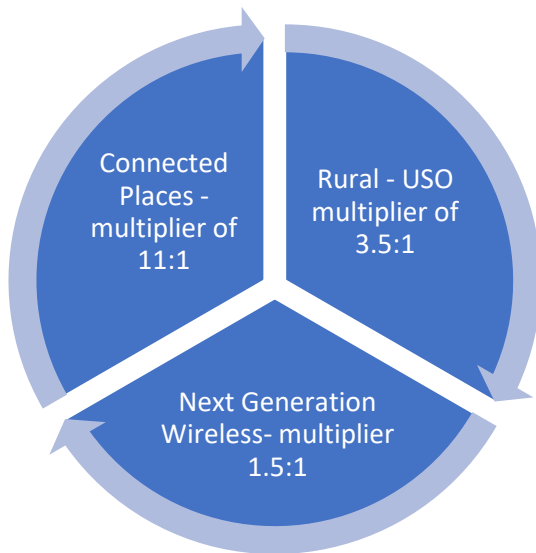
Note: All the benefits in the Strategic Case and Economic Case must be accounted for within the Benefits Register - this includes the Economic Appraisal for the Preferred Option.

This Register should cover all benefits - Financial, Non-Financial and Qualitative identified during the Implementation and Operational Phases of the project.

Benefit No:	Benefit Description	Benefit Target	Targeted End Achievement Date	Year Time Value			Data Sources	Activities Required/Critical Dates	Responsible Officer/Who will deliver it	How will it be evidenced	Reporting
				5yrs	10 yrs	15yrs					
(unique no. in this register)	(including enabling project or activity)	Measurable Target - Expected level of change	Specific date when will the benefit be realised	(what benefits will be delivered over the 5yr, 10yr, 15yr period)			(what aspect of the project will give rise to the benefit - to facilitate monitoring)	(to secure the benefit)			
<b>OPERATIONAL PHASE</b>											
<b>QUALITATIVE INDICATORS</b>											
OP1	Digital transformation is accelerated in the Public Sector	Acceleration in transformation beyond current planning	15 years				Authority annual reports. Authority strategy documents	Ongoing from 2020	Authority ICT lead	Monitoring progress in transformation and interviews with digital leads	Authority reporting
OP2	Access to Public Services via digital services increases and improves	More access is made to wider services through digital channels	15 years				Authority annual reports. Authority strategy documents	Ongoing from 2021	Authority ICT lead	Monitoring progress in transformation and interviews with digital leads	Authority reporting
OP3	Access by rural populations to Public Services increases and improves	More access is made to wider services through digital channels	15 years				Authority annual reports. Authority strategy documents	Ongoing from 2021	Authority ICT lead	Monitoring progress in transformation and interviews with digital leads	Authority reporting
OP4	Loneliness and isolation reduces through digital access to services and information	General reporting of condition is reduced	15 years				Authority annual reports. Authority strategy documents	Ongoing from 2021	Authority ICT lead	Monitoring progress through Social Services	Authority reporting
OP5	Better integration across digital platforms	Single versions of digital truths that is mapped across many digital platforms	15 years				Authority annual reports. Authority strategy documents. Industry led integration of information sources and integrated applications	Ongoing from 2021	Industry players and Local Authority service providers	Ease of use across digital platforms and applications	Authority reporting
OP6	Access to remote health services	Telemedicine	5 years				Health Service reports and analysis of patient access	Ongoing from 2021	Health Trusts & GPs	More acceptance and use of digitally enabled remote health services	Authority reporting
OP7	Time savings in accessing goods and service for the public and SMEs	More access is made to wider services through digital channels	5 years				Authority reports and business reports	Ongoing from 2021	Industry players and Local Authority service providers	Monitoring progress in transformation and interviews with digital leads	Authority reporting
OP8	Access to educational material through digital infrastructure	More access is made to wider services through digital channels	5 years				Authority annual reports. Authority strategy documents	Ongoing from 2021	Education authorities	Monitoring progress in transformation and interviews with digital leads	Authority reporting

## Annex 4

### Economic Impacts



Research into the benefit/cost ratios that apply to the three main headings vary for different interventions across different deployments of digital infrastructure, but all are positive in their impact. Considering the three main headings and applying a conservative aggregation interpretation of current figures to make them directly appropriate, the following applies;

Connected Places 11:1 multiplier – extrapolation from Regeneris Report – The Economic Impact of Full Fibre Infrastructure in 100 Towns and Cities.

Rural 3.5:1 multiplier – UK Govt case for USO intervention & Superfast Cymru assessment

report.

Next Generation Wireless 1.5:1 multiplier – EC report on 5G impacts and TeliaSonera Inst, benefits of 4G Sweden and Estonia.

It should be noted that all three Digital Infrastructure deployment types above are complimentary and importantly amplify each other. Strong and widespread fibre deployments is a precursor for 4G-Adv and 5G, while many Use Cases are enhanced by the fact that they are able to deliver through both fixed and mobile applications and services.

It should be noted that there is so far a small body of evidence around the impact of 4G<sup>55</sup> and none related to 5G, simply because in the case of 4G it is a relatively new technology<sup>56</sup> and only **adds mobility** to the services available through fixed and WiFi services. For 5G, despite the hype, there is no concrete evidence as yet and it will be several years before research is available on this topic. For this reason, a very conservative multiplier has been adopted for

---

<sup>55</sup> Research in Australia gave a significant impact to 3G/4G availability, although not measured as a direct economic impact. The figures indicate a 10% uplift in productivity for businesses due to mobile broadband.  
[https://www.acma.gov.au/~media/Numbering%20and%20Projects/Report/pdf/Economic%20impacts%20of%20mobile%20broadband\\_Final%20pdf.pdf](https://www.acma.gov.au/~media/Numbering%20and%20Projects/Report/pdf/Economic%20impacts%20of%20mobile%20broadband_Final%20pdf.pdf)

<sup>56</sup> EE Provided a report estimating 0.7% uplift in GDP over the life of 4G mobile broadband.  
[https://ee.co.uk/content/dam/everything-everywhere/Newsroom/PDFs%20for%20newsroom/Capital%20Economics%20Report\\_ImprovingConnectivityNov2014.pdf](https://ee.co.uk/content/dam/everything-everywhere/Newsroom/PDFs%20for%20newsroom/Capital%20Economics%20Report_ImprovingConnectivityNov2014.pdf)

the Next Generation Wireless. If the hopes for 5G<sup>57</sup> do come to fruition, then the multiplier here is understated<sup>58</sup> by a factor of ten.

In all cases, the digital infrastructure deployment supported by SBCD will be of 'production standard', that is, it will be deployed as a long-term investment and service provider. It will deliver digital infrastructure that is fully integrated into the commercial base of connectivity in the region and not on the basis of short-term usage and impacts. In delivering this, it will be imperative to work with the private sector service providers for both fixed line and mobile operators and to integrate the Digital Infrastructure interventions with their networks and commercial operation.

### **Connected Places Case:**

In the Urban /Economic Development Zones segment the Regeneris<sup>59</sup> analysis model has assessed the direct and indirect economic impacts of full fibre infrastructure over 100 UK cities. Specifically, in the Swansea Bay region, the modelled impacts of the direct benefits are >£200m against a projected investment for the region of £17m, a multiplier of 11. In fact, Swansea City itself has a multiplier of 20. These benefits are broken down as follows;

- Productivity improvements to businesses - 8%
- Start-ups – 9%
- Innovation - 8%
- Network build – 19%
- Enhanced teleworking and worker flexibility – 11%
- Household benefits – 45%

This assumes a build up as follows;

- services enabled: 1 year after the start of network build
- 35% adoption rate reached: after 5 years
- productivity benefits achieved: 1 year after adoption
- innovation benefits realised: 4 years after adoption.

### **Next Generation Wireless**

There is little evidence available for the direct impact for better 4G coverage and as yet none for 5G, as it has not been deployed at this time in more than testbeds. Despite this, the general opinion of the industry is that 4G and 5G coverage is essential for both their general

---

<sup>57</sup> Deloitte report to UK Govt.

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/714112/The\\_impacts\\_of\\_mobile\\_broadband\\_and\\_5G.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/714112/The_impacts_of_mobile_broadband_and_5G.pdf)

<sup>58</sup> General support given in European Commission Report: Identification and quantification of key socio-economic data to support strategic planning for the introduction of 5G in Europe.

[https://connectcentre.ie/wp-content/uploads/2016/10/EC-Study\\_5G-in-Europe.pdf](https://connectcentre.ie/wp-content/uploads/2016/10/EC-Study_5G-in-Europe.pdf)

<sup>59</sup> Regeneris report on the Economic impact of Full Fibre

<https://www.cityfibre.com/wp-content/uploads/2018/03/The-Economic-Impact-of-Full-Fibre-Infrastructure-in-100-UK-Towns-and-Cities-12.03.18.pdf>



customer base and also industry and the service sector as a whole. Work undertaken for the EU in relation to 4G services being made widely available in Sweden and Estonia, has estimated a benefit ratio of 1.5:1. Bearing in mind the very large impacts of deploying full fibre, it must be remembered that 4G in particular is only enhancing benefits further due only to its mobility, not by adding new services. In contrast, 5G opens significant opportunities for new services and innovation.

## Rural

A direct comparator in this case is the work undertaken by Ofcom to determine the business case for the introduction of a Universal Service Obligation<sup>60</sup> so that every premise in the UK has connectivity at 10Mbps or above. This directly compares with the rural areas of the region. In their economic assessment, a benefit multiplier of 3.4-3.6:1 is set out. Independent research<sup>61</sup> for BT undertaken to assess the impact of investment in rural connectivity for Northern Ireland gave the following;

Benefit Category	Absolute Benefit	Benefit Multiple (relative to cost)
Productivity Growth	£50m – £410m	0.3 – 2.7
Employment Benefits	£290m - £890m	1.9 – 5.9
Teleworking	£40m	0.3

**Table 47 - Rural Connectivity Investment Impacts in NI**

In effect this gives a range of benefit multiplier of between 2.5 and 8.9. However, as the economic impact undertaken for the USO is very recent and is more conservative, the 3.5:1 figure is preferred for the rural Digital Infrastructure.

Taking all three of the headings, it should be noted that all of the above are additive, that is, they offer integrated connectivity solutions that will enable wider services and innovation.

---

<sup>60</sup> <https://www.ofcom.org.uk/phones-telecoms-and-internet/advice-for-consumers/broadband-uso-need-to-know>

A limit of £3,400 has been placed on any single connection, if the cost of connectivity is in excess of this, then a contribution will be required. It is also limited to customers who will NOT benefit from another publicly funded programme.

<sup>61</sup> The analysis was the delivery of 30Mbps services across rural areas in NI, DotEcon report for BT

## Annex 5

### Success Factor Analysis Framework – Update to headings and review

The tables reflect the inputs from workshops held with SBCD working groups during workshops. The assessment is identified by the normal Red/Amber/Green arrangement, with the best choice represented by having the most green boxes.

Rural Options	Aligned to Strategy	Economic Impact	Achievability	Affordability	Attraction to Supply Chain	Programme Compatibility	Risk
<i>Do Nothing</i>	Does not meet any strategic plans from WG, Authorities or SBCD	Has No impact	Cannot be delivered as other intervention programmes cross over	Good as No Costs involved	Will drive supply chain to other regions and negatively impact other full fibre and 5G ambitions	Good as it would not interfere	Highest risk is terms of achieving the digital infrastructure goals
<i>Supply Side Engagement</i>	Corresponds to previous and current efforts	Historically not provided strong or measurable impacts	Corresponds to previous and current efforts	Low Cost - Small team	Suppliers respond to contact and sharing of data, but not a strong influencer of their objectives	Allows lobbying on both programme teams and supplier to create harmonised outputs	Low risk as based on influencing, not delivering
<i>Demand Stimulation</i>	Works through multiple streams for training and innovation support	Targeted stimulation gives higher success rates and allows broad brush sectorial improvements as well	Requires the use of existing skills, supported by supplier innovation actions, strong likelihood of success	Low Cost - Small team	Supply Chain investment cases are driven by revenue forecasts, improving the market size is positive for all	Will allow added leverage to interaces with other funding programmes and evidence to improve investment	Low risk as based on influencing, not delivering
<i>SBCD Procurement</i>	Will meet strategic goals	Investment will drive additional investment from the private sector, generally improves GVA	No guarantee of private sector take-up or additional investment	Large scale investments required	Reduces deployment costs, but does not solve the equation on low revenues for large investments	Other programmes are intervention funds to encourage the supply chain to action, not to support authority builds	Constant risk suppliers will not utilise any infrastructure offered
<i>Community Programmes</i>	Corresponds to previous and current efforts	Fragmented approach with limited take-up, localising any impact	Historically, very problematic as skills to execute do not exist in small communities	Fragmented approach removes any economies of scale	Fragmented approach removes any economies of scale for suppliers	Could be used to support other intervention programmes, but linkages not in place	Low numbers of successful deployments probable so high risk of limited success

**Table 48 - Rural Options Assessment. Preferred choice, 'Demand Stimulation'**

Connected Places	Aligned to Strategy	Economic Impact	Achievability	Affordability	Attraction to Supply Chain	Programme Compatibility	Risk
<i>Do Nothing</i>	Does not meet any strategic plans from WG, Authorities or SBCD	Has No impact	Cannot be delivered as other intervention programmes cross over	Good as No Costs involved	Will drive supply chain to other regions and negatively impact other full fibre and 5G ambitions	Good as it would not interfere	Highest risk is terms of achieving the digital infrastructure goals
<i>Supply Side Engagement</i>	Corresponds to previous and current efforts	Historically not provided strong or measurable impacts	Corresponds to previous and current efforts	Low Cost - Small team	Suppliers respond to contact and sharing of data, but not a strong influencer of their objectives	Allows lobbying on both programme teams and supplier to create harmonised outputs	Low risk as based on influencing, not delivering
<i>SBCD Asset Investment</i>	Aligns with UK, WG and SBCD. LFFN funding is directly equivalent	Investment will drive additional investment from the private sector, generally improves GVA	Private sector partnerships and investment are pre-requisite, success more likely	Leveraged investment with private sector. Costs also amortised over longer term (15y)	Supply Chain investment cases are more favourable due to anchor tenant model	Will allow added leverage to interaces with other funding programmes and evidence to improve investment	Timescales and level of invstment lead to higher risks, although many risks are shared with the supply chain
<i>SBCD Procurement</i>	Will meet strategic goals	Investment will drive additional investment from the private sector, generally improves GVA	No guarantee of private sector take-up or additional investment	Large scale investments required, but revenue opportunities from rental of assets	Builders of the assets would be positive, but they do not share any ongoing commercial usage risks	Would be seen as an in-fill to other programme funding rather than a competitor	Constant risk service providers will not utilise any infrastructure offered

Table 49 - Connected Places Assessment. Preferred Option, 'Supply Side Engagement'

Next Generation Wireless		Aligned to Strategy	Economic Impact	Achievability	Affordability	Attraction to Supply Chain	Programme Compatibility	Risk
<b>Do Nothing</b>	Does not meet any strategic plans from WG, Authorities or SBCD	Has No impact	Suppliers will deploy 5G in Dense Urban anyway	Good as No Costs involved	Will drive supply chain to other regions and negatively impact other full fibre ambitions	Good as it would not interfere	Highest risk is terms of achieving the digital infrastructure goals	
	Meets some of the strategic intents of UK, WG and SBCD	Unlikely to secure a wide deployment of services outside city centres over 5 years	Suppliers are in engagement mode as they try to build their own business case for 5G deployment	Low Cost - Small team	Suppliers respond to contact and sharing of data, but not a strong influencer of their objectives	DCMS 5G programmes likely to be aligned to SBCD strategy	Low risk as based on influencing, not delivering	
	Would support all UK, WG, SBCD strategic intents around broadband and mobile broadband	Would offer a broad set of opportunities to stimulate uptake and innovation	Local Authorities highly recommended to implement, some central support available	Low Cost - Small team	Supply Chain investment cases are driven by revenue forecasts, reducing their costs of deployment is positive	Would not guarantee the delivery of 5G or IoT services within SBCD, but would be directly aligned to DCMS 5G funding	Low risk as based on influencing and cost reductions for the suppliers, no real delivery risks	
	Will meet Ofcom, DCMS and WG strategic goals	Coverage extensions only needed in more rural environments. Better this was left to fixed broadband to achieve	Direct funding would be problematic under State Aid as there are four MNOs	Depending on intervention model, a site can cost up to £200k to build and operate	Reduces deployment costs, but does not solve the equation on low revenues for large investments	There are no programmes currently in place	Constant risk suppliers will not utilise any infrastructure offered	
	Ealry adoption of 5G and IoT is a fundamental strategic aim for UK, WG and SBCD	Limited impact as deployments will be PoC rather than industrail scale role-outs	Supply side would do all deployment, therefore low risk of failure to deliver the services. Uptake is a different issue	Joint funding with private sector and time-limited exposure	Supply side is seeking attractive Use Cases so is willing to engage and jointly innovate	Future programmes for 5G are imminent and these are likely to be closely aligned	Low numbers of successful deployments probable so medium level of success likely	

Table 50 - Next Generation Wireless Assessment. Preferred Option, 'Undertake FTIR Guidance'

## Annex 6

### Summary of Financial Analysis – Assumptions and Sources

#### Financial Overview

Figure 1 presents a summary of the proposed budget for Digital Infrastructure Stream, segmented between Capital and Revenue Expenditure (Opex)

Stream	Proposed Budget	Capital	Revenue over 5 years
Rural	£25.5m	£20m	£5.5m
Connected Places	£20.0m	£19.5m	£0.5m
Next Generation Wireless	£9.5m	£7.5m	£2.0m
<b>TOTAL</b>	<b>£55.0m</b>	<b>£47.0m</b>	<b>£8.0m</b>

Numbers were derived from detailed bottom up cost modelling of addressing the requirements and needs of each of the respective streams. In the case of the rural stream the focus was to enhance broadband service provision in those areas where there is an absence of broadband provision or at a speed beneath a 30Mbps download. In the Connected Places the programme seeks to prioritise full fibre provision into the key urban centres and economic development zones across the region. The proposed budgets address these requirements. However, there is flexibility and the reach and depth of both programmes could be increased. This gives the programme flexibility to accommodate new funding sources. In contrast the Next Generation Wireless programme is targeted at the partial funding of key next generation wireless technology projects, which can also be scaled.

The key assumptions are as follows:

### **i) Rural**

In the rural programme we have the following activities selected from the long list of options:

- Option 2; Supplier Engagement; £0.5m revenue budget (See Economic Case Option 2 – Table 23. and description in Option 2 table). The £0.5m is comprised of £100k/annum over a five-year period. Tasks to be undertaken include;
  - Briefing industry on regional plans and requirements
  - Lobby for inward investment
  - Promotion of region as test bed for new technologies and services
  - Arranging site visits, events etc
  - Providing single interface between industry and the regional public sector bodies and a point of contact for issues such as planning, way leaves etc
  - Co-ordination of programmes with UK Govt and Welsh Government
- Option 3; Demand Stimulation; £5m revenue budget (See Economic Case Option 3 – Table 23 and description in Option 3 table) . SBCD establish a local programme to increase user awareness and adoption of digital services across the entire population of SMEs and households. Activities would include:
  - PR and promotion
  - Establishment of case studies of benefits and usage
  - Engagement with local stakeholders such as business groups, community organisations etc
  - Events
  - Promotion of connection voucher schemes of UK and regional Govt
  - Engagement with suppliers
  - Engagement with local businesses and residents
  - Support and training programmes
  - Use of social media
  - Web based support
  - Provision of technical, commercial and legal support to community groups
- Option 4; In-fill procurement; The estimated gap in coverage in the SBCD following the interventions from Superfast Cymru and the Universal Obligation Fund is estimated at up to 3-5000 premises (see Economic Case; Option 4 SBCD In-Fill Procurement). As these are the most outlying rural sites, we have a cost per line of £5000 based on the remaining unserved premises in BDUK. If we take a mid-range figure of the estimated gap i.e. 4000 lines, we have a capital requirement of £5000 x 4000 = £20m.

### **ii) Connected Places**

Detailed bottom up modelling was undertaken to derive the Total Capital Cost to link the public sector sites in the key development zones. As stated in page 88 a blend of Options 3- an investment in public sector owned duct infrastructure and Option 4, a procurement of commercial owned full fibre infrastructure should be undertaken. The blend of these two options will depend on supplier appetite to be defined in market testing with a total budget

of ceiling of £20m; £19.5m for network build and £0.5m to cover procurement and management costs.

In order to derive the costs a bottom up cost model was commissioned from their consultancy FarrPoint. Public sector site data was input to the model. The following approach was then taken. This model has been used by DCMS on a range of LFFN projects. Key assumptions are;

- The WAN requirements of the authorities will result in the build of a new duct and fibre infrastructure to serve all the sites centrally located Points-of-Presence (PoPs).;
- For the purpose of modelling, the PoPs are taken to be existing BT exchanges currently used to deliver the Council WAN connectivity
- A GIS tool was used to model an example network footprint, establish the routes over the UK road network, and capture route distances.
- The cost of the modelled network was estimated using standard industry benchmarks for civil and fibre infrastructure including: the cost of dig on roads, footpaths and soft verge including reinstatement, sourcing and installation of chambers, subduct, fibre cables, fibre joints, and including fusion splicing.
- For all sites, standard assumptions have been used to estimate a cost for work on the curtilage of each site including provision and installation of a small chamber and small splicing enclosure, a 20m soft dig outdoor with installation of a duct and sub-duct between the chamber and the building entry point, 10m internal cabling installation in existing containment, installation of a 4 fibre cable from external chamber to fibre termination point, termination of fibre on an existing rack and fibre patch panel or on a wall box.
- The cost model assumes a typical breakdown of work on road, footpath and grass verge.

### **iii) Next Generation Wireless**

In the Next Generation Wireless stream, we have the following activities selected from the long list of options:

- Option 3 ; Will be executed under central SBCD mandate and management with a cost cap of £2.0m (see Economic Case Option 3 page 75) The thrust of the Telecoms Review and the Welsh Mobile Action Plan is to make it easier and cheaper for mobile operators to expand coverage and introduce new services such as 5G and IoT. Fundamentally, this requires SBCD, along with support from local authorities in allowing their asset usage and in addition streamlining the planning and implementation processes.
- Option 5: Do Something: Support for Specific 5G/IoT Projects (See Economic Case Page 79): Note the cost of the team to manage these projects is taken to be covered under Option 3. There is a requirement to for 5G/4G+ augmentation to SBCD projects and the scope of these and this will be undertaken via the procurement process. The public funding will be constitutes R&D, training, knowledge transfer, network support for projects. Private funding will be in form of R&D, infrastructure and network management.

## Summary of Investment Sources and Benefits

The table below summarises the budget spend and investment sources along with associated benefits

Stream	Total Budget Spend (Revenue and Capital over 5 year)	Direct SBCD Capital Contribution	Direct SBCD Revenue Contribution	Other Public Sector Contribution	Direct Commercial Contribution	Additional Commercial Sector Pull through Investment	GVA Uplift over 15 years from Budget Investment
<b>Rural</b>							
Option 2; Supplier Engagement	0.5 (Note 1)	0.0	0.5	0.0	0.0	0.0	
Option 3: Demand Stimulation	5.0 (Note 2)	0.0	1.5	3.5	0.0	28.9	17.5
Option 4: In-fill Procurement	20.0 (Note 3)	6.0	0.0	10.0	4.0	20.0	70.0
<b>Connected Places</b>							
Options 3/4 Duct Investment /Procurement	20.0 (Note 4)	12.0	0.5	0.0	7.5	70.0	220.0



Next Generation Wireless							
Option 3; Infrastructure Review	2.0 (Note 5)	0.0	2.0	0.0	0.0		
Option 5: Support for Specific Projects	7.5 (Note 6)	2.5	0.0	0.0	5.0	3.0	11.3
<b>TOTAL</b>	<b>55.0</b>	<b>20.5</b>	<b>4.5</b>	<b>13.5</b>	<b>16.5</b>	<b>121.9</b>	<b>318.8</b>

## Costs contributions

The key budgetary cost assumptions made are as follows:

### *Rural*

- Note 1: All supplier engagement costs are borne by SBCD. See Option 2; Supplier Engagement; £0.5 revenue Budget (See Economic Case Option 2 – Table 23. and description in Option 2 table) The £0.5m is comprised of £100k/annum over a five-year period.
- Note 2: Demand stimulation costs are split between central SBCD and other public sector contributions. It should be noted that some of the local authorities already have their own staff and resources to undertake this task. In addition, some central demand stimulation activities will be borne by DCMS as part of its Rural Connectivity programme
- Note 3: Based on other projects rural infill investment is split as follows:
  - A 20% contribution from commercial operators based on BDUK experience in rural programmes such as Digital Scotland. This will be verified with Superfast Cymru
  - A 50% contribution for central and regional govt schemes, notably Rural Gigabit Connectivity Fund and Superfast Cymru. This is based on the region capturing £10m out of the allocated national budget of £200m from DCMS
  - 30% from SBCD. This is the balance of costs to address the requirements.

In addition, it should be noted that that it is central Govt policy that every premise will have a legal right to access broadband speeds of at least 10 Mbps

<https://www.gov.uk/government/news/high-speed-broadband-to-become-a-legal-right>

At the time of writing the operation of this funding it not known but it is likely that the region will benefit from further inward investment under this scheme. In addition, SBCD will be well placed to enhance the efficiency of this scheme in the region through its central co-ordination and demand stimulation activities

### *Connected Places*

- Note 4: The split in costs between the commercial sector and SBCD will be determined during procurement. It is likely that the initial of direct commercial investment will be greatest in central Swansea. In other areas it will require greater public sector contribution.

The split of costs in LFFN projects of this nature have shown that that the public sector bears much of the cost of the initial project (typically 60%). This is because the initial project is solely to connect public sector sites due to state aid constraints. However, the commercial sector does acknowledge a contribution to the cost as it is able to commercialise the assets. In subsequent pull through investment, the commercial sector bears the full cost as it is based on build out to homes and business premises.

If the SBCD is directly procuring its own duct infrastructure to own and use it will bear all costs. If it is procuring a right to use over commercially owned infrastructure the commercial sector will bear some of the initial investment costs as it is able to commercialise these assets.

Based on this experience in other national programmes of this nature we forecast that SBCD invests £12m of capital plus an additional £0.5m to cover procurement and management overheads.

#### *Next Generation Wireless*

- Note 5: SBCD bears costs of compliance to infrastructure review
- Note 6: SBCD makes a 33% capital contribution to specific projects; In order for the effectiveness of the envisaged SBCD projects to be optimized there is a requirement to augment their access to wireless infrastructure and the scope of this and this will be undertaken via the procurement process. In addition, the programme will also work with the mobile industry to identify other key projects of benefit to the region. The public funding contribution will consist of R&D, training, knowledge transfer, network support for projects. Private funding will be in form of R&D, infrastructure and network management.

### **Pull Through Commercial Investment**

#### *Rural*

- Demand stimulation activities increase NGA adoption by 17000 lines. This will be across the region, an industry benchmark cost per line of £1700 has been made. This is the benchmarked from Digital Scotland. These investment costs will be borne by the commercial sector.
- In the in-fill procurement Openreach is likely to make an initial contribution of up to 20% of project costs. A subsequent second wave of commercial investment will arise as unserved premises are connected in the areas and SBCD demand stimulation activities increase take up and demand. There are currently 23,000 white premises. If the SBCD and DCMS programmes establish FFIB in most of these locations and there is a 30% adoption rate, we can expect around 7000 new FTTP customers. At £3500/line the pull through investment will be >£20m.

A good example of the benefits of a programme is superfast Cornwall

<https://www.superfastcornwall.org/wp-content/uploads/2018/07/Superfast-Evaluation-Report-June-2018-Final-Issued-190618.pdf>

Up to March 2018 the Superfast programme delivered an estimated 3,490 new FTE jobs and a GVA uplift of £136,900,000. It also safeguarded 4,190 FTE jobs and £166,800,000 of GVA.

#### *Connected Places*

In Connected Cities experience in cities such as Aberdeen has shown a pull through multiplier. For example, in Aberdeen an initial £6m anchor tenancy project by Aberdeen City Council leveraged a further £40m of investment by City Fibre and Vodafone (<https://investaberdeen.co.uk/index.cfm?topNav=success-stories&subNav=case-studies&subsubNav=cityfibre-building-aberdeen%E2%80%99s-full-fibre-future>).

A similar benchmark is the recently announced programme of investment by City Fibre. City Fibre has core metro networks in 42 UK towns and cities, which will be extended to

customer premises in order to deliver consumer FTTP services. CityFibre estimates that the total capex costs of this deployment will be in the region of £500-£700m.

Based on £12m of SBCD investment, a long term pull through investment contribution of >£70m can be expected.

#### Next Generation Wireless

In June 2015 the UK Govt published its definitive report on the impact of Mobile Broadband and 5G;

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/714112/The\\_impacts\\_of\\_mobile\\_broadband\\_and\\_5G.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/714112/The_impacts_of_mobile_broadband_and_5G.pdf)

*'There is a clear consensus that mobile broadband technologies have brought significant benefits for consumers, businesses and the wider economy. Studies show that mobile broadband is associated with positive impacts for the economy, such as higher GDP and employment. Underlying this effect are the investments made by mobile network operators and the impacts these investments have had throughout the supply chain, as well as productivity improvements from employees having access to more advanced mobile connectivity. Additional impacts on consumers include benefits from access to a range of innovative apps and services powered by mobile broadband.'*

## EXECUTIVE BOARD 19TH OCTOBER 2020

### DEVELOPMENT FUND APPLICATION

#### Recommendations / key decisions required:

1. Approval is given in the sum of £75,465 to improve parking infrastructure across the Millennium Coastal Park and Pembrey Country Park, generating increased income.
2. That the repayment for the above scheme be over four years.
3. That the repayments will commence in 2021/22.

#### Reasons:

To provide Executive Board with an update on the latest position of the Development Fund, and to seek Executive Board approval of a recent application to the Fund.

Relevant scrutiny committee to be consulted NA

Exec Board Decision Required YES

Council Decision Required NO

EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER:- Cllr. David Jenkins

Corporate Services Directorate

Name of Head of Service:

Randal Hemingway

Report Author:

Randal Hemingway

Designations:

Head of Financial Services

Tel Nos. 01267 224886

E Mail Addresses:

RHemingway@carmarthenshire.gov.uk

**EXECUTIVE SUMMARY**  
**Executive Board**  
**19th October 2020**

**DEVELOPMENT FUND APPLICATION**

The report provides a brief update on the Development Fund and identifies that the Authority has £235k of funds available for new projects.

This sum will rise to £1.5m in 2021/22 and £1.68m in 2022/23 when future repayments to the fund are made. These values are dependent on the sale of the Grillo site in 2021/22 to reimburse the Development Fund.

This report seeks approval for the sum of £75,465 to improve parking infrastructure (pay and display machines, electrification, shelters, tariff boards and parking information) across the Millennium Coastal Park (MCP) and Pembrey Country Park, post approval of the Off-Street Orders, to be in place prior to the end of the financial year. It is also proposed that the repayment for the above scheme be over four years.

**DETAILED REPORT ATTACHED?**

**YES**

**IMPLICATIONS**

**I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :**

**Signed: R Hemingway**

**Head of Financial Services**

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>NONE</b>	<b>YES</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>

**2. Legal**

Confirmation has been sought that the parking orders are in place which allows a fee to be charged.

**3. Finance**

Based on the latest profile of spending, it is estimated that there is some £235k available for new projects.

The application is for £75,465, with the fund repayments of £18,866 per annum being made from increased income.

**7 Staffing Implications**

No issues

# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below  
Signed: **C Moore** **Director of Corporate Services**

**1. Scrutiny Committee N/A**

**2. Local Member(s)**

This is a report to agree use of the development fund for proposal agreed previously. The original parking proposals which were approved by the Executive Board in January, 2020.

**3. Community / Town Council** As above

**4. Relevant Partners N/A**

**5. Staff Side Representatives and other Organisations N/A**

## Section 100D Local Government Act, 1972 – Access to Information

List of Background Papers used in the preparation of this report:

### Development Fund Application

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Development Fund Application		County Hall, Carmarthen

This page is intentionally left blank



## Report of the Director of Corporate Services

Executive Board  
19<sup>th</sup> October 2020

### Development Fund Application

Investment in Car Parks in the Millennium Coastal Park and Pembrey Country Park

<b>Head of Service &amp; Designation.</b> R Hemingway – Head of Financial Services	<b>Directorate</b> Corporate Services	<b>Telephone No.</b> 01267 224886
<b>Author &amp; Designation</b> As above	<b>Directorate</b>	<b>Telephone No</b>

#### 1. BRIEF SUMMARY OF PURPOSE OF REPORT.

An application has been received from the Communities Department for investment to improve the parking infrastructure at the Millennium Coastal Park and Pembrey Country Park.

#### KEY DECISIONS REQUIRED, IF ANY

The report gives an update on the latest position of the Development Fund and seeks the approval for an application to the Fund.

#### 2. RECOMMENDATION(S)

- 2.1 Approval is given in the sum of £75,465 to improve parking infrastructure across the Millennium Coastal Park and Pembrey Country Park, generating increased income.
- 2.2 That the repayment for the above scheme be over four years.
- 2.3 That the repayments will commence in 2021/22.

#### 3. REASON(S)

A recent application for financial assistance from the fund has been received from the Communities Department to improve parking infrastructure (pay and display machines, electrification, shelters, tariff boards and parking information) across the Millennium Coastal Park and Pembrey Country Park.

The current pay and display machines are in poor condition due to their age and the environment that they are exposed to daily. They are unreliable, and often out of use, a fact reflected in the financial performance over recent years. They are in urgent need of upgrading to avoid further loss of income, all of which is reinvested into the maintenance and development of the MCP.

The project will also provide an additional Pay of Foot machine in Pembrey Country Park to help deal with demand.

#### **4. BACKGROUND AND EXPLANATION OF ISSUES**

##### **Development Fund Criteria**

To qualify for Fund support, the following criteria were laid down:

- i. Applications are restricted to “one off” type projects and support for recurring costs are not considered.
- ii. All projects must demonstrate the ability to generate long-term savings to the Authority.
- iii. Financial assistance from the fund to be repaid over a four year period, with no interest being charged.
- iv. Minimum scheme cost eligible for support is set at £50,000.
- v. Financial assistance to any scheme is restricted to 25% of available fund resources.

It must be said however that since its inception the fund has supported projects that did not meet all the above criteria.

#### **5. CURRENT POSITION**

5.1 Some 49 schemes have been supported to date to the value of approx. £8.2m by the Development Fund.

5.2 Based on the approvals to date, there is £235k available for new projects. This sum will rise to £1.51m in 2021/22 and £1.68m in 2022/23 when future repayments to the fund are made.

5.3 In 2016/17 a transfer from the Insurance Earmarked Reserve was made to support Development Fund applications at that time. To ensure that we could deliver on those applications there was an opportunity to make use of resources that were contained within the Insurance Earmarked Reserve and held for long term potential liabilities and therefore Members approved the short term use of those resources to buffer the Development Fund.

#### **6. NEW APPLICATIONS**

6.1 An application has been received from the Communities Department for funding to improve parking infrastructure (pay and display machines, electrification, shelters, tariff boards and parking information) across the Millennium Coastal Park (MCP) and Pembrey Country Park.

## 6.2 Scheme Costs and Fund Repayments

Against a cost of £75,465, repayment is £18,866 per annum over four years, to be met through increased income. With the additional parking orders in place and all locations regularly enforced (enforcement is limited at present, with evidence of users at sites such as Burry Port Harbour not paying), it is fully anticipated that income will exceed the levels from 2017/18 with a realistic increase projected at £40-50k per annum.

## 6.3 Scheme Benefits

- The investment will assist in protecting, stabilising and developing the income derived from the existing car parks that have parking orders on them. With the additional parking orders being implemented, and the increase in the reliability of the pay and display machines, the additional income will be used to improve the infrastructure and activities held along the Millennium Coastal Park and Pembrey Country Park.
- The new pay and display machines are capable of accepting payment by either coin or debit/credit card (chip & pin or contactless).

## 7. OTHER OPTIONS AVAILABLE

Failure to proceed is likely to result in reduced income and increased repair costs.

## 8. COMMUNITY STRATEGY INTEGRATION TOOL

Not applicable

## 9. IMPLICATIONS:

### 1. LEGAL

Confirmation has been sought that the parking orders are in place which allows a fee to be charged.

### 2. FINANCE

Based on the latest profile of spending, it is estimated that there is £235k available for new projects.

The application is for £75,465, with the fund repayments of £18,866 per annum being made from savings on income generated.

### 3. STAFFING

No impact.

### 10. FEEDBACK FROM CONSULTATIONS UNDERTAKEN

Not applicable

### 11. LIST OF BACKGROUND PAPERS USED IN THE PREPARATION OF THE REPORT

<b>Title of Document</b>	<b>File Ref No.</b>	<b>Where available for public inspection</b>
Development Fund Application		County Hall, Carmarthen.

## Executive Board 19/10/2020

### NATIONAL BOTANIC GARDEN OF WALES

#### Recommendations / key decisions required:

1. To extend the Authority's interest free loan to the Garden for a further 18 months from 1<sup>st</sup> April 2020 to 30<sup>th</sup> September 2021.
2. To allow the Garden continued occupation of three of the four farmhouses on a tenancy basis for a further 18 months to 30<sup>th</sup> September 2021.

#### Reasons:

To extend the existing loan / lease arrangements, which came to an end on 31<sup>st</sup> March 2020 by a further 18 months (from 1<sup>st</sup> April 2020) on the same conditions as existing agreements whilst longer term options are explored in conjunction with Welsh Government, including a robust repayment plan.

Relevant scrutiny committee to be consulted NO

Exec. Board Decision Required YES

Council Decision Required NO

#### EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER:-

Cllr D M Jenkins – Executive Board Member for Resources

Directorate: Corporate Services

Name of Director: Chris Moore

Report Author: Anthony Parnell

Designations:

Director of Corporate Services

Treasury and Pension  
Investments Manager

Tel:

Email addresses:

Tel No. 01267 224120; E Mail:  
CMoore@carmarthenshire.gov.uk

Tel No. 01267 224180; E Mail:  
AParnell@carmarthenshire.gov.uk

This page is intentionally left blank

**EXECUTIVE SUMMARY**  
**Executive Board**  
**19/10/20**

**SUBJECT**  
**National Botanic Garden of Wales**

**History**

1. The County Council have a long history of support for the Garden going back to the project's inception in the 1990's, including both direct financial support and working in strategic partnership with various bodies including the Welsh Government and the Millennium Commission to secure a viable and long term future for the Garden.
2. Relevant to today's discussions are the following previous resolutions:
  - a. On the **19<sup>th</sup> September 2005** the Executive Board resolved:
    - To request the Garden to release their leasehold interest in the farmhouses which along with the necessary consents and resolutions from interested parties would give the Authority unencumbered freehold possession. In return the Authority would advance the Garden £900,000 which would be repaid when the farmhouses were sold.
  - b. On the **20<sup>th</sup> February 2007** the Executive Board resolved:
    - That the Council's existing loan to the National Botanic Garden of Wales be increased by the sum detailed within the Director of Resources report on the same terms and conditions as the existing loan. (The additional being £450,000)
  - c. On the **3<sup>rd</sup> March 2008** following discussions with WAG the Executive Board resolved:
    - To convert the £1.35m loan (plus interest) to the National Botanic Garden into a grant. (The loan being written down over a two year period as each farmhouse was sold)
    - To provide £50,000 p.a. revenue grant in cash (£30k) and in kind (£20k) for a three year period

This was in response to a revised funding package from WAG of £1.9m capital and three year funding of £550k p.a.
  - d. On **31<sup>st</sup> January 2011** Executive Board considered a report where it was identified that the Garden for operational reasons continued to occupy the farmhouses and this coupled with the economic climate affecting asset values had meant that no disposals of the farmhouses have taken place, therefore as a consequence the loan granted to the Garden remained in place.

It was also noted that Welsh Government had commissioned a review of the funding and governance arrangements at the Garden, which concluded that the facility is not financially sustainable without external funding and that this position was likely to remain for the foreseeable future.

The Authority was also informed that Welsh Ministers had agreed a funding package for the Garden for three years (2011/12 – 2013/14) subject to the County Council agreeing an extension of its own financial support. It was therefore resolved:

- To extend the Authority's interest free loan to the Garden for a further period of three years
  - To allow the Garden continued occupation of three of the four farmhouses on a tenancy basis
  - To provide £60,000 per annum revenue cash grant to the Garden for a further three years
- e. Welsh Government subsequently made a further award of grant to the Botanical Garden for the year 2014/15 and again this award was made dependant on the continued support of the County Council for a further year. A revenue grant of £70k was provided by the County Council with occupation of the farmhouses and an extension of the loan also being provided for a further 1 year.
- f. On the **15<sup>th</sup> June 2015** the Executive Board resolved:
- To extend the Authority's interest free loan to the Garden for a further 3 years to 31st March 2018
  - To allow the Garden continued occupation of the four farmhouses and homesteads on a tenancy basis for a further 3 years to 31<sup>st</sup> March 2018
  - To provide £70,000 revenue cash grant to the Garden for 2015/16 subject to condition below
  - To approve, subject to condition below, a forward commitment of revenue cash grant for the 2016/17 and 2017/18 on a sliding scale basis of £50,000 for 2016/17 and £30,000 for 2017/18 subject to discussions with Welsh Government regarding its funding commitment
  - To support the restoration Regency Landscape project to the value of £50,000
  - That Councillor D.M. Jenkins, Executive Board Member with responsibility for Resources, be nominated to serve as the Authority's representative on the Garden's Board of Trustees.

Condition: That the Garden be requested to consider introducing an all-year round discount on admission charges for Carmarthenshire residents in view of the support provided by the Council.



g. On the **27<sup>th</sup> November 2017** the Executive Board resolved:

- To extend the Authority's interest free loan to the Garden for a further 2 years to 31st March 2020
- To allow the Garden continued occupation of three of the four farmhouses on a tenancy basis for a further 2 years to 31<sup>st</sup> March 2020
- That the Garden be informed that the Council expected interest to be charged on the loan from 1<sup>st</sup> April 2020
- That the Executive Board undertake a visit to the Garden

This decision was based on the following information provided by the Garden: A 5 year business plan was submitted detailing how the Garden proposed to improve its financial sustainability. A range of projects and business development activities were identified and a number of these were already being implemented, which were already having a positive impact on the Garden.

The Garden had been successful in obtaining funds from various sources including grant funding, sponsorship, social investment finance and commercial loans and continued to receive financial support from the Welsh Government.

The £7m Regency Restoration project was fully funded and work had commenced, with the Heritage Lottery Fund backing the project to the value of £3.55m. This is a transformational project for the Garden and will bring substantial benefits in tourism, conservation, heritage, and reputation to the County. It will also deliver substantial increases in volunteering and skills-development opportunities with particular focus on young people and heritage.

A further development proposal was the Farmhouse Renovation / Conversion Proposal. The proposal was to renovate these buildings and use them for student accommodation and holiday lets. This would allow the Garden to offer a wider range of educational and other residential courses to students within Wales, UK and Internationally. This project required considerable capital expenditure to bring the properties to the required standard but the Garden believed that they would be able to obtain the required finance, providing that CCC extend the term of its leases.

### **Present Position**

1. The current arrangement ended on 31<sup>st</sup> March 2020 and the Garden is not currently in a position to pay the outstanding loan amount of £1.35m.
2. Due to the current loan and lease agreements coming to an end on 31<sup>st</sup> March 2020, the Garden is looking for a longer term loan repayment model and a sufficient extension on the lease agreement to allow them to raise funds and carry out the renovation work.
3. The Garden has presented the Council with a Five Year Business Plan progress review which summarises the following:

- a. The Botanic Garden has seen rapid visitor growth in recent years:

		% growth since 15/16
2015/16	114,000	
Year 1 (2016/17)	134,383	18%
Year 2 (2017/18)	161,750	42%
Year 3 (2018/19)	163,403	43%
Year 4 (2019/20)	Est 167,000	46%

- b. Regency Parkland Restoration

The funding package for the project was secured and permission to proceed secured from HLF and other funders in 2017. The main construction contract was awarded, and work began in 2018. Major works are scheduled for completion in 2020, with an official opening scheduled for early summer 2020.

- c. Tyfu'r Dyfodol / Growing the Future 2

Funding of £2.3m, over five years, was signed off in September 2017. The project is ongoing and delivering excellent results, across a number of core mission activities of the Garden. An important recharge element of the project brings funds into the organisation and the project is trialling various programmes that could become income generators for the Garden in the future.

- d. British Bird of Prey Centre

A partnership with a private company (Pembrokeshire Falconry), the BBPC opened on June 1st 2017, and was officially opened by the Minister for Tourism a few weeks later. The centre, with its own marketing activities, now contributes to attracting visitors to the Garden and the schools education programme.

- e. Renovating farmhouses to self-catering accommodation: The farmhouses are currently on a short term lease from CCC. The lease was extended in 2017 by CCC who requested funded proposals before agreeing to a long-term (25 years+) to facilitate this project. Renovation of the farmhouses will create two premium self-catering properties (Allt Goch & Bryncrwyys), with likely year-round appeal to visitors, as well as improved and expanded student/ apprentice/ volunteer accommodation at Pantwgan. Linking revenue from the renovated properties to repayment of the CCC loan has restricted access to funding for the project and further discussion is ongoing to identify ways to deliver this project.

- f. Farm diversification: Management of the farm was brought back in-house in 2017, primarily to improve management of the ground for the benefit of the NNR. The Farm Manager is now part of the horticulture department, sitting within the Parks & Estates team. This ensures better support for the Farm Manager, improved H&S and better alignment with the aims of a botanic garden and the NNR.

- g. Horticultural consultancy: Two commercial projects are underway to propagate rare/endangered plants for reintroduction to the wild as part of statutory restoration activities that must be undertaken by construction companies. These will generate income for the Garden, but also demonstrate to statutory authorities

that the specialist skills to undertake such restoration projects exist in Wales, increasing the likelihood that planning conditions specifying this work will become more common in the future.

4. Covid 19 has affected the operations of the Garden as it has for most businesses and organisations, the Garden having been closed to the public for over three months from late March. Visitors have however continued to come to the Garden following it's reopening in July, reflecting the confidence they feel in enjoying the facilities in an outdoor safe and secure environment.
5. The Garden has also been engaged in dialogue with the Welsh Government who are supportive of working up a proposal with the Gardens to find a sustainable solution to the ongoing long term future of the Garden.

### **Conclusions**

1. The Garden continues to require support from both the Welsh Government and the County Council.
2. It currently continues to make use of the farmhouses and is not in the position to repay the loan in the short term.
3. The approach for the extension of the loan will necessitate a more detailed liaison with Welsh Government to allow a resolution to be sought between Welsh Government, the Council and the Garden to find a sustainable solution to repay the loan.

### **Recommendations**

1. To extend the Authority's interest free loan to the Garden for a further 18 months to 30<sup>th</sup> September 2021.
2. To allow the Garden continued occupation of three of the four farmhouses on a tenancy basis for a further 18 months to 30<sup>th</sup> September 2021.

**DETAILED REPORT ATTACHED?**

**YES**

# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: C Moore

Director of Corporate Services

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>YES</b>	<b>YES</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>NONE</b>	<b>YES</b>

## 1. Policy, Crime & Disorder and Equalities

The National Botanic Garden of Wales is a facility of potentially global significance that is important to the image, tourism and economy of Carmarthenshire. The viability of the Garden has been under threat in previous years and the County Council has previously joined in a strategic partnership with other public sector organisations to provide funding and support. Despite its previous financial and operational difficulties the National Botanic Garden continues to be one of the most visited attractions in Wales, currently drawing around 147,000 visitors to a facility in Carmarthenshire with potential to increase this number in future years. Closure of the Garden would have a significantly damaging effect on the economy and image of the County and undermine the Council's efforts, together with its partners, to develop the local tourism industry.

## 2. Legal

Previous reports to Council have established the legal basis of the Authority's direct contributions to NBGW as being the general power of wellbeing conferred by the Local Government Act 2000.

Agreement to extend the loan facility will require amendments to existing legal agreements.

## 3. Finance

Loan repayment extended for another 18 months, no repayments due until the end of the extended term of 30<sup>th</sup> September 2021.

## 4. Physical Assets

The proposal would require the County Council to hold on to the freehold of the four farmhouses during the extended loan period. The Garden would also be entitled to occupy three of the farmhouses during this period.

## CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: C Moore

Director of Corporate Services

1. **Scrutiny Committee** Not Applicable – Strategic issue  
 2. **Local Member(s)** Not Applicable – Strategic issue  
 3. **Community / Town Council** Not Applicable – Strategic issue  
 4. **Relevant Partners**

Welsh Assembly Government have been kept fully informed of Council's proposals

5. **Staff Side Representatives and other Organisations** Not Applicable

**EXECUTIVE BOARD PORTFOLIO  
 HOLDER(S) AWARE/CONSULTED**

**Include any observations here**

YES

**Section 100D Local Government Act, 1972 – Access to Information  
 List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Correspondence from NBGW	NBGW	Head of Financial Services
Report and minutes of Executive Board – 19 <sup>th</sup> September 2005	Executive Board	County Hall
Report and minutes of Executive Board – 20 <sup>th</sup> February 2007	Executive Board	County Hall
Report and minutes of Executive Board – 3 <sup>rd</sup> March 2008	Executive Board	County Hall
Report and minutes of Executive Board – 31 <sup>st</sup> January 2011	Executive Board	County Hall
Report and minutes of Executive Board – 15 <sup>th</sup> June 2015	Executive Board	County Hall
Report and minutes of Executive Board – 27 <sup>th</sup> November 2017	Executive Board	County Hall

This page is intentionally left blank

**Agenda Item 7**

**EXECUTIVE BOARD**

**19<sup>TH</sup> OCTOBER 2020**

**Impact of COVID-19 on Carmarthenshire**

**Recommendations / key decisions required:**

That the report is accepted and that the short, medium and long term implications are considered.

**Reasons:**

To take stock of the impact of the pandemic on the Community and the Council's response.

Relevant scrutiny committee to be consulted: *Not applicable*

Exec Board Decision Required	YES
Council Decision Required	

**EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER:-**

**All**

Directorate	Designations:	Tel Nos./ E Mail Addresses:
<b>Chief Executive's</b>		
<b>Noelwyn Daniel</b>	Head of ICT & Corporate Policy	<b>01267 246270</b> <a href="mailto:NDaniel@carmarthenshire.gov.uk">NDaniel@carmarthenshire.gov.uk</a>
Report Author		
<b>Robert James</b>	Performance Management Officer	<b>01267 224486</b> <a href="mailto:RNJames@carmarthenshire.gov.uk">RNJames@carmarthenshire.gov.uk</a>

**EXECUTIVE SUMMARY  
EXECUTIVE BOARD  
19<sup>TH</sup> OCTOBER 2020**

**Impact of COVID-19 on Carmarthenshire**

**BRIEF SUMMARY OF PURPOSE OF REPORT**

This document is a Community Impact Assessment of the Covid-19 pandemic and the Council's response over the last six months. There are four interlinked categories of impact that individuals and communities will need to recover from:

1. Community
2. Economy
3. Infrastructure and Environment
4. Health and Welfare

The nature of the impacts – and whether and at what level action needs to be taken – will depend in large part on the nature, scale and severity of the emergency itself.

This assessment should inform the reset and re-prioritisation of resources and services.

**DETAILED REPORT ATTACHED?**

**Yes**



# CONSULTATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: **Noelwyn Daniel**

Head of ICT and Corporate Policy

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>YES</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>

## 1. Policy, Crime & Disorder and Equalities

1. We must make sure that we learn from this unprecedented experience as we reintroduce our services and re-set our strategic and operational priorities. We must identify our key learning points at an organisational level and across the breadth of our services. To achieve this our Transformation and Innovation and Change Team is undertaking a strategic evaluation.
2. We will also need to reset our *'Moving Forward in Carmarthenshire 5 Year Plan'*, *Corporate Strategy* and revisit our *Well-being Objectives*.
3. The COVID-19 pandemic has led to inevitable widespread changes to the way in which services are delivered by local authorities. This means that it is even more critical that Local Authorities respect the needs of all service users and equalities.
4. We will need to reprioritise services and our resources in budget setting.

## 3. Finance

We are in an unprecedented position due to a combination of additional irrecoverable costs due to COVID-19 activity, foregone income from closed services which may not be fully recompensed by Welsh Government (WG) and planned savings proposals which have been undeliverable due to the pandemic.

## 5. Staffing

In May, **2,543 (32%)** of our staff across all departments took part in a survey on the new way of working following the COVID-19 outbreak, the results will help shape the future way of working.

# IMPLICATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: **Noelwyn Daniel**

Head of ICT and Corporate Policy

1. Local Member(s)- N/A
2. Community / Town Council – N/A
3. Relevant Partners – N/A
4. Staff Side Representatives and other Organisations

During the Pandemic the following consultations took place:-

- Parental survey with 4,433 responses
- 574 businesses responded to our questionnaire and 422 businesses were contacted
- 2,543 responded to our staff survey

## Section 100D Local Government Act, 1972 – Access to Information

### List of Background Papers used in the preparation of this report:

Title of Document	Locations that the papers are available for public inspection
Impact of COVID-19 on Carmarthenshire	See page 51 of report

# IMPACT OF COVID-19 on Carmarthenshire

September 2020

PARCHU·DIOGELU· *Mwynhau*

Yn cadw Sir Gâr yn ddiogel

RESPECT·PROTECT· *Enjoy*

Keeping Carmarthenshire safe

[carmarthenshire.gov.wales](http://carmarthenshire.gov.wales)

Cyngor Sir Gâr  
Carmarthenshire  
County Council



# CONTENTS

Background and Introduction	3
The Impact at a Glance	6
Community Impact Assessment:	
• Impact on the Community	7
• Impact on the Economy	16
• Impact on the Environment & Infrastructure	26
• Impact on Health & Welfare	34
Building a Better Council	45
Reset	51
The Well-being of Future Generations Act	52
COVID-19	53

# BACKGROUND AND INTRODUCTION

## UNDERSTANDING THE IMPACT OF COVID-19 IN CARMARTHENSHIRE



### Introduction by the Leader of the Council Councillor Emlyn Dole

*These are without doubt unprecedented and challenging times. Never in my time as Leader did I think I'd see the Council setting up temporary hospital facilities to support our colleagues in the NHS.*

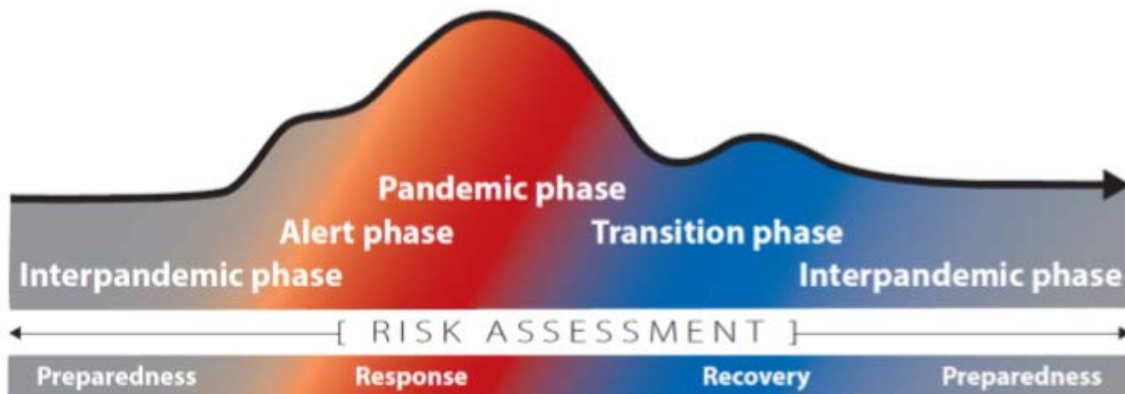
*It is unsettling for all of us who are trying to adapt to a new 'normal', at least for the time being, to help protect ourselves, the people we love, and the communities where we live.*

*What I will say, is that in the face of huge challenges I have seen remarkable community spirit. Neighbours helping each other, colleagues supporting each other, and strangers finding a common ground.*

*In this document we aim to better understand the community impact of the pandemic as we currently see it. Then we will be reviewing the key priorities we set out in 'Moving Carmarthenshire Forward - Our 5 Year Plan' to ensure that our short-term focus fully supports recovery from the pandemic and that plans are developed for medium and longer term recovery.*

**Finally, a word of caution. We still do not know what phase we are at in this pandemic.**

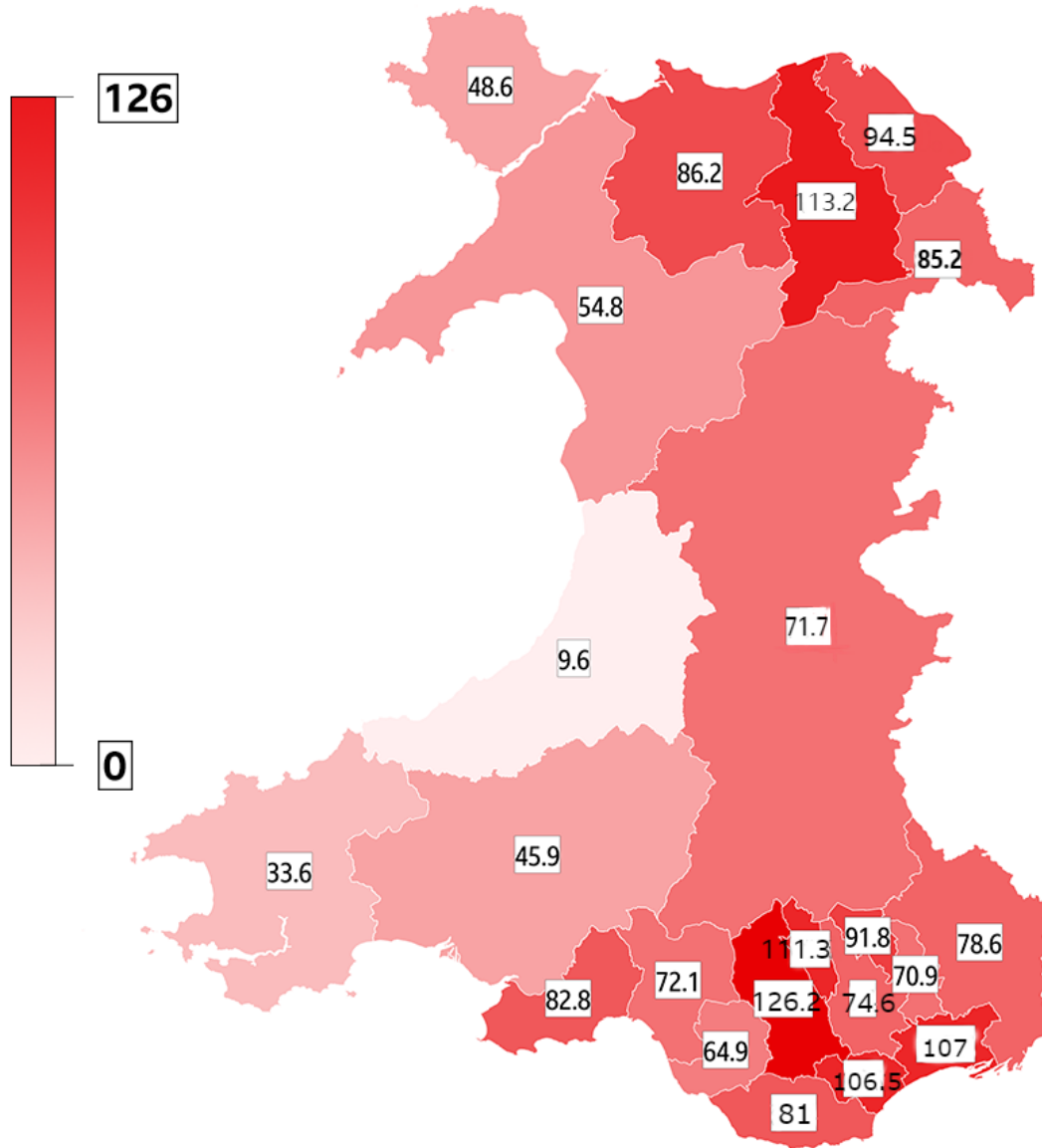
*The World Health Organisation Pandemic advice is be prepared.*



# CARMARTHENSHIRE HAS THE 3<sup>RD</sup> LOWEST NUMBER OF COVID-19 DEATHS PER 100,000 PEOPLE IN WALES

## Wales Covid-19 death rates

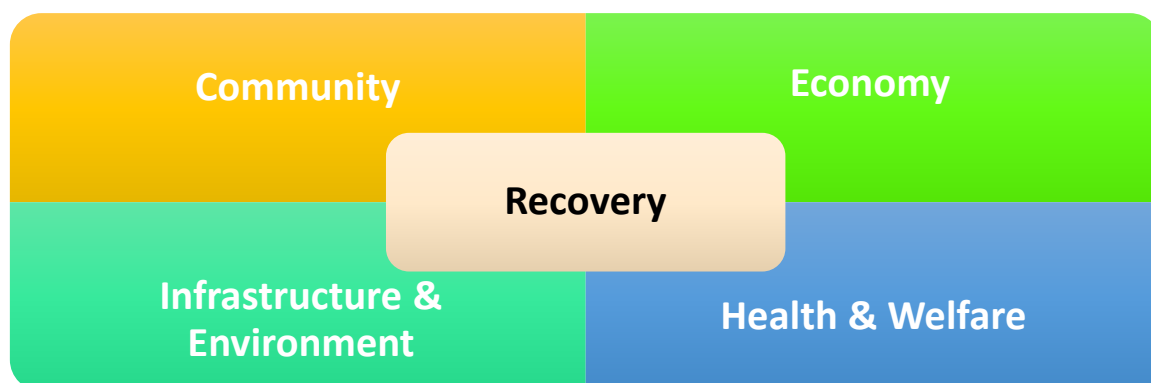
Deaths per 100,000 people - occurring up to 18 September



Source: ONS, 29 Sept, not age standardised and based on 2018 population estimates



# COMMUNITY IMPACT ASSESSMENT



There are four interlinked categories of impact that individuals and communities will need to recover from. The nature of the impacts – and whether and at what level action needs to be taken – will depend in large part on the nature, scale and severity of the emergency itself.

## THE WELL-BEING OF FUTURE GENERATIONS ACT

### COVID RECOVERY – The Future Generations Commissioners Office

As this Assessment is being published we are living through very difficult circumstances. Many of our responses are in line with the requirements of the Well-being of Future Generations Act (See page 52). The partnership working, engagement with the private sector to find innovative solutions, new ways of working and increased use of technology in delivering services, the decrease in carbon emissions, and the programmes which are working with communities to provide services, are particularly notable. The Act gives us a framework and the ways of working to ensure that in meeting the needs of today we do nothing to inhibit the needs of future generations to meet their own needs.

As the impacts of COVID-19 continue to demonstrate, Wales is part of a global community and is susceptible to trends experienced across the rest of the world such as our declining natural world, climate change and resource scarcity, evolving population and demographic changes, poverty and inequality, and technological change

Our recovery from the pandemic is a once in a generation opportunity to enact change and build back better (see Reset on page 51).

# IMPACT AT A GLANCE



## COMMUNITY



**24 Childcare Hubs**  
with an average of  
**450 Children attending daily**  
**280 Staff present daily**



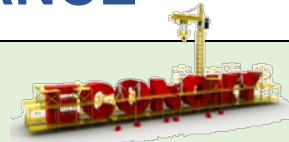
**1,840 laptops, Chromebooks & dongles etc. distributed to pupils**



**FSM (Free School Meals) entitlement increased by 13.5% (643 pupils)** (since Jan 2020)



**No significant increases in the number of Children Looked After or on the Child Protection Register**



## ECONOMY



**2,100 business & resident callers supported through our Call Line service**



**108 businesses supported with £270k Welsh Government Business Start Up Grant**



**4,086 payments made under the business rates grant, totalling over £46 million**



**18,000 people furloughed**



## ENVIRONMENT & INFRASTRUCTURE



**Improvement in Air Quality**



**Kerb-side waste collection up 20%**  
**54% increase in fly-tipping**



**60% increase in rat complaints**



**150 extra cleaners, 600 retrained**



## HEALTH & WELFARE



**8,389 Food Parcels distributed to help support those Shielding**



**We maintained contact with 563 of our National Exercise Referral clients, 1,439 hours spent calling and 2,878 phone calls**



**600 food hygiene & standards combined visits and 200 animal feed visits postponed**



**Homeless placements up 430%**



## BUILDING A BETTER COUNCIL



**701,000 people visited our website with 15,539 new sign ups to My Account**



**Compliments are up by 150%**



**20% increase in the number of Telephone calls**



**Complaints are down by 47%**



# COMMUNITY



Faced with a situation nobody had encountered before with the lockdown, one of the more encouraging acts seen across all of Carmarthenshire was the community and volunteer response. Carmarthenshire has always had a strong sense of community and this became even more apparent during the lockdown as a number of community groups were established, mainly online through platforms such as Facebook, with the aim of supporting vulnerable people in their communities. This could provide a platform for community support going forward but will need to be supported and encouraged.

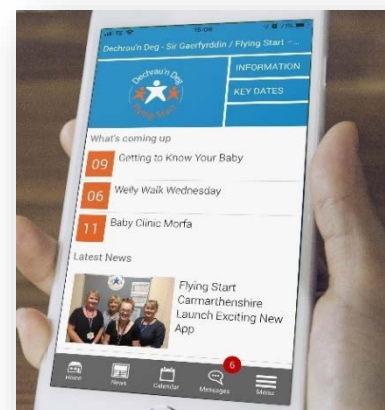
## CHILDREN

As part of the response to COVID-19, Carmarthenshire established **13 childcare hubs** at the start of lockdown **increasing to 24** just before all schools re-opened in July. These were available Monday to Friday between 8am - 6pm, across the county providing much needed childcare for the children of key workers during the pandemic. *4 specialist settings* remained open. During the crisis a **daily average of 450 pupils**, including over **250 vulnerable learners** accessed the hubs and specialist provision, these pupils were looked after by **280 staff members a day covering two half day sessions**.

By the end of June, *1,603 devices including laptops, Chromebooks, etc.* as well as **240 4G MiFi dongles** were supplied to support families with remote learning across Carmarthenshire.

*Flying Start Carmarthenshire became the **first Flying Start in Wales to use a mobile app** to help keep in touch with families. The team developed the app as a way to increase engagement, and to signpost families to important information and promote events in the local areas.*

Flying Start re-purposed childcare hubs to provide care for vulnerable and pre-school critical worker children. During one week in July, **632 critical worker** and **37 vulnerable** pre-school children were supported in **93 private settings** including Childminders, Cylchoedd Meithrin, Day nurseries and 3 re-purposed Flying Start Childcare Hubs.



**Summer holiday clubs** remained open to fee paying parents throughout the Summer. This has been challenging due to needing to operate on a reduced capacity basis due to social distancing requirements and challenges including PPE, additional cleaning etc.

### What is the short, medium and long term impact?

It is difficult to predict at this stage what the impact of the pandemic will be on the childcare sector. We already know that two local day nurseries and four childminders have closed to date and are in the process of de-registering with Care Inspectorate Wales. This is just under 100 registered places, and we may see a further reduction in the number of registered childcare providers and childcare places available in Carmarthenshire in the near future. We anticipate the sector will continue to need significant support to 'bounce back' from what has been a very challenging and uncertain period. We know the crucial role childcare plays in enabling parents to return to work and re-starting the economy. Longer term viability will be determined by demand for childcare and parents' ability to pay for this service. With increased concerns in relation to job insecurity and rising unemployment, the childcare sector remains a fragile sector. Continued hardship and start up grant funding, as well as advice and support from Childcare Development Officers with sector specific knowledge, from the Local Authority will be vital to enable providers to remain sustainable. As a Local Authority we have a statutory childcare sufficiency duty. We have worked hard over the last ten years to increase provision, particularly Welsh Medium childcare provision. This ongoing support and commitment will be critical as we continue to move forward.

## Helping a business start-up – Buttercup Day Nursery



Directors of *Buttercup Day Nursery* Michelle Howell and Jacqueline O’Flynn started the business in September 2019 when they identified an unused building on the outskirts of Llanelli to be the ideal location to set up a new bilingual Childcare Nursery.

The help and support of a *Carmarthenshire Business Start-up* grant of £10,000 awarded in September 2019 meant that renovations could start in the building in New Road Llanelli. The grant aided the purchase of a new kitchen, flooring, plumbing/heating, and IT equipment to bring the building

back to use and meet the requirements to open the nursery. The business completed all works and received the go ahead from CIW to open in April 2020.

Lockdown in March meant that the planned opening had to be delayed indefinitely. As a new businesses Buttercup Day Nursery was not eligible for many of the support schemes offered, so sought support through the Council’s newly set up COVID helpline for business support and advice.

Upon the launch of the COVID Start Up fund introduced by Welsh Government in June and being delivered by Carmarthenshire County Council, Buttercup Day Nursery was contacted and advised to apply as they met the criteria. Through this scheme, they have received £2,500 and due to recent Welsh Government guidelines, the Nursery has been able to open its doors as of the 29<sup>th</sup> June and welcome their first group of children.

Directors Michelle Howell and Jackie O’Flynn are hopeful that they can welcome many more children soon. They are open throughout the summer for children aged 0-8 and are currently looking to recruit staff ready for when they can take on more children. Opening in June 2020 has meant they have managed to create 2 jobs in this climate but are hopeful to create more by the end of the year.

Directors Michelle and Jacki said *“We are so grateful to Carmarthenshire County Council for the support they have given which has allowed us complete works and open the nursery. We have managed to keep afloat in this difficult time and to be able to our first children in June has been hard work but fantastic. Their assistance has been invaluable and allowed us to create jobs in this climate and hopefully soon to welcome lots more children to our nursery”*

## WELL-BEING OF PUPILS AND STUDENTS

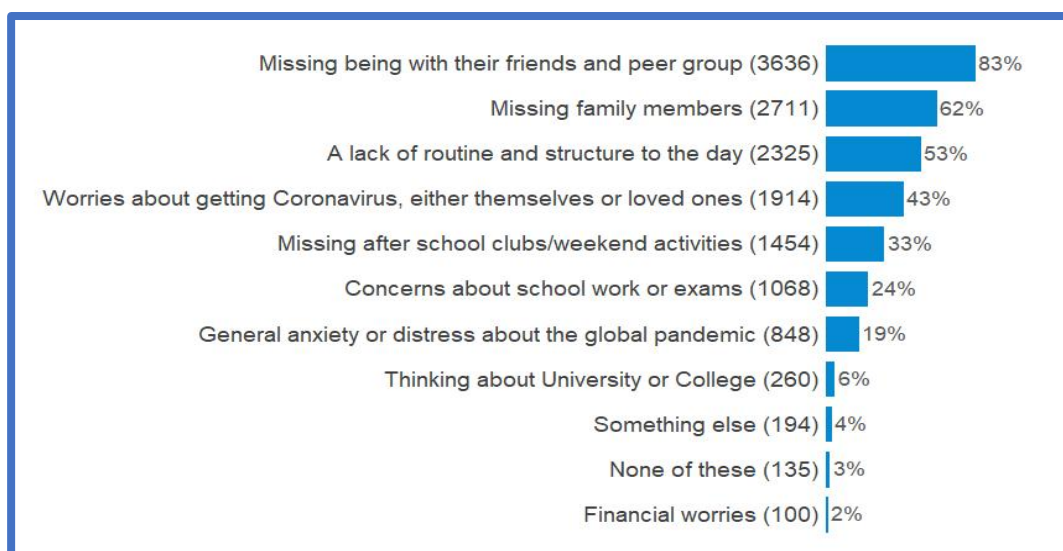
As the pandemic progresses a mixed picture is emerging of the effects that lockdown, media coverage and disruption to normal routines are having on the well-being of children and young people.

The number of counselling referrals have dropped quite dramatically since the outbreak of COVID-19. There were 167 referrals received between 23rd March – 17th July, including 15 primary school children, with 206 children and young people engaged in active counselling compared to 620 April – June 2019.

Following consultation, it was agreed that counselling should be offered remotely via video/ audio conferencing or via telephone. We have been able to take enquiries from parents/ guardians, school staff, health professionals and others, which has been useful and has enabled us to facilitate referrals in the easiest way possible.

To ascertain the current short-term impact a **Parental Survey** conducted with parents, carers and guardians of pupils, with **4,433 responses**, were asked what they think is having the biggest impact on their child(ren)'s well-being and mental health. The results are displayed in the bar chart below.

An overwhelming majority of respondents noted that the issue which is causing the biggest impact on their child(ren)'s well-being is that they are **unable to be with their friends and peers (83%)**.



Parents/carers/guardians also noted that children missing their family members (62%), lacking routine and structure to the day (53%), worried about getting COVID-19 themselves or loved ones (43%) and missing after school clubs (33%) were the top five most reported issues. The least reported issues were financial worries (2%) and thinking about university or college (6%).

### What is the short, medium and long term impact?

It is difficult to ascertain the medium, and long-term impact on children, young people and education staff, as a result of the pandemic. We know that some parents and carers are finding it difficult to support direct learning at home for any length of time, especially where they as parents and carers are also working from home. However, some of those living in a rural setting combined with the warm weather, have said that their experience has been very positive. Schools re-opening from 29<sup>th</sup> June gave pupils a chance to check in, catch up and prepare. Anecdotal evidence suggests that those children attending appreciated this opportunity. This may help to minimise the impact on pupils and staff when schools reopen fully in September 2020. The longer impact on well-being and possible knock on effects for behaviour, attendance and attainment is an unknown but will need to be monitored closely.

## FREE SCHOOL MEALS

Free school meals (FSM) entitlement can be an indicator of deprivation, where family's income can have an impact on children's attainment. As a result of COVID-19 many families may now find themselves in financial hardship with parents being furloughed, made redundant or becoming unemployed, as a result we are likely to see an increase in children eligible for free school meals and the take up of free school meals increase.

In 2019/20, Carmarthenshire had 17.4% of children (4,771 pupils) who are eligible for free school meals in Wales (18%). However, as of 14th July 2020, there was a **13.5% increase** with an additional **643 pupils** eligible pupils in Carmarthenshire since January 2020.

*\*Data was taken on census day during January 2019 and 2020, source: PLASC, Pupil Level Annual School Census, Welsh Government. July data taken from central School Management Information System.*

The take up increase may be attributed to the way that free school meals have been distributed since schools closed due to lockdown. After an initial period of 5 weeks when Food Packs were provided for collection by FSM families, a BACS payments system was introduced (direct payments), with some families deemed to be vulnerable or self-shielding and any pending payment applications continuing to receive weekly Food Packs delivered to their homes.

As of July 14<sup>th</sup>, 2,558 BACS payments are being issued fortnightly for 4,615 pupils. This equates to an 85.3% uptake. A total of 4,643 weekly Food Packs have been delivered during the period May 4<sup>th</sup> to July 14<sup>th</sup>. Prior to May 4<sup>th</sup> (from March 23<sup>rd</sup>) a total of 7,487 Food Packs were delivered and a further 10,100 Food Packs collected. There were 563 families with active FSM claims that we have not been able to contact. These families have not contacted us or have said that they do not need payments or Food Packs.

### What is the short, medium and long term impact?

In the short and medium term, it is expected that the number of children eligible for free school meals will increase. As we see unemployment rise more families will face financial hardship. In line with the furlough scheme ending there may be a rise in eligibility through August, September and October.

More children will be eligible for free school meals in the long term. Family income is known to be linked to children's educational attainment, with children from less well-off backgrounds, on average, less likely to achieve well at school than those from families with higher incomes. A need to reduce the attainment gap between free school meal pupils and non-free school meal pupils will be important over the long term.

## CONTINUATION OF LEARNING

School buildings were closed from 23<sup>rd</sup> March until 29th June 2020. In order to minimise the impact on pupils learning a Continuation of Learning Plan was rapidly put in place, covering:

- **The curriculum and teaching and learning**
- **Staffing and professional learning**
- **Well-being**
- **Connectivity**
- **Sharing and Collaborating**

### What is the short, medium and long term impact?

The evidence regarding learning regression and any losses is currently qualitative and relatively anecdotal and varies from one learner to the next and from school to school. Attendance figures have been variable as has engagement with distance learning. When almost all of our learners are back in full-time, an important part of schools' approach in September will be to implement a purpose-driven learning approach, which will build learning experiences around:- well-being check-ins for the full cohort; re-establishing relationships; gauging pupils' learner fitness and what is important for them to learn, attuned to their prevailing and emergent needs at this time.

Adopting a research-informed approach, we're also looking at how we can focus on key aspects of the three cross-curriculum competencies (literacy, numeracy, digital competence) and how accelerated learning methodologies can be sustainably deployed. The main attributes of the new curriculum for Wales will be considered for early adoption as will a review of other 21<sup>st</sup> century learning competencies and how key principles can assist with ensuring that learners catch up and no one is left behind. More formal teacher and externally examined and moderated assessments in the new academic year will assist us in building up a firm picture of the impact of the pandemic on learning, which will help to focus on remedial action for individuals, groups, classes and the wider year and school cohorts.

We have commissioned an independent external review of our Education & Children Services department in response to the pandemic. Estyn are also conducting a Wales wide review with different terms of reference.

## MODERNISING EDUCATION SERVICES

As a result of the COVID-19 pandemic, all members of the Modernising Education Programme (MEP) team were fully redeployed to other critical areas within the Department for Education and Children and as such were only able to complete very limited amounts of project work. The MEP team are analysing the effect that this postponement may have on the investment programme.

With regards to our investment programme, all education projects with contractors on site at the time of initial lockdown closed by contractors. As lockdown has eased, we have worked with contractors to ensure safe working arrangements are in place to enable re-commencement of each project as quickly as possible, given supply chain, sub-contractor and other factors. It is expected that there will be delays to the completion date of projects in addition to an increase in total project costs. As a result, it is expected that the pandemic will have significant impact on the MEP programme in terms of funding and timelines.

### **What is the short, medium and long-term impact?**

During the autumn term, the MEP team will now be undertaking all of the work planned prior to the pandemic and will be working on developing the MEP Review and developing new timescales for the postponed statutory consultations. It is hoped that all relevant project related matters can still be undertaken within the timescale as close to the original as possible.

## **CHILDREN'S SERVICES**

The number of new Contacts to Carmarthenshire Children's social care has seen an increase of 19.2% since lock-down began (i.e. 23/3/20 - 30/6/20) when compared to the same period last year. The number of safeguarding contacts also increased, by 26.6%. The number of requests for Assessments has remained the same.

While there have been no significant increases in the number of Children Looked After or on the Child Protection Register, this is anticipated in the longer term to increase due to the wider socio-economic impact of COVID-19.

### **What is the short, medium and long term impact?**

As the service has continued throughout the lockdown; the most concerning cases continued to get support. Less so for other cases. The reality is that the absence of support may well mean that in the longer-term cases that could have remained in lower end preventative services will require the intervention of the statutory service. This is supported by evidence of the increase in domestic abuse referrals.

Social workers rely a lot on informal and formal direct contact with the families and children that they work with and colleagues, both internal and external. The lack of this direct contact is likely to lead to less effective intervention and greater pressure on the social work staff.

## **YOUNG PEOPLE**

COVID-19 has caused significant disruption to family life. We are aware that families are struggling with emotional and mental health issues and referrals into welfare services are on the increase.

While face-to-face teaching has ceased for the time being, [colleges and universities](#) are moving to online delivery wherever this is possible. It is anticipated that it will be possible for Higher Education Institutions (HEI) to reopen their learning environments, campuses and other facilities while adhering to the physical and social distancing guidance restrictions and other Government guidelines which HEIs must have regard to. [Keep Wales Safe guidance for HE](#)

## **WORKING AGE**

Analysis of the demographic of those working in 'shutdown sectors' indicates that the majority are female, aged between 25-34. With an inevitable increase in unemployment.

***See further information under Economy***

## BLACK AND ASIAN MINORITY ETHNIC (BAME)

Analysis recently published by the ONS shows that **the risk of deaths involving COVID-19** among some ethnic groups, in England and Wales, is significantly higher than that of those of White ethnicity. This difference is partly explained by socio-economic factors, geographical location and other circumstances, but part of the difference remains unexplained.

This data is on an all Wales basis and is not available at Carmarthenshire level - it shows that people from all minority ethnic groups, with the exception of Chinese and Mixed, are at a greater risk of death from COVID-19. In particular, black people are nearly twice as likely to experience a COVID-19 related death, taking into account different social and geographical factors. They are followed by the Bangladeshi/Pakistani community who are more than one and a half times more likely to die from coronavirus. Gypsies and Travellers are also an ethnicity and also have a relatively high risk of coronavirus in terms of underlying health issues and cultural factors. It may be worth highlighting sectors as well, for example greater risks for people from minority ethnic backgrounds who work in a range of sectors: health and social care, meat processing, taxi drivers, etc. [Stats Wales - COVID-19 and BAME](#)

According to the 2011 Census, 1.9% (around 3,500) of Carmarthenshire's population are from mixed or other ethnic groups.

## COMMUNITY WIDE

As a result of the COVID-19 pandemic, loneliness and isolation at all ages has been a major issue.

Several countries affected by COVID-19, have seen [increases in levels of violence occurring in the home](#), including violence against children, intimate partner violence and violence against older people. This needs a multisectoral response to prevent and /or mitigate. However, this has not been the case locally or seen across Wales. Our local VAWDASV (Violence against Women, Domestic Abuse and Sexual Violence) service providers have not reported any increase in demand, with sexual violence services seeing a significant decrease. From a National perspective, Welsh Women's Aid have reported similar circumstances across Wales. Dyfed Powys Police have also reported a reduced recording of domestic abuse incidents across the region with numbers slowly returning to pre-COVID numbers in recent weeks.

[Digital literacy and inclusion](#) - arguably the most to gain from using digital services are the least likely to be able to do so. Research by Welsh Government shows 13% of households do not have access to the internet. 51% over 75 years do not use the internet.

We need to support local communities to become more self-resilient with sustainable local supply chains.

## COMMUNITY SUPPORT

Throughout Carmarthenshire, communities and businesses have come together to help wherever they can, offering both practical and emotional support.

The [website set up for Community Support](#) shows the breadth of businesses going the extra mile and COVID-19 community Support Groups. Over a 1,000 in Carmarthenshire signed up to the *Volunteering Wales website*, with many more volunteered in their local community, too many to count. There are over 300 Facebook groups and over 100 Phone Befrienders.

Some of the work undertaken by the Area Teams:

- Created an online food and community initiative directory to support rural residents
- Maintained regular contact with town and community councils in order to ascertain volunteer levels, aid those most vulnerable and act as a liaison
- Co-ordinated drivers to assist grocery stores with their capacity to deliver goods to those most vulnerable with over 1,300 deliveries undertaken up to the end of July
- Contacted over 90 food and drink producers to discover capacity in supplying local food stores - a list was produced and circulated to local stores
- Worked with CAVS to administer COVID-19 response fund
- Conducted a third sector COVID-19 impact survey
- Supported rural key workers who were experiencing digital connectivity difficulties through deploying 4G routers via a WG pilot scheme
- Supported rural communities to increase digital connectivity through actively promoting [Rural Gigabit Voucher Scheme](#), and encouraged residents to register their interest for broadband upgrade







*Trap WI and Llandyfan Sew Good applied for funding to extend their production of facemasks to include the communities of Derwydd, Llandyfan and Trap*

Youth Worker *Lorna Hoskken-Thomas* who was supporting local vulnerable people through collecting their grocery orders from local stores and delivering goods



# ECONOMY



By March 2020 after the COVID-19 pandemic spread to the United Kingdom in late January, the scale of the outbreak had already led businesses to change their working practice, such as sending staff to work from home. On March 23<sup>rd</sup> the UK government imposed a lockdown, banning all 'non-essential' travel. The resulting impact on businesses, jobs and the economy was severe with a significant number of businesses either being required, or choosing, to close - notably in the *retail, hospitality and leisure sectors*.

Businesses in Carmarthenshire are typically smaller (up to 9 employees) than businesses throughout Wales and the UK. They account for 91.4% of all businesses in Carmarthenshire, which is around 2% higher than the equivalent in Wales and the UK. The *Health and Retail* sectors are particularly important to Carmarthenshire, accounting for more than 30% of all employment together (25% in Wales). Whilst *Agriculture, Forestry and Fishing* represents one of the smaller sectors in terms of total employment, but the proportion working in the sector in Carmarthenshire is *almost double* the national average (2.9% vs 1.5%).

The sad reality of the situation is that many businesses will fail, and others will take a significant length of time to get back to where they were. By contrast, some areas of the economy have seen employment growth including distribution, online retail and healthcare. To what extent this is short term growth is unknown and evidence indicates that this temporary employment may be slowing.

There will be economic challenges for Carmarthenshire, the effects of which will be evident long after the pandemic ends. It may take months for household income to recover to pre-pandemic levels resulting in lower levels of disposable income which feeds the local economy. In this situation, individuals are less likely to purchase items that they deem non-essential, it would therefore be sensible to promote a 'buy local' message for essential items. This would stimulate growth at a local level, resulting in a steadier economic future for local businesses and their staff. Through acting together with our partners, we can take action to restore consumer and business confidence to stimulate investment in our economies, which will create employment and help the unemployed find new jobs.

With many organisations and businesses being able to ensure their staff could work from home during the initial lockdown and during the on-going partial easing, some businesses in those home communities such as food suppliers have seen an economic benefit. If home-working is enabled longer-term this could have a positive impact on local community businesses. However, this will not directly replace the business lost by some companies as a result of the lockdown and restrictions through reduced visitor numbers and usual passing trade. In addition, many businesses have had to adapt their ways of working and those who have been able to develop their online offering have seen a benefit in terms of increasing their audience and customer base with many using virtual platforms to promote and sell their produce. This could be used in future to complement physically located shops and businesses in our towns and local communities.

*In some areas there will be a need to challenge current ways of working and regulations to maximise opportunities for local businesses, and to make it as simple as possible for business to open and expand in Carmarthenshire. Now is the time to make real change, to make a difference we must have the courage to challenge the norm. There will also be a need for some financial resource to be made available to support some activities and initiatives to respond to the identified challenges.*

## UNEMPLOYMENT IN CARMARTHENSHIRE



Area	Level	
	April 2019	April 2020
<b>Carmarthenshire</b>	2,420	<b>5,495</b>
<b>Wales</b>	53,770	<b>104,305</b>
<b>UK</b>	1,106,610	<b>2,117,360</b>

The table shows a breakdown of claimant levels in April 2020 compared with the same time last year, which helps to indicate that the substantial increases seen in Carmarthenshire is most probably as a result of the pandemic.

There are several factors that could have had an effect on our unemployment levels:

- our economy has a higher than average proportion of self-employed individuals (12.4% compared with 9.6% in Wales), with many forced to claim unemployment-related benefits.
- those sectors that have suffered 'shutdowns' as a result of the pandemic offer employment to approximately 25,000 people (accounting for 37% of the total workforce). It is realistic therefore to suggest that whilst a proportion of those have been furloughed, July 2020 HM Revenues & Customs figures show that 18,000 people have been furloughed in Carmarthenshire, the shortfall are likely to be those individuals accessing these benefits. With likely significant increases over the coming months.

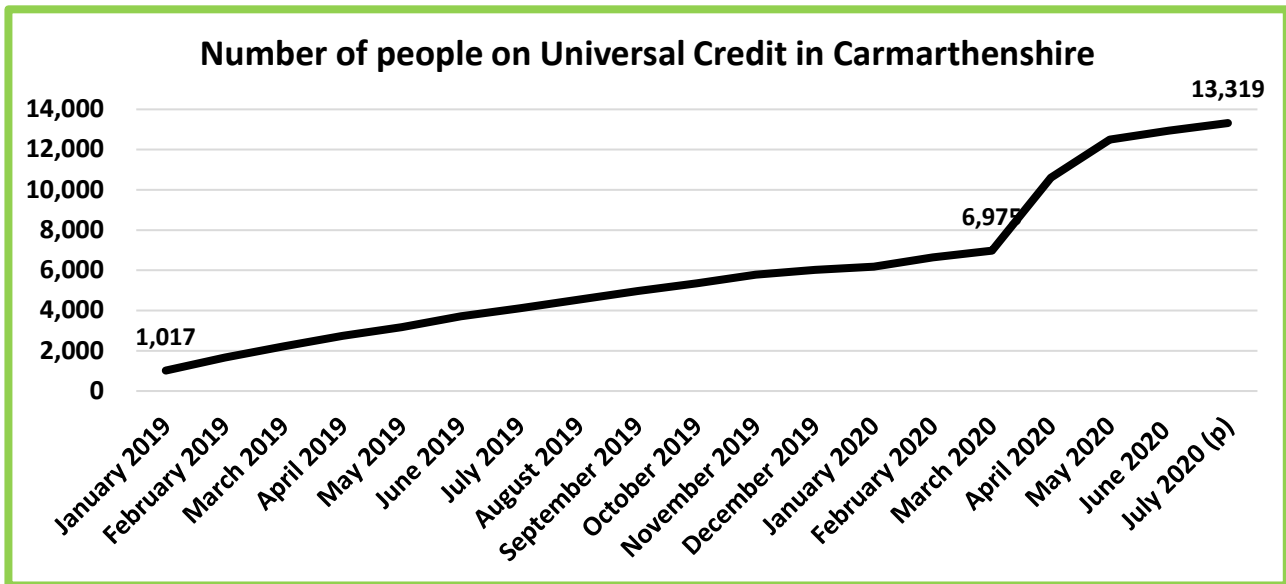
Number furloughed per 1,000 population		
Area	Number Furloughed	Number Furloughed per 1,000 population
Neath Port Talbot	12,700	88.6
Ceredigion	6,500	89.4
Isle of Anglesey	6,400	91.4
Swansea	23,000	93.1
Blaenau Gwent	6,600	94.5
<b>Carmarthenshire</b>	<b>18,000</b>	<b>95.4</b>
Monmouthshire	9,100	96.2
Rhondda Cynon Taf	23,400	97.0
Cardiff	36,000	98.1
Vale of Glamorgan	13,200	98.8
Caerphilly	17,900	98.9
Powys	13,100	98.9
Merthyr Tydfil	6,000	99.5
Denbighshire	9,800	102.4
Pembrokeshire	12,900	102.5
Bridgend	15,300	104.0
Torfaen	9,900	105.4
Gwynedd	13,300	106.8
Newport	16,600	107.3
Wrexham	15,100	111.1
Conwy	13,200	112.6
Flintshire	18,800	120.4
<b>Wales</b>	<b>316,800</b>	<b>100.5</b>

**The number furloughed within Carmarthenshire per 1,000 population is less than the national average**

Jul-20

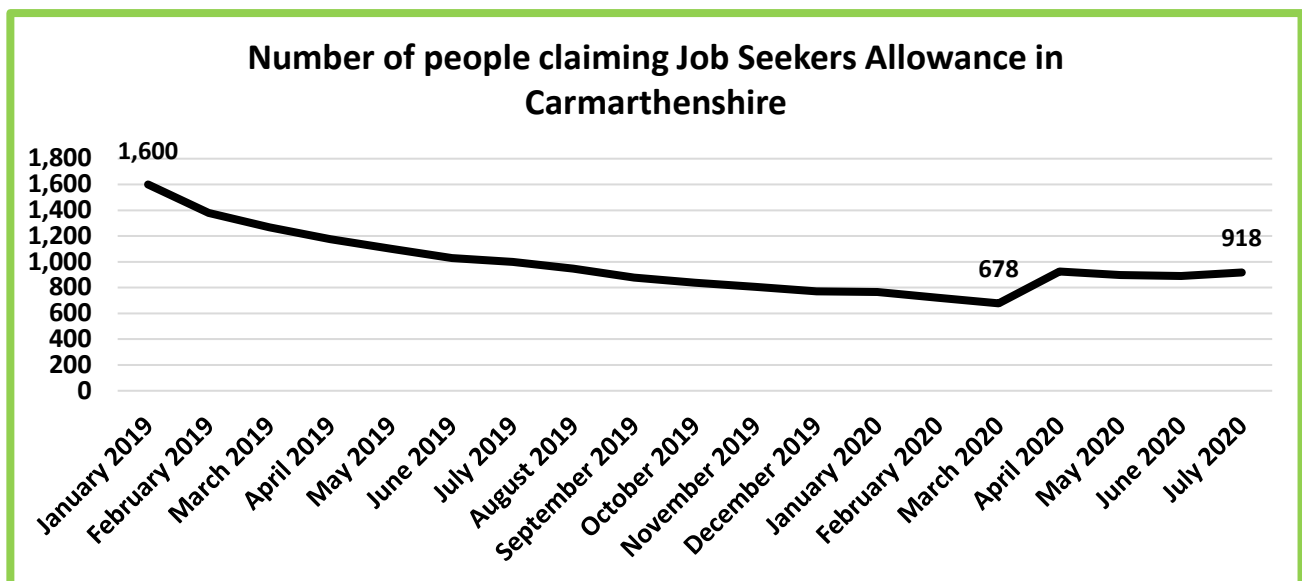
## 1,200% Increase in Universal Credit claimants in 19 months

The number claiming Universal Credit in Carmarthenshire has taken a steep curve upwards during the COVID-19 pandemic. There were 1,017 claiming Universal Credit in January 2019, there is a gradual increase up to March 2020 to 6,975 increasing to 13,319 in July 2020 (provisional figure).



## 58% Reduction in people claiming Job Seekers in 15 months

The number claiming Job Seekers Allowance in Carmarthenshire has seen a steady reduction during the COVID-19 pandemic. There were 1,600 claiming Job Seekers in January 2019, reducing to 678 in March 2020 at the start of the pandemic. Since the end of April 2020, the figures increased slightly to 918 at the end of July which is still 43% lower than they were in January 2019.



## HELP AND ADVICE

We provided additional support to help and advise Carmarthenshire businesses and residents throughout the on-going Coronavirus crisis. A help line was established and was available seven days a week.



**2,100** callers supported with their queries through our Call Line service

Council officers were on hand to provide guidance and signposting on areas including:

- Financial support and other help for businesses
- Assistance available for the elderly, vulnerable and isolated
- Linking the needs of communities with volunteers

This service built on work that had already been carried out in our communities, with council staff helping volunteers on the ground.



**4,086** businesses have received business rates grants amounting to over **£46 million**

We have helped 4,086 businesses to receive Welsh Government's business rates grant payments of between £10,000 and £25,000 with a total amount of over £46 million

## IDENTIFYING THE ASSISTANCE BUSINESSES' NEED



A questionnaire (574 businesses responded) and telephone survey (422 businesses were contacted) were conducted in May to find out more about the impact that COVID-19 had on Carmarthenshire businesses, to identify what was important to them in the short, medium and long-term, so that going forward we can provide them with the assistance they most need. Plus, a *dedicated business team* was established to speak to businesses directly.

We found out that:

- The negative effects of the COVID-19 pandemic have been significant and wide reaching for our businesses - **171 businesses are completely closed presently with many indicating that they are in a state of 'hibernation'**. A large proportion (**166**) are partially operating but at a reduced capacity and a reduced range of services, with the majority having placed a significant number of staff on furlough.
- There has been significant reduction in income, reduced access to customers, problems with supply chains and the possible cessation of trading
- Many of the businesses *worst affected* are within those sectors deemed of significant importance to Carmarthenshire in terms of employment and/or GVA - visitor economy, food & beverage sectors are worth almost £169m to the economy; plus Agriculture challenges
- Many businesses (mainly those that are self-employed or freelance), have been unable to access any financial support - *barriers in accessing support and been deemed ineligible for the current offer*
- The most sought-after type of support (short and longer term) is financial (grants, loans or payment deferrals/holidays) - *sustainability of this may require supporting businesses to diversify their operations i.e. moving to online selling, re-training staff, product development, etc.*
- Businesses need support: to enable collaborative procurement of supplies i.e. PPE and safety protection equipment; for us to take the lead on a 'buy local' message and protection of local supply chains; and for us to help them with promoting and advertising
- There are areas of deprivation in the county where the effects of the pandemic could be felt more acutely, therefore *Community support initiatives should be focussed first and foremost in the areas highlighted as experiencing increased levels of deprivation*
- Some businesses foresee that they will experience skills challenges as a result of the pandemic, with the majority stating that this lack of skills relate to digital and IT skills. Skills in general will undoubtedly suffer as a result of the pandemic. The majority of job losses are likely to be at a lower skills level as these jobs tend to be part-time, low paid and more unstable

## What is the short, medium and long term impact?

### **Business Support**

In the business survey many local businesses outlined they faced an uncertain future with issues such as cashflow, uncertainty about customer confidence and the need to change their business delivery models being highlighted. Direct engagement with businesses will be essential so that business support can be targeted at the areas of most need.

### **Procurement**

Many businesses were unable to source high demand products such as PPE so supporting businesses moving forward with collaborative procurement or subsidised deals will help keep the impact to a minimum. There will also be a need for us to take the lead on a 'buy local' promotional message and protection of local supply chains.

### **Communities**

There are areas of deprivation in the county where the impact of the pandemic will be felt more acutely. Analysis across the UK has shown that deprived areas have experienced higher death rates, seeing more severe financial effects and experiencing the largest negative effects to overall well-being. Within Carmarthenshire attention should be paid to these areas to ensure that interventions meet the needs of these communities as they are more likely to be hit hardest. Reprioritising community support and grants will help COVID-19 community resilience increase and that in turn will help them become more self-resilient together with sustainable local supply chains.

### **Skills**

Skill demand fluctuations have been seen over the last year. Nursing has consistently remained the most sought-after skill in the county, together with increased demand relating to personal care with this trend likely to continue given the current pressures on the National Health Service. How the skills landscape on the whole will be affected as a result of the pandemic is not easily identifiable. Many job losses are likely to be at a lower skills level as these jobs tend to be part-time, low paid and more unstable. This could result in a further widening of the skills gap between the highest and lowest skilled in the labour market. Crucial to addressing this skill gap is understanding exactly what skills people have as well as understanding how these skills are transferrable to other sectors. Employers and businesses need to be able to identify the skills that they need, and providers need to define the skills that they need to teach.

### **Tourism, Leisure & Hospitality**

Arguably the impact on Tourism, Leisure and Hospitality businesses are some of the most adversely affected by the pandemic, with many of them indicating that the impact on them has been significant. Restrictions on movement have meant that most establishments have been forced to completely shut down their operations. There has been very little opportunity for them to diversify within this sector due to the very nature of the services they offer. Public confidence is a further issue, with many indicating that a sector wide approach in response to the pandemic is required which would serve to instil confidence in the public regarding the safety of using their services following the lifting of restrictions. In accordance with this there is further concern from the sector that in a post-COVID world people may be less likely to spend money on 'luxury' or 'nice to have' activities and services.

## PRIMARY TOWN CENTRES

Currently, the economic effects of the COVID-19 crisis are highly uncertain which makes it difficult to draw a clear picture of immediate impact on our primary town centres - *Carmarthen, Ammanford and Llanelli*. When the UK and Welsh Governments initially imposed restrictions on the operation of businesses which specifically targeted the retail sector, jobs in these businesses are particularly affected. Retail businesses are vulnerable due to shop closures and a strong drop in demand from consumers.

It was crucial that to help as many of our town centre businesses back operating safely as soon as possible, we needed to create safe town centre environments and enable sensible movement throughout that will give users, residents and businesses confidence to resume activity and business. Priorities include: Signage; Communications with businesses; Public Conveniences; Bus Stations; Car Parks; and Street Furniture issues (e.g. benches)

*The Centre for Towns*, an independent non-partisan organisation dedicated to providing research and analysis on a range of issues affecting our towns, has recently reviewed the effect of the COVID-19 pandemic on towns and cities throughout the UK. The [report findings](#) identify Llanelli as being in the top 20 towns in the UK for absolute deprivation and therefore lacking in resilience with regards to COVID-19.

### What is the short, medium and long term impact?

#### ***Town Centre Economy***

The impact on the Retail sector is one that has been widely publicised as being one of the worst hit sectors in terms of the adverse effects of the pandemic. We saw a complete shutdown in March. Whilst there have been upsurges in online purchasing many businesses in the county (being independent and smaller) have not been able to capitalise on this trend. Perhaps those businesses will need support in alternative trading ways moving forward. This lack of access to customers has resulted in many businesses facing challenges in terms of finance. The impact on supply chains, as well as the availability of staff has been significant. With social distancing becoming more of the 'norm' measures would need to be put in place to ensure people are able to feel safe in town centres, together with better access to the town's public transport link.



## RURAL TOWNS

Prior to the current crisis we were undertaking work to develop growth plans to revitalise our 10 towns under our [Moving Rural Carmarthenshire Forward Strategy](#).

1. Llandovery	2. <b>St Clears</b>
3. <b>Whitland</b>	4. <b>Newcastle Emlyn</b>
5. <b>Laugharne</b>	6. Cwmamman
7. <b>Llanybydder</b>	8. Kidwelly
9. Llandeilo	10. Cross Hands



These growth plans were to look forward 10 years with new ideas and priorities agreed in partnership with businesses. The need for these plans is even more important by the economic whirlwind brought about by the pandemic.

The likely economic impacts of COVID-19 on 5 of the 10 Towns (shown in bold above) has been considered by *Owen Davies Consulting* – but these initial key findings would equally apply across all our rural towns:

- Impacts on *agriculture* are likely to have a greater impact on rural towns because there are a higher proportion of people employed in agriculture.
- Across our rural towns, 35% of the workforce are employed in occupations considered at most risk (administrative, leisure, customer service).
- If one in five of the most at-risk workforce lost their jobs, *unemployment would increase by 70%*.
- *A few towns (Whitland and St Clears) have been found to have the highest levels of managers and professionals* which offer more capacity to work from home and are considered to be less risk occupations.
- 20% of employees across the towns are in *self-employment* and are considered more vulnerable to abrupt and, in some cases, total loss of income.
- *Over 40%* of businesses in the towns are in *shut down sectors* (restaurants, pubs, café, non-food retail etc).
- Food & drink businesses and accommodation providers are likely to have closed across the towns, with *Laugharne* most likely suffering more significantly than others.

*A review of the COVID-19 impact on the remaining 5 towns is currently being progressed.*

### What is the short, medium and long term impact?

#### **Rural Economy**

A significant proportion of the workforce are employed in occupations considered at most risk and the self-employed are even more vulnerable to the economic downturn. A number of agricultural businesses within the county appear to be facing challenges related to bringing their product to market. This is especially true for milk producers who indicate that the price at which they sell continues to fall with the devaluation of produce continuing at pace. This is resulting in significant levels of wastage with some having to sell at a lower price than it costs to produce. This is also true for beef and lamb produce. These issues are made worse by supply chain problems and reduced access to customers which culminate into significant issues with finance and income. On a positive note many agricultural businesses are family owned, and the impact has made it simpler to continue to operate throughout the lockdown period, with many farms having seen family members move home for the lockdown period therefore resulting in the availability of additional labour.

## DEVELOPER / INVESTOR CONFIDENCE

Some 15 local, regional, and national Developers were contacted in respect of their businesses and how they have been impacted by COVID-19. The discussion with developers revolved around 4 main themes:

- 1. Short term impacts (current and in the next 6 months)*  
Generally, most developers were surprisingly positive and see the current crisis as a challenge but in some instances an opportunity.
- 2. Key constraints anticipated moving forward*  
Planning process (needs to be more responsive); Increasing costs; Lack of Gap funding schemes; Public sector too strong need to revitalise private sector; WG withdrawal from Housing association bond scheme
- 3. Key opportunities moving forward*  
Demand still exists for high quality properties; Opportunities to market stock / development sites to companies in key cities across UK looking to lower costs and increase quality of life to employees; Residential market strong plus relocations as above; Local and consistent procurement; Retirement villages vs care homes
- 4. Key public and private sector interventions required*  
Gap funding support scheme / Property Development Fund; Higher intervention rates to assist with growing development gap figure; Forum of developers; Support to assist with deferring private sector tenants rent; Rental guarantees from LA

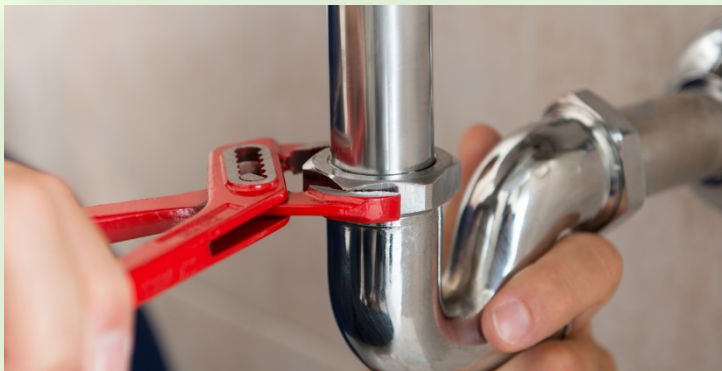
### **What is the short, medium and long term impact?**

The impact of home working and its transformational effects on work/life balance will have to be considered in Local Development Planning. The economic impact will require further consideration for the creation of additional employment areas particularly for small business start-ups. Survey feedback suggested we need to review and simplify planning support for key economic development applications (small & large).

There has been a considerable impact on the construction sector so it will be essential that we continue with significant regeneration capital infrastructure investments to boost demand in the construction sector and stimulate confidence.

The impact of the pandemic on office staff has been lessened by IT systems providing a relatively seamless transmission to home working. The *Digital Transformation Strategy* and *Agile Working* programme that was underway stood us in good stead at the onset of the crisis. Our current accommodation plans will need to be reconsidered.

## HOW WE HAVE HELPED OUR BUSINESSES



[This Photo](#) by Unknown Author is licensed under [CC BY-ND](#)

Having been made redundant from his former employer, *Ryan Jones* set up his new business, *Pentre Plumbing & Heating*, in April 2019.

With the help of a grant of almost £3,000 from the *Carmarthenshire Business Start Up Fund* operating at that time, Ryan purchased all the tools and equipment necessary for delivering his services and very quickly won contracts with clients such as Leekes and Ammanford Town

Council, as well as building a reputation as a domestic plumber and heating engineer. This venture has not only created and secured a full-time job for Ryan going forward but has also laid the foundation to possibly creating another job within the business in the near future.

Having become much in demand as a reputable plumber, the arrival of COVID-19 and the closure of Leekes, Ammanford Town Council's facilities and cancellations from domestic clients not wanting any trades people in their homes, meant that unfortunately Ryan's work all but stopped.

Ryan sought support through the Council's newly set up **COVID helpline** where he was referred to a business support officer for advice. Being a start-up business with no business rates liability meant that, unfortunately he fell through the net of many of the business support schemes which were being introduced at that time, but he was held on a reserve list and advised to apply for Universal Credit to help him through the lockdown period.

Upon the launch of the *COVID Start Up fund* introduced by Welsh Government in June and being delivered by Carmarthenshire County Council, Ryan was contacted and advised to apply as he met the criteria. Through this scheme, Ryan received £2,500 to help keep his business afloat until he can fully resume his services.

Ryan said *"I am grateful to Carmarthenshire County Council for the support they have given me in establishing Pentre Plumbing & Heating. From starting up last year to maintaining support when all went quiet during lockdown, their assistance has been invaluable to keeping the business going and sustaining my job"*.

[Discover Carmarthenshire this summer](#)



## AIR QUALITY

### Nitrogen Dioxide (NO<sub>2</sub>) levels have fallen during April to June 2020

As a consequence of lockdown, a drastic reduction of road vehicle movements has been observed within Carmarthenshire. The main pollutant of concern for Carmarthenshire has been identified as Nitrogen Dioxide (NO<sub>2</sub>) from road vehicles. We have 91 locations throughout the County where NO<sub>2</sub> is measured and we have 3 Air Quality Management Areas (AQMAs) where levels exceed annual statutory limits in “hotspot” locations. [Link to report when on WWW.](#)

## MUNICIPAL WASTE

Municipal Waste collected has fallen by 18.5% (compared to the same April-June period last year) from 21,181 tonnes to 17,252 tonnes. The reasons are likely to be that HWRC were closed and this accounts for a reduction overall. However, the **waste picked up at the kerbside has increased as a result of more people being home by nearly 20%**.

- Up 595t -14% increase in kerbside residual waste
- Up 975t - 34% increase in kerbside dry mixed recycling (blue bag)
- Up 591t - 35% increase in kerbside food waste
- Down 1,606t - 83% decrease in HWRC residual
- Down 4,974t - 77% decrease in HWRC Recycling
- The number of garden waste customers has almost doubled during the Covid-19 lockdown period.

*“Gratitude to the hardworking crews who are still carrying out an excellent service in trying times”  
Compliment received*

**Housing Waste Recycling Centres were closed for 7 weeks.** With many residents at home undertaking DIY projects the demand upon the service on re-launch in June was unprecedented. We set up an online appointment system and reopened the sites in a compliant and managed way.

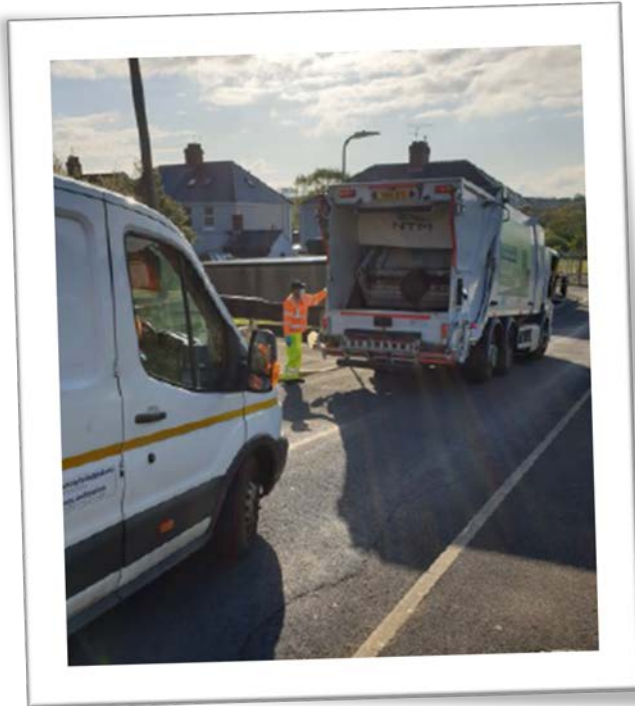
*“Went exceptionally well - whoever put this together deserves a huge pat on the back.” Compliment received*

## FLY TIPPING

### Fly tipping has increased by 54%

During the 4 months of April to July 2020 there were **1,089 fly tipping incidences** reported compared to 706 for the same period last year. This has had an effect on communities in terms of local blight. Also, suspension of some community volunteer litter picks and general litter clearance work (other than town centres) that add to the blight. In addition, our Environmental Enforcement work was suspended which meant that investigations into fly-tipping and waste non-compliance issues could not be undertaken.

## OUR HI-VIS HEROES!



Waste and recycling collections were crucial to public and environmental health during the COVID-19 crisis, and *waste workers were deemed 'key workers'* by the government' and have continued to carry out essential services during the epidemic. Much like frontline NHS workers, waste workers have been receiving thanks and gratitude from householders.

Non-essential street cleansing services were suspended in the main and cleansing staff were redeployed to help out with refuse collection.

Highway operatives from our Trostre depot were also redeployed each day to the Waste / Refuse Unit as drivers of support vehicles on refuse rounds.

Environmental Enforcement staff and Highway Roadworkers also assisted with food deliveries to

our schools and also assisted with food packages being delivered direct to homes. Others in the Environmental Enforcement team volunteered as trainers in the building cleaning service.

## FACILITY CLOSURES

FACILITY	
<b>Household Waste Recycling Centres</b>	Closed for 7 weeks.
<b>Parc Howard</b>	Adverse effect on availability of public open spaces to exercise and keep fit.
<b>Closure of Public Conveniences</b>	Basic amenities closed to public, and no real alternative available elsewhere. Except for key transport hubs.
<b>Ammanford Cemetery</b>	Restrictions on the numbers attending burials, potentially impacting on families and communities.

## CLEANING SERVICE

**600 Cleaners retrained**  
**150 additional Cleaners employed**

Cleaners have helped keep our school hubs, schools, food distribution centres, depots, offices and sheltered housing open. We developed an enhanced standard of cleaning across all settings in discussion with colleagues in Public Protection. These enhanced cleaning standards were essential to reduce transmission of the virus and to build confidence and reassurance that the work environment is as safe as we can make it.



The enhanced cleaning arrangements played a significant part in ensuring that schools could reopen in July, with preparations underway to support cleaning arrangements for the additional numbers in schools returning September.

*“Spotless due to her constant energy & diligence - huge impact on the confidence of the staff”  
Compliment received for a School Cleaner*

## STREETWORKS

Increase in processing of **utility company street works notices** to ensure that all services such as power, water, gas, phone and broadband services were able to be maintained. The number of works notices during this period increased to 2,600 a month. The noticing system doesn't allow us to break it down into work categories, but *Openreach* were particularly active carrying out works to reinstate services to customers – not necessarily just broadband, but probably also for vulnerable people etc.

**Skip licences increased by 50% during April and May** due to residents clearing out homes and gardens

A range of other highway licencing functions saw increases including **street cafes (100% increase)**, licences to install apparatus (10% increase) and form vehicular accesses which has increased by 15% (an application to drop the curbs to give access to a property).

## TRANSPORT

Public transport was significantly reduced during lockdown, and in fact usage has plummeted even before the formal lockdown. This created an issue for operators where there was significantly reduced income on those routes which they managed to maintain a service on. This has created a funding issue going forward. It could take a considerable amount of time to restore patronage levels, and with many having grown familiar with home working there could be long term adverse effects on service levels. Despite the challenges there may be an opportunity to re-visit and re-prioritise provision according to need.

School transport was provided during the period that schools reopened in late June and July. Transport was available in accordance with our usual policy but only to those who specifically requested it. Transport will operate as normal from September. The need to provide social distancing between driver and passenger is creating quite a challenge as it means that some

seats nearest the drivers will need to be left unused, creating loading issues and the need for additional vehicles. There is also concern that there may be a shortage of drivers and passenger assistants, bearing in mind the elderly nature of many of these.

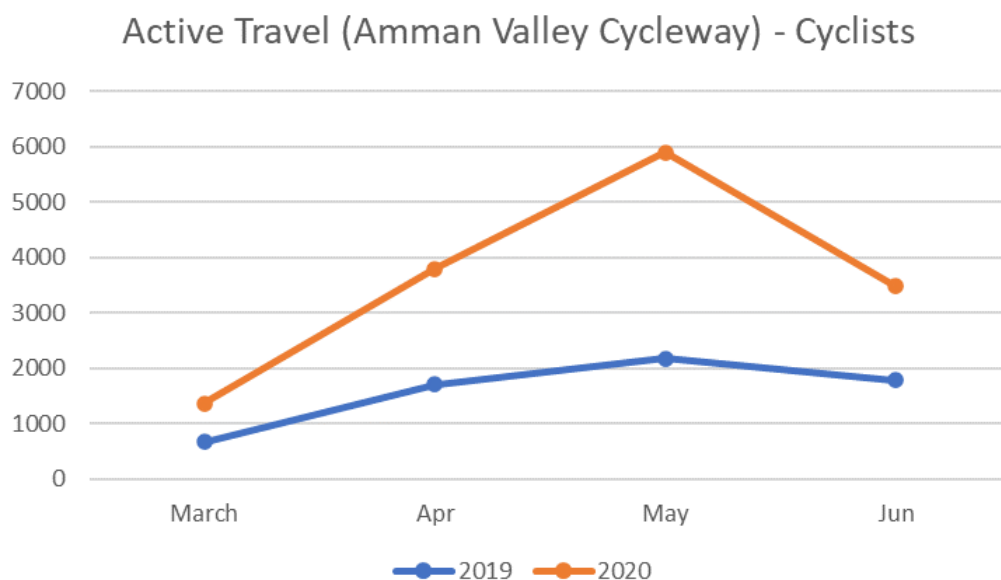
*“Bwcabus drivers have gone above and beyond...assisting key workers... they are wonderful and are so very appreciated”*

## COUNTRYSIDE ACCESS

Demand on the Public Rights of Way (PRoW) network for community usage significantly increased during the height of the pandemic phase. Telephone calls and emails from the public and from landowners saw dramatic increases, a great deal of staff resource was used to keep the community fully informed and reassured on the status of public access. Between March and June use of the PRoW webpage (excluding use by CCC staff) increased significantly, webpage sessions increased by 237%.

There were 49 attempts to close PRoWs without lawful authority during the height of the pandemic phase which would have had adverse effects on the communities using those routes for their daily exercise were dealt with.

Monitoring of our cycleways in May has shown a 5.3% increase in walking and 166% increase in cycling during the pandemic.



## HIGHWAY INFRASTRUCTURE

Cessation of capital maintenance works meant that preventative maintenance has been delayed and may mean that timely intervention to ensure the preservation of the highway assets was not possible. Essential safety works continued as did out of hours safety and emergency response.

Due to the risk posed by affected trees, our management of trees alongside our road network that have been affected by Ash Dieback has been continuing throughout the pandemic. Trees removed within highway limits in the Llanelli area in August, and further worked planned for the Llandeilo area in September.

## PLANNING SERVICE

Planning enforcement services suspended resulting in potential planning infringements that impact upon adjacent properties and communities.

## PROPERTY MAINTENANCE SERVICE

The Property Maintenance Team continued to deliver essential urgent and safety maintenance works across our housing and non-housing property, which required additional measures to ensure the safety of our staff and tenants. This included legionella, gas safety and electrical testing to ensure that properties remained safe. Non-urgent works, however, were suspended during lockdown and records kept of work requests for future implementation. A review of this backlog in mid-August suggested that around 1,500 maintenance jobs were impacted by COVID-19 and needed to be undertaken, once it's safe to do so. It is anticipated that these will be completed over the autumn/winter period, subject to continued easing of lockdown and tenants (where applicable, being happy for us to access).

The Building Inspection Team has not been undertaking non-essential inspections so it is anticipated that there will also be significant latent maintenance work, particularly in closed buildings.

## PROPERTY DESIGN & CONSTRUCTION

The majority of our construction sites were closed by our contractors during lockdown as a result of staffing and material supply constraints, although some sites continued. We have been working with the range of contractors to restart each site as soon as possible, to ensure delivery of the projects for improved services to the community, but also to support contractor cashflow.

Delivery of our Carmarthenshire Homes Standard works were suspended by the Council and have not yet recommenced. The delay in completing these improvements will continue to have an impact on those occupying our homes.

## PROPERTY INFRASTRUCTURE

As lockdown was imposed, a range of Council buildings were closed to the public and staff to encourage home working in accordance with Welsh Government guidelines. Some staff continued to require access to buildings to undertake their work, but this has been closely monitored to ensure access is limited only to those requiring it. To support re-opening of services we introduced an internal independent verification process to ensure that social distancing and other safety measures were in place before any building was reopened, to ensure the safety of our staff and public. The closure of buildings has significantly reduced the availability of face-to-face service delivery to the public, which has shifted to phone and internet communication.

A range of buildings continue to remain closed and we will be reviewing our property needs for the future. The new ways of working from home are likely to provide an opportunity to reduce our office requirements and focus more fully on buildings that deliver direct services to the public.



## DIGITAL INFRASTRUCTURE

### BROADBAND AND MOBILE

Although more people are working from home, home schooling and streaming on-line entertainment providers have explained that networks are built with “headroom” to withstand increases in use. The increase in day-time use is still only half of evening use. Mobile UK, the trade body for UK mobile operators, states that networks “[have more than enough capacity](#)” to handle the added demand.

Everybody needs sufficient broadband speeds in order to work efficiently but data from the Open Market Review 2019 claims that there are **12,838 premises in Carmarthenshire with speeds under 30mbps.**

Residents and businesses in rural areas of Carmarthenshire will have access to more funding for better broadband. Welsh Government recently announced it has topped up the value of the Gigabit Broadband Voucher Scheme to those with less than 30Mbps. The vouchers have doubled in value and those eligible can now claim £7k for a small to medium sized business and £3,000 for residential premises.

### **What is the short, medium and long-term impact?**

#### **AIR QUALITY**

Our monitoring before and during the lockdown period has demonstrated that the reduced number of road traffic movements has resulted in a corresponding reduction of NO<sub>2</sub> levels. This is a welcome finding but is no surprise; it is important that we continue to monitor Air Quality as restrictions relax and vehicle movements increase again. Lockdown has taught us that effective use of available technology and improved / safer modes of sustainable travel such as walking or cycling can have a significant impact on our reliance on road vehicles. It is hoped that we can continue to retain these practices as much as possible and embrace new ways of working to help protect and improve Air Quality for residents and visitors to our County.

#### **ENVIRONMENT**

More than ever before we have realised that our natural environment is vital for our well-being. Wild and natural landscapes sustain us; they give us clean water to drink and fresh air to breathe, they store carbon and protect our homes from flooding, and they can help make us happy and healthy. Nature gives us the foundations for our economy, energy system and our food and farming. Biodiversity and nature’s contributions to people are our common heritage and humanity’s most important life-supporting ‘safety net’.

We are also in the midst of an ecological and biodiversity crisis on par with the climate emergency. It’s not just wildlife that’s losing out; it’s us too. We are eroding the very foundations of our economies, livelihoods, food security, health and quality of life worldwide. Nature’s health and people’s health are linked, and the path to recovery starts with a plan for putting wildlife back in our lives.

During lockdown people have rediscovered the environment. Our Net Zero Carbon plan is our flagship plan to deliver for the environment. We will also need to ensure that our Environmental Act and Biodiversity goals are continued to be met.

During the pandemic we were awarded a Welsh Government grant that will fund the planting of two new small woodlands on council owned land in Llanelli and Llandybie. The woodlands will be designed to offer multiple benefits including access for local people, wildlife habitat and improvements in air quality. Pending the award of further grant aid it is hoped that additional woodlands will be planted by us in future years.

## **WASTE AND RECYCLING**

We have experienced more volumes of recyclable materials at the kerbside (food and dry mixed and garden waste) in the general sense, but we have also seen more contamination of waste. Households may have got into behavioural poor habits that may be difficult to reverse, or at the very least it will take a significant effort in the medium term to counter. In the short term, contamination levels may increase, thereby diminishing our recycling performance. On the positive side, the green waste service customer base has almost doubled.

Household Waste Recycling Centres – the medium and long-term effects will be around how we manage the service. The appointment system is popular with the public, but of course throughput is reduced. Future systems will need to balance these two aspects.

## **LOCAL ENVIRONMENT QUALITY**

We have seen an increase in the incidents of blight in communities and natural landscapes in terms of fly-tipping. There has been reports of unlicensed waste collection and complaints of fly tipping in both urban and rural areas. There has been an increased frequency of environmental crime, this is both a health and an environmental hazard (including littering, fires). These habits may again take some time to address, so is a medium to long term process.

## **PARKS AND PLAYGROUNDS**

Short and medium-term impacts will mean that the full suite of activities and play equipment will not necessarily be available at our parks and playground facilities. This could be the situation in the medium term e.g. swing seats removed from a swing set in playgrounds to ensure social distancing can be achieved. Another example is that the bowls changing rooms in Parc Howard will remain closed, but the greens are open, hence participants will need to arrive already changed for the activity.

## **PROPERTY**

We will need to continue with significant capital infrastructure investments to boost demand in the construction sector, to assist in the recovering economy and to stimulate business.

## **PLANNING**

We need to create safe town centre environment plans to enable sensible movement throughout that will give users, residents, and businesses confidence to resume activity.

Our town centres need to fully support local businesses, retailing, social and leisure activity – with immediate priorities, followed swiftly by more strategic infrastructure projects.

Planning process needs to improve; with consideration in the LDP in terms of home working and the concept of live / work.

The Council, working with PSB partners, should adopt a town centres first principle with a focus on creating public sector office and community hubs. Wherever possible, investment will be prioritised in town centres, bringing back into use vacant properties and generating footfall and spend to support town centre economies.

## **TRANSPORT**

Mobility is an important part of everyone's lives. If we get it right for our most vulnerable citizens, we will get it right for everyone, with a positive impact on our ability to reduce air pollution and meet carbon reduction targets.

Our planning system will need to ensure we create places which embed active travel infrastructure, such as cycle lanes, enabling people to walk or cycle for all short journeys, fully integrating with public transport for longer distances.

- There needs to be improved access and connections between town centres, out of town sites and public transport links
- The pandemic has led to major changes in commuter travel patterns. Many workers stopped travelling to a workplace either because they were furloughed, began working from home or in some cases lost their jobs. The amount of people travelling to a workplace therefore declined sharply.
- As people return to work public transport and car sharing may not return to previous levels. The impact of staycation will also need to be understood. Journeys to school and education will need to be reviewed.
- With more people walking and cycling during lockdown, consideration is needed for footways will be upgraded, routes better signposted and road space reallocated so cyclists and pedestrians' have safer social distancing

## **DIGITAL INFRASTRUCTURE**

Digital connectivity, particularly in rural communities, will be important as it will reduce the need to travel, enabling access to jobs away from where people live, helping to improve their work-life balance. Therefore, with increased home working it is likely to lead to increases in house prices in Carmarthenshire. Therefore, an increased demand for rural and coastal properties.

# HEALTH AND WELFARE



## ADULT SOCIAL CARE/INTEGRATED SERVICES

Throughout this emergency our priority has been to continue to support those who receive services and their families, to do this safely, to protect staff and the people of Carmarthenshire.

In Carmarthenshire we have not experienced the infection rates or deaths that some Local Authorities have, but we are remaining vigilant with our governance processes and infection control to ensure this position is sustained.

All day care provision was suspended in March, those accessing services have been supported in other ways and limited respite services have continued. Within Learning Disability Services, virtual activities have been arranged via skype or teams and individuals have accessed buildings on a one to one basis where this has been necessary. Activity packs have been delivered to people's homes and home visits have also been facilitated to support families.

Within Adult Social Care and Integrated Services staffing has remained relatively stable with minimal impact. In order to ensure service provision and minimise impact on service area we have kept a core social work and OT and management presence. In relation to safeguarding of adults it is business as usual, we have set up a regional multi agency COVID-19 response group. The regional Safeguarding Board and associated subgroups are continuing to meet virtually via Skype or Microsoft Teams.

Our Care Management Teams have kept in touch with those in receipt of services regularly and have undertaken essential visits where necessary. Technology such as iPads have been used to keep in touch with people.

All other staff have been working from home and have the IT resources to do so, along with PPE, in case they need to undertake emergency home visits.

A robust regional approach to managing new and existing Deprivation of Liberty Safeguard authorisations has been agreed in the light of us being unable to visit care homes. This approach ensures the principles of the Mental Capacity Act are upheld and is consistent with the guidance received from Welsh Government.

Business continuity plans have been updated to cover COVID-19 and updates are provided to staff daily along with a central resource for staff to access regarding any service change in relation to WG guidance and legislative changes.

We created a central deployment hub where services can make requests for additional staff and also offer staff that can assist with front line operations, such as residential and domiciliary care. Staff from leisure services have moved into domiciliary care and staff from day services have helped out in domiciliary and residential care. Staff in administrative roles have provided support in a central PPE store and in administrative roles in front line service provision.

Management oversight, team meetings, supervision and support continue remotely using Skype and staff have access to a well-being service and support.

## PARTNERSHIP WORKING

One of the positive outcomes of the pandemic is the collaboration within the council and with external organisations. Attendance at multi agency meetings has improved and regular governance forums have enabled decisions to be made quickly and identified risks responded to swiftly.

Communication between partners and within the council has been critical as guidance has changed regularly.

## DOMICILIARY CARE

We have been able to maintain an effective domiciliary care service in extraordinarily difficult circumstances and front-line staff have demonstrated resilience and courage.

The adequate supply and provision of protective equipment to the sector, has made a profound difference in the feeling of safety and security for staff. Without this change in national policy the service would have been unsustainable – the original guidance, rather than policy, stated when we didn't have enough equipment *we should undertake a risk assessment for PPE*. When we then had adequate supplies we were able to provide our domiciliary care staff with enough PPE to wear at all times.

We responded by:

- Redeploying day service officers to deliver care.
- Reconfiguring larger packages of care based on risk assessments.
- Introducing fast track training and rolling recruitment. General sickness was substantially down and many staff who work part time were willing to do additional hours.
- A recruitment and retention package for in house care staff. This is reviewed monthly.
- Increasing commissioned domiciliary care rates temporarily by a pound an hour.
- Introducing an advanced payment for commissioned hours for domiciliary care agencies to ensure cash flow is maintained in the sector.

**A RISK MANAGEMENT AND ESCALATION POLICY** for care and nursing homes was established which has been critical in managing the pandemic.

The purpose of the policy, which has been highlighted as an area of good practice is to:

- Ensure that there are robust contingency plans in place.
- Mitigate the risks of harm to care home residents and/or care home quality of care.
- Prevent avoidable deaths.
- Ensure timely, appropriate interventions to support recovery from an escalation in their Risk Status.
- Minimise the impact of care home failure on the whole health and social care system.
- Provide additionality to the existing Regional West Wales Escalating Concerns Policy for provider performance and support analysis of further risk escalation related to COVID-19 and implementation of escalation protocols and processes.
- Provide a process that allows us to assess the level of risk for every care home contracted by Health Board or the Local Authority and provide a daily overview of that risk.
- Provide a process that allows organisations to analyse the level of risk and implement appropriate and necessary escalation processes to mitigate the risk and timely de-escalation.

## RESIDENTIAL CARE

The impact of the virus on residents in care homes has been a serious and ongoing concern in Carmarthenshire as it is across much of Wales.

Again, we acted swiftly, we were among the first to put a no visitors policy in all homes and subsequently to cease admissions without a negative test.

Actions to support homes included:



- **The issuing of PPE** – We now have the guidance and the equipment we need to protect staff and residents.
- **Increased Testing-** The Hywel Dda University Health Board has successfully co-ordinated systematic testing in care homes. Where there is an outbreak in a home a mobile unit test all staff and residents in these homes on a weekly basis. Whilst there were substantial delays in getting adequate testing in place our Local Health Board has been among the most proactive in Wales.
- **Revised Admission Criteria-** No admissions to care homes are allowed without a negative test in

place. When discharged from hospital the guidance now requires a further period of shielding after a negative test.

- **Improved Infection control-** Substantial work has been done by the Health Board advising and supporting homes with infection prevention and control, the use of PPE, enhanced cleaning regimes and the separation of infected and non-infected residents into red and green zones within settings.
- **Financial Support** - Substantial financial support is in place with a premium being paid to all homes of £50 per placement per week and support in relation to voids where homes are unable to take placements because of infections. We have received confirmation from Welsh Government that this support that we initiated in March 2020 can remain in place to the end of 2020-2021(Our approach has become national guidance). To date we have seen no homes fail although a small number are under significant financial pressure.

Tribute should be paid to our remarkable care staff and managers whose commitment in dealing with the most difficult of situations has been outstanding. Sickness levels in this staff group are now lower than they have been prior to the National emergency.

I think it's remarkable how we have adapted the way we work to continue to offer services despite the current circumstances. Feedback from clients has been positive.

**Staff Survey May 2020**

### Personal Protection Equipment

- In March there were also widespread concerns across the sector at the guidance on the use of PPE that had been re-issued at the end of March.
- Whilst supplies were not initially adequate to meet the guidance in full for the whole care sector, they have since progressively improved with supply from Welsh Government now enough to enable providers to comply with the guidance. We have also seen successful procurement of protective equipment direct by the authority. **At the time of writing we have distributed over 1.5 million items of protective equipment to the care sector.**

- Locally we have a well-resourced centralised distribution system that can deliver PPE 7 days a week, 24 hours a day. When we have identified a small number of providers not following the guidance all have complied after intervention and support from our commissioning team.



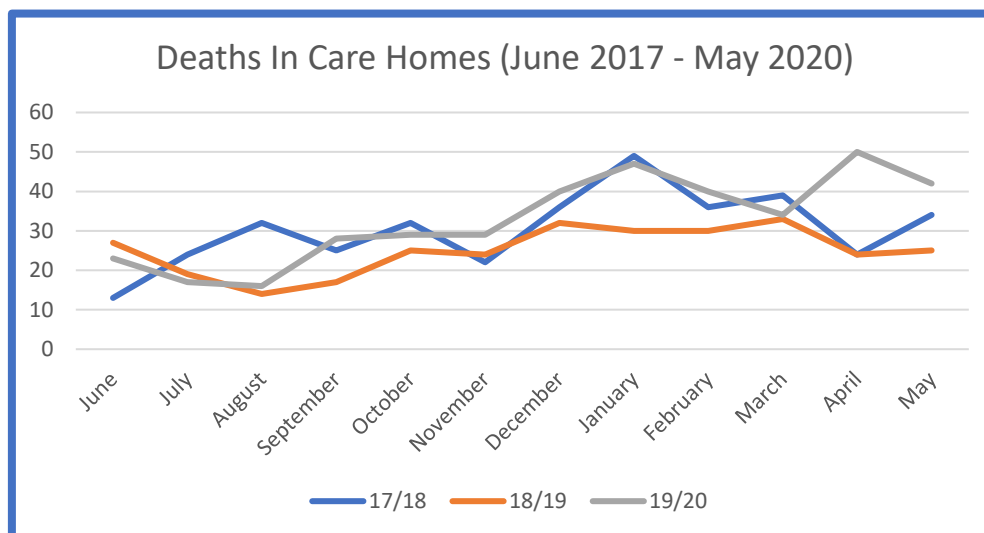
Staff at **Llesiant Delta Well-being** are going the extra mile to make sure extremely vulnerable people in Carmarthenshire are supported during the COVID-19 pandemic. Coming into work every day throughout the national emergency, staff have worked tirelessly 24/7 behind the scenes to support vulnerable people across the county. Llesiant Delta Well-being, formerly Carmarthenshire Council's Careline Service, has conducted approximately 5,000 calls to residents in Carmarthenshire that have received shielding letters from Welsh Government to ensure they have everything they need to stay safe during these difficult times.

**80 iPads were supplied to care home residents to keep in touch with their loved ones**

Accurately recording the impact on residents in care homes is difficult with some residents infected but asymptomatic and many whose health was severely compromised prior to infection. The most reliable measure is the number who die in residential care in excess of what we would have ordinarily expected.

This is broadly consistent with the most recent national ONS figures for much of South and East Wales although our figures are calculated differently so caution should be taken before reaching conclusions at this early stage. Whilst there may be some natural variation in the data, our early analysis indicates this increase is largely down to COVID-19 related disease.

Of those residents who have tested positive since monitoring began approximately 60% have since become symptom free. Thus, we can see that whilst the virus is devastating to this population many frail and elderly residents can and do recover. Early evidence locally is that the likelihood of recovery has a strong correlation with the general health of the resident before the infection. Moving forward ensuring we can evidence that all residents receive the highest quality of health care based on their needs as individuals will be a priority for us.



## OTHER KEY SERVICES

The following were also put in place to mitigate the anticipated impact of COVID-19

- We increased reablement capacity in domiciliary care by 150 hours per week provided by a 3<sup>rd</sup> sector organisation and an independent service provider.
- We have increased domiciliary services by 468 hours per week, by block booking hours with two independent providers.
- We can use the field hospitals for recovery periods before discharge home.
- We have step-down and step-up facilities within residential care.
- We have flats that can be used by people recovering from COVID-19 but cannot return home as they live with people who are shielding. These flats are for people who do not have care needs but will have support from the departments housing team with shopping and any other issues that should arise.
- The Out of Hours Service has been enhanced to respond to anticipated additional demand
- Social work response from integrated services to meet the needs of adults with physical disabilities and older people, with dementia related requirements on a 24/7 basis
- Additional Social Work capacity to respond to Learning Disability or general Mental health emergencies.
- We have a rolling recruitment advert for social workers and domiciliary care
- Senior Management Response on a 24/7 basis to Social Care and Health board enquiries.
- The local authority has undertaken a staff skills audit and set up a central redeployment hub to realign staffing resources into critical posts.
- A volunteer survey identified circa 500 persons, including around 100 for care roles.
- Care related training resources now available online, with additional mobile technology sourced to support additional staff in these roles.

## COMMISSIONED SERVICES

During the pandemic the relationship with our commissioned services has been very positive, we set up a COVID-19 advice/ helpline with a dedicated hotline and mailboxes. This has enabled providers to directly report suspected cases and act as a support line for any issues /concerns. The Commissioning Team also made proactive calls to keep in touch with providers.

We have implemented guidelines for all discharges from hospital across the care sector to ensure safe discharges and ensure there are measures in place to mitigate risks.

We have ensured a continued supply of PPE and access to advice concerning infection control.



## FIELD HOSPITALS

We have converted Carmarthen and Llanelli Leisure Centres, the Selwyn Samuel Centre and the Parc y Scarlets barn, Llanelli, into temporary hospitals to provide additional bed space for the NHS. [See Leaders vlog](#)

**More than 360 people** volunteered to help set up furniture and equipment at Carmarthenshire's four field hospitals.

### What is the short, medium- and long-term impact?

- In the short term COVID-19 Recovery Groups have been set up and we are focusing on recovery plans to sustain services following the crisis.
- We will need to change and adapt the way we work, for example, we will not be able to reopen our day services buildings for some time in order to comply with social distancing and minimise risk of infection..
- We will continue with virtual activities and provide a service to those most at risk safely. This will impact on families and carers who will continue to need support so we will need to do this creatively.
- COVID-19 has provided us with an opportunity to work innovatively and we will capitalise on this in our quest to continuously improve services.
- The impact of COVID-19 will result in us escalating our modernisation plans for some services e.g. less building-based services, agile working.
- Staff will need to return to undertake home visits so there will need to undertake risk assessments to do this safely.
- Staff will need to be prepared to be flexible and adaptive in the long term in the event of future uncertainties.
- We are already seeing an increase in referrals to mental health services, safeguarding and substance misuse because of the pandemic. This will have a significant demand on our resources, so we need to prioritise and transform services to respond to those who are most vulnerable.
- Loneliness is one of the feelings people have been experiencing during the current COVID-19 pandemic. which will impact on the mental health and wellbeing.
- In the medium and longer term, the economic downturn itself will have persistent negative health effects, with these effects being worse for some groups than others. For example, recent estimates suggest that the employment loss associated with the 2008 recession could have resulted in an additional 900,000 UK people of working age suffering from a chronic health condition, including mental health <https://www.ifs.org.uk/publications/14800>
- There is an impact on the health and well-being of our staff and increased referrals to Occupational health with anxiety and stress associated with the coronavirus.
- There will be an impact on the budget as much of the activities for service improvement have been suspended during the pandemic.
- We will need to maximise the use of technology going forward as this has proved critical.
- Pressures in the health acute sector are likely to increase as we enter the autumn/winter months, this will have a significant impact on social care community services and in particular the care home and domiciliary care sector.

## HOUSING

**Stay Home Stay Safe.** During the pandemic the importance of a safe and secure home has been more evident than ever before. The home has been our sanctuary and our community's safety has depended on our housing being of a good standard and fit for purpose.

With people working from home, on furlough, children being schooled from home, shielding or self-isolating, the home has been a crucial factor in the pandemic.

### ***Sustaining Tenancies***

Homes and Safer Communities have supported the 9,000+ council tenants, as well as offering advice and support for the private sector and those in need of urgent housing during this time.

- Profiling of our tenants took place early on to target the most vulnerable with welfare calls. Making critical links and referrals to various support services, to ensure tenants had adequate food and financial support during lockdown
- Supported tenants to claim for Universal Credit for their rent where there was loss of employment/income to ensure no council tenant fell into avoidable arrears.
- Continued to support tenants to make payments via electronic means. Payment of rents have been carefully monitored during this time to ensure tenants do not fall into arrears and maintain their security in their home.
- No court action has been taken at this time, the focus has been on support, help and to encourage tenants sustain their rental payments when there may have been greater temptation to spend on non-essential items during lockdown.
- Continue to contact our over 70`'s tenants throughout this period to ensure they have access to services and reduce loneliness
- Promote Welsh Governments "Connect "scheme to reduce Social Isolation and improve health and well-being
- Delivered Food Parcels to tenants in need
- Made hardship payments to tenants in fuel poverty and tenants with no recourse to public funds
- Sourced white goods and furniture for new tenants in financial hardship
- Worked closely with Housing Benefit to access Discretionary Housing payments to mitigate effect of welfare reform
- Partnered with Welsh Water to reduce tenant's liability with average savings in excess of £250 pa per household
- Voluntarily agreed to extend our Notice period from 3 to 6 months in line with Welsh Government recommendations
- Developed personal housing plans around our prevention fund to reduce rent arrears for tenants affected by COVID-19
- Committed £100k to our Prevention Fund to specifically target tenants who have lost income during this time.
- Worked closely with third sector partners including Shelter Cymru to offer debt advice, maximise income and reduce our tenant's liability.

There is some evidence that more people are interested in rural properties. There may be more community displacement because houses will become unaffordable for local people so they may have to move out to find more affordable options. This may erode welsh speaking communities because prices will rise for products and services to accommodate more affluent people.

### **430% increase in homeless placement in Temporary/Emergency Accommodation (32 to 170 between April and July compared to last year)**

A change in the Welsh Government Homelessness Policy days prior to lockdown meant that anybody presenting as homeless, would have the right to accommodation through the Council. It was to limit the number of people that were street homeless or those sofa surfing, to control the spread of COVID-19. Carmarthenshire experienced a significant rise in single people requesting housing assistance through the council, they had no fixed residence or could no longer live with family due to the risk to others due to underlying health issues. In addition to the general demand, there was a significant increase in the number of prison releases during this period and a considerable amount of work was required to manage the risk and place them in safe environments. There were 54 prisoners released to Carmarthenshire and 31 were rehoused in temporary accommodation.

The demand on Temporary Accommodation significantly increased, there was an average of 11 placements being made a week compared to 3 placements a week last year. The council was also unable to move people out of temporary accommodation into other council accommodation, social landlords or the private rented sector. Hotels and B&B establishments had closed and the council re-designated some existing temporary accommodation houses as shared accommodation and commissioned 3 B&B establishments that provided 42 additional units of single person accommodation that were manned throughout the day by a security team and meals provided to all occupants.

Officers have been re-distributed within the service to assist with the overwhelming demand at the front end as well as managing the demand on temporary accommodation and focusing on moving people on to other more suitable accommodation to free up emergency accommodation. In addition, the voluntary sector including the Soup Kitchen and other commissioned services were called on to assist with homelessness provision and support for vulnerable people often suffering from other problems such as mental health. The number of people accessing the service meant that we had to introduce an out of hours service and be open on a Saturday to receive and assist with homelessness enquiries. During lockdown we were answering as many as 3000 calls a week, very few were missed, and we maintained a 96% answer rate. People were able to get through to us and receive the assistance they required. To ensure that we continued to meet the increasing demand, provide assistance to those most vulnerable and manage the risk in temporary accommodation a Homeless Coordination Cell was formed to include all key partners including Public Health and the Police.

During lockdown the number of families seeking help from the council dropped because of the Government's decision to place an embargo on all possession proceedings. As lockdown measure relaxed the number of people requesting housing assistance continues to increase. During the first week of July the number of people requesting housing assistance in a single week had increased to 60 in comparison to an average of 31 per week between April and June a 94% increase in demand.

#### **Housing Advice & Tenancy**

*"How Much I Appreciate Your Help... I really am grateful for the time and help you are giving me"*

## LEISURE

We have **maintained contact with 563 National Exercise Referral clients** throughout the lockdown period, offering support and advice on how to keep themselves active and healthy. This has required 2,878 phone calls taking nearly 1,500 hours and 668 home programmes have been sent.

*'Your messages have made me feel less alone'*

*'We are most grateful for the care and concern that has been shown us since the fitness classes have been put on hold'*

- We have created a number of [online fitness classes](#) for our Actif Leisure members to access free of charge during the period that our leisure facilities have been closed, whilst developing a new Actif Anywhere offer to deliver online memberships and activities in future
- We Supported Sport Wales on 66 Sports Club Applications for the Emergency Relief Fund, totalling over £40k of funding to protect Clubs during lockdown
- We consulted with over 55 Clubs in 6 weeks on applications for the Be Actif Wales Fund
- We held 3 Club Webinars with a total attendance of 87 Sports Clubs and Organisations (1 Welsh Only Session)
- We worked with National Governing Bodies every 3-week cycle on their Return to Play Roadmaps and supporting clubs in response to these changes by assisting them with risk assessments, COVID-19 Coordinator appointments, Implementing Test Track and Trace Procedures etc
- We are preparing to launch Actif Communities Ambassadors programme in early September to increase informal physical activity opportunities in the community.
- We are supporting the School Holiday Hubs by providing activities for the entire 3-week timetable.

Dozens of Leisure, Culture and Outdoor Recreation staff were re-deployed to support other services or furloughed to mitigate unnecessary costs to the authority, with many staff using the time to undertake online training and to broaden their general employment skill-set.

Our Library services continued to provide access to our [online Library](#) offer to tens of thousands of residents throughout the lockdown period, whilst developing a new 'click 'n collect service as part of their phased recovery plan.

The public have rediscovered their love of walking, nature and the great outdoors whilst using the authority's vast network of public rights of way and footpaths. Outdoor spaces such as Pembrey Country Park and parks across the County were amongst the first spaces to re-open allowing people to maintain their physical and mental well-being.

## TEST, TRACE, PROTECT

**We have been successful in following up in our Test, Trace and Protect service.**

Public bodies and hospitality businesses in West Wales are working together to test and trace anyone with symptoms of Coronavirus in a continued effort to protect our communities.

[📄 Test, Trace, Protect](#)

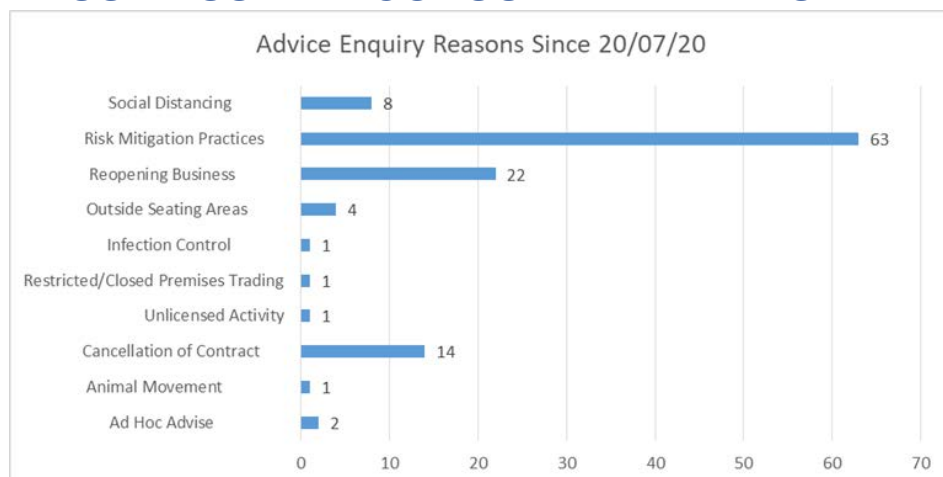
As well as undertaking the contact tracing of confirmed cases of COVID-19, identification of contacts and following up of those identified contacts there is a team of Environmental Health Officers who have been supporting Care Homes throughout the pandemic with advice on Infection Control and the use of chemicals when undertaking cleaning.

## ENVIRONMENTAL HEALTH

600 food hygiene and standards combined visits and 200 animal feed visits are in arrears. 60+ new businesses are to be seen.

There has been a 60% increase in the number of complaints about rats, due to more people being at home and being able to spot them; together with waste back-log and an increase in fly-tipping incidents. However, this is being managed.

## BUSINESS AND CONSUMER AFFAIRS



*1,408 enquiries and intelligence-led visits were made to premises in breach of closure requirements often outside working hours. Businesses were generally compliant, with just one closure notice issued. Extensive advice was provided to the licensed trade. At the start of the emergency period new a stream of enquiries from*

business relating to diversifying to be able to offer takeaways and food delivery services saw big impacts on the team. As lockdown restrictions have eased there are more enquiries related to how businesses can practically comply with social distancing and Track, Test, Protect requirements

*55 welfare calls* were made to vulnerable consumers who have call blocking devices installed. The initiative highlighted where additional support was needed (e.g. access to food deliveries, prescription collections etc.) and sought to combat loneliness

Working with banks we made *third-party cash withdrawals* on behalf of shielding/self-isolating people who needed cash to pay for shopping being done by volunteers.

1,825 properties were visited to warn against *rogue trading and scams* during the emergency period. Joint visits with Dyfed Powys Police were carried out at No Cold Calling Zones as part of a multi-agency response to the reported increase in rogue trading, fraud Informative flyers were used to transmit essential information to residents.

1,500 businesses were e mailed advice on COVID-9 related scams.

Extensive research was undertaken into the safety and suitability of PPE being supplied to the authority, including face masks, sanitiser and body temperature scanning equipment. Responding to enquiries received from traders and internal departments, we provided advice and support on a variety of product safety matters.

We also facilitated the testing of hand sanitiser through liaison with a laboratory and expedited the process to achieve a result within 48 hours. Labelling advice was given, and we examined certifications and test results provided by prospective suppliers. We helped many local suppliers maintain their ability to trade by ensuring that the products they were offering were safe which allowed them to remain competitive.

Given the unprecedented nature of these regulations, we maintained a proportional response to enforcement, we sought to advise and guide businesses while being sympathetic to the hardships that they were enduring. As restrictions are gradually lifted and we begin to ease out of lockdown, officers continue to work tirelessly to provide businesses with coherent advice and the most up to date guidance so that they can restart and rebuild while maintaining compliance with the necessary regulations to ensure continued public protection.

*We are up and running, and business is good so far.*

*Thank you for passing my email on to Public Protection Dept, they phoned me and was most helpful and gave us lots of advice.*

*We are trading from the front door with a table and shield up for now. The interior of the shop has already been kitted out but for now we feel better serving from front door. We are also trying to work to timed appointments, so it limits the amount of people at the shop at any one time.*

*Thank you also with regards to this year's fee, that is a nice gesture. I have to say Carmarthenshire County Council have been brilliant in every way since lockdown.*

*We had our grant money within 8 days, and they have kept us informed with emails all the way through. Big thank you to you all.*

*The scheme has been brilliant for us and really makes you stand out from our competition.*

Compliment Received from Carmarthen Electronics



## GOVERNANCE

Local Government has traditionally held its democratic meetings as physical meetings in its Chambers. On 28<sup>th</sup> February 2020 the first COVID-19 case in Wales was confirmed. Democratic meetings continued for a while after this, with County Council meeting on the 10<sup>th</sup> March, and Executive Board on the 16<sup>th</sup> March, although in the intervening period 2 cases of COVID-19 had been confirmed in Carmarthenshire.

On the 12<sup>th</sup> March 2020 Officers moved into Gold Command mode and on the 18<sup>th</sup> March 2020 the Chief Executive had to take the decision to suspend most democratic meetings as a precaution.

On the 19<sup>th</sup> March a decision had to be taken to close the Authority's administrative buildings to the public to protect staff.

On the evening of the 23<sup>rd</sup> March 2020 the Prime Minister Boris Johnson announced a '**lockdown**' in an attempt to halt the spread of the virus. He gave an instruction to the nation to stay at home except for limited purposes, including travelling to and from work, but only where absolutely necessary and the work could not be done from home.

On the [10<sup>th</sup> June, County Council](#) meetings were restored via digital means.

During the lockdown we have taken the opportunity to invest in new technology with enhanced audio and visual facilities in the Council Chamber at County Hall.

## INFORMATION TECHNOLOGY

The internet dominates so much of what we do in life these days and it is having an increasing impact on public services too. We were determined to embrace the digital revolution and to ensure that we were in a position to take full advantage of the major changes brought about by new technology. Our [Digital Technology Strategy](#) set out a new approach that would underpin just about everything we do as a Council and when the pandemic struck we were in a good state of preparedness.

We had been taking advantage of new digital platforms so that our residents and businesses can find information or complete their dealings with the local authority in ways that are convenient to them and also saved public money. This vision and investment put us in a favourable position at the onset of the to move services on-line and to facilitate home working.

### DIGITAL TRANSFORMATION STRATEGY AIM

#### *A Cloud First Approach*

- This allowed the rapid development of cloud- based solutions during the pandemic
- This enabled staff to work from the best possible locations

#### *Resilient Data and Voice Network*

- The network is the foundation of everything we do in terms of technology

#### *Modern Digital Workplace*

- Our work on empowering our workforce to be as efficient and effective as possible in the right place, at the right time based on the needs of citizen service delivery paid us dividends in the pandemic.

- Our **Agile Working programme had already seen 80% laptops and 20% desktops** – an agile workforce must be able to work from the most appropriate location at the most appropriate time. The implementation and installation of Microsoft Teams and the move to paperless meetings all made business sense but when ‘side-lined’ by the pandemic proved crucial preparedness.

#### *Secure and resilient data centres*

- The consolidation of servers, data and applications, improved overall performance through the adoption of the latest high-speed storage, making best use of technology and preparing us for cloud migration.

**We did not foresee some of the demands required by the pandemic but were in a very good position – nevertheless staff stepped up and demonstrated great creativity and commitment**

The following equipment has been provided:

- 1,603 devices to students at home
- 241 mobile connectivity devices to students at home
- 80 iPads to care home residents to keep in touch with their loved ones
- We made sure all members could attend virtual Council Meetings

*“Well done, distributing iPads to care homes in Carmarthenshire. I applaud you.” Compliment received*

**15,539 new sign ups to My Account** during the period mid-March to mid-June 2020.

*(This enables our customers to manage recent requests, their Council Tax and make bookings and payments etc.)*

<https://myaccount.carmarthenshire.gov.wales/en>



This is a **186%** increase on the same period last year

Additional on-line services have been made available due to operating differently due to COVID-19:

- Household Waste Recycling Centres slot bookings
- Free School Meals Direct Payments
- Library Collection Bookings
- Business Fiscal Stimulus Package applications

Due to more of the workforce working from home, Business mileage during April-June reduced from 1,037,697 Miles to 567,772 Miles (45.3%) and mileage payments over the same period reduced from £445,388.63 to £255,507.18 (42.6%). **A saving of £189,881.45 over the 3 months and 139 tonnes of CO<sub>2</sub> emissions (47%).**

### **What is the short, medium and long-term impact?**

Long term, the massive increase in the incidence of working from home provides a valuable testing ground for the adoption of flexible working solutions and service delivery beyond the current emergency.

Digital Solutions will play an ever-increasing role in our planning and delivery models.



## COMPLIMENTS AND COMPLAINTS

### COMPLIMENTS are up by 150%

During the period April – June 2020 we received **265 Compliments** compared to 106 in the same period last year. This demonstrates significant levels of customer satisfaction with services received, including those relating to COVID-19, as well as an appreciation of the Council's efforts to continue delivering core services during lockdown.

### COMPLAINTS are down by 47%

There has been a significant decrease in the number of complaints, with 163 received during the period April – June 2020 compared to 310 during the same period last year (*although these two periods are not comparable due to the pandemic*).

## COMMUNICATIONS

*"Knowledgeable, informative, helpful and useful for residents of Carmarthenshire" Compliment*

### WEB SITE VISITS ARE UP NEARLY 50%



**701,000 people visited our website** between March and June 2020 compared to 469,000 for the same period last year with a 62% increase in the number of pages viewed.



**20% increase in the number of telephone calls** between the start of lockdown and the end of July compared to the same period last year.

Our Contact Centre staff dealt with almost **105,000 calls** during this 4-month period. Dealing with nearly 6,500 COVID-19 related enquiries from vulnerable and shielding customers and businesses, as well as queries on newly introduced processes due the pandemic such as the Household Waste Recycling Centre Appointment Booking. These types of calls can be lengthy with the average call taking longer than normal, despite this, the calls were answered far quicker than usual.

**Freedom of Information requests are down 48%** for the March/July period this year from 689 last year to 357 this year so far.



## HOW WE WORK POST COVID-19

In May, **2,543 (32%)** of our staff across all departments took part in a survey on the new way of working following the COVID-19 outbreak, the results will help shape the future way of working.

How have you found the new way of working? (i.e. lockdown restrictions)

- **46% said good / 24% said very good**
- **25% said unsure**
- **4% said bad / 1% said very bad**

### THE POSITIVES:

- Seamless transition due to the quality of IT communication systems which are available (Skype, Microsoft Teams, Email).
- No 'pointless travel' to a location of work every day.
- Improved work/life balance.
- Less distraction / more relaxed environment which boosted productivity.
- Improved level of trust given by managers
- Money saved on childcare
- Managers ensured adequate workstations
- Online/digital facilities eased the transition from teaching within classrooms to home.
- It has been easy to keep in contact with pupils and colleagues.
- More time to prepare resources and lessons, professional development and admin.
- Clear instructions from headteachers has been beneficial.

**94%** received communication from their direct line manager at least once a week and **79%** from other managers.

### THE NEGATIVES:

- Missing face to face contact with colleagues.
- Can be lonely.
- Work and home life seem to blend into one.
- Some roles are not possible due to restrictions.
- Balancing childcare, home teaching and home working is stressful.
- Non home-working staff working in high risk conditions without PPE.
- Some inconsistency / insufficient information from managers.
- Workloads unfairly shared causing distress.
- Home working environment is not up to standard, causing musculoskeletal issues.
- Lack of PPE equipment for those working in Hubs.
- Difficult to ensure social distancing in some Hubs due to overcrowding.
- Difficult to ensure all pupils are engaging with lessons/work set.

**53%** said they faced barriers in their new way of working

## WHAT ARE WE DOING ABOUT IT?

- We are currently looking at our longer-term working arrangements and will be involving staff in what the future looks like.
- We have created a number of online tutorials along with a range of other IT help and advice.
- All those working at home have been supported to undertake their own workstation assessments to ensure they are working safely and have been provided with additional equipment where necessary.
- We have set up a dedicated Infection Control post which aims to ensure all PPE requirements are provided in line with Government Guidance.
- Going forward we will be looking at providing digital solutions for a range of learning opportunities.
- We are working hard to ensure all our schools; office buildings and depots are ready for staff to return to.
- The Coronavirus pandemic has helped to reduce the silo working as we have worked together to ensure services continue throughout COVID-19. We are working to ensure this continues.

## HOW OUR STAFF WORKED THROUGH THE COVID-19 PANDEMIC

A number of our staff were re-deployed to various jobs such as Childcare Hubs, distributing food packs, working in our care homes and adult social care, refuse collection and supporting schools in on-line working.



## EQUALITY

The Equality and Human Rights Commission have published a briefing on Education, Social Care, Open Spaces, Accessibility of Public Spaces and Employment to outline considerations in resetting services in recovery (- [Council File Plan link to be replaced by www link](#)). The COVID-19 pandemic has led to inevitable widespread changes to the way in which services are delivered by local authorities. However, this means that it is even more critical that Local Authorities respect the needs of all service users.

## FINANCE

Overall, we forecast an end of year **overspend of £7,605k** on the Authority's net revenue budget with an overspend at departmental level of £8,205k.

This unprecedented position is due to a combination of additional irrecoverable costs due to COVID-19 activity, foregone income from closed services which may not be fully recompensed by Welsh Government (WG) and planned savings proposals which have been undeliverable due to the pandemic.

This forecast does not include any allowance for a reduction in Council Tax collection. Whilst Carmarthenshire experienced a marked reduction in payments during the first quarter, it is not clear how much of this is due to financial hardship of residents versus the restrictions of lockdown. *This area is being monitored closely by the Director of Corporate Services as every 1% reduction in collection is worth nearly £1m.*

The full year forecast includes known financial positions up to the point of writing as well as assumptions of future levels of WG COVID-19 funding. As such, figures are acutely sensitive to changes in these assumptions. Currently the Authority is submitting a monthly hardship claim for additional COVID-19 expenditure. The majority of costs are being refunded, though some are deemed ineligible and it is not clear how long this funding mechanism will continue. Likewise WG have confirmed recompense of some key areas of lost income such as *Waste, Leisure, Culture, Parking and School Meals* for April – June, though again the full picture is unclear at present.

On 17<sup>th</sup> August, WG announced *an additional £260m financial support for Local Authorities*, taking the total support to around half a billion pounds, however detail of what is included or deemed ineligible is not yet clear.

Broadly it is assumed that services will gradually return to normal activity levels over the course of the financial year and that WG support for additional costs reduces over time. Specifically, no provision is made for addition costs or further loss of income from either a localised lockdown or second wave over the winter months.

# RESET



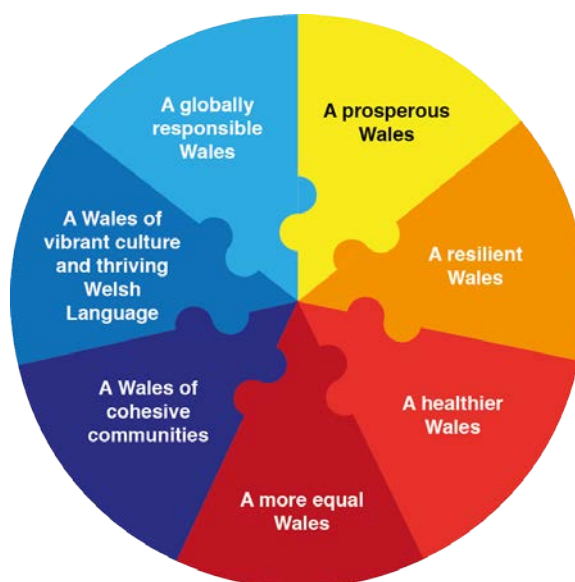
It is not going to be a case of restarting and getting back to the way we were. This is an opportunity to refresh and renew as we mean to go on. One thing is evident, we cannot and will not be returning to the pre COVID-19 “*status quo*”.

1. We must make sure that we learn from this unprecedented experience as we reintroduce our services and re-set our strategic and operational priorities. We must identify our key learning points at an organisational level and across the breadth of our services. To achieve this our Transformation and Innovation and Change Team is undertaking a strategic evaluation.
2. We will also need to reset our ‘*Moving Forward in Carmarthenshire 5 Year Plan*’, *Corporate Strategy* and revisit our *Well-being Objectives*.
3. We will need to reconsider our 2020-21 business plans, what we monitor throughout the remainder of 2020/21 and begin to shape our 2021/22 Business Planning approach.
4. Our pre-COVID-19 UK economy prioritised economic growth, forced many people into poverty, and in turn created an unhealthy population that is particularly susceptible to global crises such as pandemics. It’s vital that the reset addresses things we can’t afford to ignore – such as the current health crisis, the economic crisis the pandemic has triggered and the ongoing climate and nature crises. We have an opportunity to lead the way with visionary ideas and transformative investment, to a future based on well-being.
5. In May, the Future Generations Commissioner published her report on the progress of the future Generations Act and made a number of recommendations for the future that we must consider across all services. [Link to the Future Generations Report 2020](#)
6. The *Future Generations Commissioner* has made some post pandemic recommendations for public bodies in Wales:
  - I. Develop an economic stimulus package that leads to job creation and supports the decarbonisation of homes, through building new low carbon affordable housing and investing in a national programme to improve the energy efficiency of existing homes.
  - II. Invest in better ways to connect and move people through improving digital connectivity, active travel and public transport.
  - III. Invest in skills and training to support the transition to a better future, creating new greener jobs.
  - IV. Invest in nature and prioritise funding and support for large-scale habitat and wildlife restoration, creation and connectivity throughout Wales –including for natural flood defences, to implement the new national forest, and to ensure land use management and agriculture supports secure local food chains and distribution.
  - V. Invest in the industries and technologies of the future, and support for businesses that will help Wales to lead the low carbon revolution and lock wealth and jobs into local areas with investment in the foundational economy.
7. Digital solutions will play an ever-increasing role in shaping what we do.

## WELL-BEING OF FUTURE GENERATIONS ACT (WALES) 2015

This is an Act introduced by the Welsh Government which will change aspects of how we work. The general purpose of the Act, is to ensure that the governance arrangements of public bodies for improving the well-being of Wales, take the needs of future generations into account. The Act is designed to improve the economic, social and environmental well-being of Wales, in accordance with sustainable development principles. The law states that:-

- a) We must carry out sustainable development, improving the economic, social, environmental and cultural well-being of Wales. The sustainable development principle is **'... the public body must act in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs.'**
- b) We must demonstrate 5 ways of working:  
Long term, integrated, involving, collaborative and preventative
- c) We must work towards achieving all of the 7 national well-being goals in the Act. Together they provide a shared vision for public bodies to work towards.



For the first time in Wales, the Well-being of Future Generations Act, provides a shared vision for all public bodies in Wales to work towards. Each public body in Wales is required by law to set and publish Well-being Objectives that maximise our contribution to these national Well-being Goals.

In Carmarthenshire we have incorporated these Well-being Objectives into our Corporate Strategy 2018-23 which we refresh annually. Our approach is:-

*'Life is for living, let's start, live and age well in a healthy, safe and prosperous environment'*

# Coronavirus (COVID-19)

### Keep Wales Safe:

- always observe social distancing
- wash your hands regularly
- if you meet another household, outside your extended household, stay outdoors
- work from home if you can

Stay at home and **get tested** if you or anyone in your extended household has **symptoms**

---

### [Keeping Carmarthenshire SAFE](#)

---

#### World Health Organisation

#### [Pandemic Influenza Risk Management](#)

#### [A checklist for Pandemic influenza risk and impact management](#)

---

#### Children's Commissioner for Wales

#### [No Wrong Door: bringing services together to meet children's needs - June 2020](#)

#### [Coronavirus and me Survey Results June 2020 -June 2020](#)

#### Older Peoples Commissioner for Wales

#### [Leave no one behind Action for an age-friendly recovery](#)

#### Dyfed Powys Police and Crime Commissioner

Commissioner's response to the Coronavirus (COVID-19) Pandemic: [Summary infographic](#) | [Full Report](#)

#### [Information Commissioners Office Regulation during COVID-19](#)

#### [Equality and Human Rights Commission](#)

[Link to Council File Plan – Equality briefing on COVID-19 Recovery Considerations by Service type](#)

#### [COVID-19 Health Inequalities slides](#)

#### [Welsh Language Commissioner](#)

This page is intentionally left blank



## EXECUTIVE BOARD 19TH OCTOBER 2020

<b>NOTICE OF MOTION REFERRED FROM COUNCIL (8<sup>TH</sup> JULY 2020) AMMAN VALLEY RAILWAY LINE</b>		
<b>Recommendations / key decisions required: To consider a Notice of Motion on the Amman Valley Railway Line.</b>		
<p><b>Reasons:</b> Council at its meeting held on the 8<sup>th</sup> July 2020 referred a Notice of Motion in respect of the Amman Valley Railway to the Executive Board.</p> <p>The Executive Board will need to formally consider this motion and consider the proposals therein.</p>		
Relevant scrutiny committee to be consulted NO Exec. Board Decision Required YES Council Decision Required NO		
<b>EXECUTIVE BOARD MEMBER PORTFOLIO HOLDER:</b> Councillor Hazel Evans - Environment		
<b>Directorates Chief Executive /Environment</b>  Stephen G Pilliner  Llinos Jenkins	Head of Transport and Highways  Executive Board Support Officer	Sjpilliner@carmarthenshire.gov.uk  LISJenkins@carmarthenshire.gov.uk

**EXECUTIVE SUMMARY**  
**EXECUTIVE BOARD**  
**19<sup>TH</sup> OCTOBER 2020**

**NOTICE OF MOTION REFERRED FROM COUNCIL (8<sup>TH</sup> JULY 2020)**  
**AMMAN VALLEY RAILWAY LINE**

Council at its meeting held on the 8<sup>th</sup> July 2020 (Minute 8 refers) referred the following notice of motion to the Executive Board: -

This Council:

- Believes that with coal transportation along the Amman Valley Railway line coming to the end of its life, we should look to develop a modern, environmentally friendly, passenger railway.
- Reaffirms its resolution of October 18th, 2017 in calling for the development of a Swansea Bay and Western Valleys Metro to include the Amman Valley, and other Carmarthenshire communities.
- Notes that the Welsh Government has already commissioned a feasibility study into the development of a Swansea Bay and Western Valleys Metro, following a budget agreement with Plaid Cymru in 2017.
- Expresses its disappointment that the Feasibility Study into the development of the Swansea Bay and Western Valleys Metro has not yet been published.
- Calls on the Welsh Government to publish the feasibility study and to ensure that work is undertaken to identify the potential of reopening the Amman and Gwendraeth Valley railway lines to passengers.

The modern rail would connect the Amman Valley and the Gwendraeth Valley with Llanelli and Swansea.

The line could help reduce transport poverty, help residents to travel to work and bring tourists into our valleys, creating jobs in the years to come. This line was established in 1842 and we must preserve it for our future generations.

It is essential that a feasibility study be carried out, with the line being mothballed as soon as possible to ensure that any future plans remain affordable to the public.”

Executive Board may wish to consider the content of the Notice of Motion within the wider context of national policy, regional transport policy and current developments.

The development and management of the railway system in Wales is the responsibility of the Wales Government. The Wales Government manage the passenger rail services franchise for the Wales and the Borders, the UK Government is responsible for the mainline franchises such as the Great Western and Cross-Country services. The rail track is not devolved, it is the responsibility of Network Rail who will discuss infrastructure development with the Wales Government.

The development of a modern passenger railway system for Carmarthenshire to support wider connectivity to Wales and beyond for all our residents is considered a key component of a future transport plan. The proposal must sit within the wider objective of improving rail journey times from Cardiff through to Carmarthen to ensure the rail journey is competitive with the car journey and that a Metro system is part of the wider transportation system, serving the whole of the Swansea Bay City Region.

The development of the Metro concept is being led by the City and County of Swansea as part of the regional transport collaboration arrangement, funded by the Wales Government and supported by Transport for Wales. The work is extensive and includes traffic modelling, rail and bus studies. Under the current governance arrangements, Local authorities will need to approve future investment priorities. The development of the Amman Valley line is included as one of the rail priorities for investigation.

In responding to the Notice of Motion Executive Board may wish to:

- Confirm support for the development of a modern passenger railway system for Carmarthenshire.
- Confirm that the Amman Valley is included in the list of schemes put forward for inclusion in the wider Metro work.
- Request an update report on the progress with the Metro project and workstreams and governance.

<b>DETAILED REPORT ATTACHED?</b>	<b>No</b>
----------------------------------	-----------

## IMPLICATIONS

**I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:**

**Signed: S.G.Pilliner . Head of Transportation and Highways**

Policy, Crime & Disorder and Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
<b>YES</b>	<b>NO</b>	<b>YES</b>	<b>NO</b>	<b>NO</b>	<b>NO</b>	<b>NO</b>

### **Policy, Crime & Disorder and Equalities**

The motion put before Council is an Executive function and formally referred to the Executive Board for debate and decision.

# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: S.G.Pilliner . Head of Transportation and Highways

- 1. **Scrutiny Committee** Not applicable
- 2. **Local Member(s)** Not applicable
- 3. **Community / Town Council** Not applicable
- 4. **Relevant Partners** Not applicable
- 5. **Staff Side Representatives and other Organisations** Not applicable

**EXECUTIVE BOARD PORTFOLIO  
HOLDER(S) AWARE/CONSULTED YES**

Cllr Hazel Evans supported the NoM at the County Council meeting on the 8<sup>th</sup> July 2020

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Council Meeting 8 <sup>th</sup> July 2020 Link to agenda and minutes		<a href="http://democracy.carmarthenshire.gov.wales/ieListDocuments.aspx?CId=155&amp;MId=3238&amp;Ver=4">http://democracy.carmarthenshire.gov.wales/ieListDocuments.aspx?CId=155&amp;MId=3238&amp;Ver=4</a>